



EMPLOY MILWAUKEE BOARD OF DIRECTORS

EXECUTIVE COMMITTEE MEETING

February 28, 2019 – 10:00 – 11:30 a.m.

Employ Milwaukee – 2342 N. 27th Street, Milwaukee, WI 53210 – Conf. Rm. B

MINUTES

Members Present: Willie Wade, Don Layden (Chair), John Kissinger, Keith Posley

Members Excused: Ted Matkom, Darryl Morin

Employ Milwaukee Staff Present: Scott Jansen, Patti Porth, Pete Coffaro, Rob Cherry, Melissa K. Shekoski, Eileen McMahon

Committee Chair Don Layden called the meeting to order at 10:07 a.m.

1. Approval of Minutes from December 12, 2018

After brief discussion led by Chair Layden, minutes from December 12, 2018 were approved as circulated.

2. Strategic Guidance Report

Packet Information – Employ Milwaukee Strategic Guidance Report February 2019

Mr. Wade presented the Strategic Guidance Report to committee members. Key initiatives were to identify key indicators for driving activity. Mr. Wade reviewed Employ Milwaukee values:

- People-centered
- Rooted in equity and opportunity
- Networked, intentional partnership
- Regionally responsive
- Growth & system-oriented

An important part of strategic planning was the creation of four strategic areas as follows:

Strategic Area 1 – Establish Clarity of Mission and Purpose

Strategic Area 2 – Program and Product Innovation

Strategic Area 3 – Capacity Building

Strategic Area 4 – Enhance Existing Strategic Opportunities

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Each Strategic Area has multiple objectives to ensure focus. Leadership structure has been evaluated to complement new organization.

Timeline and deliverables:

- Board Review and Acceptance March 14, 2019
- Key positions are drafted and posted April 15, 2019
- Present recommended org chart to Executive Committee May 20, 2019
- Talent Scan Completed June 1, 2019

Chair Layden requested Mr. Wade summarize how new plan will make a difference on a day-to-day basis. Mr. Wade responded we are no longer waiting for community to come to us but rather aggressively visiting community organizations in neighborhoods to determine what they need. It's important to increase supply of workers to match demand. Working with MPS and younger students to get them in career tracks early. Goal is to make sure everyone knows on both supply and demand sides to go to Employ Milwaukee. Mr. Posley added that MPS is seeking to pull together firewall to let EMI in for better access with building Principals for more immediate contact.

3. Governance, Compliance & Nominating Committee

Packet information – Board and Committee Nomination Report, EMI Board of Directors Planning Roster, Committee Roster, Employ Milwaukee BOD Terms Ending June 30, 2019, EMI BOD Attendance Report and Committees Attendance Report

- **Approval of Board Members and Committee Recommendations**

Mr. Morin informed committee members ICC met on February 11th for approval of EMI BOD Planning Roster. Mayor Barrett also approved. Fund Development Committee members still being confirmed. Chair Layden recommended former Board members could be ideal.

Next steps – Send back to GCN committee and report back to Chair Layden. Not approving at this time. Chair Layden requested a meeting with Sheila Cochran and Mr. Wade.

4. Program Committee Update - Approval

Youth Committee convened for first time as Board Committee on February 13th, 2019. Previously it was a subcommittee of EMI Coordinating Council. Dr. Katrice Cotton, CAO, MPS will be chairing. The Youth Committee is tasked with being comprised of diverse group, serving a broad range of youth from mental health to justice system. Dr. Cotton will be invited to all future Program Committee meetings to give Youth Committee update.

Program Committee met on February 20, 2019. There have been 1,848 employment placements thus far in PY18, with a goal of 4,000 placements. Mr. Coffaro added that there were 29 coordinated events held last year and this year is close to 40. The average hourly wage of unsubsidized placements for PY18 is 12.94, which is down from \$13.39 in PY17.

2019 Earn & Learn milestones were reviewed. Of note, Earn & Learn application released by March 18th, 2019 and Earn & Learn applications close on April 27, 2019. The Earn & Learn Program will run from June 24, 2019 through August 9, 2019. Mr. Wade added that 3,000 students apply annually and funding limits participants to 1,200 – 1,500. Cost per participant is \$2,000 each.

One response was received for RFP. Requesting approval to negotiate and execute contract with

Wisconsin Community Services for Driver's License Recovery/Legal Services for Motivated to Pathways Program.

John Kissinger motioned for WCS be authorized for Driver's License Recovery/Legal Services for Motivated to Pathways Program; seconded by Keith Posley. Approved unanimously.

5. Personnel Finance & Audit Committee Update

Packet update –

Patti Porth reported to members that Personnel, Finance and Audit Committee met this morning, February 28th, 2019. As of December 31, 2018, Employ Milwaukee has secured \$18.3 million of funds for the current program year and expended \$8 million (44%). Committee reviewed Compete Midwest Grants, which total \$13 million over five years. The current budget includes \$3.1 million. Half of the \$13 million is subcontracted to other workforce boards in the Midwest Region, 22% is for direct services in Milwaukee and 28% is expended on project management and monitoring of the regional programs.

6. Fund Development

New grants included award of:

- YouthBuild - \$990,000 serving 72 youth in construction sector
- BankWork\$ - \$100,000 raised by EMI from area banks to support program in Milwaukee
- Wisconsin Partnership Program – Community Impact Milwaukee Reentry Alliance – Five- year planning grant led by EMI and Dr. David Pate

Funds received are included in the FY2019 budget based upon estimated funding per year. New Fund Development Committee will assist with fundraising for unrestricted dollars.

7. Board Agenda – March 14, 2019

Packet Information – EM Board of Directors Agenda for March 14, 2019

The meeting was adjourned at 11:24 a.m.

Next Meeting: Thursday, May 30, 2019