

Construction

in Milwaukee County, WI

Southwest Wisconsin Workforce Development Board



Wisconsin

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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

1 Industry

23 Construction

1 County

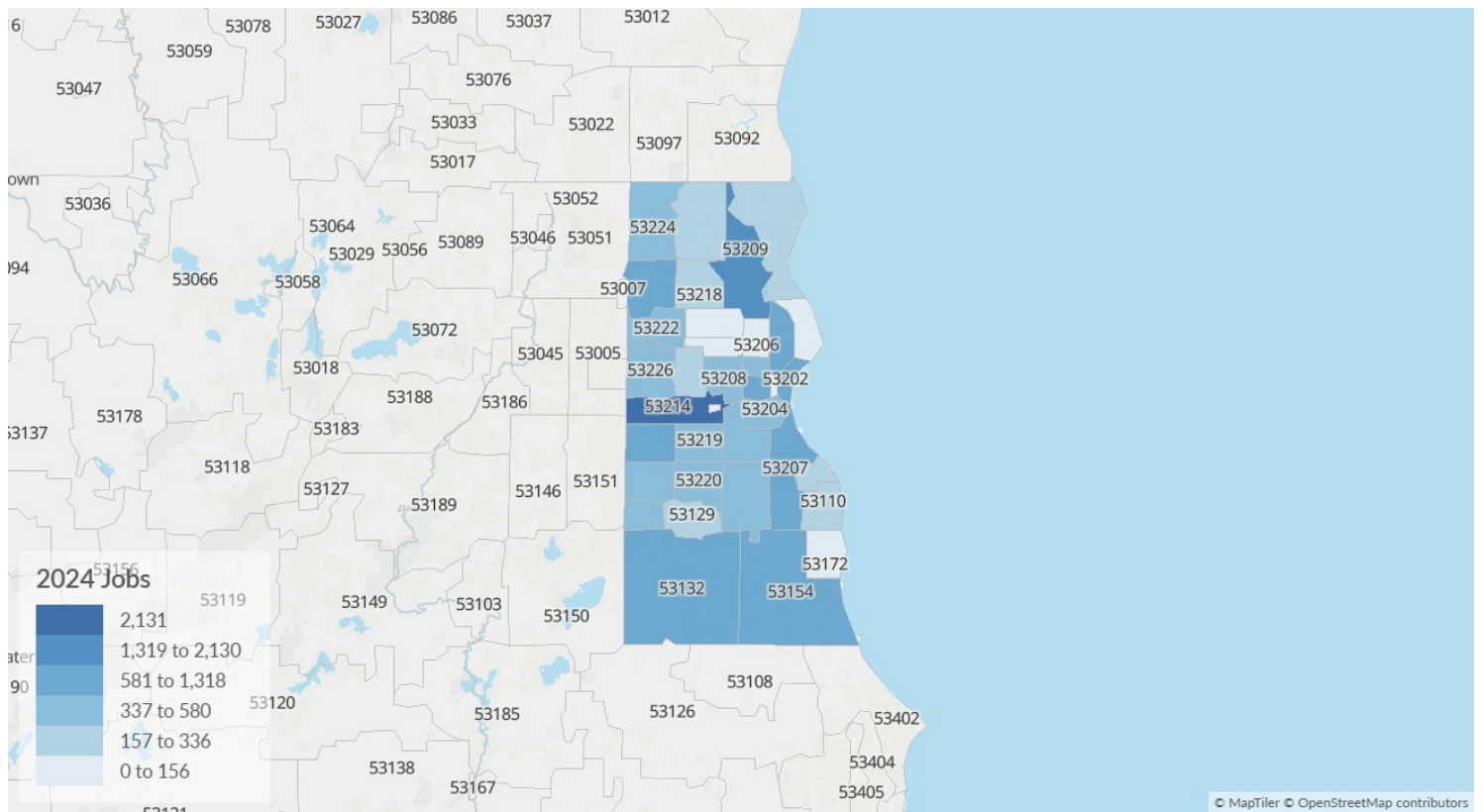
55079 Milwaukee County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

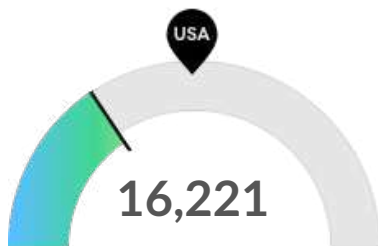
The information in this report pertains to the chosen industry and geographical area.

Workforce Map



Executive Summary

Aggressive Hiring Competition Over a Thin Supply of Regional Talent



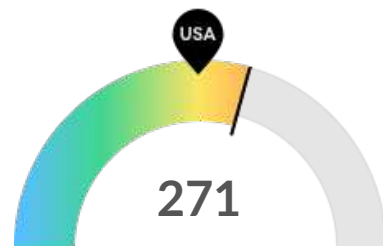
Supply (Jobs)

Milwaukee County, WI is not a hotspot for this kind of talent. The national average for an area this size is 30,017* employees, while there are 16,221 here.



Earnings Per Job

Earnings per job are about the same as the national average. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

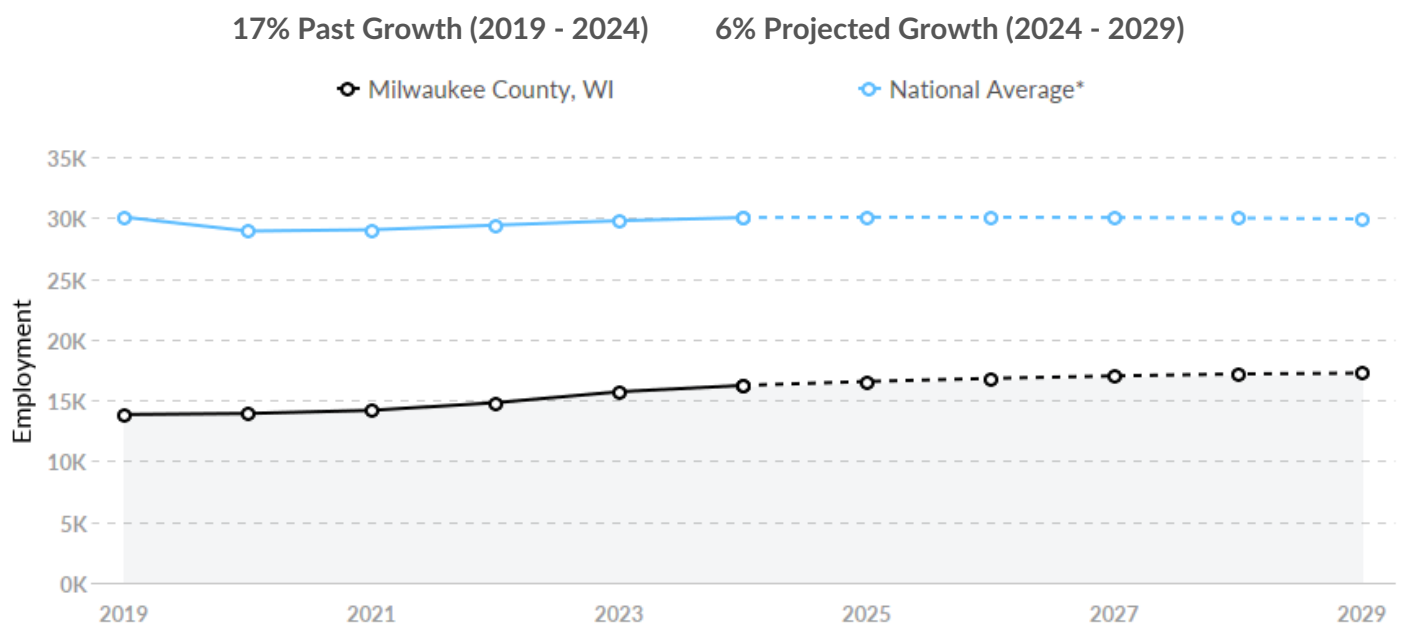
Competition from online job postings is high in Milwaukee County, WI. The national average for an area this size is 213* job postings/mo, while there are 271 here.

*National average values are derived by taking the national value for Construction and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

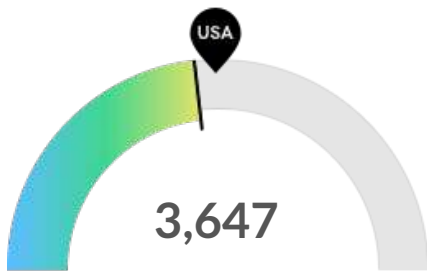
Supply Is Lower Than the National Average

The regional vs. national average employment helps you understand if the supply of Construction is a strength or weakness for Milwaukee County, WI, and how it is changing relative to the nation. An average area of this size would have 30,017* employees, while there are 16,221 here. This lower than expected supply may make it more difficult to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.



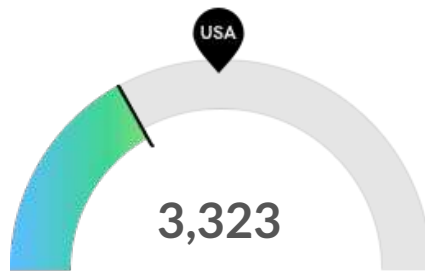
*National average values are derived by taking the national value for Construction and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Retirement Risk Is About Average, While Overall Diversity Is Low



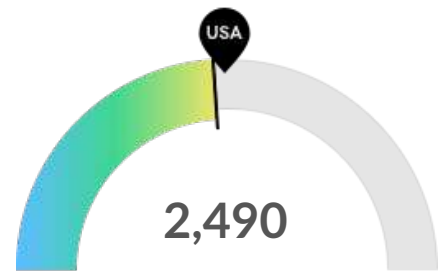
Retiring Soon

Retirement risk is about average in Milwaukee County, WI. The national average for an area this size is 4,048* employees 55 or older, while there are 3,647 here.



Racial Diversity

Racial diversity is low in Milwaukee County, WI. The national average for an area this size is 5,575* racially diverse employees, while there are 3,323 here.



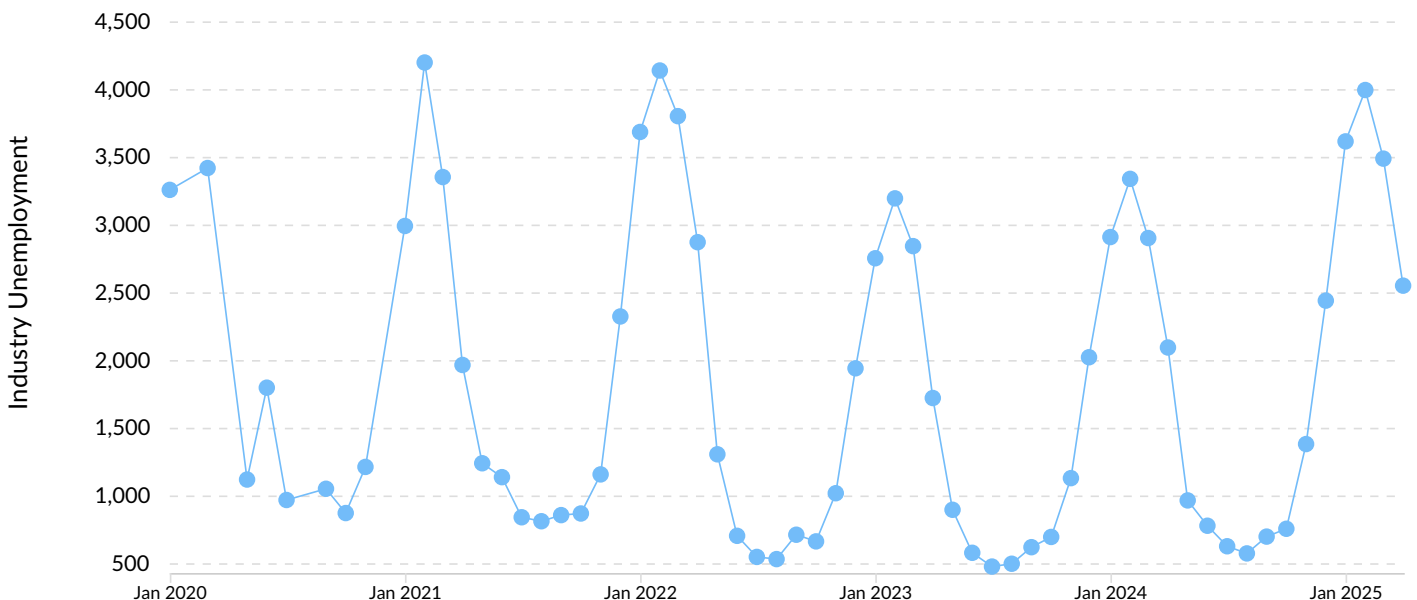
Gender Diversity

Gender diversity is about average in Milwaukee County, WI. The national average for an area this size is 2,643* female employees, while there are 2,490 here.

*National average values are derived by taking the national value for Construction and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

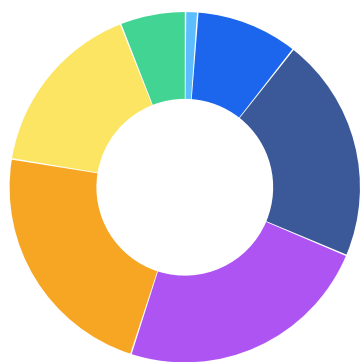
Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.



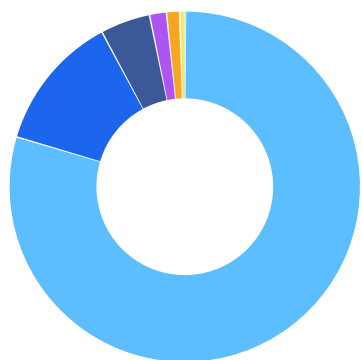
Demographic Details

Industry Age Breakdown



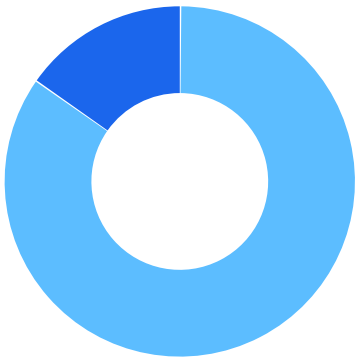
| | % of Jobs | Jobs |
|-------|-----------|-------|
| 14-18 | 1.1% | 181 |
| 19-24 | 9.4% | 1,528 |
| 25-34 | 20.7% | 3,365 |
| 35-44 | 23.6% | 3,832 |
| 45-54 | 22.6% | 3,668 |
| 55-64 | 16.5% | 2,669 |
| 65+ | 6.0% | 979 |

Industry Race/Ethnicity Breakdown



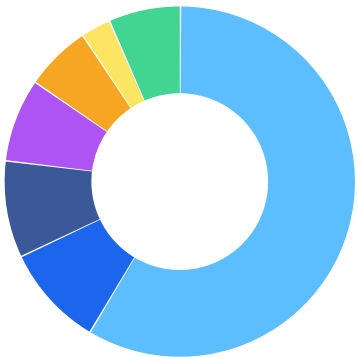
| | % of Jobs | Jobs |
|---|-----------|--------|
| White | 79.5% | 12,898 |
| Hispanic or Latino | 12.6% | 2,043 |
| Black or African American | 4.6% | 746 |
| Two or More Races | 1.6% | 252 |
| Asian | 1.2% | 195 |
| American Indian or Alaska Native | 0.5% | 74 |
| Native Hawaiian or Other Pacific Islander | 0.1% | 14 |

Industry Gender Breakdown



| | % of Jobs | Jobs |
|--------------------------------|-----------|--------|
| <div><div></div> Males</div> | 84.6% | 13,731 |
| <div><div></div> Females</div> | 15.4% | 2,490 |

Most Jobs are Found in the Construction and Extraction Occupations Industry Sector



| Occupation | % of Industry in Occupation (2024) |
|--|------------------------------------|
| <div><div></div> Construction and Extraction Occupations</div> | 58.5% |
| <div><div></div> Management Occupations</div> | 9.4% |
| <div><div></div> Office and Administrative Support Occupations</div> | 8.9% |
| <div><div></div> Installation, Maintenance, and Repair Occupations</div> | 7.7% |
| <div><div></div> Business and Financial Operations Occupations</div> | 6.1% |
| <div><div></div> Transportation and Material Moving Occupations</div> | 2.8% |
| <div><div></div> Other</div> | 6.6% |

Demand



420 Employers Competing

All employers in the region who posted for this job over the last 12 months.



3,256 Unique Job Postings

The number of unique postings for this job over the last 12 months.



29 Day Median Duration

Posting duration is 2 days longer than what's typical in the region.

| Top Companies | Unique Postings |
|-----------------------------------|-----------------|
| Johnson Controls | 776 <div></div> |
| Ryan Companies United States I... | 135 <div></div> |
| Milwaukee Rescue Mission | 95 <div></div> |
| Michels Corporation | 94 <div></div> |
| ABM Industries | 73 <div></div> |

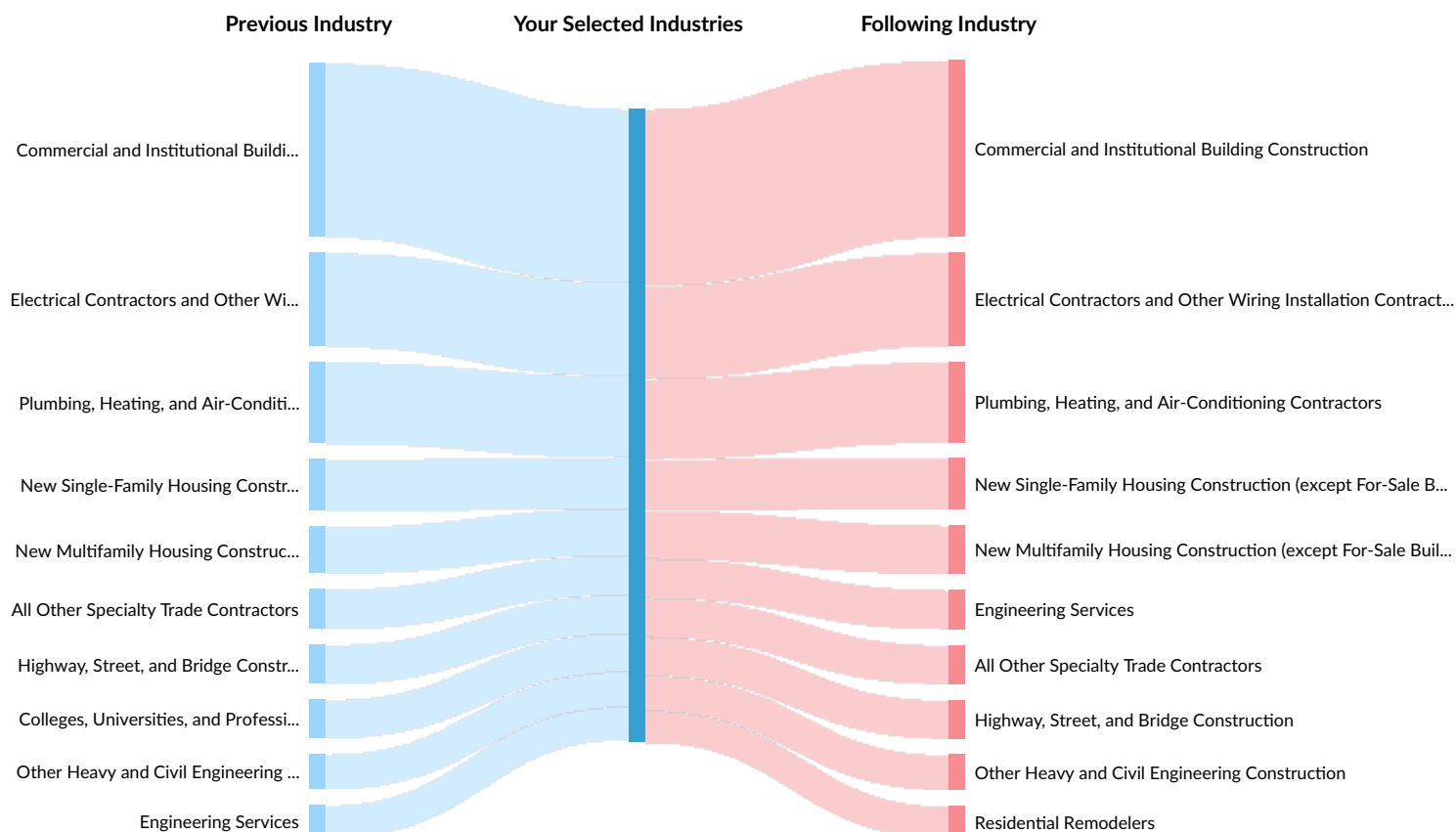
| Top Job Titles | Unique Postings |
|-------------------------------|-----------------|
| Project Managers | 61 <div></div> |
| Construction Project Managers | 33 <div></div> |
| Project Engineers | 27 <div></div> |
| Superintendents | 26 <div></div> |
| Outside Sales Representatives | 25 <div></div> |

Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



| Previous Industries | Transitions |
|--|-------------|
| Commercial and Institutional Building Construction | 159,129 |
| Electrical Contractors and Other Wiring Installation Contractors | 85,455 |
| Plumbing, Heating, and Air-Conditioning Contractors | 74,092 |

| Previous Industries | Transitions |
|---|-------------|
| New Single-Family Housing Construction (except For-Sale Builders) | 47,142 |
| New Multifamily Housing Construction (except For-Sale Builders) | 42,549 |
| All Other Specialty Trade Contractors | 36,275 |
| Highway, Street, and Bridge Construction | 35,508 |
| Colleges, Universities, and Professional Schools | 35,002 |
| Other Heavy and Civil Engineering Construction | 32,066 |
| Engineering Services | 30,155 |
| Residential Remodelers | 30,055 |
| Industrial Building Construction | 20,231 |
| Power and Communication Line and Related Structures Construction | 16,955 |
| Offices of Real Estate Agents and Brokers | 16,564 |
| New Housing For-Sale Builders | 16,545 |
| Roofing Contractors | 15,744 |
| Site Preparation Contractors | 15,317 |
| National Security | 14,751 |
| Full-Service Restaurants | 12,853 |
| All Other Professional, Scientific, and Technical Services | 12,271 |
| Water and Sewer Line and Related Structures Construction | 11,967 |
| Custom Computer Programming Services | 9,716 |
| Elementary and Secondary Schools | 9,682 |
| Commercial Banking | 9,245 |
| Land Subdivision | 9,073 |
| Poured Concrete Foundation and Structure Contractors | 9,003 |
| Oil and Gas Pipeline and Related Structures Construction | 8,808 |

| Previous Industries | Transitions |
|--|-------------|
| Drywall and Insulation Contractors | 8,755 |
| Limited-Service Restaurants | 8,742 |
| Employment Placement Agencies | 8,683 |
| All Other Miscellaneous Retailers | 8,492 |
| Hotels (except Casino Hotels) and Motels | 7,748 |
| Administrative Management and General Management Consulting Services | 7,649 |
| Insurance Agencies and Brokerages | 7,632 |
| Other Building Equipment Contractors | 7,366 |
| Software Publishers | 7,123 |
| Clothing and Clothing Accessories Retailers | 7,122 |
| Painting and Wall Covering Contractors | 6,600 |
| Offices of Lawyers | 6,455 |
| Other Foundation, Structure, and Building Exterior Contractors | 6,387 |
| Computer Systems Design Services | 6,051 |
| Lessors of Residential Buildings and Dwellings | 6,023 |
| Other Activities Related to Real Estate | 6,018 |
| Offices of Certified Public Accountants | 5,892 |
| General Medical and Surgical Hospitals | 5,826 |
| Supermarkets and Other Grocery (except Convenience) Stores | 5,796 |
| Support Activities for Oil and Gas Operations | 5,688 |
| Architectural Services | 5,396 |
| Department Stores | 5,153 |
| Residential Property Managers | 5,137 |
| Finish Carpentry Contractors | 5,055 |
| Offices of Physicians (except Mental Health Specialists) | 5,028 |

| Previous Industries | Transitions |
|--|-------------|
| Other Management Consulting Services | 5,005 |
| Wireless Telecommunications Carriers (except Satellite) | 4,999 |
| Security Systems Services (except Locksmiths) | 4,977 |
| Other Computer Related Services | 4,970 |
| Temporary Help Services | 4,833 |
| Flooring Contractors | 4,709 |
| Landscaping Services | 4,246 |
| Other General Government Support | 4,221 |
| Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services | 4,159 |
| Hardware Retailers | 4,152 |
| All Other Personal Services | 4,076 |
| Structural Steel and Precast Concrete Contractors | 3,933 |
| Electronics and Appliance Retailers | 3,904 |
| Marketing Consulting Services | 3,886 |
| Lessors of Nonresidential Buildings (except Miniwarehouses) | 3,642 |
| Couriers and Express Delivery Services | 3,602 |
| Automobile and Light Duty Motor Vehicle Manufacturing | 3,591 |
| Office Administrative Services | 3,546 |
| Home Centers | 3,503 |
| Other Building Finishing Contractors | 3,464 |
| Janitorial Services | 3,414 |
| Glass and Glazing Contractors | 3,289 |
| Religious Organizations | 3,253 |
| Portfolio Management and Investment Advice | 3,244 |
| Masonry Contractors | 3,234 |

| Previous Industries | Transitions |
|---|-------------|
| Wholesale Trade Agents and Brokers | 3,233 |
| Fitness and Recreational Sports Centers | 3,194 |
| Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance | 3,172 |
| All Other Support Services | 3,156 |
| Other Scientific and Technical Consulting Services | 3,121 |
| Industrial Machinery and Equipment Merchant Wholesalers | 3,019 |
| Junior Colleges | 2,974 |
| Warehouse Clubs and Supercenters | 2,946 |
| Framing Contractors | 2,932 |
| General Freight Trucking, Long-Distance, Truckload | 2,793 |
| Other Miscellaneous Durable Goods Merchant Wholesalers | 2,783 |
| Advertising Agencies | 2,750 |
| Offices of Other Holding Companies | 2,733 |
| New Car Dealers | 2,723 |
| Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment Merchant Wholesalers | 2,583 |
| Security Guards and Patrol Services | 2,570 |
| Other Accounting Services | 2,488 |
| Other Electric Power Generation | 2,453 |
| Real Estate Credit | 2,434 |
| Sporting Goods Retailers | 2,396 |
| All Other Telecommunications | 2,352 |
| Electric Power Distribution | 2,350 |
| Freight Transportation Arrangement | 2,340 |

| Following Industries | Transitions |
|---|-------------|
| Commercial and Institutional Building Construction | 161,874 |
| Electrical Contractors and Other Wiring Installation Contractors | 85,282 |
| Plumbing, Heating, and Air-Conditioning Contractors | 73,488 |
| New Single-Family Housing Construction (except For-Sale Builders) | 46,752 |
| New Multifamily Housing Construction (except For-Sale Builders) | 44,337 |
| Engineering Services | 35,889 |
| All Other Specialty Trade Contractors | 35,815 |
| Highway, Street, and Bridge Construction | 35,294 |
| Other Heavy and Civil Engineering Construction | 32,334 |
| Residential Remodelers | 29,237 |
| Colleges, Universities, and Professional Schools | 24,807 |
| Industrial Building Construction | 20,786 |
| Offices of Real Estate Agents and Brokers | 17,658 |
| Power and Communication Line and Related Structures Construction | 17,228 |
| New Housing For-Sale Builders | 16,742 |
| Roofing Contractors | 15,520 |
| Site Preparation Contractors | 15,079 |
| All Other Professional, Scientific, and Technical Services | 13,184 |
| Water and Sewer Line and Related Structures Construction | 12,085 |
| Custom Computer Programming Services | 10,328 |
| Land Subdivision | 9,376 |
| All Other Miscellaneous Retailers | 9,043 |
| Elementary and Secondary Schools | 8,925 |
| Full-Service Restaurants | 8,601 |

| Following Industries | Transitions |
|--|-------------|
| Poured Concrete Foundation and Structure Contractors | 8,597 |
| Oil and Gas Pipeline and Related Structures Construction | 8,571 |
| Administrative Management and General Management Consulting Services | 8,514 |
| Software Publishers | 8,297 |
| Drywall and Insulation Contractors | 8,157 |
| Insurance Agencies and Brokerages | 7,653 |
| Employment Placement Agencies | 7,609 |
| Other Building Equipment Contractors | 7,358 |
| Commercial Banking | 7,338 |
| General Medical and Surgical Hospitals | 6,794 |
| Computer Systems Design Services | 6,679 |
| Other Foundation, Structure, and Building Exterior Contractors | 6,342 |
| Other Management Consulting Services | 6,306 |
| Painting and Wall Covering Contractors | 6,288 |
| National Security | 6,182 |
| Other Activities Related to Real Estate | 6,174 |
| Lessors of Residential Buildings and Dwellings | 6,079 |
| Hotels (except Casino Hotels) and Motels | 5,746 |
| Other Computer Related Services | 5,550 |
| Architectural Services | 5,462 |
| Offices of Lawyers | 5,460 |
| Limited-Service Restaurants | 5,146 |
| Offices of Physicians (except Mental Health Specialists) | 5,124 |
| Finish Carpentry Contractors | 4,954 |
| Support Activities for Oil and Gas Operations | 4,737 |

| Following Industries | Transitions |
|---|-------------|
| Offices of Certified Public Accountants | 4,728 |
| Residential Property Managers | 4,707 |
| Other General Government Support | 4,530 |
| Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services | 4,509 |
| Flooring Contractors | 4,415 |
| Clothing and Clothing Accessories Retailers | 4,365 |
| Temporary Help Services | 4,079 |
| Lessors of Nonresidential Buildings (except Miniwarehouses) | 3,945 |
| All Other Personal Services | 3,889 |
| Office Administrative Services | 3,754 |
| Structural Steel and Precast Concrete Contractors | 3,751 |
| Portfolio Management and Investment Advice | 3,746 |
| Marketing Consulting Services | 3,726 |
| Security Systems Services (except Locksmiths) | 3,527 |
| Other Scientific and Technical Consulting Services | 3,476 |
| Automobile and Light Duty Motor Vehicle Manufacturing | 3,458 |
| Other Electric Power Generation | 3,427 |
| Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance | 3,423 |
| Supermarkets and Other Grocery (except Convenience) Stores | 3,372 |
| Other Building Finishing Contractors | 3,342 |
| Landscaping Services | 3,332 |
| Wholesale Trade Agents and Brokers | 3,330 |
| Janitorial Services | 3,187 |
| Glass and Glazing Contractors | 3,158 |
| Industrial Machinery and Equipment Merchant Wholesalers | 3,069 |

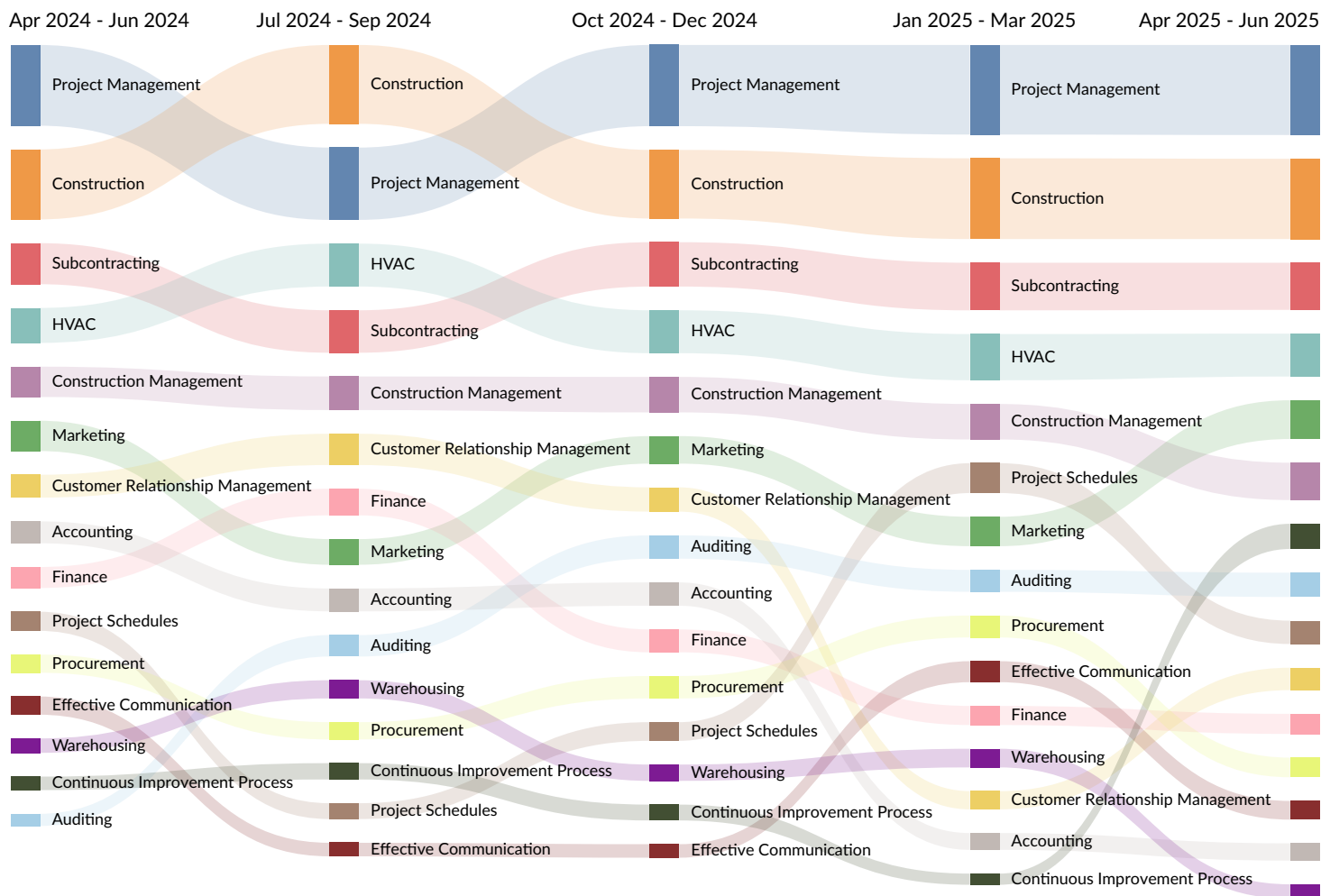
| Following Industries | Transitions |
|--|-------------|
| All Other Support Services | 3,068 |
| Electric Power Distribution | 3,038 |
| Masonry Contractors | 2,961 |
| Wireless Telecommunications Carriers (except Satellite) | 2,959 |
| Junior Colleges | 2,872 |
| Offices of Other Holding Companies | 2,816 |
| Framing Contractors | 2,778 |
| Religious Organizations | 2,769 |
| Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing | 2,759 |
| Department Stores | 2,730 |
| Electronics and Appliance Retailers | 2,683 |
| Hardware Retailers | 2,679 |
| Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment Merchant Wholesalers | 2,644 |
| Couriers and Express Delivery Services | 2,625 |
| Advertising Agencies | 2,605 |
| Telecommunications Resellers | 2,592 |
| Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology) | 2,560 |
| Other Miscellaneous Durable Goods Merchant Wholesalers | 2,551 |
| Other Accounting Services | 2,437 |
| Solar Electric Power Generation | 2,421 |
| General Freight Trucking, Long-Distance, Truckload | 2,409 |
| Motion Picture and Video Production | 2,289 |
| All Other Telecommunications | 2,281 |
| Investment Banking and Securities Intermediation | 2,271 |

| Following Industries | Transitions |
|---|-------------|
| Scheduled Passenger Air Transportation | 2,221 |
| Direct Property and Casualty Insurance Carriers | 2,214 |

What skills are they posting for?

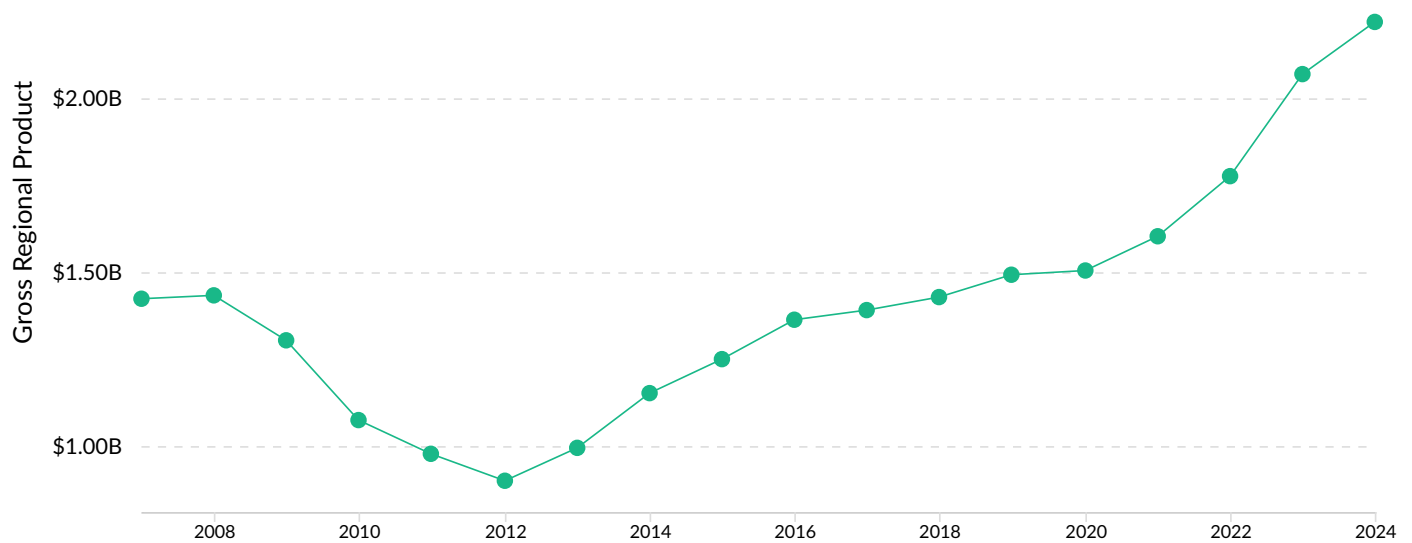
Top 15 Skills for All Job Types Sought by Your Selected Companies by Quarter

Skills help us understand the direction an industry is headed.



Gross Regional Product (GRP)

| | | | |
|-----------------|------------------------|----------------|------------------|
| \$1.7B | \$459.8M | \$26.3M | \$2.2B |
| Earnings (2024) | Property Income (2024) | Taxes (2024) | Total GRP (2024) |



Industry Requirements

| Purchases from | In-region Purchases | Imported Purchases | Total Purchases |
|--|---------------------|--------------------|-----------------|
| Ready-Mix Concrete Manufacturing | \$60,223,730 | \$2,570,100 | \$62,793,830 |
| Home Centers | \$26,911,417 | \$32,257,896 | \$59,169,313 |
| Engineering Services | \$48,193,462 | \$235,432 | \$48,428,894 |
| Other Building Material Dealers | \$13,342,275 | \$31,762,668 | \$45,104,943 |
| Corporate, Subsidiary, and Regional Managing Offices | \$36,446,047 | \$190,446 | \$36,636,493 |