



EMPLOY MILWAUKEE BOARD OF DIRECTORS

FUTURE TALENT AND STRATEGY COMMITTEE MEETING

Wednesday, May 20, 2026 – 9:00 a.m. – 10:15 a.m.

Virtual VIA Teams

MEETING MINUTES

Members Present: Aaron Shapiro, Greg Fritsch, Gevonchai Hudnall-Vogel, Dr. John Knapp, Tracy Lubner, Mark Kessenich, Laurie Marks, Corey Stewart

Guests: None

Employ Milwaukee Staff Present: Annemarie Probst, Marcia Blackman, Margie Sponholz, Jeffrey McAlister, Carrie Hersh, Brenda King

- I. **Call to Order** – Aaron Shapiro called the meeting to order at 9:02 a.m.
- II. **New Member Introduction** - Committee shared introductions for everyone on the call.
- III. **Consent Agenda (Approval Items)** – Carrie Hersh shared the definition of a consent agenda to allow for the approval of minutes and contracts all together. The 02/20/26 Future Talent & Strategy Committee Minutes, NBA Foundation Contract, Policy Approvals for the Incumbent Worker Training and Website Privacy Policies, and the One Stop Operator Report. Aaron Shapiro motioned for approval of the minutes, contract, policies and One Stop Operator Report, Tracy Lubner seconded. The approval passed unanimously.
- IV. **WIOA Title IB Contracts (Approval)** – Aaron Shapiro motioned for approval of the WIOA Adult service provider recommendations for Equus and Dynamic Workforce Solutions, in an amount to not exceed \$350,000 per provider, Tracy Lubner seconded. The approval passed unanimously. Aaron Shapiro motioned for approval of the WIOA Dislocated Worker service provider recommendations for Equus and Dynamic Workforce Solutions, in an amount not to exceed \$220,000 per provider, Tracy Lubner seconded. The approval passed unanimously. Aaron Shapiro motioned to approve the Out-of-School Youth provider recommendations for Dynamic Workforce Solutions and UNCOM, in an amount not to exceed \$600,000 per provider, John Knapp seconded. The approval passed unanimously. Tracy Lubner motioned to approve the In-School Youth provider recommendation for UNCOM, in an amount not to exceed \$250,000, Gregory Fritsch seconded. The approval passed unanimously.
- V. **Other Items**
WIOA Local Plan Modification - Approval
Carrie Hersh shared that the WIOA Local Plan requires review for leadership and address changes, as well as revisions to language associated with the Individual Training Account Policy. The modification was made available for a 30-day public comment period through Employ Milwaukee's website, a newspaper notice, and social media outreach. No public comments have been received as of today, 5/20/26. Mark Kessenich motioned to approve the local plan contingent upon any public comments received prior to the closing of the public comment period, Tracy Lubner seconded. The approval passed unanimously.

VI. Labor Market Information Report

Marcia Blackman presented labor market data for committee consideration and discussion. Members emphasized the importance of connecting the data more directly to talent strategy, program design, career pathways, and sector priorities. The discussion included suggestions to make labor market information a recurring agenda item and to focus future meetings on a limited number of priority industries or occupations for deeper analysis.

VII. Business Solutions Report

Jeffrey McAlister provided an overview of Employ Milwaukee's employer-facing services, including paid work experience, on-the-job training, incumbent worker training, hiring events, candidate screening, and rapid response services. He highlighted recent hiring event activity, support provided to workers affected by the Cargill closure, and a successful participant outcome in which a prior job seeker later returned to a hiring event as an employer representative.

VIII. Social Media Report

Marcia Blackman presented social media reporting and introduced an early draft concept intended to visually illustrate career pathways, particularly for youth pursuing options outside a traditional four-year degree pathway. Committee members expressed support for continued development of the concept and suggested that future versions reflect multiple entry and exit points, short-term training options, and clearer connections among education, employment, and Employ Milwaukee programming.

IX. Other Business

None.

X. Adjourn – The meeting adjourned at 10:06 a.m.

Next BOD meeting: 06/03/26

Next FTS Committee Meeting: 08/19/26