

Health Care and Social Assistance in Milwaukee County, WI



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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

1 Industry

62 Health Care and Social Assistance

1 County

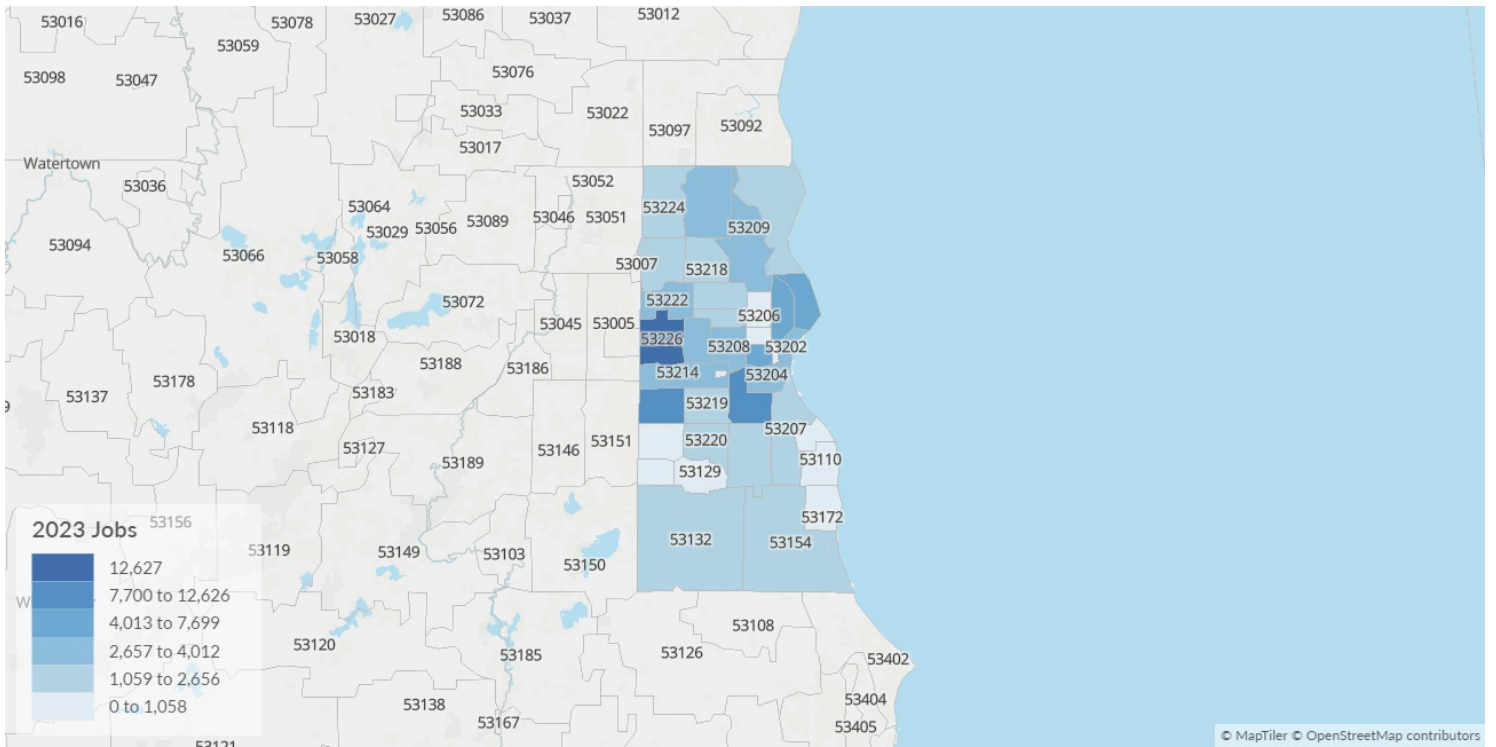
55079 Milwaukee County, WI

Class of Worker

QCEW Employees and Non-QCEW Employees

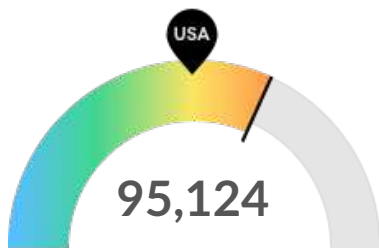
The information in this report pertains to the chosen industry and geographical area.

Workforce Map



Executive Summary

Aggressive Hiring Competition Over a Deep Supply of Regional Talent



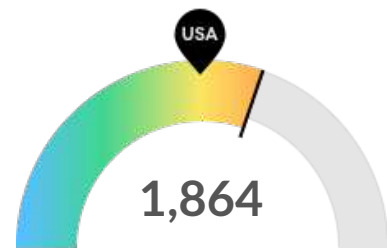
Supply (Jobs)

Milwaukee County, WI is a hotspot for this kind of talent. The national average for an area this size is 65,200* employees, while there are 95,124 here.



Earnings Per Job

Earnings per job are about the same as the national average. The national average salary for Health Care and Social Assistance in an area this size is \$75,379, while in Milwaukee County, WI it is \$69,196. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

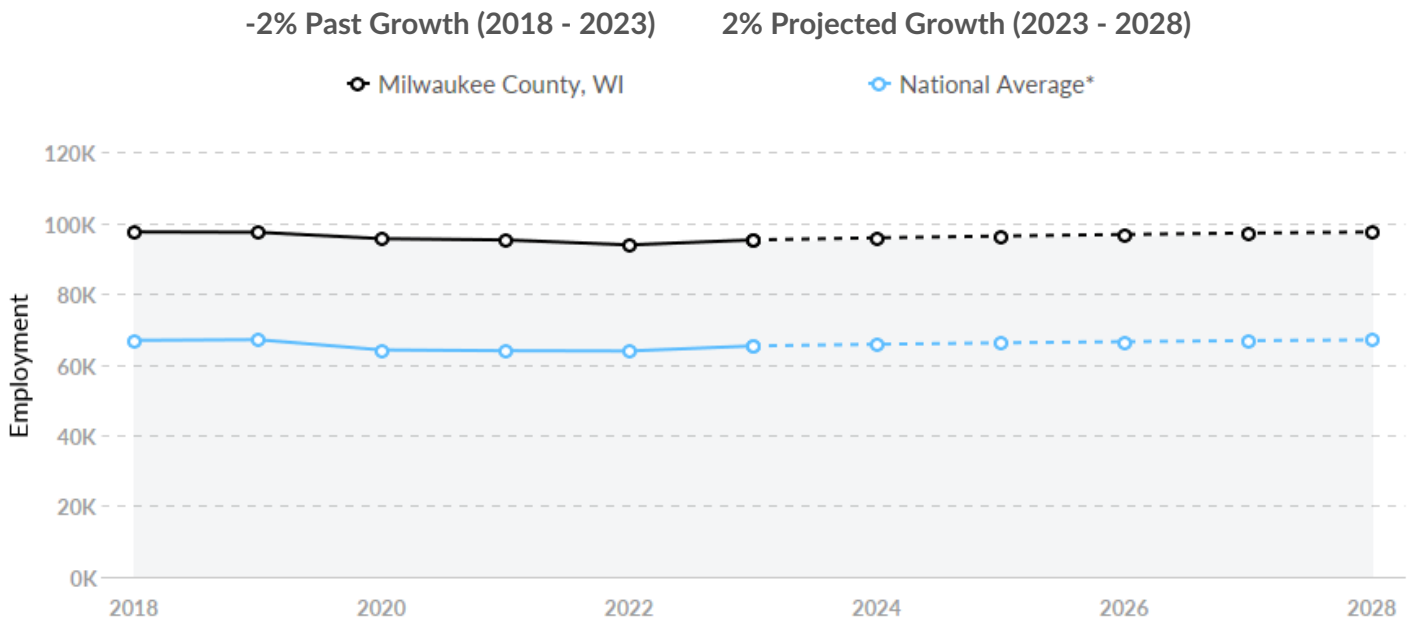
Competition from online job postings is high in Milwaukee County, WI. The national average for an area this size is 1,388* job posting/mo, while there is 1,864 here.

*National average values are derived by taking the national value for Health Care and Social Assistance and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

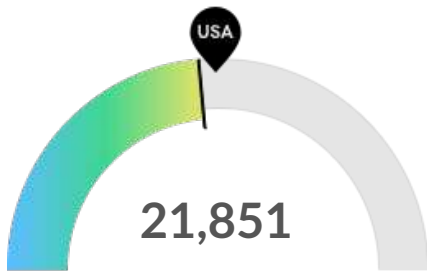
Supply Is Higher Than the National Average

The regional vs. national average employment helps you understand if the supply of Health Care and Social Assistance is a strength or weakness for Milwaukee County, WI, and how it is changing relative to the nation. An average area of this size would have 65,200* employees, while there are 95,124 here. This higher than expected supply may make it easier to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.



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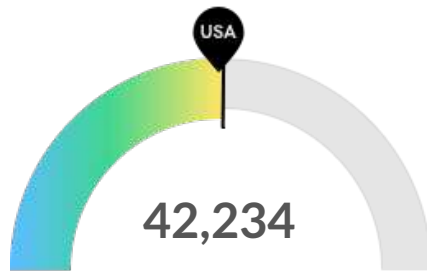
Retirement Risk Is About Average, While Overall Diversity Is About Average



21,851

Retiring Soon

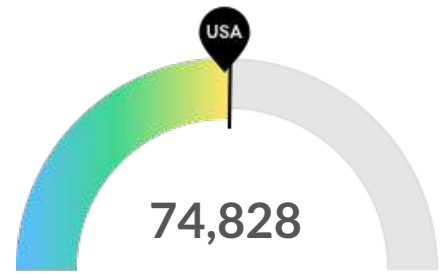
Retirement risk is about average in Milwaukee County, WI. The national average for an area this size is 23,797* employees 55 or older, while there are 21,851 here.



42,234

Racial Diversity

Racial diversity is about average in Milwaukee County, WI. The national average for an area this size is 41,683* racially diverse employees, while there are 42,234 here.



74,828

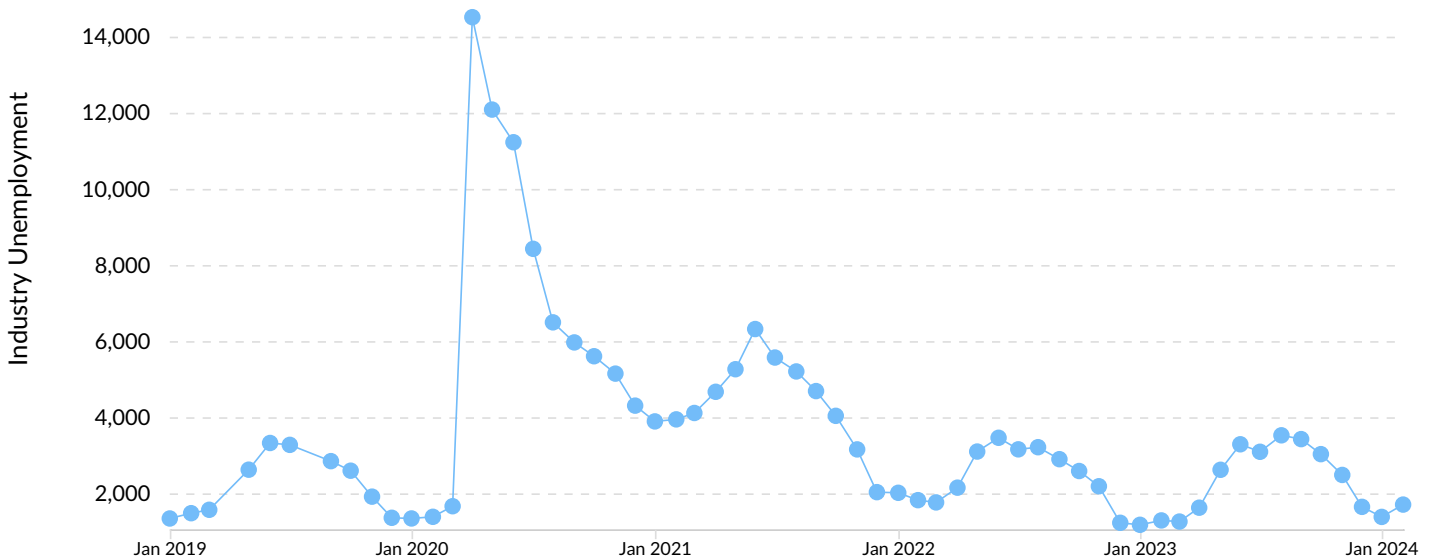
Gender Diversity

Gender diversity is about average in Milwaukee County, WI. The national average for an area this size is 73,599* female employees, while there are 74,828 here.

*National average values are derived by taking the national value for Health Care and Social Assistance and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

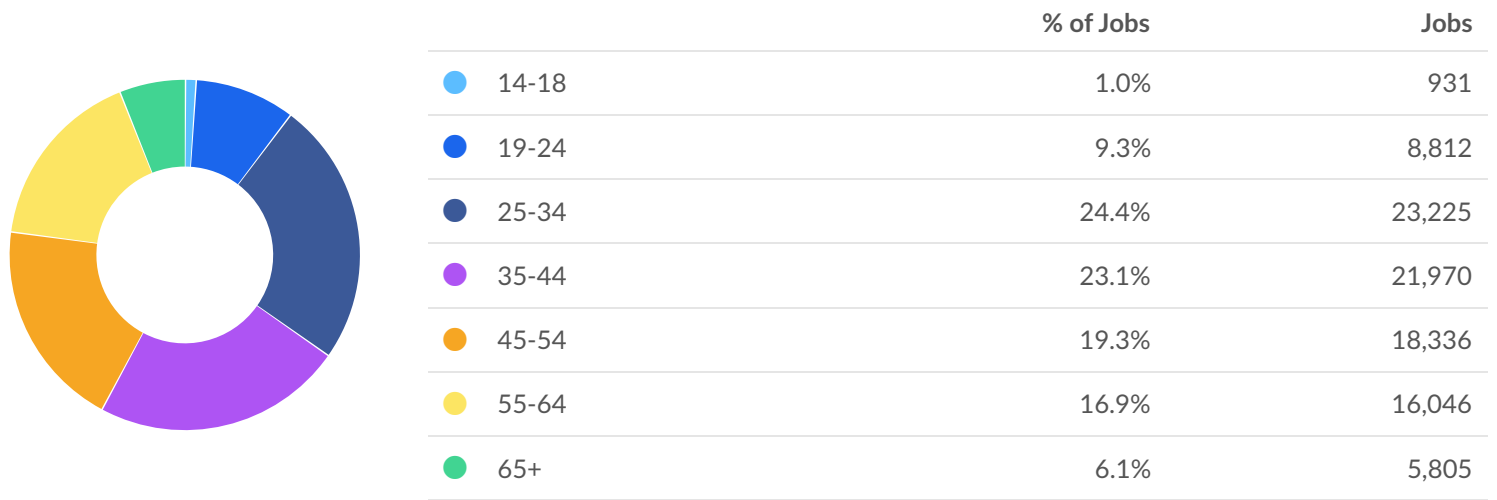
Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.

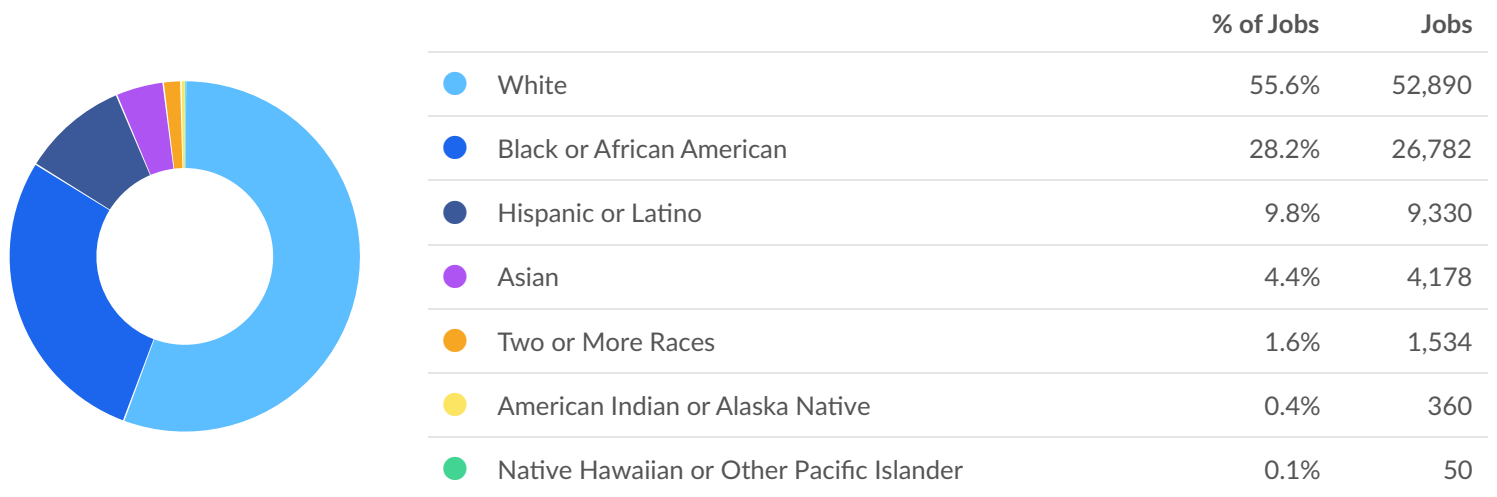


Demographic Details

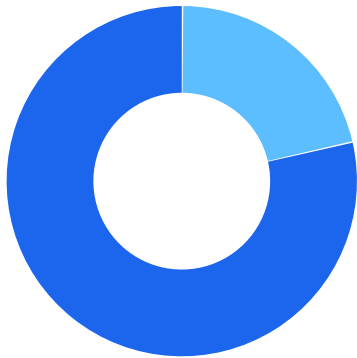
Industry Age Breakdown



Industry Race/Ethnicity Breakdown

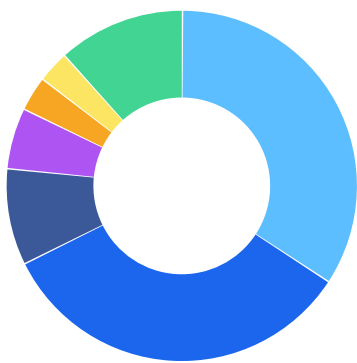


Industry Gender Breakdown



| | % of Jobs | Jobs |
|---------|-----------|--------|
| Males | 21.3% | 20,296 |
| Females | 78.7% | 74,828 |

Most Jobs are Found in the Healthcare Practitioners and Technical Occupations Industry Sector



| Occupation | % of Industry in Occupation (2023) |
|--|------------------------------------|
| Healthcare Practitioners and Technical Occupations | 34.1% |
| Healthcare Support Occupations | 33.5% |
| Office and Administrative Support Occupations | 8.9% |
| Community and Social Service Occupations | 5.6% |
| Educational Instruction and Library Occupations | 3.2% |
| Management Occupations | 2.9% |
| Other | 11.7% |

Demand



911 Employers Competing

All employers in the region who posted for this job over the last 12 months.



22,372 Unique Job Postings

The number of unique postings for this job over the last 12 months.



27 Day Median Duration

Posting duration is 1 day longer than what's typical in the region.

| Top Companies | Unique Postings |
|------------------------------------|-----------------|
| Advocate Aurora Health | 5,167 |
| Froedtert & The Medical College... | 2,695 |
| Ascension | 2,258 |
| Children& X27 S Wisconsin | 716 |
| Rogers Behavioral Health | 364 |

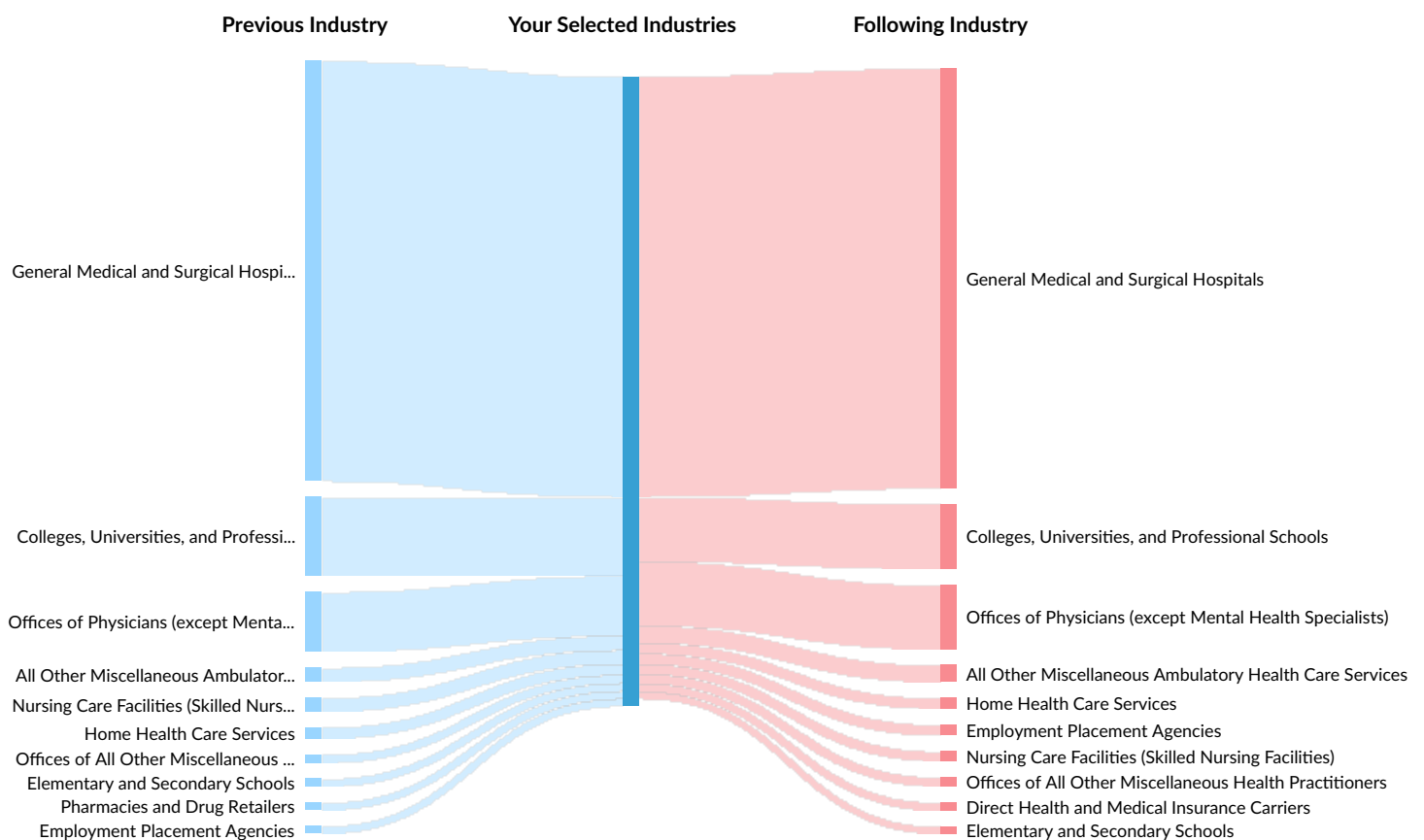
| Top Job Titles | Unique Postings |
|------------------------------------|-----------------|
| Registered Nurses | 384 |
| Certified Nursing Assistants | 283 |
| Caregivers | 252 |
| Medical Surgical Registered Nur... | 233 |
| Physical Therapists | 194 |

Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



| Previous Industries | Transitions |
|--|-------------|
| General Medical and Surgical Hospitals | 651,283 |
| Colleges, Universities, and Professional Schools | 122,699 |
| Offices of Physicians (except Mental Health Specialists) | 92,804 |
| All Other Miscellaneous Ambulatory Health Care Services | 22,083 |

| Previous Industries | Transitions |
|---|-------------|
| Nursing Care Facilities (Skilled Nursing Facilities) | 21,305 |
| Home Health Care Services | 17,104 |
| Offices of All Other Miscellaneous Health Practitioners | 12,932 |
| Elementary and Secondary Schools | 12,081 |
| Pharmacies and Drug Retailers | 11,858 |
| Employment Placement Agencies | 11,633 |
| Offices of Physical, Occupational and Speech Therapists, and Audiologists | 10,549 |
| All Other Professional, Scientific, and Technical Services | 10,192 |
| National Security | 9,508 |
| Specialty (except Psychiatric and Substance Abuse) Hospitals | 9,390 |
| Freestanding Ambulatory Surgical and Emergency Centers | 9,329 |
| Temporary Help Services | 8,782 |
| Junior Colleges | 8,442 |
| Direct Health and Medical Insurance Carriers | 8,246 |
| All Other Outpatient Care Centers | 7,626 |
| Full-Service Restaurants | 7,543 |
| Department Stores | 6,979 |
| Limited-Service Restaurants | 5,955 |
| Ambulance Services | 5,798 |
| Supermarkets and Other Grocery Retailers (except Convenience Retailers) | 5,664 |
| Assisted Living Facilities for the Elderly | 5,646 |
| Psychiatric and Substance Abuse Hospitals | 5,394 |
| Other Individual and Family Services | 5,295 |
| Medical Laboratories | 5,222 |
| Clothing and Clothing Accessories Retailers | 5,164 |

| Previous Industries | Transitions |
|--|-------------|
| Administrative Management and General Management Consulting Services | 5,042 |
| Child Care Services | 4,677 |
| Commercial Banking | 4,625 |
| Offices of Physicians, Mental Health Specialists | 4,552 |
| Custom Computer Programming Services | 4,392 |
| Insurance Agencies and Brokerages | 4,340 |
| Other General Government Support | 4,143 |
| Computer Systems Design Services | 3,993 |
| Continuing Care Retirement Communities | 3,716 |
| Hotels (except Casino Hotels) and Motels | 3,622 |
| Administration of Veterans' Affairs | 3,581 |
| Child and Youth Services | 3,553 |
| Kidney Dialysis Centers | 3,388 |
| Fitness and Recreational Sports Centers | 3,340 |
| Office Administrative Services | 3,340 |
| Outpatient Mental Health and Substance Abuse Centers | 3,309 |
| Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology) | 3,274 |
| Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers | 3,255 |
| All Other Miscellaneous Retailers | 3,197 |
| Software Publishers | 2,974 |
| Pharmaceutical Preparation Manufacturing | 2,968 |
| Other Residential Care Facilities | 2,910 |
| Warehouse Clubs and Supercenters | 2,887 |
| Offices of Lawyers | 2,835 |

| Previous Industries | Transitions |
|--|-------------|
| Religious Organizations | 2,828 |
| Administration of Public Health Programs | 2,818 |
| Offices of Dentists | 2,705 |
| Offices of Mental Health Practitioners (except Physicians) | 2,424 |
| Professional Organizations | 2,394 |
| Educational Support Services | 2,335 |
| Offices of Real Estate Agents and Brokers | 2,292 |
| Services for the Elderly and Persons with Disabilities | 2,192 |
| Other Computer Related Services | 2,173 |
| Other Management Consulting Services | 2,161 |
| All Other Personal Services | 2,139 |
| Diagnostic Imaging Centers | 2,015 |
| Food Service Contractors | 2,009 |
| Engineering Services | 1,978 |
| Civic and Social Organizations | 1,876 |
| Research and Development in Biotechnology (except Nanobiotechnology) | 1,830 |
| All Other Miscellaneous Schools and Instruction | 1,766 |
| Surgical and Medical Instrument Manufacturing | 1,752 |
| Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services | 1,750 |
| Vocational Rehabilitation Services | 1,732 |
| Residential Mental Health and Substance Abuse Facilities | 1,715 |
| Blood and Organ Banks | 1,676 |
| Offices of Certified Public Accountants | 1,662 |
| Drugs and Druggists' Sundries Merchant Wholesalers | 1,556 |
| Electronics and Appliance Retailers | 1,544 |

| Previous Industries | Transitions |
|--|-------------|
| Other Social Advocacy Organizations | 1,520 |
| Beauty Salons | 1,445 |
| Wireless Telecommunications Carriers (except Satellite) | 1,362 |
| Offices of Optometrists | 1,323 |
| Couriers and Express Delivery Services | 1,323 |
| Other Grantmaking and Giving Services | 1,310 |
| Executive Offices | 1,290 |
| Other Scientific and Technical Consulting Services | 1,251 |
| HMO Medical Centers | 1,204 |
| Residential Intellectual and Developmental Disability Facilities | 1,195 |
| Offices of Chiropractors | 1,180 |
| Commercial and Institutional Building Construction | 1,161 |
| Marketing Consulting Services | 1,155 |
| All Other Support Services | 1,133 |
| Portfolio Management and Investment Advice | 1,114 |
| Lessors of Residential Buildings and Dwellings | 1,090 |
| Cosmetics, Beauty Supplies, and Perfume Retailers | 1,087 |
| Family Planning Centers | 784 |
| Temporary Shelters | 536 |
| Emergency and Other Relief Services | 360 |
| Other Community Housing Services | 323 |
| Community Food Services | 295 |
| Following Industries | Transitions |
| General Medical and Surgical Hospitals | 651,283 |
| Colleges, Universities, and Professional Schools | 100,267 |

| Following Industries | Transitions |
|---|-------------|
| Offices of Physicians (except Mental Health Specialists) | 99,538 |
| All Other Miscellaneous Ambulatory Health Care Services | 26,474 |
| Home Health Care Services | 16,629 |
| Employment Placement Agencies | 16,533 |
| Nursing Care Facilities (Skilled Nursing Facilities) | 15,252 |
| Offices of All Other Miscellaneous Health Practitioners | 14,530 |
| Direct Health and Medical Insurance Carriers | 12,665 |
| Elementary and Secondary Schools | 11,119 |
| Temporary Help Services | 10,769 |
| Freestanding Ambulatory Surgical and Emergency Centers | 10,697 |
| All Other Professional, Scientific, and Technical Services | 10,030 |
| Specialty (except Psychiatric and Substance Abuse) Hospitals | 9,040 |
| Offices of Physical, Occupational and Speech Therapists, and Audiologists | 8,608 |
| All Other Outpatient Care Centers | 7,952 |
| Junior Colleges | 7,816 |
| Administration of Veterans' Affairs | 6,781 |
| Administrative Management and General Management Consulting Services | 6,399 |
| Pharmacies and Drug Retailers | 6,132 |
| Pharmaceutical Preparation Manufacturing | 5,776 |
| Insurance Agencies and Brokerages | 5,389 |
| Offices of Physicians, Mental Health Specialists | 5,213 |
| Medical Laboratories | 5,160 |
| Psychiatric and Substance Abuse Hospitals | 5,092 |
| National Security | 4,904 |

| Following Industries | Transitions |
|--|-------------|
| Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology) | 4,794 |
| Custom Computer Programming Services | 4,734 |
| Other Individual and Family Services | 4,412 |
| Software Publishers | 4,195 |
| Other General Government Support | 4,175 |
| Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers | 4,131 |
| Office Administrative Services | 4,052 |
| Computer Systems Design Services | 3,874 |
| Research and Development in Biotechnology (except Nanobiotechnology) | 3,636 |
| Surgical and Medical Instrument Manufacturing | 3,625 |
| Ambulance Services | 3,514 |
| Commercial Banking | 3,466 |
| All Other Miscellaneous Retailers | 3,382 |
| Administration of Public Health Programs | 3,376 |
| Kidney Dialysis Centers | 3,323 |
| Outpatient Mental Health and Substance Abuse Centers | 3,057 |
| Child Care Services | 3,038 |
| Other Computer Related Services | 2,995 |
| Offices of Real Estate Agents and Brokers | 2,974 |
| Assisted Living Facilities for the Elderly | 2,747 |
| Full-Service Restaurants | 2,710 |
| Other Management Consulting Services | 2,643 |
| Continuing Care Retirement Communities | 2,601 |
| Offices of Lawyers | 2,582 |

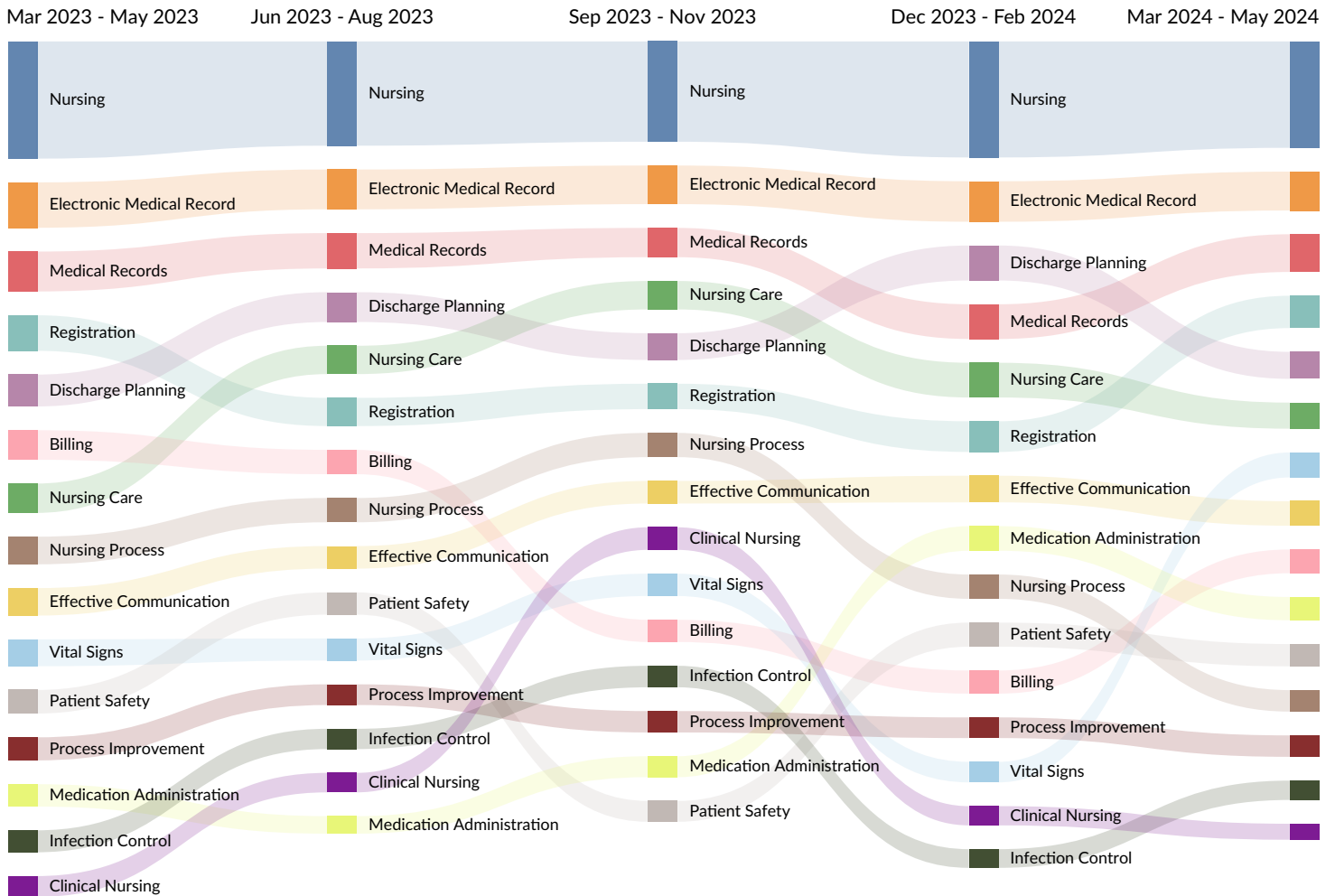
| Following Industries | Transitions |
|--|-------------|
| Professional Organizations | 2,525 |
| Offices of Mental Health Practitioners (except Physicians) | 2,488 |
| Engineering Services | 2,479 |
| Offices of Dentists | 2,318 |
| Other Residential Care Facilities | 2,172 |
| Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services | 2,065 |
| Child and Youth Services | 2,015 |
| Department Stores | 1,996 |
| Clothing and Clothing Accessories Retailers | 1,992 |
| Limited-Service Restaurants | 1,964 |
| Diagnostic Imaging Centers | 1,964 |
| Drugs and Druggists' Sundries Merchant Wholesalers | 1,944 |
| Supermarkets and Other Grocery Retailers (except Convenience Retailers) | 1,893 |
| Fitness and Recreational Sports Centers | 1,890 |
| All Other Personal Services | 1,865 |
| Religious Organizations | 1,844 |
| Educational Support Services | 1,814 |
| Hotels (except Casino Hotels) and Motels | 1,812 |
| Services for the Elderly and Persons with Disabilities | 1,759 |
| Offices of Certified Public Accountants | 1,663 |
| Other Scientific and Technical Consulting Services | 1,602 |
| Blood and Organ Banks | 1,566 |
| Vocational Rehabilitation Services | 1,530 |
| All Other Miscellaneous Schools and Instruction | 1,379 |
| Civic and Social Organizations | 1,350 |

| Following Industries | Transitions |
|--|-------------|
| Portfolio Management and Investment Advice | 1,333 |
| Analytical Laboratory Instrument Manufacturing | 1,333 |
| Executive Offices | 1,328 |
| Residential Mental Health and Substance Abuse Facilities | 1,320 |
| Marketing Consulting Services | 1,247 |
| HMO Medical Centers | 1,237 |
| All Other Support Services | 1,212 |
| Police Protection | 1,166 |
| Other Social Advocacy Organizations | 1,163 |
| Warehouse Clubs and Supercenters | 1,155 |
| Offices of Other Holding Companies | 1,155 |
| Human Resources Consulting Services | 1,125 |
| Other Accounting Services | 1,061 |
| Commercial and Institutional Building Construction | 1,055 |
| Wholesale Trade Agents and Brokers | 1,007 |
| Offices of Optometrists | 1,006 |
| Other Grantmaking and Giving Services | 982 |
| Family Planning Centers | 894 |
| Lessors of Residential Buildings and Dwellings | 799 |
| Offices of Chiropractors | 783 |
| Residential Intellectual and Developmental Disability Facilities | 729 |
| Temporary Shelters | 356 |
| Emergency and Other Relief Services | 342 |
| Community Food Services | 271 |
| Other Community Housing Services | 207 |

What skills are they posting for?

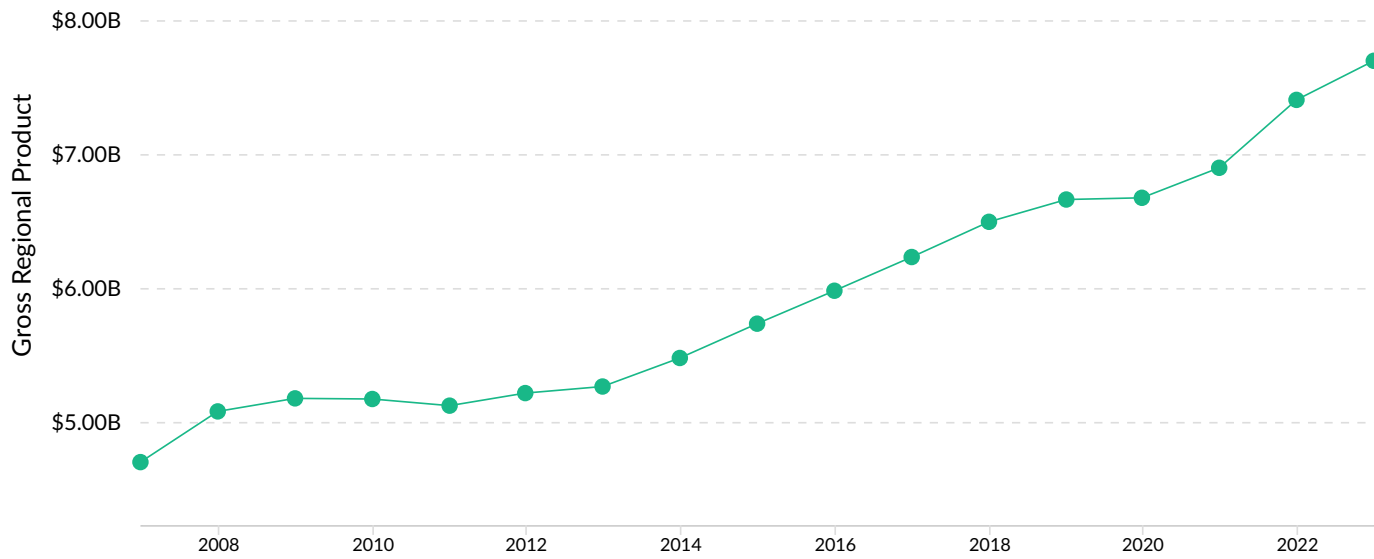
Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.



Gross Regional Product (GRP)

| | | | |
|-----------------|------------------------|-----------------|------------------|
| \$6.9B | \$685.1M | \$102.8M | \$7.7B |
| Earnings (2023) | Property Income (2023) | Taxes (2023) | Total GRP (2023) |



Industry Requirements

| Purchases from | In-region Purchases | Imported Purchases | Total Purchases |
|--|---------------------|--------------------|-----------------|
| Corporate, Subsidiary, and Regional Managing Offices | \$245,664,676 | \$1,338,414 | \$247,003,090 |
| Lessors of Residential Buildings and Dwellings | \$207,288,687 | \$451,681 | \$207,740,367 |
| Temporary Help Services | \$178,914,296 | \$6,171 | \$178,920,467 |
| Offices of Real Estate Agents and Brokers | \$103,466,961 | \$72,225,666 | \$175,692,627 |
| Portfolio Management and Investment Advice | \$155,133,955 | \$9,604,068 | \$164,738,023 |