



EMPLOY MILWAUKEE BOARD OF DIRECTORS

PROGRAM COMMITTEE MEETING

Wednesday, November 14, 2018

2342 North 27th Street, Milwaukee, WI 53210 - Room 116

MINUTES

Members Present: Ted Matkom (Chair), Willie Wade, Lois O'Keefe, Wallace White, Steven Xiong

Members Excused: Laura Bray, Lea Collins-Worachek, Randy Crump, Lupe Martinez,

Employ Milwaukee Staff Present: Pete Coffaro, Chantell Jewell and Eileen McMahon

Guests Present: Renee O'Day (DWD), Rachel Zietlow (MAXIMUS), Parker Rios (UMOS), Dr. Regina Smith (MATC), Cheryl Randall (MATC)

Chair Ted Matkom called meeting to order at 9:01 a.m. and reflected on the recent passing in September of long-time Board member B.G. (Retired) Cocroft. He was a wonderful man who did a lot for the community and will be sorely missed.

1. **Approval of Meeting Minutes from August 15, 2018**

After brief discussion, meeting minutes were approved as circulated.

2. **Workforce Innovation and Opportunity Act (WIOA) Local Plan Updates**

Handout – Peter Coffaro Memo ‘Policy Updates for consideration at November 14, 2018 Program Committee Meeting’

a. Local Plan Updates

- i. Priority of Service Policy (Approval Required)
- ii. Requires Additional Assistance (Approval Required)
- iii. Supportive Services Policy (Approval Required)

Chair Matkom requested Program Committee members review Chief Program Officer Peter Coffaro's memo from packet that includes purpose and other pertinent details on each proposed change for the three approval items. Mr. Coffaro added that EM employee Mary Foy performs an analysis of all policy changes and incorporates appropriate language as well as providing guidance and assists with internal review. After brief discussion, Chair Matkom requested a motion to approve each policy.

Lois O'Keefe motioned for approval of Adult ‘Priority of Service Policy,’ Wallace White seconded. Revised Adult Priority of Service Policy was approved unanimously.

Lois O'Keefe motioned for approval of Local Youth ‘Requires Additional Assistance’ definition, Wallace White seconded. Revised Local Youth ‘Requires Additional Assistance’ definition was approved unanimously.

Lois O'Keefe motioned for approval of Supportive Services Policy, Wallace White seconded.

Revised Supportive Services Policy was approved unanimously.

Chair Matcom informed members next step will be Executive Committee approval at their next scheduled meeting later this month.

b. Career Pathways

Due to time constraints, this topic was tabled until next Program Committee meeting.

3. One-Stop Operator Report

Rachel Zietlow of MAXIMUS informed committee members that the Combined Partners met on November 7th, 2018 and the Required Partners met on November 14, 2018 at joint meeting with EM Coordinating Council. A focus at these meetings is ensuring there is an understanding of all available workforce programs, identifying what resources are available for job seekers, and reviewing how this information is communicated in WDA 2.

Due to positive feedback from Required Partners/stakeholders, we will continue to meet jointly with Coordinating Council on quarterly basis going forward. At the Combined Core Partners meeting, the agenda which highlighted American Job Center orientation, which gives partners 5-6 slides to show what is available at job center for them. This will be a standard set of slides. Next meeting we will discuss feedback. A streamlined orientation is one way to get available resource information out and to ensure sound referrals.

For the last year, we have been working on defining, understanding and collecting information for OSO role and how they interact with workforce development board. Highlights of 1st quarter include:

- 60,000 different visitors to American Job Center
- Various orientations with over 300 attendees
- Workshops offered to over 300 individuals in last quarter
- 1st quarter with comprehensive data (trending can be done by next meeting)
- Customer satisfaction surveys indicated 98% would recommend to others

Next steps – Mr. Coffaro will email committee copy of complete customer satisfaction survey.

4. WIOA and Core Combined State Plan Partner Status Reports

Title IB – Adult, Dislocated Worker, Youth

Title 1B Performance numbers were shared. Employ Milwaukee is meeting performance with the exception of the credential attainment rate. Chair Matkom added that key is to take measures to get a foreshadowing before metric goes to red. Mr. Coffaro explained currently individuals complete career interest assessment as a key component to being included in training. Low reading and math scores can be a limiting factor. Another measure we are focusing on is effectiveness in serving employers, i.e., determining how many job seekers are connecting with respective services. Milwaukee County has 1,743 employer requests for services, with 80.2% repeat customers.

Question was posed on best practice sharing with other workforce development boards in the State. Willie Wade responded that a Wisconsin statewide meeting of workforce boards was scheduled for today but will be rescheduled later in the quarter.

5. Workforce Research and Labor Market Information Analysis

Mr. Coffaro shared Labor Market Statistics from WisConomy.com (As of November 10, 2018).

6. Employer Engagement Updates

We continue to provide services to JCPenney and Bon Ton and more recently have begun assisting Target,

Hobo, and Intercontinental Hotel with rapid response services. Hobo announced two locations closing/downsizing as of December 31st, 2018. Target was able to transfer many of their affected South Ridge mall employees to other locations.

This current program year EM has held 11 hiring events and hopes to reach 40 events by the end of the performance year. These events include repeat employers and 664 attendees. Placements for last program year were 2,492; the goal for PY 2018 is 4,000 placements.

Question was posed how do we recruit manufacturing employers? Response was they directly contact Sara Rogers in Business Services who manages manufacturing and transportation IABs.

7. Standard Program Reports

Product Portfolio:

Motivating Apprenticeship Pathways (MAP) Youth Reentry Grant – MAP is an integrated cognitive behavioral change and employability program with a paid learning and training experience aimed at reducing recidivism. Target population includes up to 188 justice-involved young adults, ages 18-24, residing in Milwaukee's high crime/extreme poverty neighborhoods. EM was awarded a \$1.5 million grant from DOL over three years for this program.

BankWork\$ Occupational Skill Training – This is an eight-week occupational training program that prepares individuals to enter jobs in retail banking. The training is free to individuals and eligible participants will be 18 years or older, have a high school diploma or equivalent and have basic computer skills. Employ Milwaukee will raise public and private funds to administer the program. To date, Employ Milwaukee has raised \$65,000 in donations from the Biller Foundation, Wisconsin Banker's Association and Associated Bank.

HACM Jobs Plus – Funder: \$475,000 over four years from the Housing Authority of the City of Milwaukee (HACM) via HUD. Jobs Plus is centered on creating an integrated approach in serving residents of HACM's Hillside Terrace housing development in Milwaukee, WI 53205. EM will provide a job developer to help improve the employment outcomes of Hillside residents by equipping them with essential services and training the prepare them for in-demand jobs that utilize career pathways and other types of training that build self-sufficiency.

Wisconsin Partnership Program/Milwaukee Reentry Alliance - \$1 million over five years from the UWM-School of Medicine and Public Health. EM and collaborators will address the widespread negative health effects of incarceration by establishing a better reentry system to support criminal justice involved individuals with increased employability and job retention among the reentry population.

8. Other Business

FoxConn continues to post open positions at Job Center of Wisconsin; 600 since mid-2017. Chair Matkom added FoxConn has scheduled several hiring events around the State and he attended one in Mount Pleasant in October. There were 300 attendees and approximately 20-30 FoxConn employees on site.

The meeting was adjourned at 10:17 a.m. by Chair Matkom

Next Program Committee Meeting: February 20, 2019; 9:00 to 10:30 am.

Next Board of Directors Meeting: Thursday, December 13, 2018 8:30 -10:00 a. m. at Employ Milwaukee

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