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Tom Barrett, Mayor, City of Milwaukee
Chief Elected Official

Don Layden Chair

EMPLOY MILWAUKEE BOARD OF DIRECTORS MEETING

June 8, 2017 • 8:30 a.m. – 10:00 a.m.

2342 North 27th Street, Milwaukee, WI 53210 - Conference Room 118

MINUTES

Members Present: Don Layden (Chair), Earl Buford, Robert Cocroft, Carla Cross, Randy Crump, Pam Fendt, John Kissinger, Lupe Martinez, Darryl Morin, Lois O'Keefe, Alan Perlstein, Howard Snyder, Karen Spindler, Rhonda Taylor-Parris, Gwen Washington, Wendell Willis, Patricia Woodard, Wade Woodworth

Members Absent: Laura Bray, Carol Burgett, Sheila Cochran, Lea Collins-Woracek, Alicia Dupies, Mike Fabishak, Andres Gonzalez, Ted Matkom, David Pifer, Lauri Rollings, Wallace White, Steven Xiong

Guests: Mayor Tom Barrett, Carrie Schneider (DWD), Jessie Corroo (DVR), Kaye Hartmann (UMOS),

Staff Present: Pete Coffaro, Scott Jansen, Patti Porth, Willie Wade, Jill Lintonen, Tracey Carey, Vera Davis, Eileen McMahon

MINUTES

Committee Chair Don Layden called the meeting to order at 8:31 a.m.

1. Minutes from March 23, 2017

Minutes were approved as circulated.

2. Chair Report

Chair Layden introduced Mayor Tom Barrett, who presented a brief update to members on WIOA Chief Elected Official (CLEO) status. Mayor Barrett and County Executive Abele appeared before the Council of Workforce Investment on June 6th, 2017, to present their rationale for serving as the CLEO. The Mayor also appeared before the ICC (suburban Mayors) on May 22nd, 2017 to discuss the CLEO role, in addition to the other Milwaukee County municipal leaders, and the ICC agreed the State doesn't need to get involved in the decision and the issue should be worked out locally.

Chair Layden asked the Mayor when this situation would be resolved and the Mayor responded

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he didn't have a definitive date for a final decision. Employ Milwaukee will continue to assume that Mayor Barrett is the CLEO.

3. Executive Committee Report

Chair Layden informed Board the Executive Committee met on May 5th and May 25th, 2017. The purpose of the May 5th meeting was to approve the WIOA contracts. Maximus and America Works were awarded the Adult and Dislocated Workers contracts and UNCOM and Dynamic Workforce Solutions were awarded the WIOA Out of School Youth Services.

The Earn and Learn Program's current funding is \$2.1M for 1,121 slots, which is a 12% increase from last year. The Mayor's office has another \$300k of confirmed pledges which could help us reach over 1,200 slots. A letter regarding this program was sent to Board Members in May. If you are interested, please contact Patti Porth for contributions.

4. President's Report

a. Midwest Urban Strategies - July Meeting

Handout - Midwest Urban Strategies Agenda

Twelve cities are participating (recently added Wichita, KS) at this conference being held in Milwaukee July 6th-8th. Invited were the Board Chair and CEOs for each respective Workforce Board. Among the discussion items will be best practices, emerging sectors, letter of agreement, and registered apprenticeships.

b. YWCA Community Readiness Assessment

Handout – YWCA Assessment

Board briefly discussed YWCA Community Readiness Assessment document.

5. Committee Reports

a. Personnel & Finance Committee

i. FY2018 Budget - Approval

Patti led this discussion on FY2018 Budget by reviewing finance items in packet. As indicated in report, the FY2018 proposed budget is \$21.8M. Patti informed Board that 92% of cost is direct program cost and administrative overhead is at 8%.

Motion to approve Second Motion Approved Unanimously Alan Perlstein Carla Cross

ii. Auditor Selection - Approval

Patti directed members' attention to Employ Milwaukee's current auditor selection process. As an agency, we go out for bid every three years and Wegner has been auditor for last nine years.

EM received bids from four firms:

- Wipfli, LLP
- Reilly, Penner & Benton LLP
- Wegner, LLP
- CliftonLarsonAllen LLP

We are recommending Wipfli for the next three years (FY2017 – FY2019). They were lowest bid and they have an impressive amount of experience with nonprofits.

Motion to approve Second Motion Approved Unanimously Darryl Morin Karen Spindler

b. Program Committee

i. WIOA Local Plan – Policy Updates – Approval

Pete led discussion and updated Board on changes to the Local Plan policies. Seven of nine policies have been updated including:

- OJT Policy
- Customized Skills Training Policy
- Self Sufficiency Policy
- Supportive Services Policy
- Adult & Dislocated Worker Follow-Up Services Policy
- Incentive Awards Payments to WIOA Youth Participants Policy
- Incumbent Worker Training Policy

Pete informed members this was largely procedural and the updates are included in your packets for your review. Program Committee had no issues with changes and approved as is.

Motion to approve Second Motion Approved Unanimously Alan Perlstein Gwen Washington

6. Other

a. Performance Report Update

Scott Jansen led discussion on EM Performance and expressed to members that existing staff's combined talents are very impressive and working to supplement with experience and learning. Employ Milwaukee is in the process of a transformation that includes:

- WIOA Implementation
- Performance Management
- Demographics of Milwaukee County/ETO Analysis
- Community Outreach/Mobile Workforce Connections
- Product Portfolio (programs and services)
- Intentional Collisions
- Board Engagement

Scott recently created an EM WIOA Implementation Concept process map that is laying the foundation for how we want to move forward. Included is a diagram of the process at Job Center of Wisconsin, which has been a huge differentiator in increasing attendance at our customized recruitment events. 13 events have been held this fiscal year with 615 registered/pre-screened, 477 attendees and 59 employers interviewing at these events.

He informed Board there is an upcoming DOL WIOA Implementation audit this October and he is meeting with staff to ensure we are ready. Scott updated members that he recently hired a former State Policy Administrator who will be assisting his team with administrative memos and comes with great WIOA implementation expertise. Mary Foy will be starting on Monday, June 8th.

Recently we have been aggressively working with training vendors and contracting with those who know our business sectors. Analysis by sector of training vouchers indicates that Healthcare is utilizing 32.8% of total training dollars while having 51.82% of participants.

Scott will be attending second meeting this afternoon with WOW and will announce common labor shed shortly as WOW will be considering candidates from Milwaukee County.

The next Board of Directors Meeting will take place on September 14, 2017 8:30 a.m.

The meeting was adjourned at 9:45 a.m.