



EMPLOY MILWAUKEE BOARD OF DIRECTORS

PROGRAM COMMITTEE MEETING

Wednesday, October 16, 2019 8:30 – 10:00 a.m.

2342 North 27th Street, Milwaukee, WI 53210 - Room 116

MINUTES

Members Present: Ted Matkom (Chair), Laura Bray, Bevin Christie, Carla Cross, Randy Crump, , Pam Fendt, Gene Manzanet (phone), Lois O’Keefe, Joni R. Theobald

Members Excused: Mark Kessenich, Charlotte Cannon-Sain, Lea Collins-Worachek, Michael Daily, Tracy Lubber, Lupe Martinez, Wallace White

Employ Milwaukee Staff Present: Pete Coffaro, Rob Cherry, Toni White, Eileen McMahon

Guests Present: Parker Rios

Chair Ted Matkom called meeting to order at 8:38 a.m. Chair Matkom requested receiving documents 48 hours in advance of meetings for adequate time to review.

1. **Credential Attainment Rate – Corrective Actions**

Packet information – Credential Attainment Rate: Y18 Q4 Results, Credential Attainment Warning Report Adult Program, Credential Attainment Rate: PY18 Q4 Results, Credential Attainment Rate Warning Report Dislocated Worker Program, Credential Attainment Rate Youth Program, Credential Attainment Rate Warning Report Youth Program

Here are the issues for discussion (also in your packet):

- Prior to July 1, 2019, EMI’s Follow Up Services Policy for Adult and Dislocated Worker only included follow up upon exit with unsubsidized employment
- Approved training that did not lead to a WIOA credential
- Participants secured employment before credential was earned
- During the transition July 1, 2017, scrubbed entire caseloads – transferred only engaged participants
- Not capturing the completion of credentials

Corrective Actions:

- Updated Policies: Individual Training Account & Follow Up Policies updated to place greater emphasis on credential attainment rate.
- Training & Technical Assistance: DWD providing statewide and local training to WDA2 staff and providers
- Data Analysis/Quality Assurance: Proactive Data Prediction & Credential Attainment Review Team
- Case Management/Career Planning practices: pre-screening, career and training assessments, realistic job preview
- Eligible Training Provider List: Increased rigor applied at local and state level to ensure training leads to industry recognized credentials

Members discussed credential attainment rate issues and corrective actions. Chair Matkom added that we have been seeing low numbers for a long time now and need strategy for recalibrating the metrics if they

are not realistic in this job market. Even with our best efforts, our marketplace is unique to where we need more resources or recalculate. Question was posed when the “count” start begins for participants in training and the credential attainment rate? The “count” starts at the time of training. During long-term training, it is more common for individuals to drop out because they need to work. There is often no easy way to track the numbers. Committee discussed a poverty index for transient people. Milwaukee County has more challenged population than other areas which could justify a lower credential attainment rate. Laura Bray added that we should work together to determine what process is to receive credit for current competencies. It could be possible to have space at MATC on regular basis. How do we utilize resources and networks we already have?

Next steps – Pete Coffaro and Laura Bray will continue discussion offline.

2. Workforce Innovation and Opportunity Act (WIOA) In-School Service Provider

Packet information – Coffaro Memo dated October 15, 2019 Re Recommendation to approve WIOA In-School Youth Services

Pete Coffaro reported to committee members on the WIOA In-School Service Provider RFP process and reviewed the Memo on this topic. Currently working on four year project with Boy and Girls Club. They currently provide after school programming at five schools so integration as our In-School Service provider could be more easily facilitated. The not-to-exceed contract of \$185,000 will be from November 1, 2019 through June 30, 2020. Mr. Coffaro provided an overview of the scoring criteria used to evaluate the proposal. Chair Matkom asked about the appeals process? The appeals process is referenced in the solicitation itself. Organizations have five days in which to submit an appeal to the CEO. EMI sends a letter to all proposers who are not selected that they can request a debrief with staff on the merits and weaknesses of the proposal.

Pam Fendt motioned to approve Boys and Girls Club as WIOA In-School Service Provider November 1, 2019 through June 30, 2020 in an amount not-to-exceed \$185,000; Laura Bray seconded; approved unanimously.

3. WIOA Title 1B Procurement Timeline

Packet information – Employ Milwaukee WIOA Title 1B Procurement Timeline

Key Themes:

- Sector-focused strategies that clearly align recruitment, prescreening, industry recognized training, and placement services
- Flexible and mobile response to services – where/how can providers best serve multiple parts of community
- Quality over quantity to exceed WIOA Performance Measures
- Ability to provide full menu of WIOA Title 1B Services in different parts of Milwaukee County

Committee briefly reviewed procurement timeline in packet. Proposals will be issued for the following services: One Stop Operator, Dislocated Worker and Adult Services, Out of School & In School Youth Services. In addition to a required 15 day notice, a notice will be posted to let organizations know of the forthcoming opportunities. Question was posed if there is a way to capture people not on current list to expand the number of those that may be interested in the bidding process? Response was that Coordinating Council, which includes many organizations, is scheduled for next month and they will be informed and will reach out to their respective networks. Members would like RFP to include probing question on understanding diversity and cultural competency. Members requested that the highest ranked proposers will be required to present to the Program Committee. Mr. Coffaro responded this will be built into process.

Next steps – Committee would like to see language in RFP where organization has to show evidence of competency in understanding cultural issues. Pete will report back on this at next Program Committee meeting.

Laura Bray motioned to approve WIOA Procurement Timeline; Pam Fendt seconded; motion approved unanimously.

The meeting was adjourned at 10:31 a.m. by Chair Ted Matkom.

Next Program Committee Meeting*: Wednesday, November 13, 2019; 9:00 - 10:30 am.

Next Board of Directors Meeting*: Thursday, December 12, 2019; 8:30 - 10:00 a. m. at Employ Milwaukee

**Meetings were subsequently canceled.*

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