



EMPLOY MILWAUKEE BOARD OF DIRECTORS

PROGRAM COMMITTEE MEETING

Wednesday, August 15, 2018

2342 North 27th Street, Milwaukee, WI 53210 - Room 116

MINUTES

Members Present: Lea Collins-Worachek, Randy Crump, B.G. (Ret.) Robert Cocroft, Lois O'Keefe, Wallace White,
Members Excused: Ted Matkom (Chair), Laura Bray, Lupe Martinez, Steven Xiong

Employ Milwaukee Staff Present: Scott Jansen, Pete Coffaro, Willie Wade, Toni White, and Eileen McMahon

Guests Present: Renee O'Day (DWD), Rachel Zietlow (MAXIMUS), Parker Rios (UMOS), Dr. Regina Smith (MATC), Laurie Kohel (MATC)

Mr. Wallace White called meeting to order at 9:00 a.m.

1. Approval of Meeting Minutes from May 16, 2018

After brief discussion, meeting minutes were approved as circulated.

2. Workforce Innovation and Opportunity Act (WIOA) Local Plan Updates

Local Plan Updates

The Wisconsin WIOA Combined State Plan PY18 Modification was approved by the US Departments of Labor and Education on June 11, 2018. The Employ Milwaukee WIOA Local Plan is not yet approved by the state.

Career Pathways

- After a two-year process, the Financial Service Representative Apprenticeship has been approved by the Wisconsin Department of Workforce Development (DWD).
- Employ Milwaukee convened a group in April and followed up with an information session in June for the Transportation, Distribution and Logistics sector. There is a hiring event focused on the transportation sector scheduled for August 16th, 2018.

Negotiation of Local Performance Measures

Mr. Coffaro briefly outlined Workforce Development Area (WDA) 2 WIOA Title 1-B Performance Goals for PY18 and PY19. Information was shared to show how effectively the WDA is serving employers. The Business Solutions team is working to ensure business engagement and services are recorded into the state's system for tracking business services, JCW Business.

3. One-Stop Operator Report

Ms. Zietlow of MAXIMUS informed committee members that the Combined Partners met on June 20, 2018, and the Required Partners met on August 8th, 2018. A focus at these meetings is ensuring there is an understanding of all available workforce programs, identifying what resources are available for job seekers, and reviewing how this information is communicated in WDA 2. The partners are working collaboratively on a WDA 2 Workforce Resources Orientation presentation that any partner could use to explain all resources

available to individuals. Job Seeker Customer Satisfaction Survey Results for Q3 shows that of those that completed the survey, 97% would recommend an American Job Center to others.

Mr. Jansen announced to committee members that all 50 states will be required to have common intake procedures by July of next year. This represents a multi-million-dollar project and includes systems used throughout the State. Lea Collins-Worachek added that focus groups are being held throughout the State, including Milwaukee, to envision what challenges may occur in achieving a statewide platform.

4. WIOA Core and Combined State Plan Partner Status Reports

Title IB – Adult, Dislocated Worker, Youth

There was no update on active participants in PY17 available with new information after the May 16, 2018, meeting, thus numbers will be shared at November 14st, 2018 Program Committee meeting.

DWD WIOA monitoring for PY17 Monitoring was closed out on July 6, 2018. DWD is scheduled to be onsite for PY18 monitoring December 3– 6, 2018.

Preliminary performance data on WIOA Title I-B Adult, Dislocated Worker and Youth Credential Attainment Rates (53%, 44% and 46% respectively), are in red/needs improvement zone. There may be some data-related issues that could increase these performance numbers. These credential attainment rate results will be monitored closely. Adult and Dislocated Worker employment and earnings are in the green/exceeded zone. To this end, on August 9th, Employ Milwaukee convened a meeting with approximately 40 training providers who worked with EM last year to inform them of the increased focus on employment placement following training and credential attainment.

Mr. Wade summarized there are two essential elements: first, training providers must train towards credential, and second, career planners need a good understanding of what training will help individuals successfully get a job that connects to a career pathway. Ms. Collins-Worachek informed members of a WIOA Performance webinar scheduled for Friday, August 17th at 9:00 a.m., regarding credentials and credential attainment rate hosted by DWD.

5. Workforce Research and Labor Market Information Analysis

Handout – 11x17 of Milwaukee County Job Openings as of 08/15/2018

Mr. Jansen directed attention to the handout with Milwaukee County job openings as of August 15, 2018 citing Job Center of Wisconsin as source. The handout includes a comparison of number of openings in February, May and August of this year, and the number of jobs available in most sectors are holding steady. The 10-year occupational growth projections indicate over 10% growth for healthcare support (14.7%), personal care and service (14.6%), healthcare practitioners & technical (12.1%), and building/grounds cleaning and maintenance (10.8%). Current job openings at Job Center of Wisconsin show healthcare practitioners & technical occupations with most openings in Quarter 1 (Q1) with 1,210.

6. Employer Engagement Updates

Twenty-nine (29) hiring events were held in PY17 and twenty-six (26) are already planned thus far in PY18. The events will target multiple industry sectors.

Rapid Response activity for JCPenney:

- Job fair was held in Greenfield August 14th for dislocated workers from JCPenney with customer service positions as a focus.
- 150 former JCPenney employees served through Rapid Response Information Sessions
- DWD Grant Award - \$372,240

Rapid Response activity for Bon Ton:

- 150+ former Bon Ton employees attended Job Fair with 12 employers participating
- 482 Workers served through Rapid Response Informational Sessions
- DWD Grant Award - \$159,500

Employ Milwaukee continues to work with six Industry Advisory Boards (IABs) in key sectors of construction, manufacturing, hospitality/retail, transportation/distribution/logistics, healthcare and financial services.

7. Standard Program Reports

Placements

In PY 17, Employ Milwaukee had an employment placement goal of 2,250 and achieved 2,600+. The placement goal has been raised to 4,000 for PY18. Placement wage rates have gone up approximately \$0.18/hour overall, and Employ Milwaukee continues to work to increase the average placement wage.

TechHire Program

The TechHire Program primarily serves young adults 17-29 with a high school degree or equivalent, with barriers to employment, underemployed and long-term unemployed. Training and placement focuses on Information Technology (IT) and IT-related occupations. Milwaukee Area Technical College (MATC) provides an accelerated 12 credit certificate in IT Service/Help Desk Technician. Nineteen (19) participants have completed education and training and fourteen of these have obtained unsubsidized employment with median earnings of \$14.71.

There was discussion about how partners can let interested people know about TechHire program. Mr. Jansen stated that TechHire program information is on the main page of the Employ Milwaukee on the slider and at <https://www.employmilwaukee.org/Employ-Milwaukee/Programs--Services/Adult-Youth-Programs/TechHire-.htm>. Recruitments are held for this program and outreach is made to local high schools, community partners, and using social media as Employ Milwaukee continues to connect to interested job seekers to the TechHire program and to the workforce system in general.

8. Other Business

Contract Renewals Approved:

- WIOA Adult, Dislocated and One Stop Operator
- Rapid Response

Contracts Awarded:

- Center for Self Sufficiency
- Boys & Girls Club
- Milwaukee Urban League

The meeting was adjourned at 10:23 a.m. by Mr. White.

Next Program Committee Meeting: Wednesday, November 14, 2018, from 9:00-10:30 a.m. at Employ Milwaukee

Next Board of Directors Meeting: Thursday, September 13, 2018, 8:30 -10:00 a. m. at Employ Milwaukee

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