



## EMPLOY MILWAUKEE BOARD OF DIRECTORS

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### PROGRAM COMMITTEE MEETING

Wednesday, February 20, 2019

2342 North 27<sup>th</sup> Street, Milwaukee, WI 53210 - Room 116

### MINUTES

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**Members Present:** Ted Matkom (Chair), Willie Wade, Randy Crump (phone), Laura Bray, Pam Fendt, Lois O'Keefe

**Members Excused:** Lea Collins-Worachek, Lupe Martinez, Wallace White, Carla Cross, Eugene Manzanet

**Employ Milwaukee Staff Present:** Pete Coffaro, Scott Jansen, Jose Galvan, and Eileen McMahon

**Guests Present:** Steve Morris (MAXIMUS), Nick Abbott (WI-DWD), David Polk (MATC), Tracy Luber (Milwaukee Job Works)

Chair Ted Matkom called meeting to order at 9:01 a.m.

#### 1. Committee Business

##### a. Approval of Meeting Minutes from November 14, 2018 Meeting

After brief discussion, Willie Wade motioned for approval; Randy Crump seconded; meeting minutes were approved as circulated.

#### 2. Workforce Innovation and Opportunity Act (WIOA) Local Plan Updates

*Packet Information: State of WI-DWD WIOA Title i-A & I-B Policy & Procedure Manual Ch. 10 Youth Program, Job Center Customer Service Survey*

##### a. Local Plan Updates

###### i. Youth Program Elements

On February 13<sup>th</sup>, 2019, EMI held the first convening of the Youth Committee as a Standing Committee of the Board. Previously it was a subcommittee of EMI Coordinating Council. Dr. Posley's designee, Dr. Katrice Cotton served as the Chair. The Youth Committee reviewed the bylaws:

- \* Assess the needs of the youth populations as they relate to future workforce preparation
- \* Encourage the coordination of services, activities, and support that enable youth to successfully attain their career goals.
- \* Make policy recommendations for and assist in the oversight and accountability of WIOA-supported youth programs.

Youth Committee also reviewed a draft of the DWD's Youth Program Elements policy for review and comment. Feedback from the Youth Committee was shared with the State. Reviewed the top 11 Barriers to Youth Employment & Career Success from April 2018 survey and requested that everyone identify the top two barriers from their perspective. Results will be shared at May meeting.

Reviewed the Earn & Learn Program Schedule; Worksite applications are due April 15th; Participant applications will be due April 27th. Last Wednesday, State sent to all 11 workforce boards a draft policy on Youth Program Elements to review and provide feedback, which is due by Friday, February 22<sup>nd</sup>, 2019. Providers provided input and will take feedback from Program and Youth Committees.

Chair Matkom inquired how Program Committee and Youth Committee would communicate with each other. Mr. Jansen suggested having Youth Committee Chair report out at Program Committee. Next steps – Mr. Coffaro will invite Dr. Katrice Cotton, Chair of Youth Committee to all future Program Committee meetings and a Youth Committee Update will be added to standard agenda.

**3. One-Stop Operator Report**

Steve Morris, Maximus, presented update for One-Stop Operator. Combined Core Partners meeting was held on February 6, 2019. The OSO partners are looking at creating a short video of the resources of the workforce system that can be used in each of the American Job Centers. The OSO also discussed the efforts underway to increase the completion of customer satisfaction surveys at the American Job Centers. Orientation plan at locations to streamline process for individuals to learn how to access services at a broad level. Program Committee members liked the video idea wherein presentations could also be running in the lobbies.

**4. WIOA and Core Combined State Plan Partner Status Reports**

Mr. Coffaro informed members that for the last two program years, we have been sharing results on nine key core measures including employment, income, credential attainment rate, etc. The results are from July 1, 2016 and July 1, 2017.

**5. Workforce Research and Regional Labor Market Analysis**

Included in today's presentation is a quick snapshot of in-demand job openings in areas like healthcare, business, financial, operations, food prep, and office admin support. The grid compares 2017 vs. 2018 and shows unemployment has decreased slightly.

**6. Employer Engagement Updates**

Rapid response (which is a set of services that can be applied for at the State level prior to a large layoff) activities included assistance to the following companies:

- Intercontinental Hotel
- Milwaukee Athletic Club
- Unison (Interfaith)
- Becton Dickenson Medical Supply
- Armor Correctional Health Services
- Wellspring of Milwaukee (Milwaukee Health Care, LLC)

Mr. Coffaro indicated there has been less activity this quarter with JCPenney and BonTon. Question was posed regarding profile of a worker at Wellspring? Response was long term care worker. Ms. Bray requested contact information for the company.

There have been 1,848 employment placements thus far in PY18, with a goal of 4,000 placements. Mr. Coffaro added that there were 29 coordinated events held last year and this year is close to 40. The average hourly wage of unsubsidized placements for PY18 is \$12.94, which is down from \$13.39 in PY17. Question was posed if EMI is concerned with hourly wage going down? EMI will continue to monitor but an increase in youth and re-entry placement can result in lowering the average hourly placement wage.

## **7. Standard Program Reports**

### Monitoring Updates:

Recently received feedback on YouthBuild grant application and have until Friday, March 15<sup>th</sup>, 2019 to respond.

### Youth Program Updates:

2019 Earn & Learn milestones were reviewed. Of note, Earn & Learn application released by March 18<sup>th</sup> and Earn & Learn applications close on April 27, 2019. The Earn & Learn program will run from June 24, 2019 through August 9, 2019. Mr. Wade added that 3,000 students apply annually and funding limits participants to 1,200 – 1,500. Cost per participant is \$2,000 each.

## **8. Other Business**

*Packet information: Analysis of Foxconn Job Order History in Wisconsin – Data Source Job Center of Wisconsin, Foxconn Job Opening Activity in Wisconsin – Historical Summary by Educational Attainment Requirements, Location and ONET Category Classification*

Scott Jansen provided an update on Foxconn hiring. There have been 178 individuals hired in 2018 and will be hiring 13,000 additional workers and 70% of these roles will require a B.A./B.S.

### **a. Diversity in the Construction Trades**

Mr. Crump indicated his original question was has there been any noticeable impact on minorities and if so, how. The Program Committee reviewed information about the question of Diversity in the Construction Trades and discussed the need to continue to track progress as it relates to diversity in the construction trades, Employ Milwaukee's investment into developing talent for the construction industry, and recognize that there is a larger conversation that needs to take place about the challenge of diversifying the construction trades. The Program Committee will continue to review, track, promote best practices, and be as transparent as possible.

### **b. 2018-19 WIOA Coordinated Monitoring Report**

The Program Committee received an update on the 2018/2019 Monitoring report conducted the first week of December. There were five (5) promising practices, thirteen (13) areas of concern, and eleven (11) findings. The Program Committee and Executive Committee did approve four policy revisions that addressed one of the areas of concern. EMI is working diligently to address all findings and areas of concern.

**c. Approval to negotiate and execute contract with Wisconsin Community Services for Driver's License Recovery/Legal Services for Motivated to Pathways Program (Approval)**

One response was received for RFP. Recommended for approval to Executive Committee.

*Willie Wade motioned for WCS be authorized for Driver's License Recovery/Legal Services for Motivated to Pathways Program; seconded by Laura Bray. Approved unanimously.*

**The meeting was adjourned at 10:56 a.m. by Chair Matkom**

**Next Program Committee Meeting:** May 15, 2019; 9:00 - 10:30 am.

**Next Board of Directors Meeting:** Thursday, March 14, 2019; 8:30 - 10:00 a. m. at Employ Milwaukee

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