



EMPLOY MILWAUKEE BOARD OF DIRECTORS

PROGRAM COMMITTEE MEETING

November 16, 2017 • 9:00 – 10:30 a.m.

2342 North 27th Street, Milwaukee, WI 53210 - Room 323

DRAFT MINUTES

Members Present: Ted Matkom, Committee Chair, Laura Bray, Lois O’Keefe, Lupe Martinez, Wallace White

Employ Milwaukee Staff Present: Scott Jansen, Pete Coffaro, Patti Porth, Robert Cherry, Ricardo Ybarra, Julie Cayo, Jose Galvan, Mary Foy, Cindy Anderson, Tracey Carey, Michael Bonino-Britsch and Eileen McMahan

Guests Present: Rachel Zietlow (MAXIMUS), Kay Hartmann (UMOS), Ted Anderson (DWD), Carol Burgett (DWD), Michael James (DWD), Regina Smith (MATC)

Program Committee Member Wallace White called meeting to order at 9:02 a.m.

1. **Approval of Meeting Minutes from August 17, 2017**

Meeting minutes were approved as circulated.

2. **Workforce Innovation and Opportunity Act (WIOA) Local Plan Updates**

- **Local Plan Status and Required Updates:**

- **WIOA Local Policy Modifications & Updates**

- **Training Provider Eligibility Procedures (New – Handout)**

WDBs can establish a local Eligible Training Provider List (ETPL) policy. DWD has requested that Employ Milwaukee review our list of 811 training providers. Currently reviewing provider list and plan to implement new local policy in January.

- **Individual Training Account**

Updated policy would make clear that non-tuition training costs, such as equipment or books, cannot be covered by ITA funds. Policy would allow ITA usage for the WIOA Title I-B Youth Program.

- **Supportive Services**

Updated policy would make clear that non-tuition training costs, such as equipment or books, must be covered by supportive services.

- **Proven and Promising Practices:**

As reported previously, the Community Relations Department is working on a Mobile Workforce Connections model. The Mobile Workforce Connections team will pilot “The Hub” sessions at least

once a week for more intensive review for job seekers and make them aware of the full resources of the workforce system. WI DWD will have WIOA Title III staff participate in the sessions. The sessions will take place once a week for at least a month and then be re-evaluated.

Mr. Jansen updated members that Mayor Barrett will continue as the Designated Chief Elected Official (CEO). In addition, he has been working on a Consortia Agreement that includes all municipalities in Milwaukee County, which passed on November 14th.

Next steps – Scott Jansen will send copies of the Consortia Agreement to Committee Members.

3. One-Stop Operator Report

Rachel Zietlow, VP-Human Services at MAXIMUS, spoke on behalf of the One Stop Operator for WDA 2. MAXIMUS has been in Workforce for over 20 years in various capacities, and has partnered with Employ Milwaukee for many years. The initial focus on the Combined Core Partners and Required Partners meeting will be to create a common understanding of the role of the One-Stop Delivery system and to provide a coordinated services experience. Job Center Central recently participated in a DWD Open House on November 2nd, 2017 at Job Center Central near 27th and Capitol Drive. This event was attended by 136 job seekers.

On September 26th, 2017, the One Stop Operator held a Required Partners meeting to give an overview of Workforce System, the role of the One Stop Operator, and discuss customer access and service. On November 8th, 2017, the One Stop Operator convened a Combined Core Partners meeting to discuss customer service satisfaction survey, language assistance policy, reasonable accommodation and accessibility policy, and Job Center Complaint Coordinator System. Reports from the One Stop Operator will be provided at each Program Committee meeting.

4. WIOA Core and Combined State Plan Partner Status Reports

Title IB – Adult, Dislocated Worker, Youth

Currently waiting for the latest information on performance measures from WI DWD. An update will be provided on this at the next Program Committee meeting.

Title II – Adult Basic Education and Literacy

WIOA requires a new grant application process that is now competitive rather than a set aside process for WIOA Title II funds. There are two kinds of grants:

- Comprehensive (go through technical college)
- Special Focus (institutionalized individuals)

Total amount available is \$882,942.00.

Title III – Wagner-Peyser (Job Service) and Trade Adjustment Act (TAA)

During prior fiscal year July 1, 2016 through June 30, 2017, the Job Center Resource Rooms in WDA2 was utilized by 37,455 individuals and 285 workshops were held. There were also 208 on-site recruitment events and 17 off-site events.

Title IV – Vocational Rehabilitation

Current measurements include:

- Number employed
- Rehab Rate
- Competitive Employment
- Significantly Disabled
- Average Hourly Wages vs. State Wage Average
- Primary Source of Support

Jobs for Veterans State Grant (JVSG)

No update for this meeting.

5. Workforce Research and Labor Market Information Analysis

Scott Jansen presented a virtual walk-through of the Job Center of Wisconsin website to show how quickly you can use tools to access information. Committee members reviewed information on current job openings, hot jobs, labor market information, the locations of the American Job Centers, and the schedule for upcoming Job Center workshops.

6. Employer Engagement Updates

- **Business Services Plan Update**
Business Services report included information on number of hiring events and participating employers.
- **Employ Milwaukee Supply-Demand Model Update**
Coordinating Council Update – Coordinating Council convenes organizations serving the county's labor supply of job seekers bi-monthly. Members were briefed on system-wide coordination in WDA 2 Job Centers and the WIOA Youth Program.

7. Standard Program Reports

- **Compete Midwest**
Tracey Carey presented on Midwest Urban Strategies – a collaboration of Region 5's urban-centered workforce investment boards. Participating workforce development board cities include:

Chicago	Cincinnati	Cleveland
Columbus	Detroit	Gary
Indianapolis	Kansas City	Milwaukee
Minneapolis	St. Louis	Wichita

The collaborative plans to create a network of expertise and vision by choosing the right partnerships, instilling a strong vision, and maximizing return on investment by utilizing strategies with demonstrable impact. Tracey updated members on participation in the American Apprenticeship Initiative, which included 117 employers benefitting in Milwaukee and an additional 94 employers benefitting in St. Louis and Detroit. Goal is to impact 1,200 people and create 300 new apprentices.

- **Product Family Reports**

Committee briefly discussed Programs Performance Tracker. Actual placements as of November 10, 2017 were 553 vs. goal of 2,250 for current fiscal year. Average wage for adults rose from \$14.48 to \$19.06 year over year.

8. Other Business

- **Employ Milwaukee Website 2.0 Redesign**

Extensive revisions are underway on the Employ Milwaukee website to make it more user friendly and clear for job seekers to move around and learn about available trainings, jobs and events. The revised website will be launched in early January.

- **Homeless Initiative**

EMI recently met with homeless advocates to discuss how individuals that are homeless can connect with the resources of the workforce system.

The meeting was adjourned at 10:48 a.m.

Next Meeting: Wednesday, February 21, 2018, from 9:00-10:30 a.m. at Employ Milwaukee

