

EMPLOYER INVESTMENT MAKES BANKWORK\$ POSSIBLE

BankWork\$ originated in Los Angeles, and is now in Atlanta, Chicago, Dallas, Denver, Houston, Los Angeles, Philadelphia, Phoenix, Portland, San Francisco, Seattle, Tacoma, Washington, and Milwaukee. Visit bankworks.org.

ABOUT BANKWORK\$

BankWork\$ was developed to open a door for young adults and adults from low income and minority communities to help them find and succeed in well-paying jobs that can lead to a lasting career. Students are often those who otherwise would not be considered a qualified candidate for positions in banking/financial services. Participants in the BankWork\$ program will be 18 years+, have a high school diploma or GED, be fluent in written and spoken English, and have basic computer skills. Employ Milwaukee will assess individuals prior to enrollment to ensure eligibility requirements are met.

BankWork\$ classes will be provided free of cost for participants. The classes run for eight weeks, three days per week. Topics include workplace professionalism, deepening the customer relationship, financial services fundamentals, and preparing for employment. Employ Milwaukee will schedule times and days based on market demand.

TARGETED OCCUPATIONS

Entry-level trained Bank Teller, Customer Service Representative, Relationship Banker and Personal Banker candidates to local banks/financial institutions. Workforce specialists will maintain contact with graduates who have been placed to provide coaching aimed at career advancement. Topics addressed will include ongoing supportive services, leadership development, and setting/advancing career goals.

THE MILWAUKEE PROGRAM GOALS ARE:

YEAR 1 GOAL: 3 COHORTS OF 25 INDIVIDUALS = 75 PARTICIPANTS

YEAR 2 GOAL: 4 COHORTS OF 25 INDIVIDUALS = 100 PARTICIPANTS

YEAR 3+ GOAL: 2 CONCURRENT CLASSES OF 4 COHORTS OF 25 INDIVIDUALS = 200 PARTICIPANTS

BANKWORK\$ HAS A 75% AVERAGE GRADUATION RATE AND THEIR PARTICIPANTS HAVE AN AVERAGE 72% JOB PLACEMENT RATE.

Banks that invest in the BankWork\$ program receive access to graduates through an Employ Milwaukee-hosted hiring event. Many banks use CRA as a means of investing in the program. **FOR MORE INFORMATION, CONTACT JULIE CAYO AT JULIE.CAYO@EMPLOYMILWAUKEE.ORG OR (414) 270-1734.**



Deaf, hearing or speech impaired callers, please call Wisconsin Relay number 711. Individuals with disabilities who require accommodations and assistance, including language assistance or translation of the information, should contact Employ Milwaukee's Equal Opportunity Office at (414) 270-1700 at least 48 hours before the event. Employ Milwaukee and Job Service/DWD are Equal Opportunity Employers, Service Providers and  A proud partner of the **American Job Center** network