

Health Care and Social Assistance in Milwaukee County, WI



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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

1 Industry

62 Health Care and Social Assistance

1 County

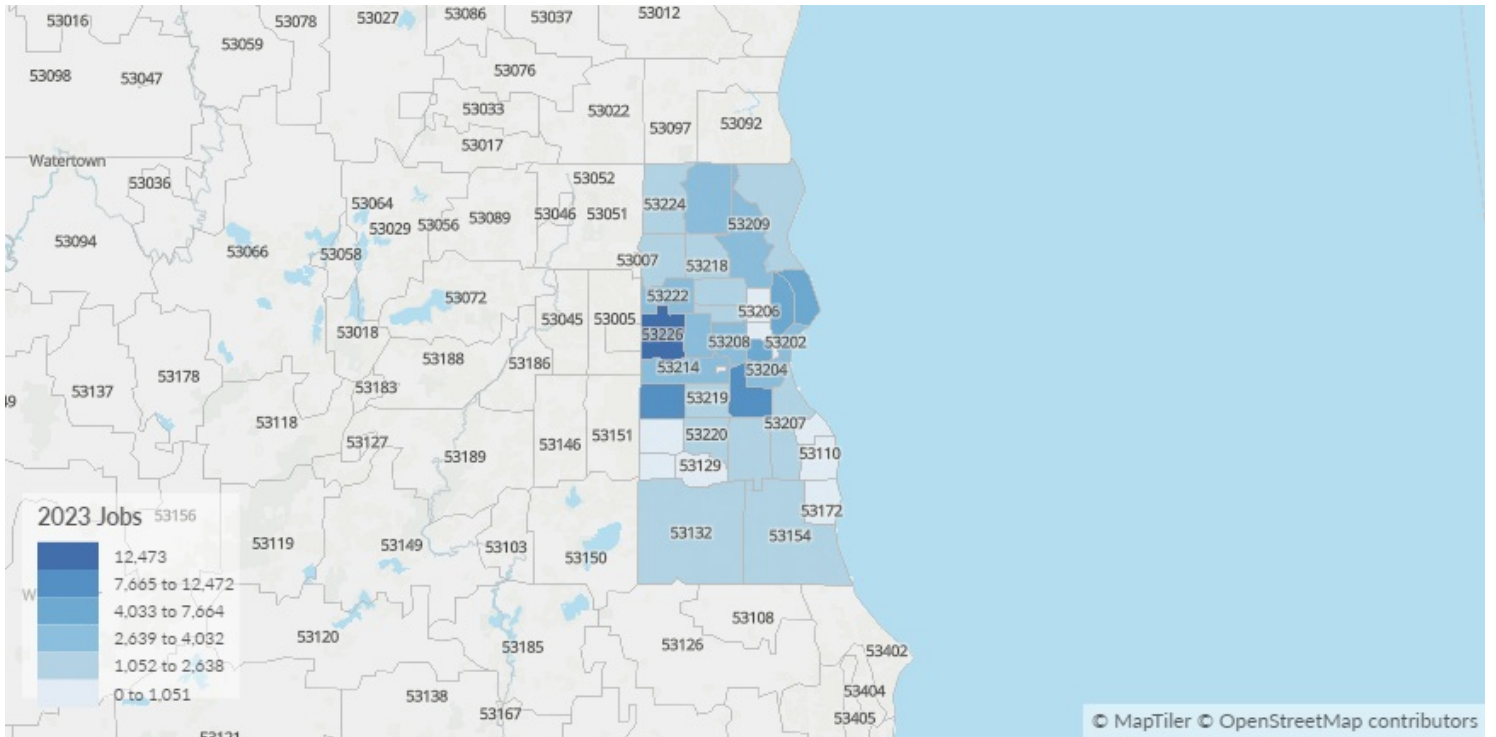
55079 Milwaukee County, WI

Class of Worker

QCEW Employees and Non-QCEW Employees

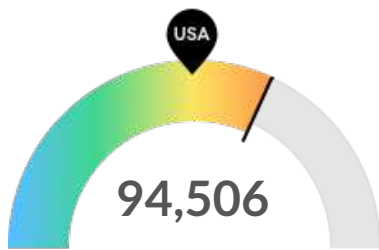
The information in this report pertains to the chosen industry and geographical area.

Workforce Map



Executive Summary

Aggressive Hiring Competition Over a Deep Supply of Regional Talent



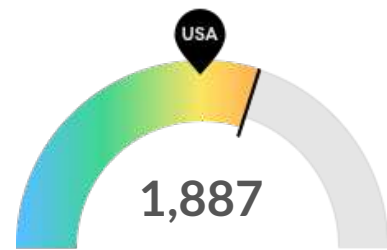
Supply (Jobs)

Milwaukee County, WI is a hotspot for this kind of talent. The national average for an area this size is 64,579* employees, while there are 94,506 here.



Earnings Per Job

Earnings per job are about the same as the national average. The national average salary for Health Care and Social Assistance in an area this size is \$75,677, while in Milwaukee County, WI it is \$69,186. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

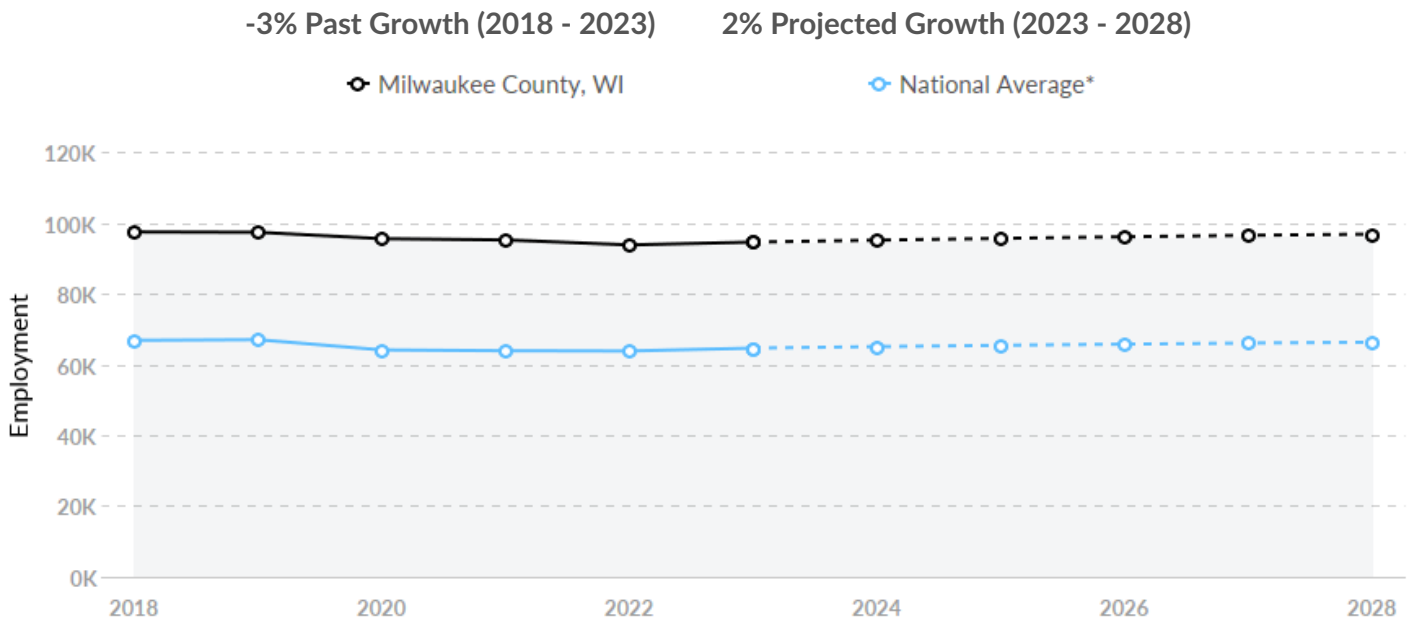
Competition from online job postings is high in Milwaukee County, WI. The national average for an area this size is 1,428* job posting/mo, while there is 1,887 here.

*National average values are derived by taking the national value for Health Care and Social Assistance and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

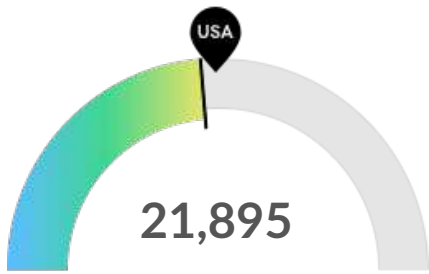
Supply Is Higher Than the National Average

The regional vs. national average employment helps you understand if the supply of Health Care and Social Assistance is a strength or weakness for Milwaukee County, WI, and how it is changing relative to the nation. An average area of this size would have 64,579* employees, while there are 94,506 here. This higher than expected supply may make it easier to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.



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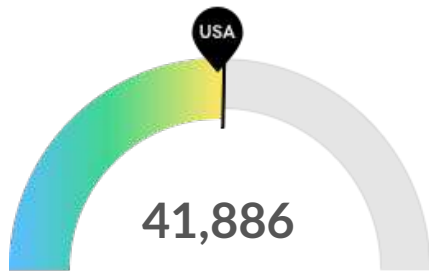
Retirement Risk Is About Average, While Overall Diversity Is About Average



21,895

Retiring Soon

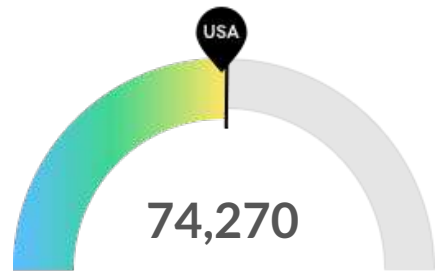
Retirement risk is about average in Milwaukee County, WI. The national average for an area this size is 23,635* employees 55 or older, while there are 21,895 here.



41,886

Racial Diversity

Racial diversity is about average in Milwaukee County, WI. The national average for an area this size is 41,033* racially diverse employees, while there are 41,886 here.



74,270

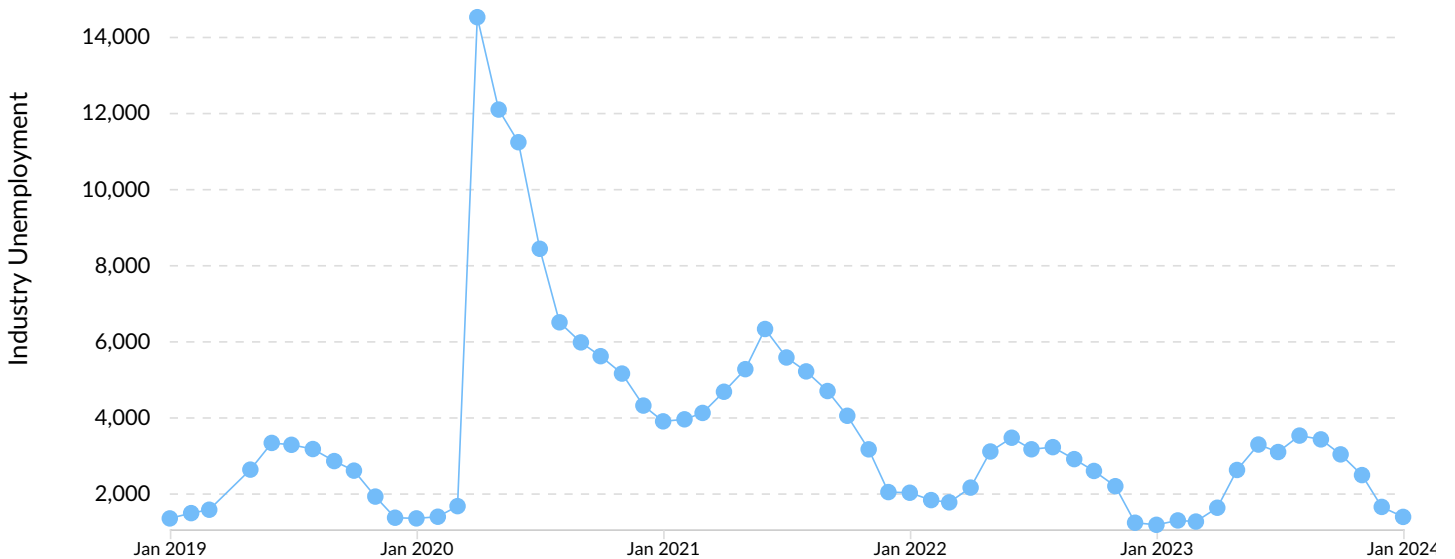
Gender Diversity

Gender diversity is about average in Milwaukee County, WI. The national average for an area this size is 73,159* female employees, while there are 74,270 here.

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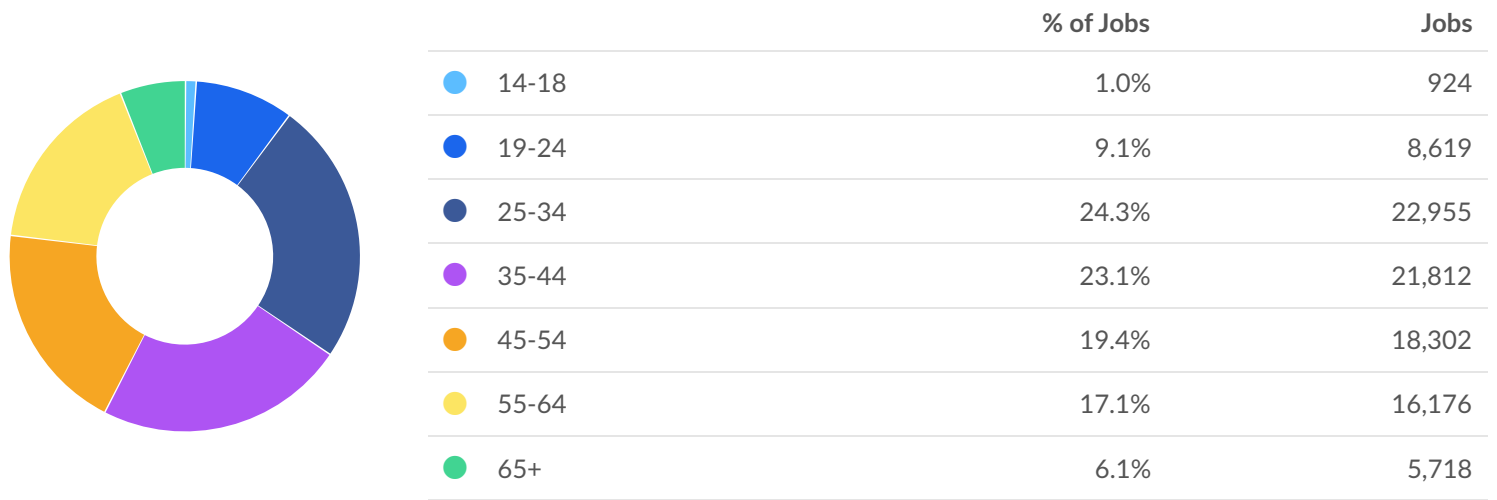
Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.

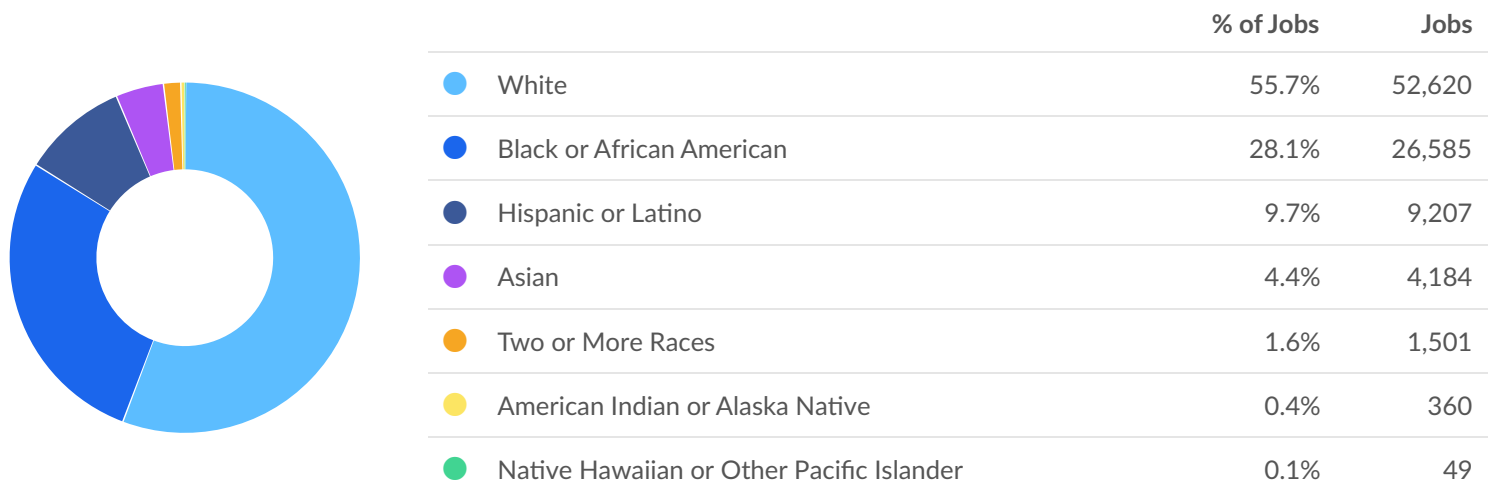


Demographic Details

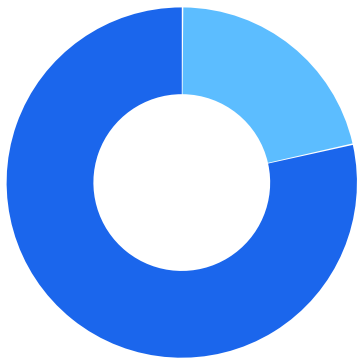
Industry Age Breakdown



Industry Race/Ethnicity Breakdown

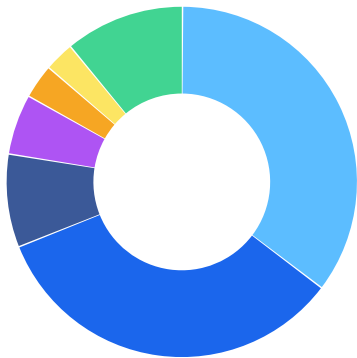


Industry Gender Breakdown



	% of Jobs	Jobs
● Males	21.4%	20,237
● Females	78.6%	74,270

Most Jobs are Found in the Healthcare Support Occupations Industry Sector



Occupation	% of Industry in Occupation (2023)
● Healthcare Support Occupations	35.3%
● Healthcare Practitioners and Technical Occupations	33.6%
● Office and Administrative Support Occupations	8.6%
● Community and Social Service Occupations	5.6%
● Educational Instruction and Library Occupations	3.2%
● Management Occupations	2.7%
● Other	11.0%

Demand



927 Employers Competing

All employers in the region who posted for this job over the last 12 months.



22,641 Unique Job Postings

The number of unique postings for this job over the last 12 months.



30 Day Median Duration

Posting duration is 1 day longer than what's typical in the region.

Top Companies	Unique Postings
Advocate Aurora Health	5,373
Froedtert & The Medical College...	2,378
Ascension	2,360
Children& X27 S Wisconsin	706
Rogers Behavioral Health	372

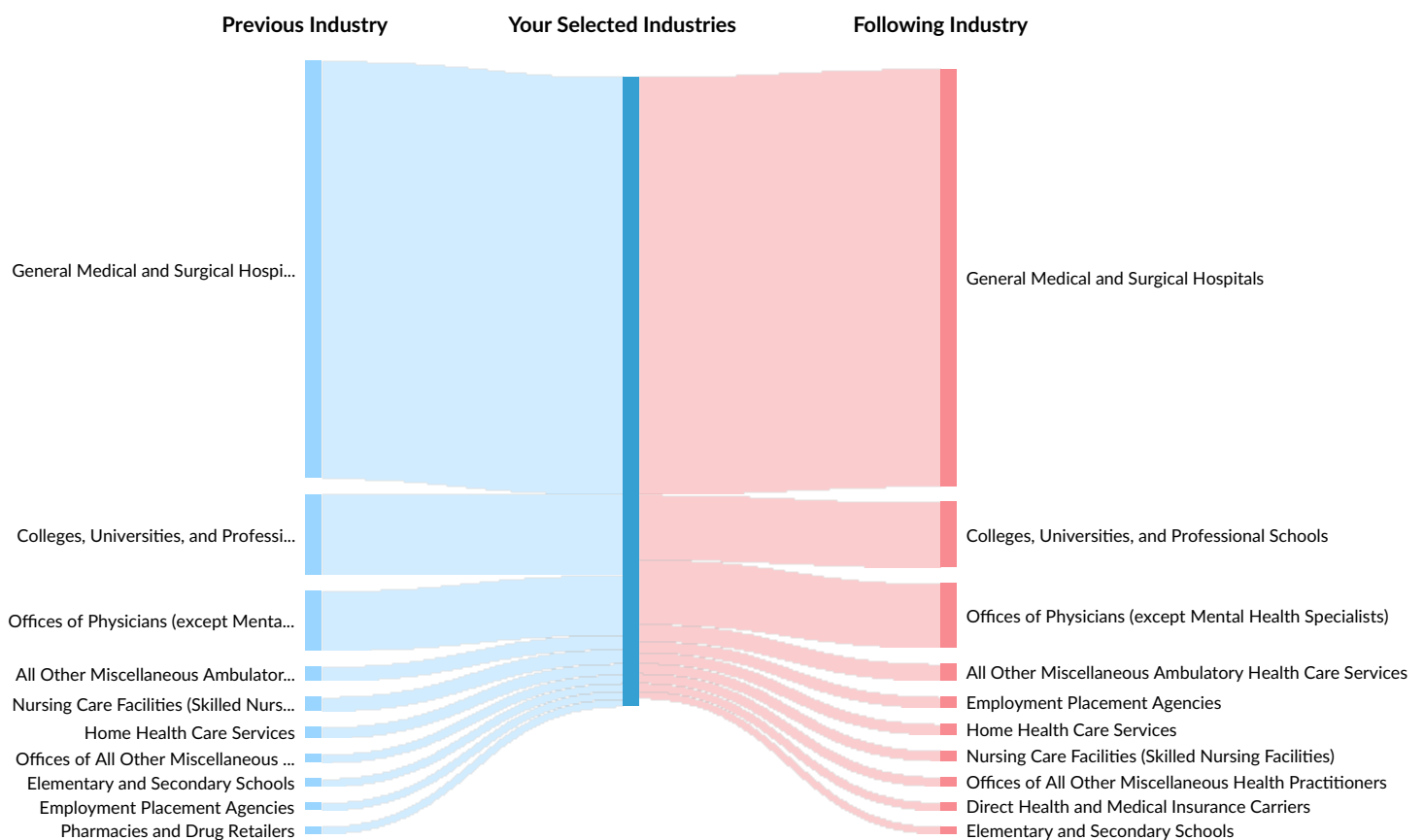
Top Job Titles	Unique Postings
Registered Nurses	386
Certified Nursing Assistants	282
Medical Surgical Registered Nur...	254
Caregivers	250
Physical Therapists	216

Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



Previous Industries	Transitions
General Medical and Surgical Hospitals	587,543
Colleges, Universities, and Professional Schools	113,266
Offices of Physicians (except Mental Health Specialists)	84,079
All Other Miscellaneous Ambulatory Health Care Services	20,232

Previous Industries	Transitions
Nursing Care Facilities (Skilled Nursing Facilities)	20,005
Home Health Care Services	15,684
Offices of All Other Miscellaneous Health Practitioners	12,005
Elementary and Secondary Schools	11,251
Employment Placement Agencies	10,839
Pharmacies and Drug Retailers	10,432
Offices of Physical, Occupational and Speech Therapists, and Audiologists	9,699
All Other Professional, Scientific, and Technical Services	9,383
National Security	8,897
Freestanding Ambulatory Surgical and Emergency Centers	8,674
Specialty (except Psychiatric and Substance Abuse) Hospitals	8,664
Junior Colleges	7,817
Temporary Help Services	7,779
Direct Health and Medical Insurance Carriers	7,487
Full-Service Restaurants	7,291
All Other Outpatient Care Centers	6,980
Department Stores	6,493
Limited-Service Restaurants	5,601
Ambulance Services	5,479
Assisted Living Facilities for the Elderly	5,450
Supermarkets and Other Grocery Retailers (except Convenience Retailers)	5,313
Clothing and Clothing Accessories Retailers	5,007
Other Individual and Family Services	4,904
Medical Laboratories	4,854
Psychiatric and Substance Abuse Hospitals	4,784

Previous Industries	Transitions
Administrative Management and General Management Consulting Services	4,633
Child Care Services	4,400
Commercial Banking	4,266
Offices of Physicians, Mental Health Specialists	4,174
Custom Computer Programming Services	3,854
Other General Government Support	3,826
Insurance Agencies and Brokerages	3,745
Computer Systems Design Services	3,639
Hotels (except Casino Hotels) and Motels	3,486
Continuing Care Retirement Communities	3,473
Child and Youth Services	3,367
Administration of Veterans' Affairs	3,350
Fitness and Recreational Sports Centers	3,146
Office Administrative Services	3,141
Outpatient Mental Health and Substance Abuse Centers	3,113
Kidney Dialysis Centers	3,091
Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers	3,060
Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	2,970
Pharmaceutical Preparation Manufacturing	2,812
All Other Miscellaneous Retailers	2,781
Warehouse Clubs and Supercenters	2,738
Other Residential Care Facilities	2,719
Software Publishers	2,692
Offices of Lawyers	2,658

Previous Industries	Transitions
Religious Organizations	2,644
Administration of Public Health Programs	2,630
Offices of Dentists	2,534
Offices of Mental Health Practitioners (except Physicians)	2,257
Professional Organizations	2,197
Educational Support Services	2,188
Offices of Real Estate Agents and Brokers	2,129
Services for the Elderly and Persons with Disabilities	2,035
Other Computer Related Services	2,018
All Other Personal Services	1,983
Other Management Consulting Services	1,939
Food Service Contractors	1,934
Diagnostic Imaging Centers	1,873
Engineering Services	1,792
Civic and Social Organizations	1,701
Commercial and Institutional Building Construction	1,694
All Other Miscellaneous Schools and Instruction	1,681
Research and Development in Biotechnology (except Nanobiotechnology)	1,675
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	1,662
Surgical and Medical Instrument Manufacturing	1,586
Vocational Rehabilitation Services	1,566
Residential Mental Health and Substance Abuse Facilities	1,553
Blood and Organ Banks	1,531
Offices of Certified Public Accountants	1,515
Electronics and Appliance Retailers	1,442

Previous Industries	Transitions
Drugs and Druggists' Sundries Merchant Wholesalers	1,425
Beauty Salons	1,338
Other Social Advocacy Organizations	1,331
Wireless Telecommunications Carriers (except Satellite)	1,296
Couriers and Express Delivery Services	1,249
Other Grantmaking and Giving Services	1,222
Offices of Optometrists	1,218
Other Scientific and Technical Consulting Services	1,168
Executive Offices	1,159
HMO Medical Centers	1,151
Cosmetics, Beauty Supplies, and Perfume Retailers	1,131
Offices of Chiropractors	1,128
Residential Intellectual and Developmental Disability Facilities	1,097
Portfolio Management and Investment Advice	1,028
Lessors of Residential Buildings and Dwellings	1,026
Marketing Consulting Services	1,022
Golf Courses and Country Clubs	1,003
Family Planning Centers	719
Temporary Shelters	485
Emergency and Other Relief Services	318
Other Community Housing Services	282
Community Food Services	281
Following Industries	Transitions
General Medical and Surgical Hospitals	587,543
Colleges, Universities, and Professional Schools	91,655

Following Industries	Transitions
Offices of Physicians (except Mental Health Specialists)	90,634
All Other Miscellaneous Ambulatory Health Care Services	23,768
Employment Placement Agencies	15,869
Home Health Care Services	15,411
Nursing Care Facilities (Skilled Nursing Facilities)	14,199
Offices of All Other Miscellaneous Health Practitioners	13,467
Direct Health and Medical Insurance Carriers	11,540
Elementary and Secondary Schools	10,227
Freestanding Ambulatory Surgical and Emergency Centers	9,890
Temporary Help Services	9,808
All Other Professional, Scientific, and Technical Services	9,341
Specialty (except Psychiatric and Substance Abuse) Hospitals	8,348
Offices of Physical, Occupational and Speech Therapists, and Audiologists	8,136
All Other Outpatient Care Centers	7,331
Junior Colleges	7,215
Administration of Veterans' Affairs	6,003
Administrative Management and General Management Consulting Services	5,895
Pharmacies and Drug Retailers	5,562
Pharmaceutical Preparation Manufacturing	5,463
Medical Laboratories	4,937
Offices of Physicians, Mental Health Specialists	4,833
Insurance Agencies and Brokerages	4,718
Psychiatric and Substance Abuse Hospitals	4,554
Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	4,470

Following Industries	Transitions
National Security	4,470
Custom Computer Programming Services	4,301
Other Individual and Family Services	4,133
Office Administrative Services	3,966
Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers	3,959
Software Publishers	3,915
Other General Government Support	3,747
Computer Systems Design Services	3,675
Research and Development in Biotechnology (except Nanobiotechnology)	3,413
Surgical and Medical Instrument Manufacturing	3,310
Ambulance Services	3,289
Commercial Banking	3,195
Administration of Public Health Programs	3,126
Kidney Dialysis Centers	3,057
All Other Miscellaneous Retailers	2,880
Other Computer Related Services	2,872
Outpatient Mental Health and Substance Abuse Centers	2,850
Child Care Services	2,836
Offices of Real Estate Agents and Brokers	2,772
Full-Service Restaurants	2,653
Assisted Living Facilities for the Elderly	2,630
Other Management Consulting Services	2,505
Continuing Care Retirement Communities	2,421
Offices of Lawyers	2,376
Offices of Mental Health Practitioners (except Physicians)	2,336

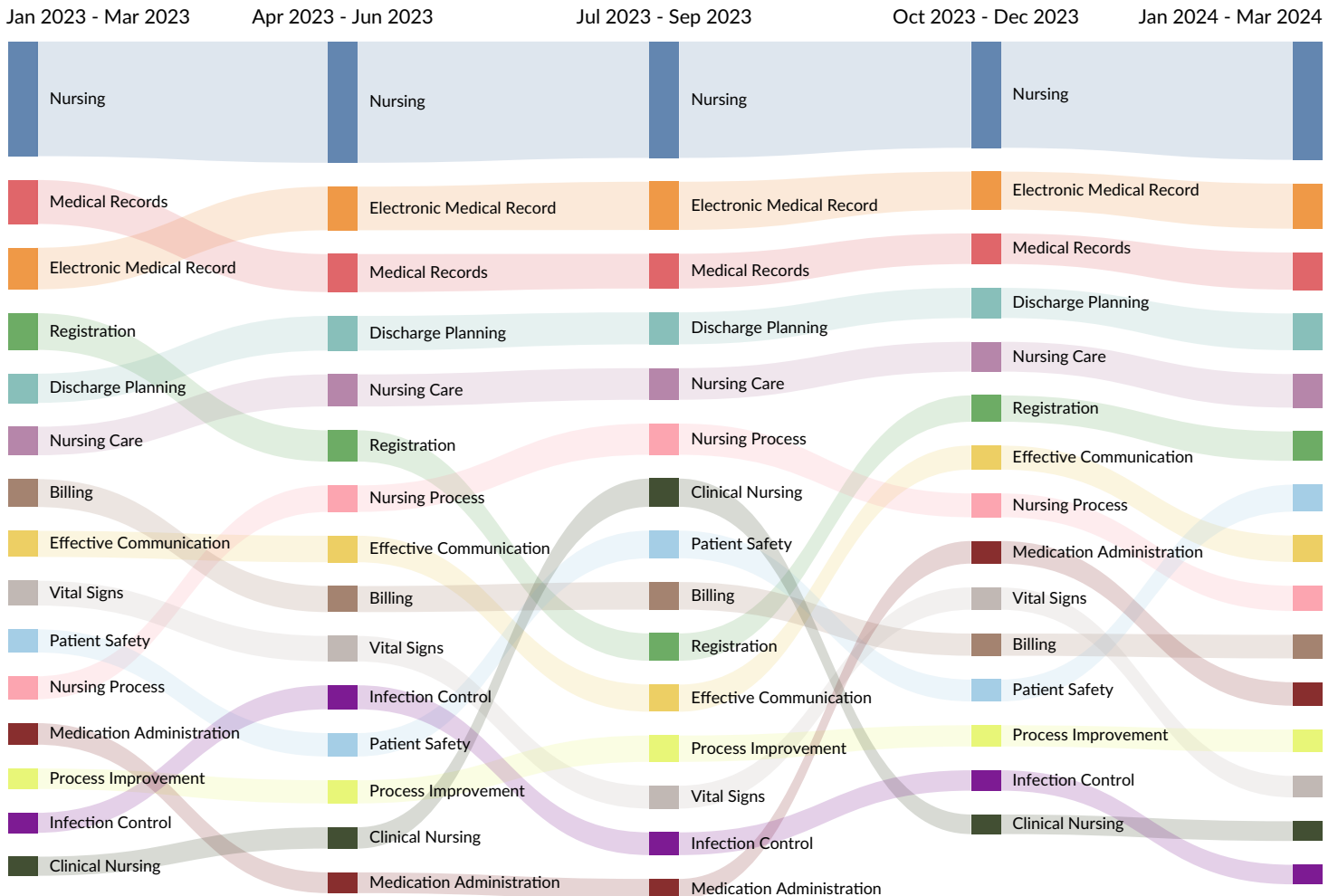
Following Industries	Transitions
Professional Organizations	2,336
Engineering Services	2,264
Offices of Dentists	2,103
Other Residential Care Facilities	2,081
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	1,943
Child and Youth Services	1,896
Clothing and Clothing Accessories Retailers	1,892
Department Stores	1,849
Limited-Service Restaurants	1,839
Diagnostic Imaging Centers	1,835
Drugs and Druggists' Sundries Merchant Wholesalers	1,823
Supermarkets and Other Grocery Retailers (except Convenience Retailers)	1,786
All Other Personal Services	1,737
Fitness and Recreational Sports Centers	1,730
Hotels (except Casino Hotels) and Motels	1,723
Educational Support Services	1,695
Religious Organizations	1,673
Services for the Elderly and Persons with Disabilities	1,589
Offices of Certified Public Accountants	1,533
Other Scientific and Technical Consulting Services	1,513
Commercial and Institutional Building Construction	1,486
Blood and Organ Banks	1,459
Vocational Rehabilitation Services	1,456
Analytical Laboratory Instrument Manufacturing	1,348
All Other Miscellaneous Schools and Instruction	1,322

Following Industries	Transitions
Portfolio Management and Investment Advice	1,235
Civic and Social Organizations	1,229
Residential Mental Health and Substance Abuse Facilities	1,221
Marketing Consulting Services	1,195
Executive Offices	1,193
HMO Medical Centers	1,176
All Other Support Services	1,151
Police Protection	1,075
Warehouse Clubs and Supercenters	1,067
Human Resources Consulting Services	1,047
Other Accounting Services	989
Other Social Advocacy Organizations	984
Wholesale Trade Agents and Brokers	941
Offices of Optometrists	921
Other Grantmaking and Giving Services	908
Family Planning Centers	820
Lessors of Residential Buildings and Dwellings	764
Offices of Chiropractors	725
Residential Intellectual and Developmental Disability Facilities	678
Advertising Agencies	625
Temporary Shelters	336
Emergency and Other Relief Services	308
Community Food Services	258
Other Community Housing Services	182

What skills are they posting for?

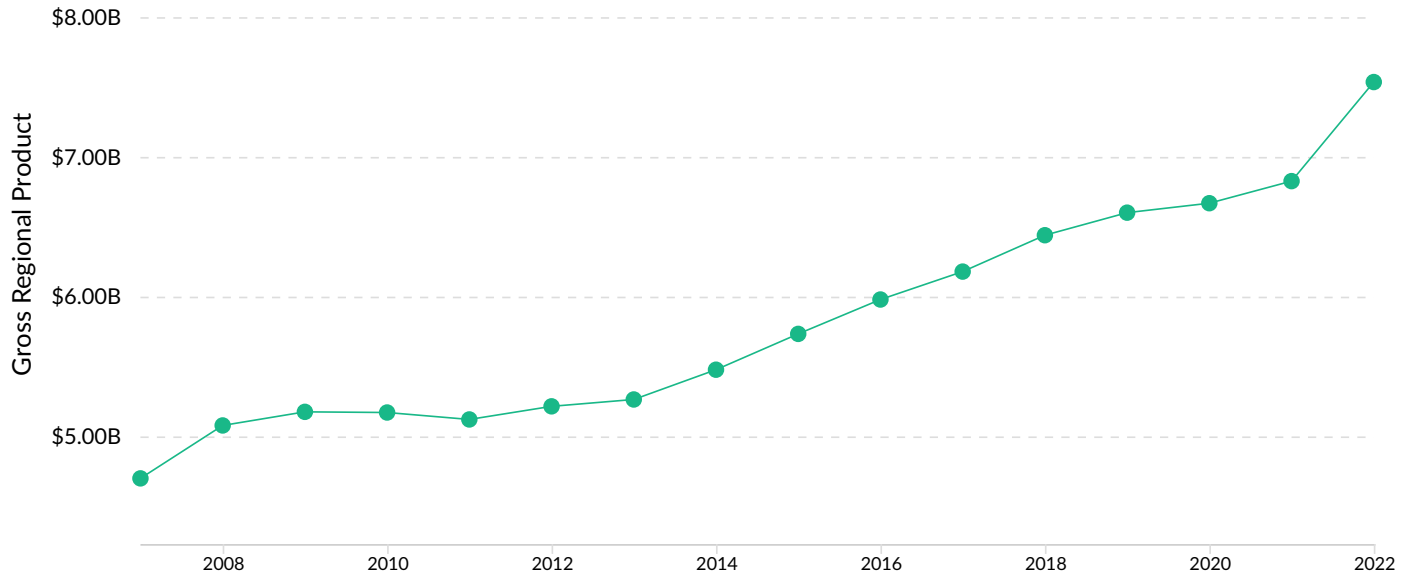
Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.



Gross Regional Product (GRP)

\$6.7B	\$744.2M	\$127.1M	\$7.5B
Earnings (2022)	Property Income (2022)	Taxes (2022)	Total GRP (2022)



Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Temporary Help Services	\$223,822,209	\$8,896	\$223,831,105
Direct Property and Casualty Insurance Carriers	\$142,574,056	\$37,616,520	\$180,190,576
Corporate, Subsidiary, and Regional Managing Offices	\$171,102,659	\$6,627,757	\$177,730,416
Lessors of Residential Buildings and Dwellings	\$168,311,012	\$199,814	\$168,510,826
Direct Health and Medical Insurance Carriers	\$147,877,656	\$253,760	\$148,131,416