Health Care and Social Assistance

in Milwaukee County, WI

Fox Valley Workforce Development Board

FOX VALLEY WORKFORCE DEVELOPMENT BOARD, INC.
Building a world class workforce

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Wisconsin

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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.

Report Parameters

1 Industry

62	Health Care and Social Assistance

1 County

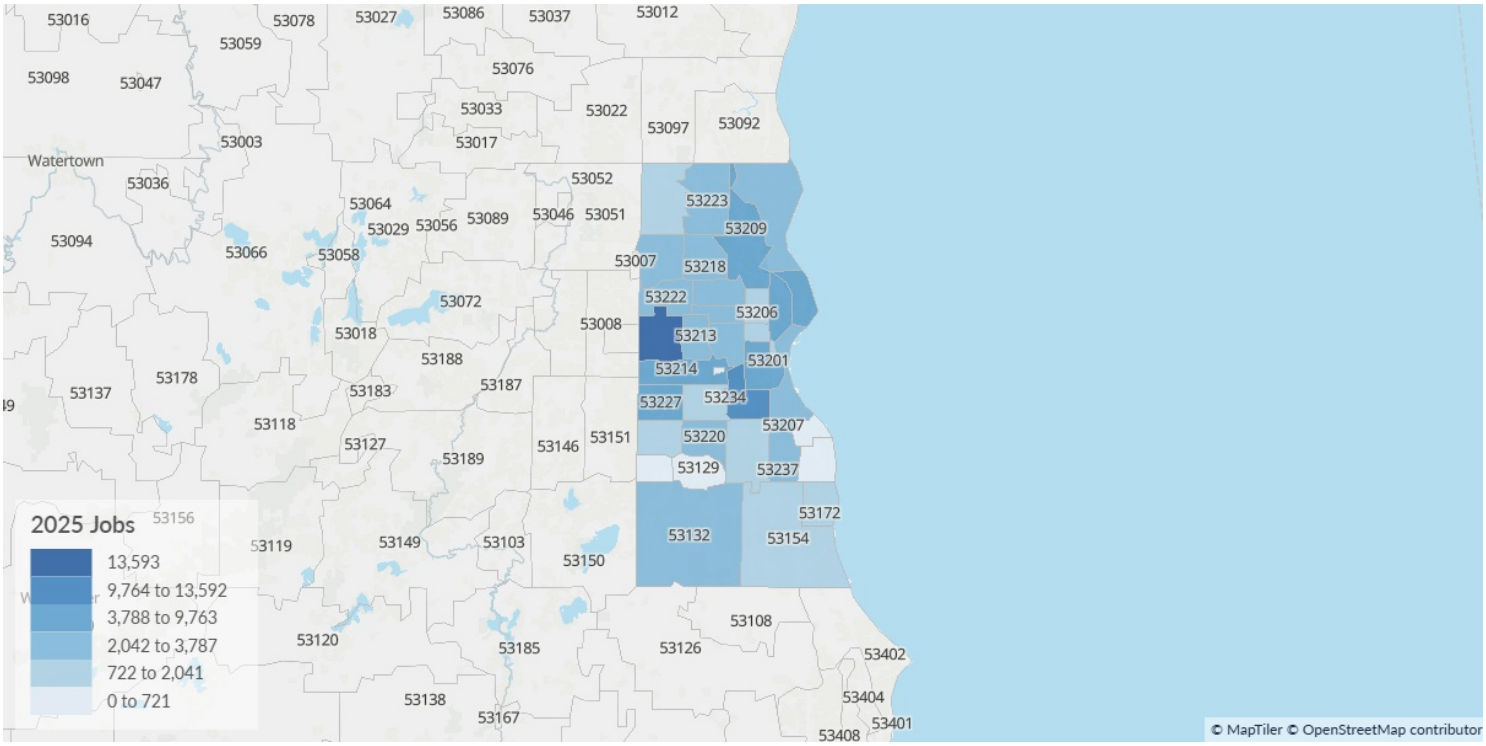
55079	Milwaukee County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

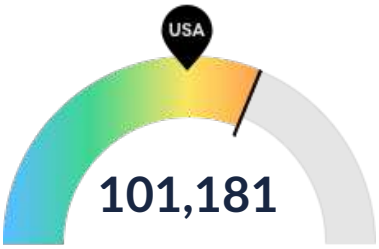
The information in this report pertains to the chosen industry and geographical area.

Workforce Map



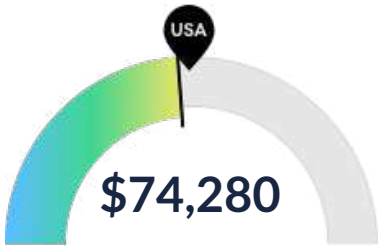
Executive Summary

Aggressive Hiring Competition Over a Deep Supply of Regional Talent



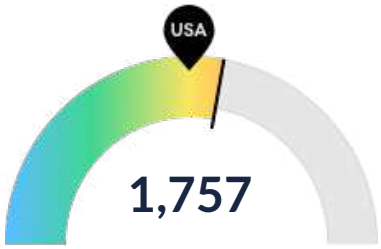
Supply (Jobs)

Milwaukee County, WI is a hotspot for this kind of talent. The national average for an area this size is 71,418* employees, while there are 101,181 here.



Earnings Per Job

Earnings per job are about the same as the national average. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

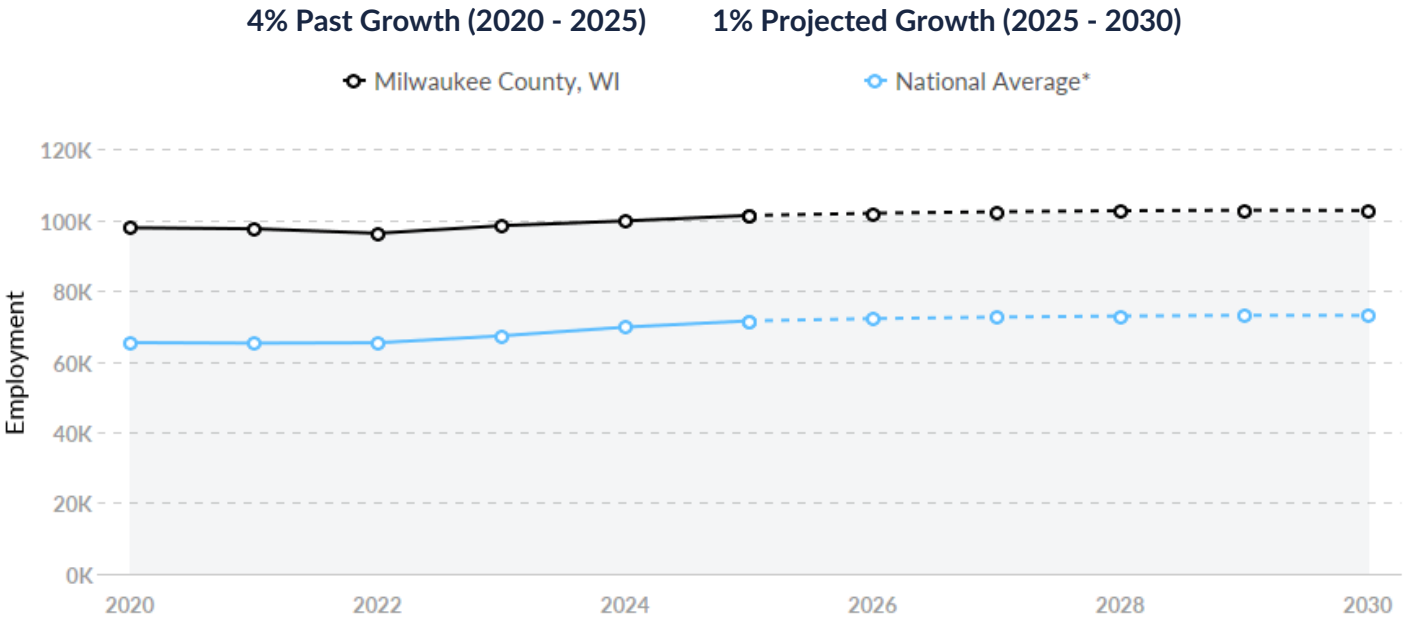
Competition from online job postings is high in Milwaukee County, WI. The national average for an area this size is 1,498* job posting/mo, while there is 1,757 here.

*National average values are derived by taking the national value for Health Care and Social Assistance and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

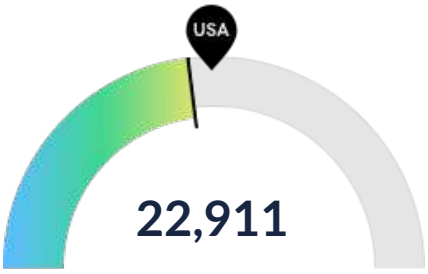
Supply Is Higher Than the National Average

The regional vs. national average employment helps you understand if the supply of Health Care and Social Assistance is a strength or weakness for Milwaukee County, WI, and how it is changing relative to the nation. An average area of this size would have 71,418* employees, while there are 101,181 here. This higher than expected supply may make it easier to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.



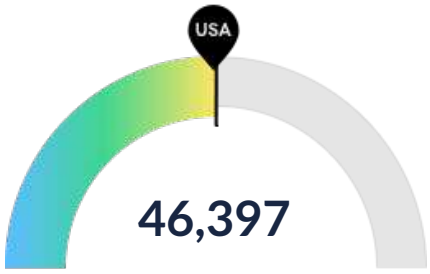
*National average values are derived by taking the national value for Health Care and Social Assistance and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Retirement Risk Is Low, While Overall Diversity Is About Average



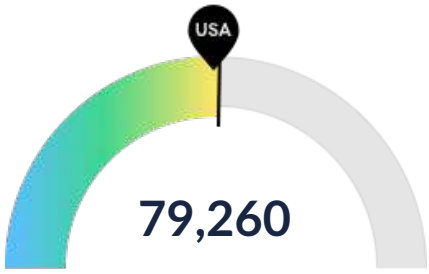
Retiring Soon

Retirement risk is low in Milwaukee County, WI. The national average for an area this size is 25,713* employees 55 or older, while there are 22,911 here.



Racial Diversity

Racial diversity is about average in Milwaukee County, WI. The national average for an area this size is 46,267* racially diverse employees, while there are 46,397 here.



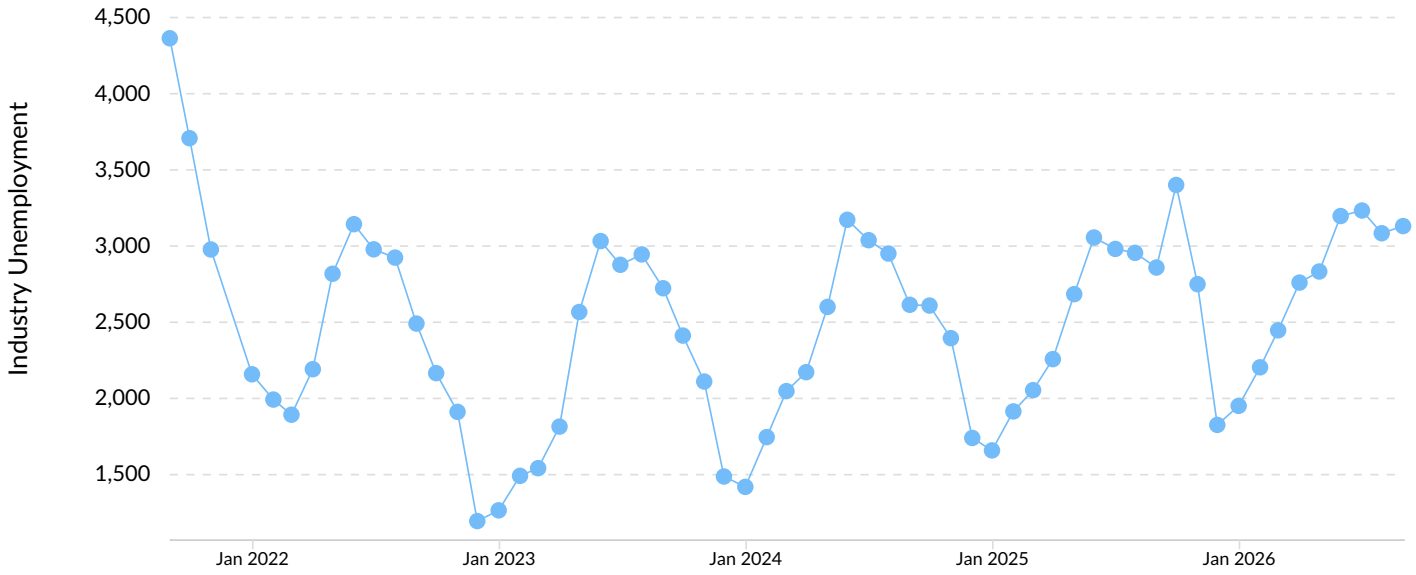
Gender Diversity

Gender diversity is about average in Milwaukee County, WI. The national average for an area this size is 77,860* female employees, while there are 79,260 here.

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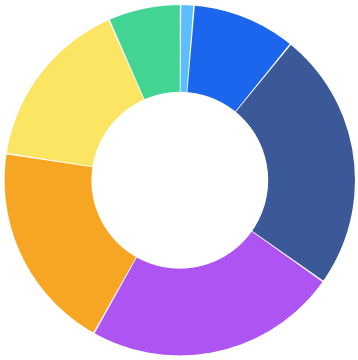
Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.



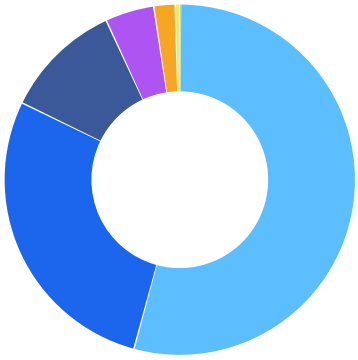
Demographic Details

Industry Age Breakdown



	% of Jobs	Jobs
14-18	1.2%	1,245
19-24	9.6%	9,682
25-34	23.9%	24,199
35-44	23.4%	23,639
45-54	19.3%	19,506
55-64	16.0%	16,155
65+	6.7%	6,756

Industry Race/Ethnicity Breakdown



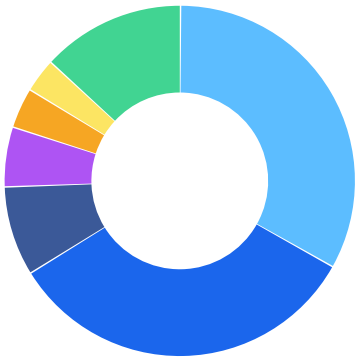
	% of Jobs	Jobs
White	54.1%	54,785
Black or African American	28.0%	28,329
Hispanic or Latino	10.9%	11,025
Asian	4.5%	4,568
Two or More Races	2.0%	1,984
American Indian or Alaska Native	0.4%	422
Native Hawaiian or Other Pacific Islander	0.1%	68

Industry Gender Breakdown



	% of Jobs	Jobs
Males	21.7%	21,921
Females	78.3%	79,260

Most Jobs are Found in the Healthcare Practitioners and Technical Occupations Industry Sector



Occupation	% of Industry in Occupation (2025)
Healthcare Practitioners and Technical Occupations	33.1%
Healthcare Support Occupations	33.0%
Office and Administrative Support Occupations	8.3%
Community and Social Service Occupations	5.5%
Management Occupations	3.7%
Educational Instruction and Library Occupations	3.1%
Other	13.2%

Demand



944 Companies Posting

All employers in the region who posted for this job over the last 12 months.



21,079 Unique Job Postings

The number of unique postings for this job over the last 12 months.



26 Day Median Duration

Posting duration is 1 day longer than what's typical in the region.

Top Companies	Unique Postings
Advocate Aurora Health	4,410
Froedtert & The Medical College...	2,558
Ascension	1,557
Children& X27 S Wisconsin	769
Versiti	349

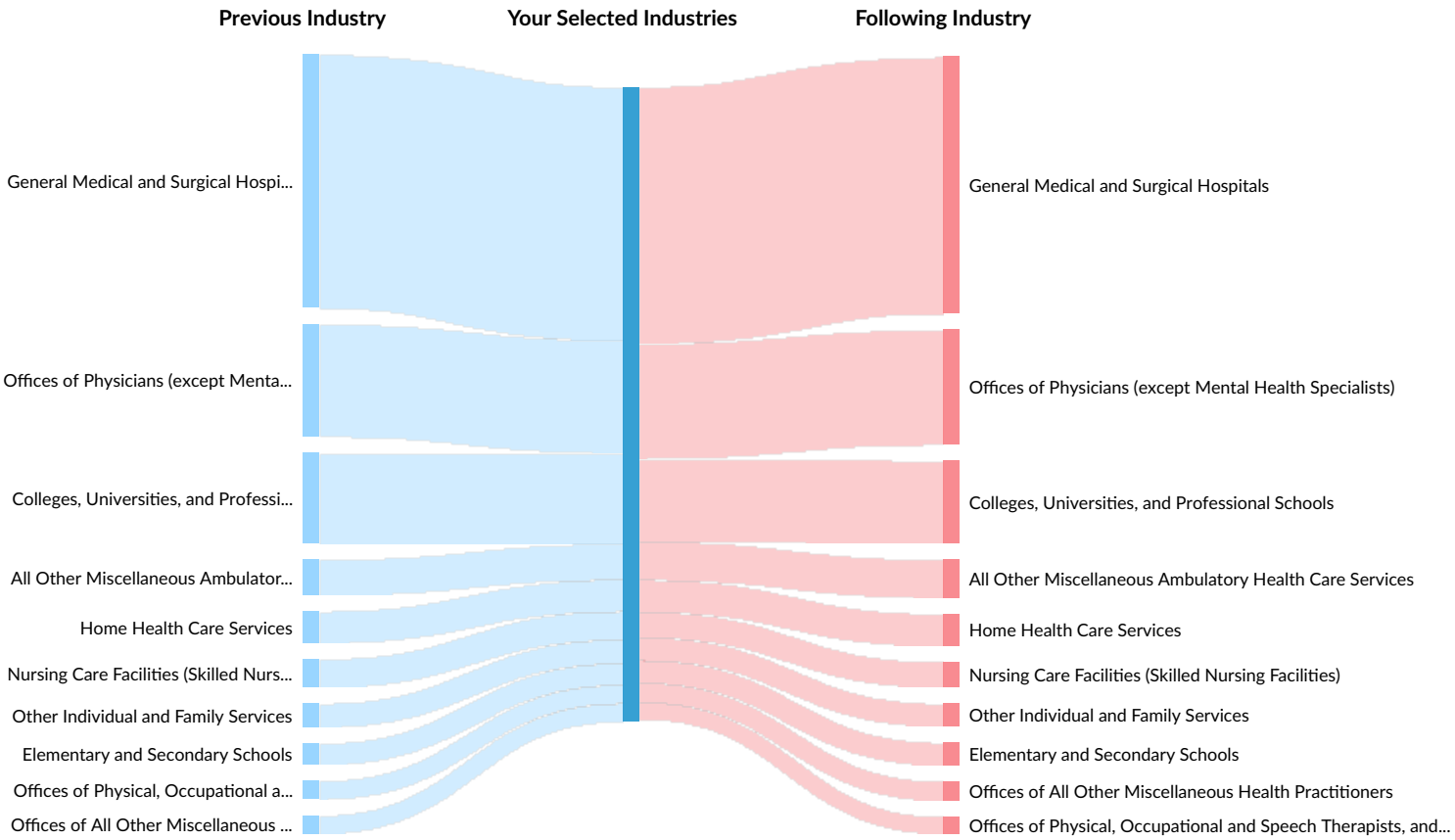
Top Job Titles	Unique Postings
Registered Nurses	389
Medical Assistants	236
Certified Nursing Assistants	222
Medical Surgical Registered Nur...	207
Caregivers	197

Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



Previous Industries	Transitions
General Medical and Surgical Hospitals	1,591,641
Offices of Physicians (except Mental Health Specialists)	705,438
Colleges, Universities, and Professional Schools	571,411
All Other Miscellaneous Ambulatory Health Care Services	223,108

Previous Industries	Transitions
Home Health Care Services	198,604
Nursing Care Facilities (Skilled Nursing Facilities)	178,237
Other Individual and Family Services	148,676
Elementary and Secondary Schools	134,955
Offices of Physical, Occupational and Speech Therapists, and Audiologists	115,635
Offices of All Other Miscellaneous Health Practitioners	114,862
Child and Youth Services	102,689
Child Care Services	102,389
Medical Laboratories	93,508
All Other Outpatient Care Centers	84,459
Outpatient Mental Health and Substance Abuse Centers	73,090
Assisted Living Facilities for the Elderly	72,104
Freestanding Ambulatory Surgical and Emergency Centers	70,937
Offices of Mental Health Practitioners (except Physicians)	70,840
Offices of Dentists	67,616
Full-Service Restaurants	66,555
Employment Placement Agencies	65,507
Specialty (except Psychiatric and Substance Abuse) Hospitals	64,232
Pharmacies and Drug Retailers	59,524
Psychiatric and Substance Abuse Hospitals	58,968
All Other Professional, Scientific, and Technical Services	53,105
Offices of Physicians, Mental Health Specialists	52,496
Temporary Help Services	45,475
Clothing and Clothing Accessories Retailers	45,448
Continuing Care Retirement Communities	43,796

Previous Industries	Transitions
Vocational Rehabilitation Services	43,028
Limited-Service Restaurants	42,982
Services for the Elderly and Persons with Disabilities	42,622
Direct Health and Medical Insurance Carriers	42,205
Kidney Dialysis Centers	40,880
Supermarkets and Other Grocery (except Convenience) Stores	40,532
National Security	38,854
Other Residential Care Facilities	37,360
Junior Colleges	37,292
Computer Systems Design Services	34,801
Ambulance Services	34,112
Administrative Management and General Management Consulting Services	33,795
All Other General Merchandise Retailers	33,309
Residential Mental Health and Substance Abuse Facilities	33,046
Commercial Banking	32,507
Custom Computer Programming Services	30,379
Diagnostic Imaging Centers	28,265
Fitness and Recreational Sports Centers	27,669
Other General Government Support	27,043
Religious Organizations	26,731
Software Publishers	25,115
Electronics and Appliance Retailers	24,531
Pharmaceutical Preparation Manufacturing	23,729
HMO Medical Centers	23,640
Offices of Optometrists	23,590

Previous Industries	Transitions
Hotels (except Casino Hotels) and Motels	22,953
Insurance Agencies and Brokerages	21,881
Snack and Nonalcoholic Beverage Bars	21,748
Residential Intellectual and Developmental Disability Facilities	21,293
Educational Support Services	20,813
Offices of Lawyers	20,396
Warehouse Clubs and Supercenters	19,741
All Other Personal Services	19,654
Civic and Social Organizations	19,443
Department Stores	18,804
Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers	17,804
Office Administrative Services	17,354
Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	17,307
Offices of Real Estate Agents and Brokers	17,203
Blood and Organ Banks	16,637
Other Social Advocacy Organizations	16,532
Offices of Chiropractors	16,465
Other Management Consulting Services	15,999
Administration of Veterans' Affairs	15,955
Emergency and Other Relief Services	15,775
Temporary Shelters	15,301
Other Grantmaking and Giving Services	15,000
All Other Miscellaneous Schools and Instruction	14,545
Administration of Public Health Programs	14,137

Previous Industries	Transitions
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	14,113
Other Computer Related Services	12,887
Engineering Services	12,435
All Other Miscellaneous Retailers	12,415
Family Planning Centers	12,131
Food Service Contractors	11,744
Offices of Certified Public Accountants	11,436
Community Food Services	11,040
Research and Development in Biotechnology (except Nanobiotechnology)	11,012
Other Community Housing Services	10,987
Surgical and Medical Instrument Manufacturing	10,491
Marketing Consulting Services	10,039
Lessors of Residential Buildings and Dwellings	9,977
Executive Offices	9,895
Cosmetics, Beauty Supplies, and Perfume Retailers	9,886
Golf Courses and Country Clubs	9,867
Beauty Salons	9,722
Other Accounting Services	9,545
Couriers and Express Delivery Services	9,342
Wireless Telecommunications Carriers (except Satellite)	9,161
Professional Organizations	9,141
Portfolio Management and Investment Advice	9,089

Following Industries	Transitions
General Medical and Surgical Hospitals	1,611,517

Following Industries	Transitions
Offices of Physicians (except Mental Health Specialists)	720,950
Colleges, Universities, and Professional Schools	520,504
All Other Miscellaneous Ambulatory Health Care Services	239,798
Home Health Care Services	201,170
Nursing Care Facilities (Skilled Nursing Facilities)	159,822
Other Individual and Family Services	143,832
Elementary and Secondary Schools	142,236
Offices of All Other Miscellaneous Health Practitioners	121,044
Offices of Physical, Occupational and Speech Therapists, and Audiologists	106,793
Medical Laboratories	95,282
Child and Youth Services	93,910
Child Care Services	92,075
All Other Outpatient Care Centers	89,136
Offices of Mental Health Practitioners (except Physicians)	78,639
Freestanding Ambulatory Surgical and Emergency Centers	74,336
Outpatient Mental Health and Substance Abuse Centers	73,922
Employment Placement Agencies	69,421
Offices of Dentists	66,380
Specialty (except Psychiatric and Substance Abuse) Hospitals	64,153
Assisted Living Facilities for the Elderly	61,817
Psychiatric and Substance Abuse Hospitals	58,008
Offices of Physicians, Mental Health Specialists	57,723
Direct Health and Medical Insurance Carriers	53,874
All Other Professional, Scientific, and Technical Services	51,435
Temporary Help Services	45,743

Following Industries	Transitions
Services for the Elderly and Persons with Disabilities	42,797
Vocational Rehabilitation Services	42,398
Continuing Care Retirement Communities	40,726
Kidney Dialysis Centers	40,044
Administrative Management and General Management Consulting Services	38,422
Computer Systems Design Services	38,205
Junior Colleges	37,853
Full-Service Restaurants	36,146
Pharmaceutical Preparation Manufacturing	35,305
Pharmacies and Drug Retailers	35,189
Other Residential Care Facilities	33,814
Residential Mental Health and Substance Abuse Facilities	31,312
Commercial Banking	30,101
Other General Government Support	30,068
Custom Computer Programming Services	29,474
Diagnostic Imaging Centers	29,322
Ambulance Services	28,918
Software Publishers	28,195
Clothing and Clothing Accessories Retailers	26,738
Insurance Agencies and Brokerages	26,377
Administration of Veterans' Affairs	25,563
HMO Medical Centers	23,934
Offices of Lawyers	23,021
Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	22,490
Offices of Optometrists	21,647

Following Industries	Transitions
Religious Organizations	21,621
Offices of Real Estate Agents and Brokers	20,665
National Security	20,554
Electronics and Appliance Retailers	20,482
Fitness and Recreational Sports Centers	20,230
Limited-Service Restaurants	20,138
Educational Support Services	19,439
Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers	19,391
Residential Intellectual and Developmental Disability Facilities	19,346
Office Administrative Services	18,830
Supermarkets and Other Grocery (except Convenience) Stores	18,795
Other Management Consulting Services	17,748
All Other Personal Services	17,744
Surgical and Medical Instrument Manufacturing	17,090
Civic and Social Organizations	17,031
Blood and Organ Banks	16,486
Hotels (except Casino Hotels) and Motels	16,405
Administration of Public Health Programs	15,841
Research and Development in Biotechnology (except Nanobiotechnology)	15,735
Emergency and Other Relief Services	15,588
Other Social Advocacy Organizations	15,563
Engineering Services	14,981
All Other General Merchandise Retailers	14,866
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	14,746

Following Industries	Transitions
Offices of Chiropractors	14,580
Other Computer Related Services	14,088
Temporary Shelters	13,999
Other Grantmaking and Giving Services	13,508
All Other Miscellaneous Schools and Instruction	12,920
Family Planning Centers	12,273
Executive Offices	11,712
Other Accounting Services	11,404
Offices of Certified Public Accountants	11,402
Other Community Housing Services	11,100
All Other Miscellaneous Retailers	10,955
Community Food Services	10,920
Portfolio Management and Investment Advice	10,864
Warehouse Clubs and Supercenters	10,255
Marketing Consulting Services	10,099
Snack and Nonalcoholic Beverage Bars	9,917
Lessors of Residential Buildings and Dwellings	9,873
Direct Property and Casualty Insurance Carriers	9,853
Drugs and Druggists' Sundries Merchant Wholesalers	9,731
Food Service Contractors	9,558
Professional Organizations	9,459
Other Scientific and Technical Consulting Services	9,286
Police Protection	8,934
Department Stores	8,445
Commercial and Institutional Building Construction	7,922

Layoff Activity (Reported WARN Notices)

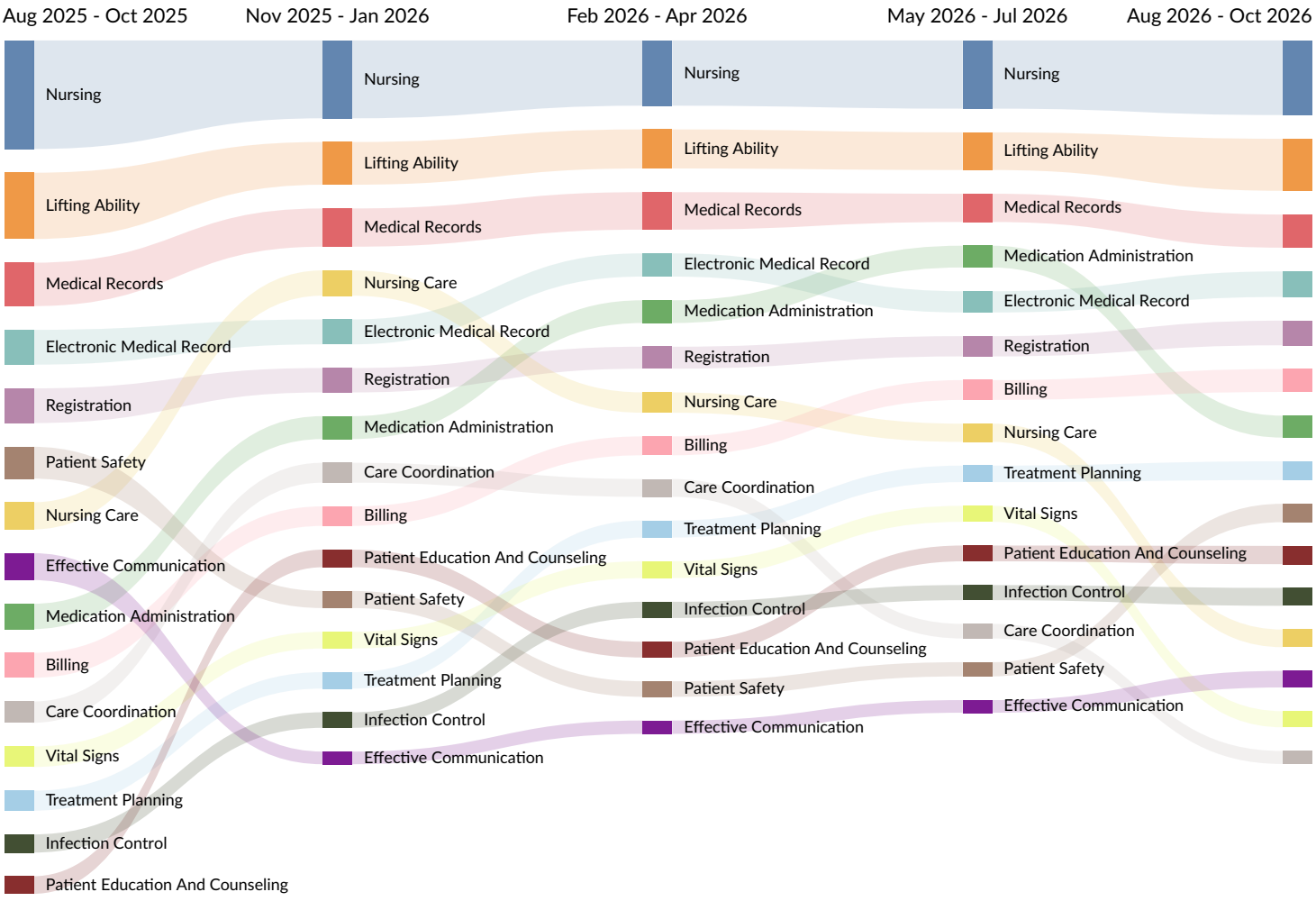
The table below shows the 50 most recent WARN records for the past 12 months. Since WARN notices can include both new notices and revisions to previously reported notices, duplicate records may be reflected in the table. Layoff data is based on employer-filed WARN notices and does not respond to occupation filters. Please see the knowledge base article to learn more.

Industry	Company	Event Date	Employees Affected
Health Care and Social Assistance	United Migrant Opportunity Services	10-28-2026	44

What skills are they posting for?

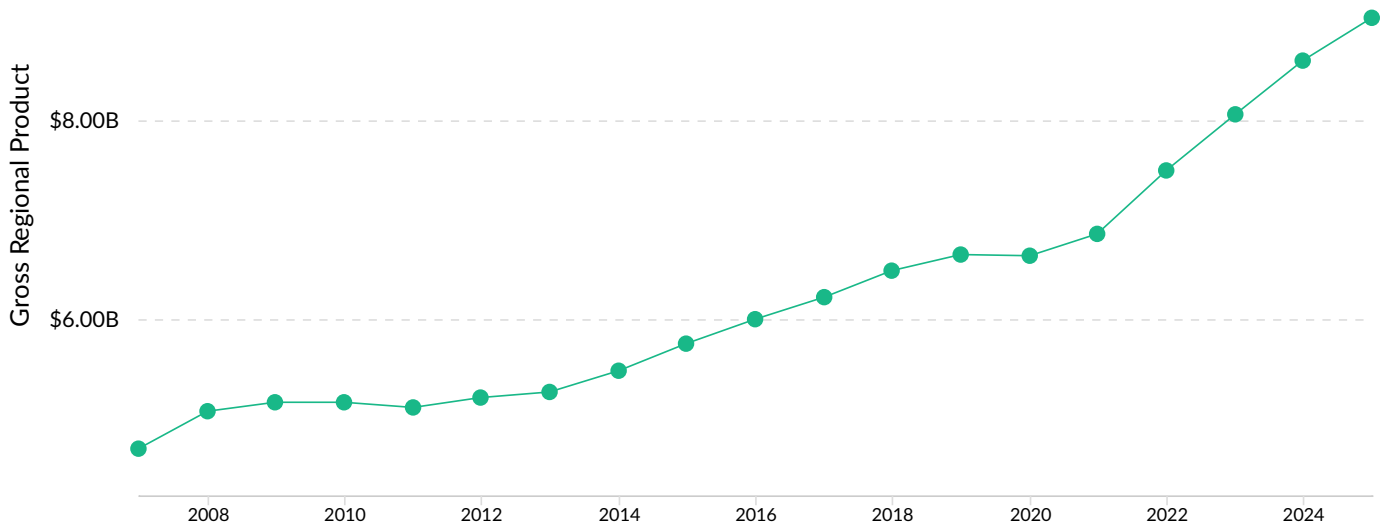
Top 15 Skills for All Job Types Sought by Your Selected Companies by Quarter

Skills help us understand the direction an industry is headed.



Gross Regional Product (GRP)

$7.8B	$998.5M	$215.9M	$9.0B
Earnings (2025)	Property Income (2025)	Taxes (2025)	Total GRP (2025)



Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Corporate, Subsidiary, and Regional Managing Offices	$313,631,678	$306,703	$313,938,380
Lessors of Residential Buildings and Dwellings	$246,879,688	$34,034,932	$280,914,619
Temporary Help Services	$210,418,789	$4,229	$210,423,018
Offices of Real Estate Agents and Brokers	$108,169,050	$99,844,122	$208,013,173
Lessors of Nonresidential Buildings (except Miniwarehouses)	$112,647,652	$75,677,677	$188,325,329