



## EMPLOY MILWAUKEE BOARD OF DIRECTORS MEETING

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**September 13, 2018 • 8:30 a.m. – 10:00 a.m.**

2342 North 27<sup>th</sup> Street, Milwaukee, WI 53210 - Conference Room 118

### MINUTES

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**Members Present:** Don Layden (Chair), Griselda Aldrete (via phone), Deshea Agee, Kimber Bartosiak, Laura Bray, Lea Collins-Worachek, Randy Crump, Michael Fabishak, Pam Fendt, Andres Gonzalez, John Kissinger, Gene Manzanet, Lupe Martinez, Darryl Morin, Lois O’Keefe, David Pifer, Lauri Rollings, Karen Spindler, Willie C. Wade, Wallace White, Patricia Woodard, Wade Woodworth

**Designated Chief Elected Official (CEO):** Mayor Tom Barrett

**Members Absent:** Dan Buehrle, Dan Bukiewicz, Sheila Cochran, Carla Cross, Ossie Kendrix, Steve Martin, Vicki Martin, Ted Matkom, Dr. Mark Mone, Alan Perlstein, Keith Posley, Steven Xiong

**Guests:** Renee O’Day (DWD), Myra Edwards (Mayor’s Office), Parker Rios (UMOS), Rachel Zietlow (Maximus), Amy Hansmann (DWD)

**Staff Present:** Scott Jansen, Pete Coffaro, Patti Porth, Rob Cherry, Jill Lintonen, Eileen McMahon

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Committee Chair Don Layden called the meeting to order at 8:34 a.m.

Chair Layden requested a minute of silence in remembrance of Board Member B.G. (Ret.) Robert Cocroft, who passed away September 12, 2018. He was a tremendous advocate for the Milwaukee community and will be missed.

#### 1. **Approval of Minutes from June 14, 2018**

Minutes were approved as circulated.

#### 2. **Chair Report**

- **Executive Committee Meeting**

Chair Layden shared that the Executive Committee met on August 30, 2018. Darryl Morin has been nominated to serve as Chair for the newly formed Governance, Compliance and Nominating Committee. Committee members include Willie Wade, Kimber Bartosiak, Andres Gonzalez and Scott

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Jansen. Chair Layden added he is currently working to ensure all board members are slotted into committees so their voices can be heard.

### **3. President's Report**

Designated Chief Elected Official, Mayor Tom Barrett, addressed the Board stating, "Today marks the first Employ Milwaukee Board Meeting with Willie C. Wade as CEO. Congratulations to Willie." Mr. Wade thanked Mayor Barrett and EM BOD for the honor of serving as Employ Milwaukee CEO.

Mr. Wade reported that he recently met with Mayor Barrett and the ICC on economic development and had a great session. He will soon be traveling to Washington D.C. to meet with members of Midwest Urban Strategies (MUS), a group of 13 cities working together writing and applying for grants.

### **4. Personnel, Finance & Audit Committee**

Personnel, Finance & Audit Committee met on August 30<sup>th</sup>, 2018. John Kissinger reported on the preliminary year-end report for FY2018. The annual budget was \$20.8 million and actual expenditures were \$19.1 million, 91% of total.

Mr. Kissinger also updated members regarding the revised FY2019 Budget. The proposed budget remains at \$19 million. The budget reflects several changes to include: WIOA allocations decrease of \$1 million, an increase of ResCare FSET training funds of \$400,000 and a new Department of Labor grant for Reentry, which is a \$1.5 million grant over three years. Rob Cherry presented on Fund Development and informed Board EM has over \$6 million in pending grants.

### **5. Program Committee**

Pete Coffaro reported to Board that Program Committee met on August 15, 2018 and received report out from Rachel Zietlow on Combined and Required Partners meetings, as well as an update on hiring events and employment placements. Just successfully completed Earn & Learn session for this PY which included 973 participants employed by 65 employers, who provided work experience and enrichment activity. This program is open to local high school juniors and seniors.

### **6. Other**

*Handouts – EM Job Placement and Training Investment Report 09/13/18, EM Training Investment and Data Integrity Business Process Improvements, Wisconsin Technology Association Greater Milwaukee Tech Hub Event 09/16/18, DWD Youth Apprenticeship Program for 2017-18 School Year*

#### **Performance Report Update**

Scott Jansen presented the job placement and training report. Total unsubsidized placements for PY2017 were 2,579 with a goal of 2,250. Placement goal for PY2018 was set at 4,000. Mr. Jansen reviewed the Program Training Investment by Sector results. Total training investment for PY17 was \$1.244 million and total participants enrolled in training was 452. Other findings include:

- Average cost per participant reduction (\$2,754) of \$116 in PY17
- 80.3% decrease in approved training vouchers (23) in non-targeted industry sectors in PY17
- 43.6% increase in construction sector training (CSSP) at lower average cost per participant of \$1,344
- More job placements in Hospitality Sector occupations with \$89,330 reduction in related training investment

Question was posed if data is available on changing makeup of construction industry and if minority applicants are getting placed? Mr. Coffaro responded that State of Wisconsin has a report on long-term trends in registered construction apprenticeship. Mr. Jansen added that new Governance Committee is meeting in November and can help with this information.

**Next steps** – Pete Coffaro will provide information regarding minority apprenticeship in the construction industry. Chair Layden is also requesting information on percentage of Latino men and women participating in programs.

Mr. Jansen reviewed the “*Training Investment and Data Integrity Business Process Improvements*” report regarding the allocation of training dollars by sub-contractors to clients. The problem statement and five business process improvements were briefly discussed, and staff and Board committees will be reviewing the allocations in PY18 to maximize the utilization of training funds. Particular emphasis will be placed on credential attainment programming for Youth and Adult participants where a determination can be made regarding measurable skills gain (WIOA performance requirement). The DWD WIOA scorecard for PY17 Scorecard identified Q4 and annual failure of meeting the negotiated credential attainment and measurable skills gain for the Adult, Dislocated Worker and Youth populations. Current Title I program contractors are receiving periodic status reports and technical assistance training from EMI staff in order to make better decisions regarding ITA fund utilization and sector/occupation training options. The Program Committee will receive reports and hold vendors accountable.

#### **Wisconsin Valley – Foxconn Update**

Foxconn now has a headquarters located at 611 Wisconsin in Milwaukee with modern technology and innovation centers in Green Bay, Eau Claire and Madison (UW Engineering School). They are currently recruiting more knowledge workers than production workers.

**Amazon Update:** On September 19<sup>th</sup>, Oak Creek will consider final zoning and permitting for the business park that could include the future site of the Amazon next generation fulfillment center (vertical build). If approved, the building could be completed by late 2021. EM is hoping to be involved with recruitment, training and placement activities for entry level workers.

#### **Wisconsin Technology Association and Regional Youth Apprenticeship Update**

Mr. Jansen spoke at Wisconsin Technology Association conference and included a resource sheet in your packet. He also handed out DWD Hiring Youth Apprentices fact sheet.

**The next Board of Directors Meeting will take place on December 13, 2018 at 8:30 a.m. at Employ Milwaukee, 2342 N. 27<sup>th</sup> Street, Milwaukee, WI 53210.**

**The meeting was adjourned at 9:32 a.m.**

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