# Finance and Insurance
## in Milwaukee County, WI

Fox Valley Workforce Development Board

FOX VALLEY WORKFORCE DEVELOPMENT BOARD, INC.
*Building a world class workforce*

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Wisconsin

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## What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.

# Report Parameters

## 1 Industry

| | |
|---|---|
| 52 | Finance and Insurance |

## 1 County

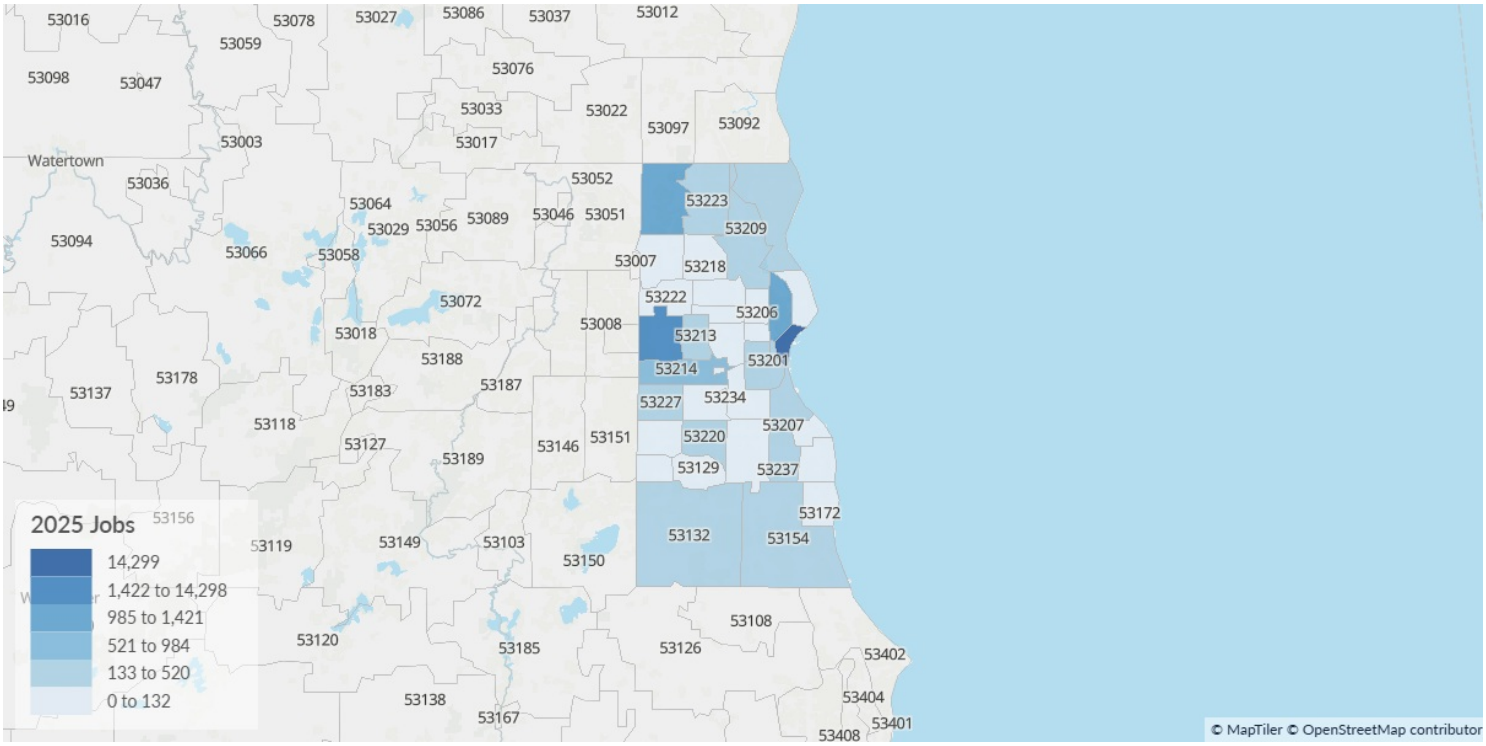
| | |
|---|---|
| 55079 | Milwaukee County, WI |

## Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

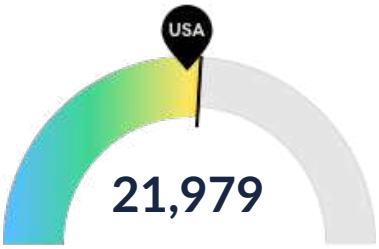
The information in this report pertains to the chosen industry and geographical area.

# Workforce Map



# Executive Summary

## Aggressive Hiring Competition Over an Average Supply of Regional Talent



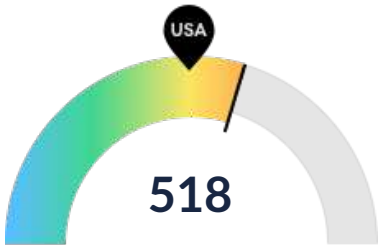

### Supply (Jobs)

Milwaukee County, WI is about average for this kind of talent. The national average for an area this size is 20,739* employees, while there are 21,979 here.




### Earnings Per Job

Earnings per job are about the same as the national average. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.




### Demand (Job Postings)

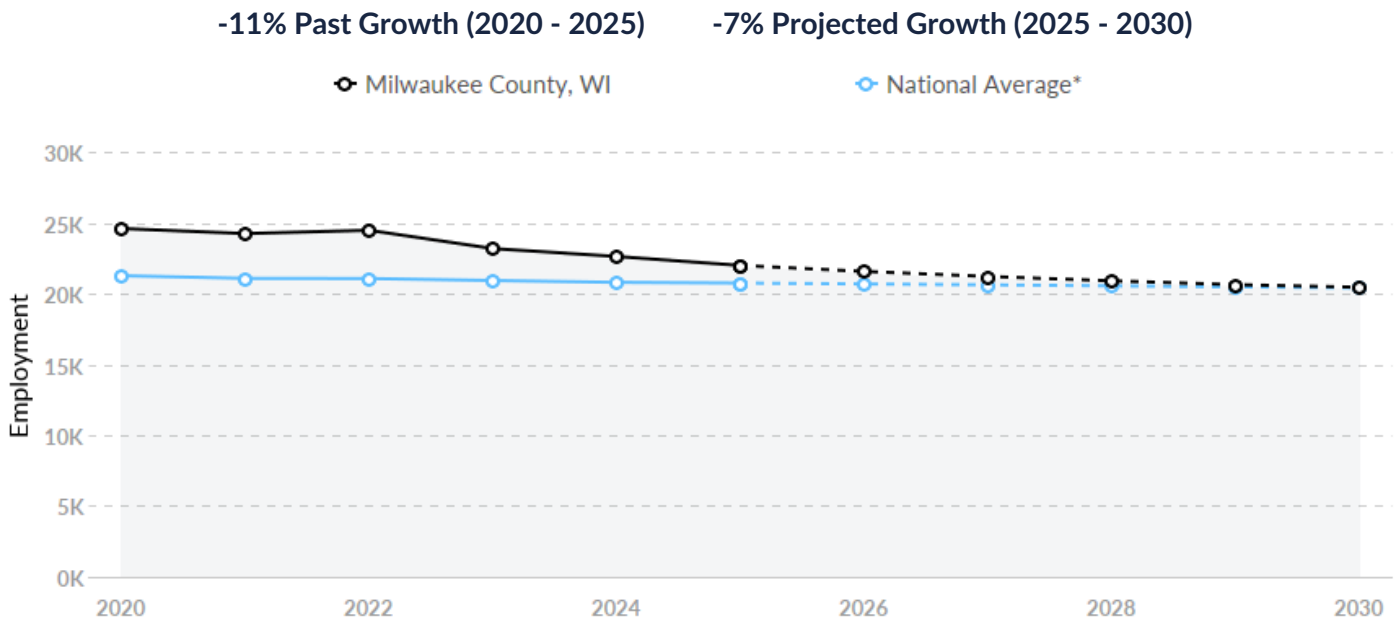
Competition from online job postings is high in Milwaukee County, WI. The national average for an area this size is 399* job postings/mo, while there are 518 here.

*National average values are derived by taking the national value for Finance and Insurance and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

# Supply (Jobs)

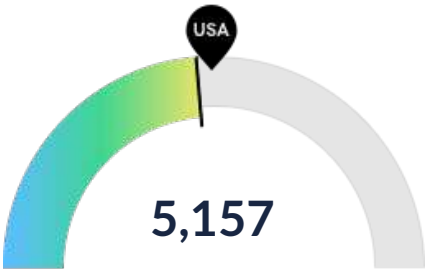
## Supply Is About Equal to the National Average

The regional vs. national average employment helps you understand if the supply of Finance and Insurance is a strength or weakness for Milwaukee County, WI, and how it is changing relative to the nation. An average area of this size would have 20,739* employees, while there are 21,979 here. The gap between expected and actual employment is projected to narrow over the next 5 years.



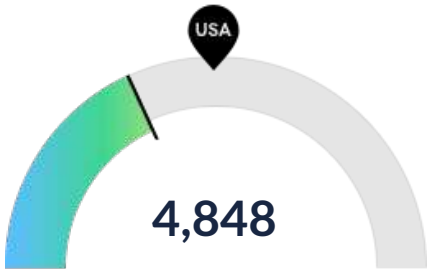

*National average values are derived by taking the national value for Finance and Insurance and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

## Retirement Risk Is About Average, While Overall Diversity Is Low



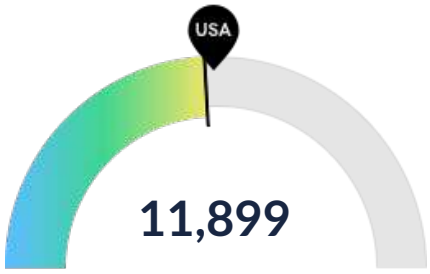

### Retiring Soon

Retirement risk is about average in Milwaukee County, WI. The national average for an area this size is 5,576* employees 55 or older, while there are 5,157 here.




### Racial Diversity

Racial diversity is low in Milwaukee County, WI. The national average for an area this size is 7,458* racially diverse employees, while there are 4,848 here.



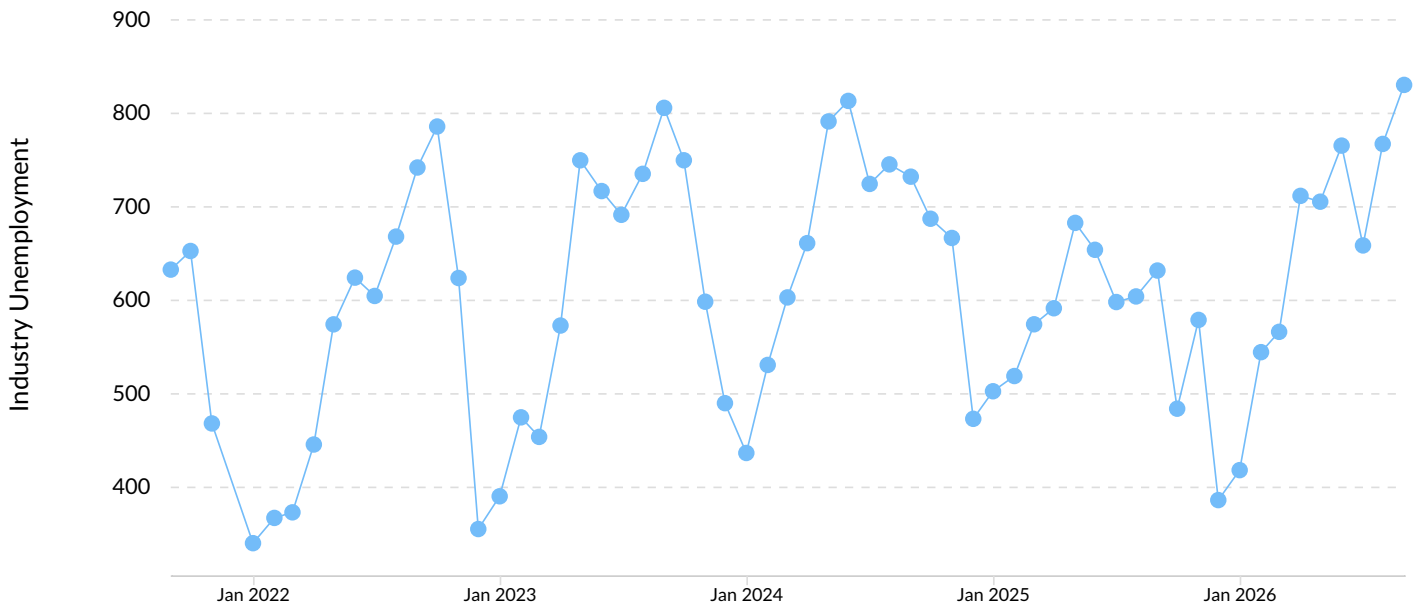

### Gender Diversity

Gender diversity is about average in Milwaukee County, WI. The national average for an area this size is 12,507* female employees, while there are 11,899 here.

*National average values are derived by taking the national value for Finance and Insurance and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

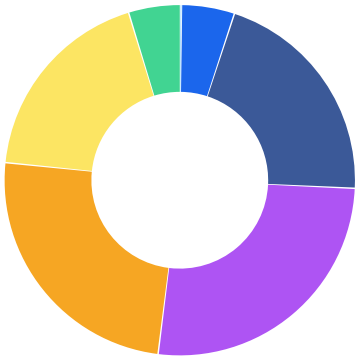
## Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.



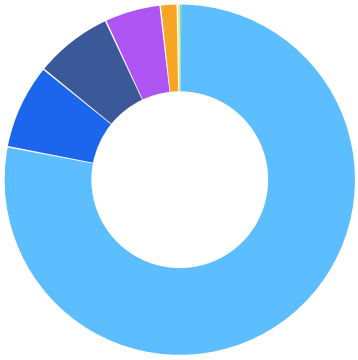
# Demographic Details

## Industry Age Breakdown



| | % of Jobs | Jobs |
|---|---|---|
| 14-18 | 0.1% | 19 |
| 19-24 | 4.9% | 1,075 |
| 25-34 | 20.7% | 4,547 |
| 35-44 | 26.2% | 5,768 |
| 45-54 | 24.6% | 5,413 |
| 55-64 | 18.7% | 4,105 |
| 65+ | 4.8% | 1,052 |

## Industry Race/Ethnicity Breakdown



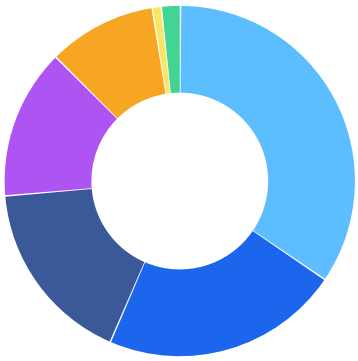
| | % of Jobs | Jobs |
|---|---|---|
| White | 77.9% | 17,131 |
| Black or African American | 7.8% | 1,724 |
| Hispanic or Latino | 7.2% | 1,582 |
| Asian | 5.2% | 1,135 |
| Two or More Races | 1.6% | 343 |
| American Indian or Alaska Native | 0.3% | 55 |
| Native Hawaiian or Other Pacific Islander | 0.0% | 10 |

## Industry Gender Breakdown



| | % of Jobs | Jobs |
|---|---|---|
| Males | 45.9% | 10,080 |
| Females | 54.1% | 11,899 |

## Most Jobs are Found in the Business and Financial Operations Occupations Industry Sector



| Occupation | % of Industry in Occupation (2025) |
|---|---|
| Business and Financial Operations Occupations | 34.4% |
| Office and Administrative Support Occupations | 22.0% |
| Sales and Related Occupations | 17.2% |
| Management Occupations | 13.9% |
| Computer and Mathematical Occupations | 10.0% |
| Legal Occupations | 0.8% |
| Other | 1.8% |

# Demand



### 308 Companies Posting

All employers in the region who posted for this job over the last 12 months.



### 6,221 Unique Job Postings

The number of unique postings for this job over the last 12 months.



### 28 Day Median Duration

Posting duration is 3 days longer than what's typical in the region.

| Top Companies | Unique Postings |
|---|---|
| Northwestern Mutual | 1,127 |
| US Bank | 515 |
| TriWest Healthcare Alliance | 453 |
| Associated Bank | 253 |
| Molina Healthcare | 225 |

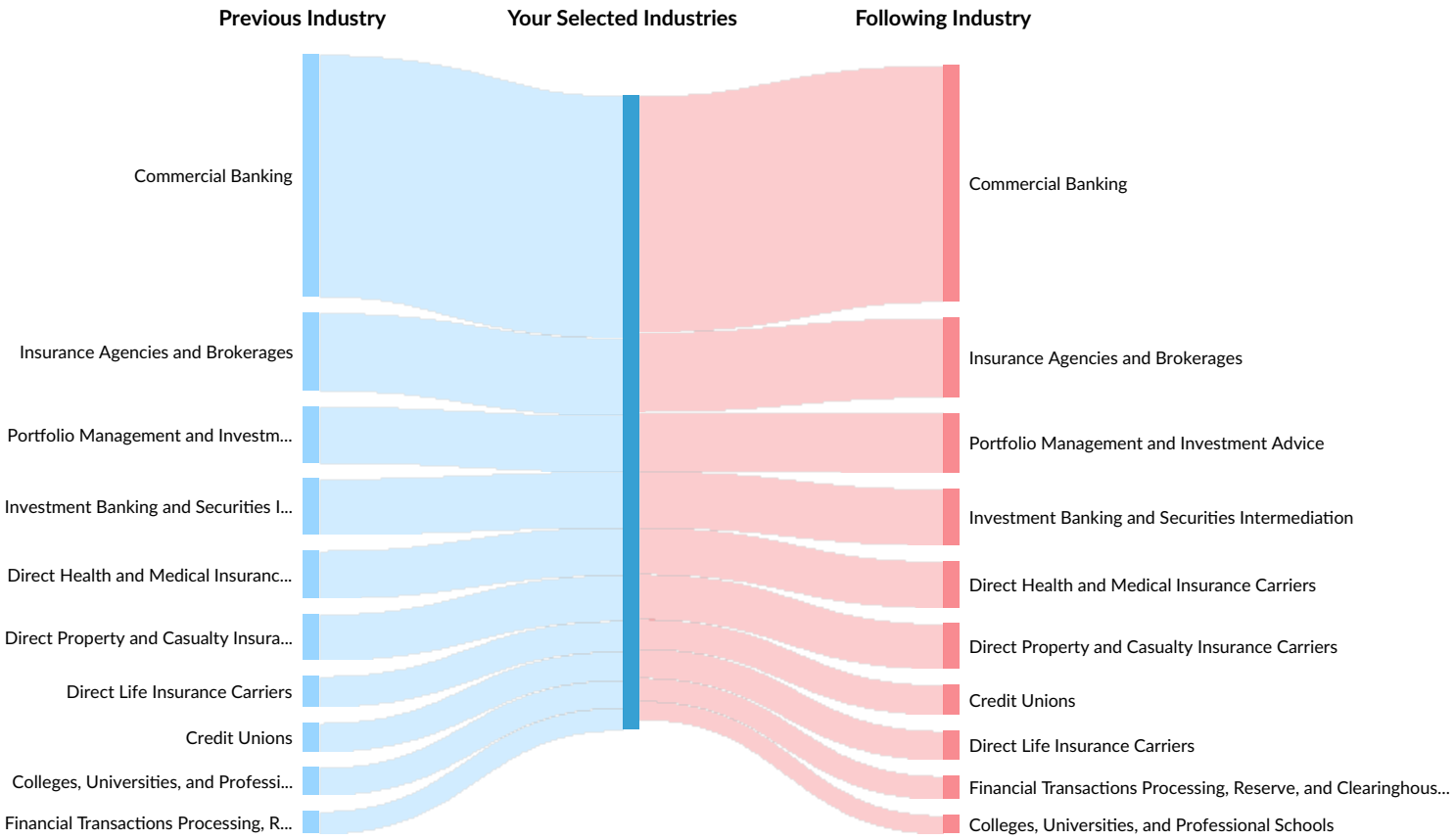
| Top Job Titles | Unique Postings |
|---|---|
| Tellers | 101 |
| Branch Managers | 59 |
| Relationship Bankers | 55 |
| IRIS Consultants | 40 |
| Insurance Agents | 37 |

## Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:




| Previous Industries | Transitions |
|---|---|
| Commercial Banking | 1,286,125 |
| Insurance Agencies and Brokerages | 412,701 |
| Portfolio Management and Investment Advice | 297,883 |
| Investment Banking and Securities Intermediation | 296,823 |

| Previous Industries | Transitions |
|---|---|
| Direct Health and Medical Insurance Carriers | 253,221 |
| Direct Property and Casualty Insurance Carriers | 242,846 |
| Direct Life Insurance Carriers | 162,679 |
| Credit Unions | 152,406 |
| Colleges, Universities, and Professional Schools | 146,287 |
| Financial Transactions Processing, Reserve, and Clearinghouse Activities | 119,492 |
| Real Estate Credit | 100,823 |
| Miscellaneous Financial Investment Activities | 75,220 |
| Custom Computer Programming Services | 70,880 |
| Mortgage and Nonmortgage Loan Brokers | 69,473 |
| Computer Systems Design Services | 61,737 |
| Administrative Management and General Management Consulting Services | 56,275 |
| All Other Insurance Related Activities | 49,209 |
| Offices of Certified Public Accountants | 43,779 |
| General Medical and Surgical Hospitals | 43,100 |
| Software Publishers | 41,861 |
| Consumer Lending | 38,737 |
| Savings Institutions and Other Depository Credit Intermediation | 38,570 |
| Full-Service Restaurants | 38,217 |
| Offices of Real Estate Agents and Brokers | 36,575 |
| All Other Professional, Scientific, and Technical Services | 35,890 |
| Employment Placement Agencies | 35,687 |
| Offices of Lawyers | 33,351 |
| International, Secondary Market, and All Other Nondepository Credit Intermediation | 32,858 |

| Previous Industries | Transitions |
|---|---|
| Electronics and Appliance Retailers | 32,549 |
| Other Direct Insurance (except Life, Health, and Medical) Carriers | 30,713 |
| Wireless Telecommunications Carriers (except Satellite) | 28,659 |
| Elementary and Secondary Schools | 28,480 |
| Offices of Physicians (except Mental Health Specialists) | 28,155 |
| Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services | 27,416 |
| Clothing and Clothing Accessories Retailers | 27,127 |
| Credit Card Issuing | 25,598 |
| Miscellaneous Intermediation | 24,184 |
| Claims Adjusting | 23,834 |
| Limited-Service Restaurants | 22,257 |
| Supermarkets and Other Grocery (except Convenience) Stores | 22,107 |
| Monetary Authorities-Central Bank | 21,692 |
| National Security | 20,994 |
| Other Computer Related Services | 20,694 |
| Open-End Investment Funds | 20,394 |
| Pharmacies and Drug Retailers | 20,319 |
| Other Activities Related to Credit Intermediation | 18,960 |
| Hotels (except Casino Hotels) and Motels | 18,447 |
| Other Financial Vehicles | 17,871 |
| Trust, Fiduciary, and Custody Activities | 17,139 |
| All Other Miscellaneous Ambulatory Health Care Services | 17,007 |
| Other Scientific and Technical Consulting Services | 15,982 |
| All Other General Merchandise Retailers | 15,309 |

| Previous Industries | Transitions |
|---|---|
| Pharmacy Benefit Management and Other Third Party Administration of Insurance and Pension Funds | 15,217 |
| Other Management Consulting Services | 14,983 |
| Engineering Services | 14,955 |
| Other General Government Support | 14,835 |
| Pharmaceutical Preparation Manufacturing | 14,419 |
| Web Search Portals and All Other Information Services | 14,246 |
| Other Activities Related to Real Estate | 14,212 |
| Warehouse Clubs and Supercenters | 13,801 |
| Department Stores | 13,762 |
| All Other Personal Services | 13,153 |
| Marketing Consulting Services | 12,614 |
| Temporary Help Services | 12,559 |
| Other Accounting Services | 12,147 |
| Gasoline Stations with Convenience Stores | 12,009 |
| Office Administrative Services | 11,744 |
| Fitness and Recreational Sports Centers | 11,671 |
| Automobile and Light Duty Motor Vehicle Manufacturing | 11,380 |
| Home Health Care Services | 11,224 |
| Computer Terminal and Other Computer Peripheral Equipment Manufacturing | 11,060 |
| Electronic Computer Manufacturing | 10,908 |
| Sales Financing | 10,781 |
| Offices of Other Holding Companies | 10,325 |
| Securities and Commodity Exchanges | 9,972 |
| Direct Title Insurance Carriers | 9,591 |
| Couriers and Express Delivery Services | 9,573 |

| Previous Industries | Transitions |
|---|---|
| Nonresidential Property Managers | 9,529 |
| All Other Miscellaneous Retailers | 9,294 |
| Lessors of Residential Buildings and Dwellings | 9,109 |
| Advertising Agencies | 8,929 |
| Snack and Nonalcoholic Beverage Bars | 8,712 |
| All Other Support Services | 8,589 |
| Scheduled Passenger Air Transportation | 8,320 |
| Hardware Retailers | 8,213 |
| Telecommunications Resellers | 8,186 |
| Payroll Services | 8,106 |
| Commodity Contracts Intermediation | 8,058 |
| Commercial and Institutional Building Construction | 8,055 |
| New Car Dealers | 8,008 |
| All Other Business Support Services | 7,809 |
| Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers | 7,795 |
| Golf Courses and Country Clubs | 7,743 |
| Electrical Contractors and Other Wiring Installation Contractors | 7,710 |
| Religious Organizations | 7,527 |
| Lessors of Nonresidential Buildings (except Miniwarehouses) | 7,367 |
| Offices of Bank Holding Companies | 7,310 |
| Junior Colleges | 7,298 |
| Motion Picture and Video Production | 7,114 |
| Wholesale Trade Agents and Brokers | 6,921 |

| Following Industries | Transitions |
|---|---|
| Commercial Banking | 1,256,177 |
| Insurance Agencies and Brokerages | 422,209 |
| Portfolio Management and Investment Advice | 315,198 |
| Investment Banking and Securities Intermediation | 299,725 |
| Direct Health and Medical Insurance Carriers | 247,209 |
| Direct Property and Casualty Insurance Carriers | 239,471 |
| Credit Unions | 158,223 |
| Direct Life Insurance Carriers | 153,917 |
| Financial Transactions Processing, Reserve, and Clearinghouse Activities | 123,401 |
| Colleges, Universities, and Professional Schools | 98,405 |
| Real Estate Credit | 97,363 |
| Miscellaneous Financial Investment Activities | 81,145 |
| Mortgage and Nonmortgage Loan Brokers | 73,653 |
| Custom Computer Programming Services | 54,986 |
| Administrative Management and General Management Consulting Services | 53,825 |
| All Other Insurance Related Activities | 49,332 |
| Software Publishers | 46,495 |
| Computer Systems Design Services | 43,520 |
| Savings Institutions and Other Depository Credit Intermediation | 39,045 |
| General Medical and Surgical Hospitals | 38,551 |
| Offices of Real Estate Agents and Brokers | 37,937 |
| Consumer Lending | 36,539 |
| All Other Professional, Scientific, and Technical Services | 33,611 |
| Offices of Certified Public Accountants | 33,334 |

| Following Industries | Transitions |
|---|---|
| International, Secondary Market, and All Other Nondepository Credit Intermediation | 33,021 |
| Other Direct Insurance (except Life, Health, and Medical) Carriers | 31,089 |
| Employment Placement Agencies | 28,518 |
| Electronics and Appliance Retailers | 28,068 |
| Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services | 27,940 |
| Offices of Lawyers | 26,974 |
| Miscellaneous Intermediation | 26,024 |
| Elementary and Secondary Schools | 25,158 |
| Claims Adjusting | 24,341 |
| Offices of Physicians (except Mental Health Specialists) | 23,883 |
| Full-Service Restaurants | 22,977 |
| Credit Card Issuing | 21,506 |
| Monetary Authorities-Central Bank | 21,301 |
| Open-End Investment Funds | 20,750 |
| Other Computer Related Services | 18,975 |
| Other Activities Related to Credit Intermediation | 18,911 |
| Other Financial Vehicles | 18,801 |
| Trust, Fiduciary, and Custody Activities | 18,744 |
| All Other Miscellaneous Ambulatory Health Care Services | 16,999 |
| Pharmacies and Drug Retailers | 16,172 |
| Web Search Portals and All Other Information Services | 16,093 |
| Wireless Telecommunications Carriers (except Satellite) | 15,910 |
| Pharmacy Benefit Management and Other Third Party Administration of Insurance and Pension Funds | 15,777 |
| Other General Government Support | 15,174 |

| Following Industries | Transitions |
|---|---|
| Engineering Services | 15,121 |
| Other Activities Related to Real Estate | 14,385 |
| Other Management Consulting Services | 14,262 |
| Clothing and Clothing Accessories Retailers | 13,594 |
| All Other Personal Services | 12,768 |
| Pharmaceutical Preparation Manufacturing | 12,619 |
| Hotels (except Casino Hotels) and Motels | 12,174 |
| Other Accounting Services | 12,103 |
| Office Administrative Services | 12,092 |
| Limited-Service Restaurants | 11,533 |
| Home Health Care Services | 11,301 |
| Marketing Consulting Services | 11,065 |
| Fitness and Recreational Sports Centers | 10,730 |
| Sales Financing | 10,640 |
| Offices of Other Holding Companies | 10,617 |
| Supermarkets and Other Grocery (except Convenience) Stores | 10,218 |
| National Security | 10,154 |
| All Other Support Services | 10,078 |
| Lessors of Residential Buildings and Dwellings | 10,033 |
| Securities and Commodity Exchanges | 10,007 |
| Direct Title Insurance Carriers | 9,908 |
| Temporary Help Services | 9,776 |
| Automobile and Light Duty Motor Vehicle Manufacturing | 9,722 |
| Nonresidential Property Managers | 9,514 |
| Other Scientific and Technical Consulting Services | 9,015 |
| Offices of Bank Holding Companies | 8,973 |

| Following Industries | Transitions |
|---|---|
| Warehouse Clubs and Supercenters | 8,883 |
| Gasoline Stations with Convenience Stores | 8,861 |
| Commercial and Institutional Building Construction | 8,844 |
| All Other Business Support Services | 8,654 |
| Commodity Contracts Intermediation | 8,628 |
| Payroll Services | 8,413 |
| Electronic Computer Manufacturing | 8,384 |
| Scheduled Passenger Air Transportation | 8,150 |
| All Other Miscellaneous Retailers | 8,059 |
| Electrical Contractors and Other Wiring Installation Contractors | 7,907 |
| Lessors of Nonresidential Buildings (except Miniwarehouses) | 7,361 |
| Motion Picture and Video Production | 7,332 |
| Advertising Agencies | 7,319 |
| Residential Property Managers | 7,117 |
| Junior Colleges | 6,829 |
| Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology) | 6,726 |
| Plumbing, Heating, and Air-Conditioning Contractors | 6,697 |
| Religious Organizations | 6,528 |
| Other Individual and Family Services | 6,474 |
| Wholesale Trade Agents and Brokers | 6,442 |
| Computer Terminal and Other Computer Peripheral Equipment Manufacturing | 6,290 |
| All Other General Merchandise Retailers | 6,237 |
| Couriers and Express Delivery Services | 6,163 |
| Department Stores | 5,947 |

| Following Industries | Transitions |
|---|---|
| Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers | 5,762 |
| Reinsurance Carriers | 5,725 |

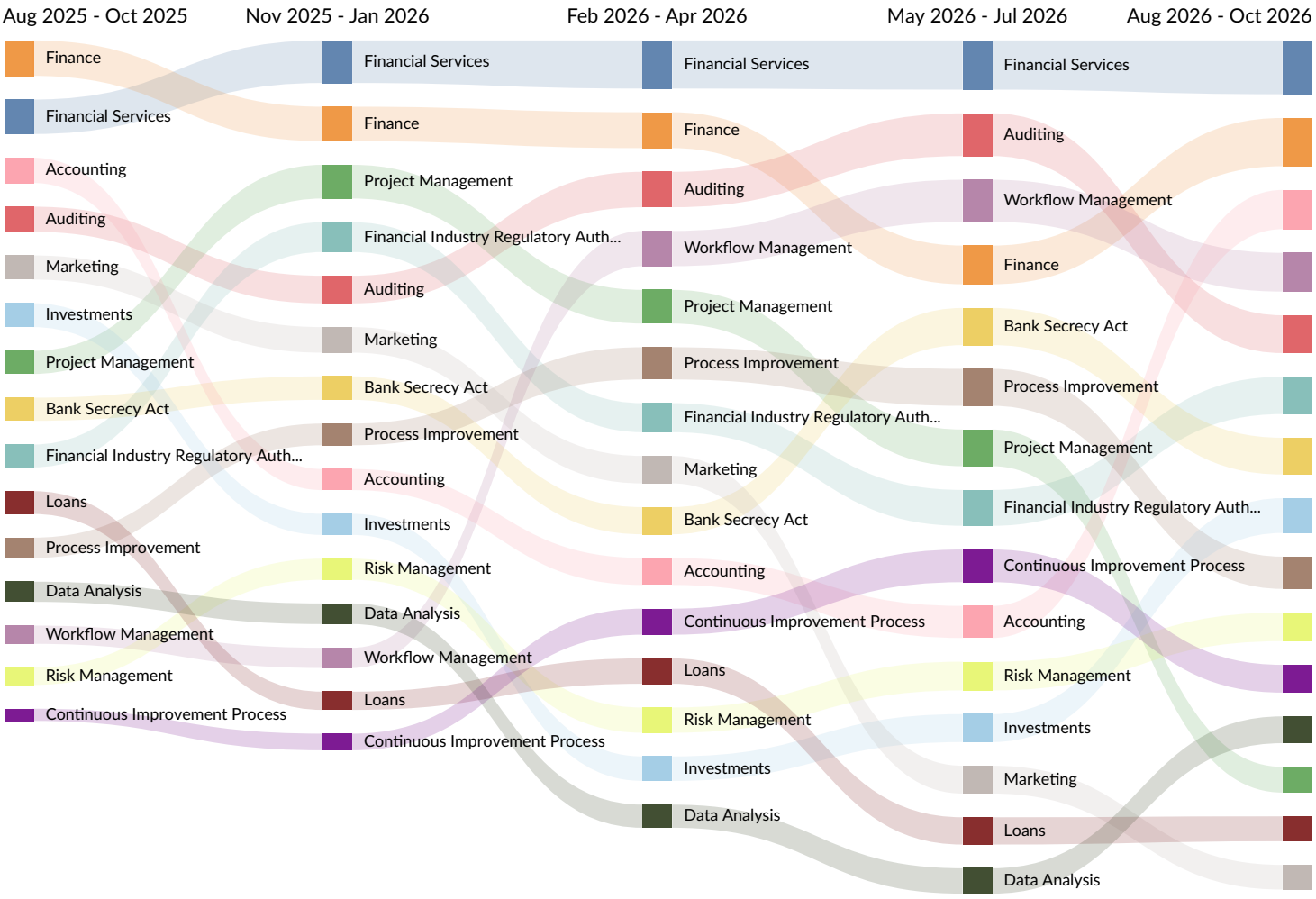
## Layoff Activity (Reported WARN Notices)

No WARN layoff events were found for the selected industry and time period.

# What skills are they posting for?

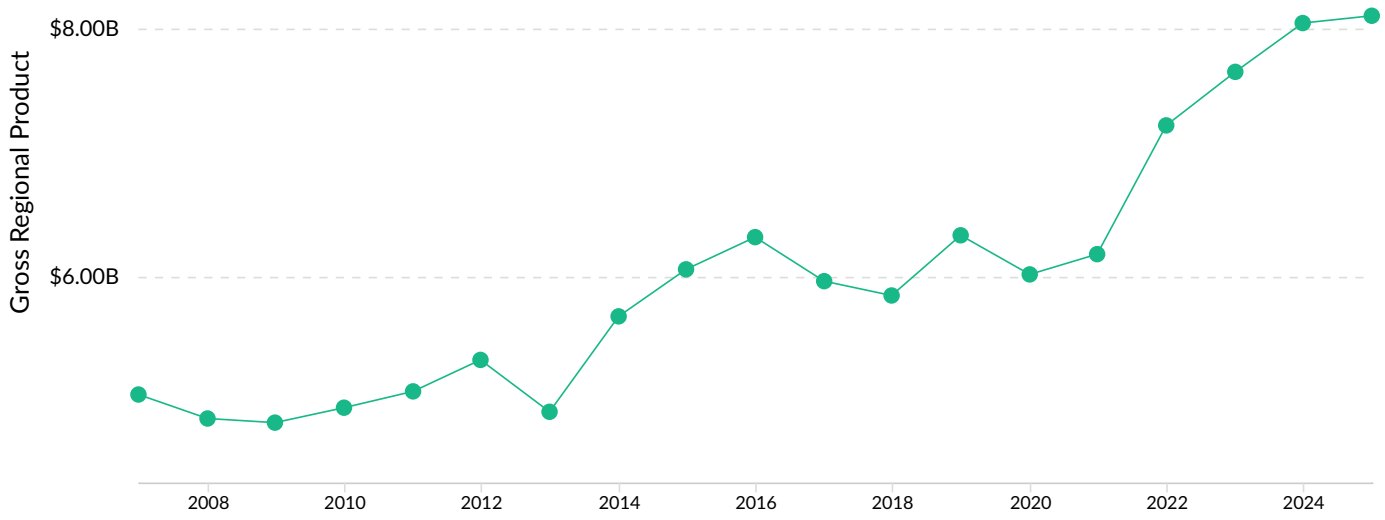
## Top 15 Skills for All Job Types Sought by Your Selected Companies by Quarter

Skills help us understand the direction an industry is headed.




## Gross Regional Product (GRP)

| $5.3B | $2.4B | $376.7M | $8.1B |
|---|---|---|---|
| Earnings (2025) | Property Income (2025) | Taxes (2025) | Total GRP (2025) |




## Industry Requirements

| Purchases from | In-region Purchases | Imported Purchases | Total Purchases |
|---|---|---|---|
| Insurance Agencies and Brokerages | $727,131,873 | $671,928,475 | $1,399,060,348 |
| Portfolio Management and Investment Advice | $432,079,563 | $2,661,781 | $434,741,344 |
| Pharmacy Benefit Management and Other Third Party Administration of Insurance and Pension Funds | $215,906,853 | $226,944 | $216,133,797 |
| Investment Banking and Securities Intermediation | $206,139,357 | $1,376 | $206,140,734 |
| Commercial Banking | $195,571,885 | $9,662,816 | $205,234,701 |