



## EMPLOY MILWAUKEE BOARD OF DIRECTORS

### PROGRAM COMMITTEE MEETING

Wednesday, May 15, 2019

2342 North 27<sup>th</sup> Street, Milwaukee, WI 53210 - Room 116

### MINUTES

**Members Present:** Ted Matkom (Chair) (Phone), Laura Bray (Phone), Bevin Christie, Lea Collins-Worachek, Randy Crump, Carla Cross, Michael Daily, Pam Fendt, Gene Manzanet, Lois O'Keefe, Joni R. Theobald, Wallace White

**Members Excused:** Lupe Martinez

**Employ Milwaukee Staff Present:** Pete Coffaro, Scott Jansen, and Eileen McMahon

**Guests Present:** Laura Kohel (MATC), Renee O'Day (DWD), Laurie Cole, Steve Morris (Maximus), Rachel Zietlow (Maximus)

Committee Member Randy Crump called meeting to order at 9:03 a.m.

#### 1. Committee Business

##### a. Approval of Meeting Minutes from February 20, 2019 Meeting

After brief discussion, minutes were approved as circulated.

#### 2. Workforce Innovation and Opportunity Act (WIOA) Local Plan Updates

##### a. Career Pathways

No update on this topic.

##### b. Regional Planning

Regional planning is underway including economic area engagement. Scott Jansen is representing EMI in this discussion to ensure regional plan fits with State plan. Session was held last Wednesday to begin building these plans with a primary focus on the disparity in labor supply and demand. There will be additional updates in the future.

##### c. Eligible Training Provider List (ETPL) Updates

State of Wisconsin will centralize the ETPL review process with a planned launch for September 2019.

##### d. Promising Practices

- Fred Nelson, Reentry Business Services, has been running 'Fair Chance Thursday' recruitment events every Thursday afternoon at EMI since mid-March. The events are typically bringing in 50+ candidates each week. Fred was specifically brought on as a Reentry job developer and has great relationships with potential employers.

Question was posed if any reporting available on 30-60-90 day retention of placements from this effort and how is it funded? Reporting at the second quarter after exit (180 days) and fourth quarter after exit (1 year) are the measures that look at retention, but the job seeker would have to be enrolled in WIOA Title 1B services for this type of tracking.

- A group of 35 Obama High School students visited six colleges in North Carolina including: Shaw

University, North Carolina A&T, Winston Salem State University, Fayetteville, St. Augustine and North Carolina Central University.

**3. One-Stop Operator Report**

Rachel Zietlow, Maximus, presented to Committee. Combined Core Partners met on May 1<sup>st</sup>, 2019. Ms. Zietlow summarized the meeting as follows:

- Developing single video orientation to Job Center Services for all partners-completion goal end of PY18
- Previewed the proposed Visitor Management System for Resource Areas that will track both traffic and program involvement
- Update on American Job Center MOU/Resource Sharing Agreements

In addition, Ms. Zietlow reported the following Q3 OSO Highlights (through April)

- 5,337 visits to AJCs
- 55 attended various orientations
- 173 attended various workshops
- 91% of customer satisfaction survey respondents reported they would recommend the AJC to others
- 2019 One Stop Re-certification checklist has been completed

**4. WIOA and Core Combined State Plan Partner Status Reports**

Mr. Coffaro reviewed slides on performance indicators, baseline indicators, employer market penetration, and repeat business customers.

**Programs with Performance Risk:**

**Action:**

- |  |  |
|--|--|
| • WIOA Dislocated and Adult Worker     | Increase Credential Attainment Rates     |
| • Motivated to Apprenticeship Pathways | Increase Enrollments                     |
| • Youth Paid Work Experience           | Increase Year-Round Paid Work Experience |
| • TechHire                             | Increase Placements                      |
| • American Apprenticeship              | Increase Placements                      |

**5. Workforce Research and Regional Labor Market Analysis**

Mr. Coffaro included in the presentation a snapshot of job openings posted on the Job Center of Wisconsin as of May 10<sup>th</sup>, 2019. Of note, labor market analysis for March 2019 vs. March 2018 shows consistent patterns. Unemployment continues to be low with Racine County having highest unemployment in the State.

**6. Employer Engagement Updates**

Rapid Response notice of layoffs for following businesses:

- Payless Shoe Stores (multiple locations)
- Motor Castings
- CasTech, Inc.
- Genco Pharmaceuticals
- Post Acute Medical Specialty Hospital

Employ Milwaukee & DWD Job Center staff convened a job fair for 15 employers at Motor Castings to help approximately 100 impacted workers find jobs, followed by an information session later in the week in both English and Spanish.

Members viewed statistics on PY18 hiring and recruitment events compared against PY16 and PY 17. An IT hiring event is scheduled for June 4<sup>th</sup>, 2019 at Technology Innovation Center in Wauwatosa, WI from 4:00 – 6:00 p.m.

## 7. Standard Program Reports

Placements will be tracked until mid-August 2019 for data for June 30<sup>th</sup>, 2019. Latest projection is 3,500 with 4,000 as the 2018 program year placement goal. Average wage placement is \$13/hour.

### a. Youth Committee Update

Committee members reviewed findings from February 13, 2019 meeting and secured consensus on the top barriers to Youth Employment:

- Personal Effectiveness
- Academic Competencies
- Transportation

Mr. Coffaro updated Committee members on 2019 Earn & Learn Program:

- 2,438 pre-registrations through the first 41 days (3,316 in 2018)
- 1,147 completed registrations (1,756 in 2018)
- 79 Worksite Applications received

BankWork\$ began four weeks ago with 15 individuals, which has dropped to 7 individuals, who will be graduating in three weeks.

## 8. Other Business

*Packet Information: Coffaro Memo Dated May 14, 2019 WIOA Title 1B Service Providers – Year 3 Renewal; Table 1 – PY2019 WIOA Recommended Not-To-Exceed Subaward Amounts; Table 2 – WIOA Title 1B Service Provider Performance July 2018 to May 2019; 2019 Earn & Learn Work Sites; Executive Summary for June 13, 2019 Board of Directors Meeting*

### a. Action – Contract renewals – Title 1B Service Providers, WDA2, OSO

*(All employees of service providers were asked to leave the room during this discussion.)*

#### Four key points:

- i. Maximus and America Works, Inc. are on track to meet or exceed contracted Adult Services Performance for Year 2
- ii. The Dislocated Worker services have been underutilized.
- iii. The two OSY service providers (Dynamic Workforce Solutions and UNCOM), are both on target to meet and/or exceed their respective contract goals
- iv. EMI will be issuing an RFP for Adult, Dislocated, and OSY providers in PY2019

Committee reviewed Coffaro Memo, which provided background on WIOA Title 1B Service Providers, and contract amounts in Table 1. The Year 3 contract renewal seeks to balance the goal of maximizing services to eligible participants while meeting and exceeding WIOA performance measures. Recommended dollar amounts do not include training, which is budgeted separately. Mr. Coffaro added that Year 2 performance by service providers has improved. This is the final year that contracts can be renewed.

There was a discussion relative to differences in performance whether dollars should be awarded in equal amounts or whether the better performing contractors should be allocated the additional dollars. Mr. Coffaro explained that training dollars, which are budgeted separately, were distributed according to performance, specifically the numbers that the respective providers had enrolled in training. Additionally, there was discussion regarding outreach of the Title 1B Service providers with the Latino community. Mr. Coffaro explained that there were ongoing efforts to increase engagement in the Latino community and an update could be provided at the next Program Committee meeting.

*Pam Fendt motioned to approve final program year for Title 1B Service Providers as presented and in six months, review the performance indicators and adjust as needed; Carla Cross seconded; approved unanimously.*

**b. Action – Approval of 2019 Earn & Learn Worksite Agreements**

Committee briefly discussed the Earn & Learn schedule.

*Michael Daily motioned for approval of 2019 Earn & Learn Worksite Agreements; Charlotte Cannon-Sain seconded; approved unanimously.*

**c. Discuss Program Committee Report to Board of Directors**

Mr. Coffaro provided a draft executive summary of the Program Committee that could be provided to the Board of Directors. He asked members to provide any feedback to either Ted Matkom or himself.

**The meeting was adjourned at 10:39 a.m. by Committee Member Randy Crump.**

**Next Program Committee Meeting:** August 21, 2019; 9:00 - 10:30 am.

**Next Board of Directors Meeting:** Thursday, June 13, 2019; 8:30 - 10:00 a. m. at Employ Milwaukee

If you need this printed material interpreted to a language you understand or in a different format, or if you require other accommodations, please contact Sharron Briggs ([Sharron.Briggs@employmilwaukee.org](mailto:Sharron.Briggs@employmilwaukee.org) or 414-270-1729). Deaf or hearing or speech impaired callers may reach us by the Wisconsin Relay number 711.