Professional, Scientific, and Technical Services

in Milwaukee County, WI

Fox Valley Workforce Development Board

FOX VALLEY WORKFORCE DEVELOPMENT BOARD, INC.
Building a world class workforce
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Wisconsin

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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.

Report Parameters

1 Industry

54	Professional, Scientific, and Technical Services

1 County

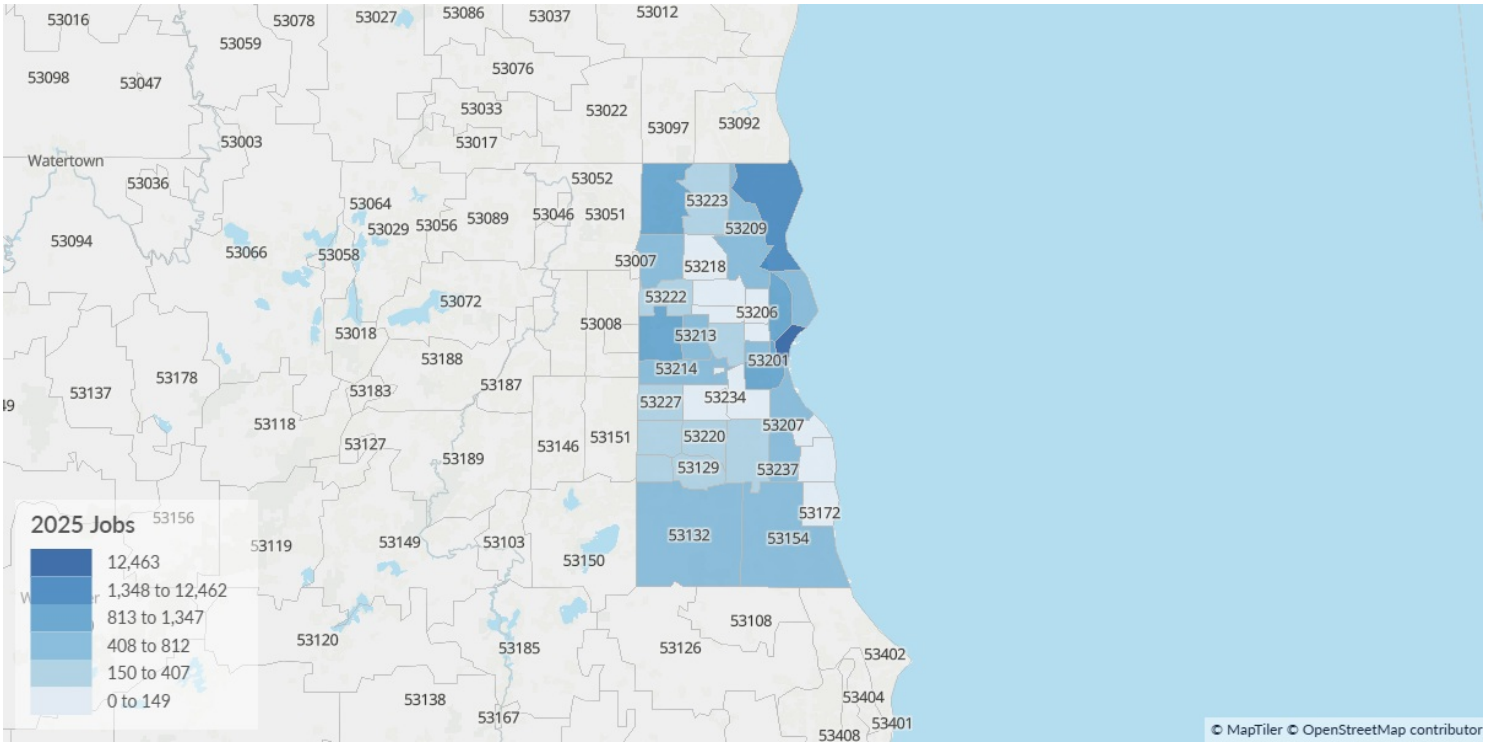
55079	Milwaukee County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

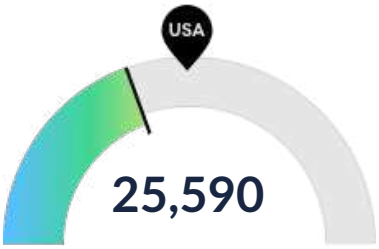
The information in this report pertains to the chosen industry and geographical area.

Workforce Map



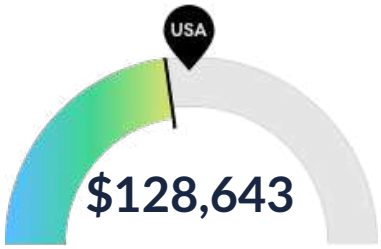
Executive Summary

Aggressive Hiring Competition Over a Thin Supply of Regional Talent



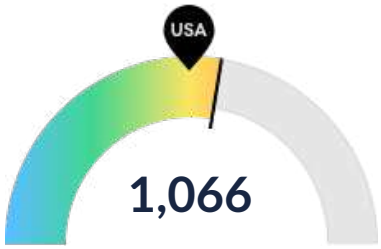
Supply (Jobs)

Milwaukee County, WI is not a hotspot for this kind of talent. The national average for an area this size is 35,917* employees, while there are 25,590 here.



Earnings Per Job

Earnings per job are below the national average. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

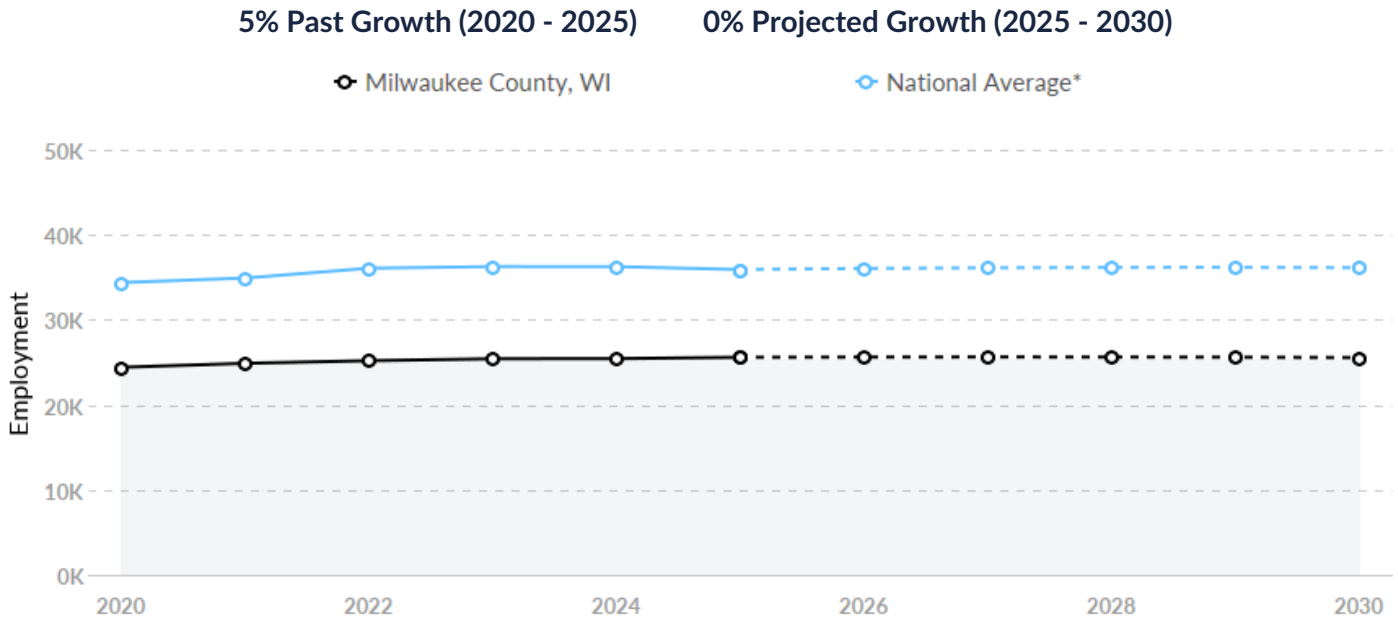
Competition from online job postings is high in Milwaukee County, WI. The national average for an area this size is 919* job postings/mo, while there is 1,066 here.

*National average values are derived by taking the national value for Professional, Scientific, and Technical Services and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

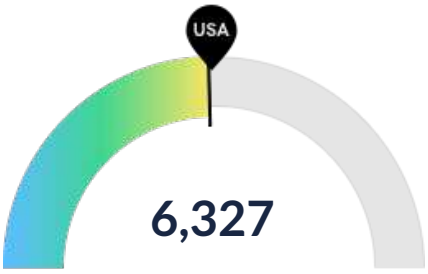
Supply Is Lower Than the National Average

The regional vs. national average employment helps you understand if the supply of Professional, Scientific, and Technical Services is a strength or weakness for Milwaukee County, WI, and how it is changing relative to the nation. An average area of this size would have 35,917* employees, while there are 25,590 here. This lower than expected supply may make it more difficult to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.



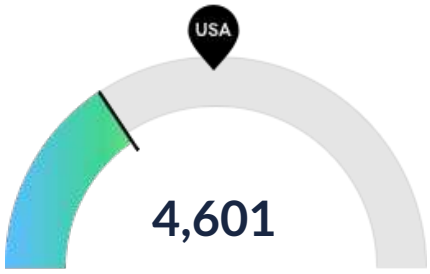
*National average values are derived by taking the national value for Professional, Scientific, and Technical Services and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Retirement Risk Is About Average, While Overall Diversity Is Low



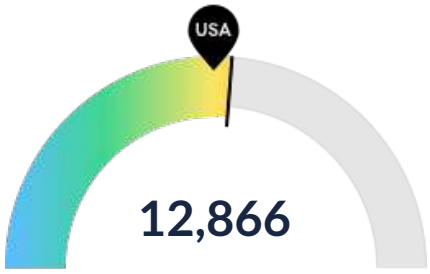
Retiring Soon

Retirement risk is about average in Milwaukee County, WI. The national average for an area this size is 6,475* employees 55 or older, while there are 6,327 here.



Racial Diversity

Racial diversity is low in Milwaukee County, WI. The national average for an area this size is 8,496* racially diverse employees, while there are 4,601 here.



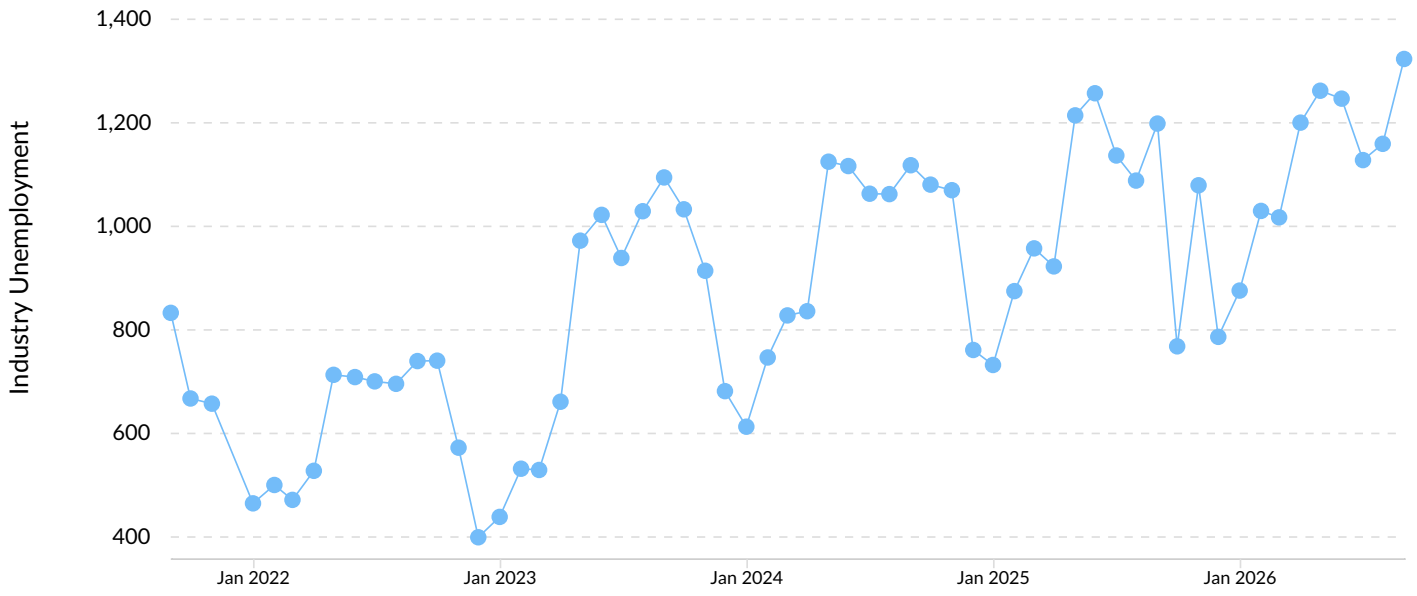
Gender Diversity

Gender diversity is about average in Milwaukee County, WI. The national average for an area this size is 11,983* female employees, while there are 12,866 here.

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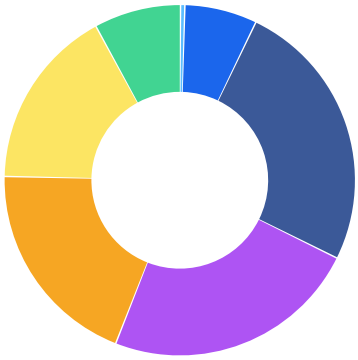
Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.



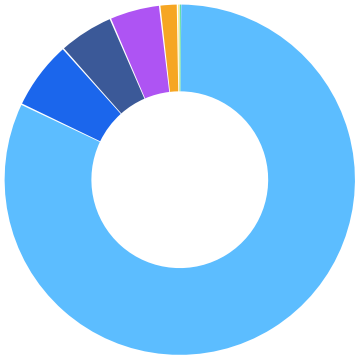
Demographic Details

Industry Age Breakdown



	% of Jobs	Jobs
14-18	0.4%	102
19-24	6.7%	1,708
25-34	25.2%	6,442
35-44	23.6%	6,049
45-54	19.4%	4,962
55-64	16.7%	4,278
65+	8.0%	2,049

Industry Race/Ethnicity Breakdown



	% of Jobs	Jobs
White	82.0%	20,989
Hispanic or Latino	6.3%	1,622
Asian	5.1%	1,302
Black or African American	4.7%	1,190
Two or More Races	1.6%	416
American Indian or Alaska Native	0.2%	60
Native Hawaiian or Other Pacific Islander	0.0%	10

Industry Gender Breakdown



	% of Jobs	Jobs
Males	49.7%	12,724
Females	50.3%	12,866

Most Jobs are Found in the Business and Financial Operations Occupations Industry Sector



Occupation	% of Industry in Occupation (2025)
Business and Financial Operations Occupations	20.2%
Office and Administrative Support Occupations	15.3%
Legal Occupations	13.7%
Computer and Mathematical Occupations	10.7%
Management Occupations	10.1%
Architecture and Engineering Occupations	10.1%
Other	19.8%

Demand



1,267 Companies Posting

All employers in the region who posted for this job over the last 12 months.



12,788 Unique Job Postings

The number of unique postings for this job over the last 12 months.



22 Day Median Duration

Posting duration is 3 days shorter than what's typical in the region.

Top Companies	Unique Postings
Accenture	1,541
KPMG	400
FIS	356
Fiserv	342
PricewaterhouseCoopers	321

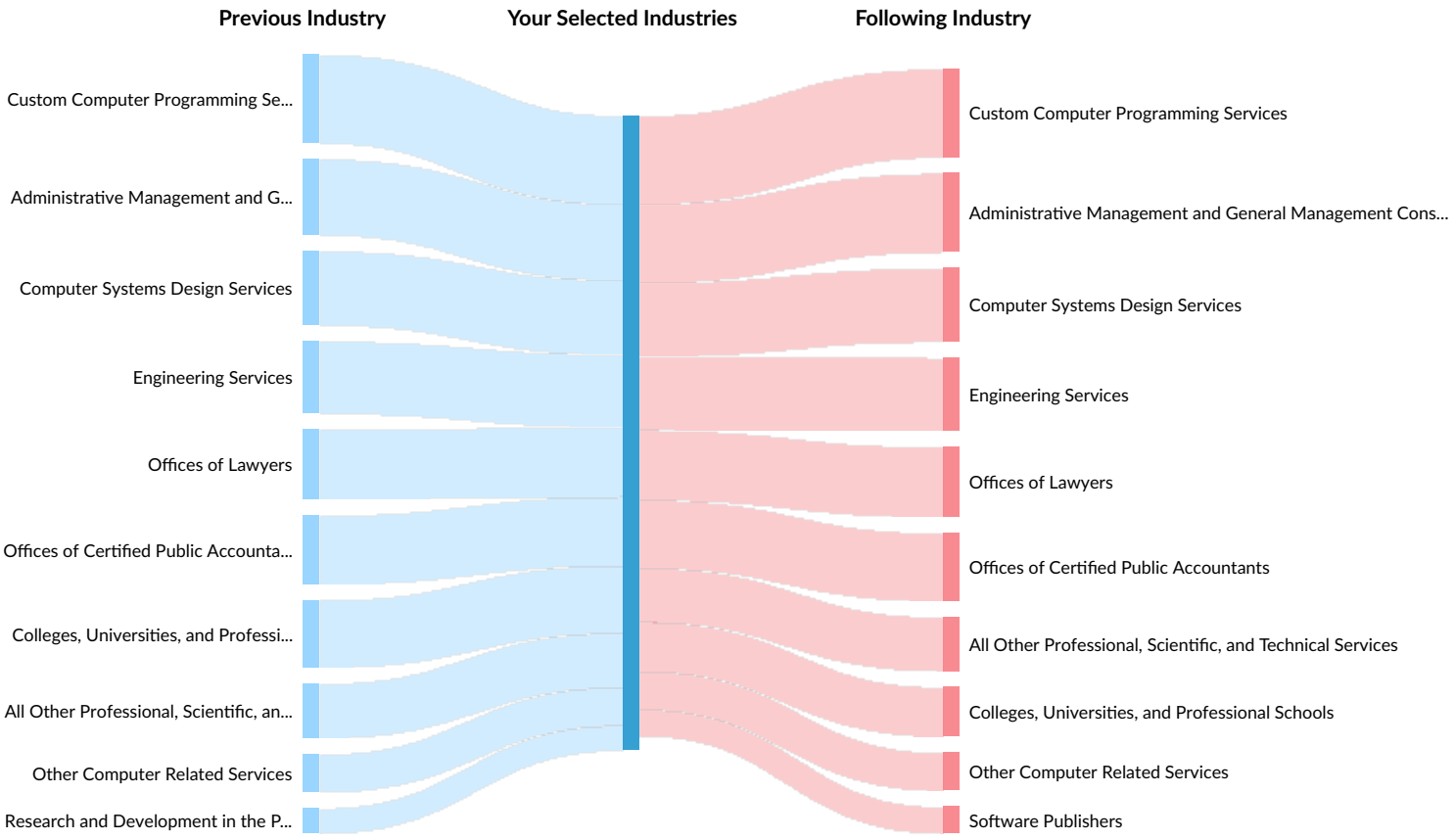
Top Job Titles	Unique Postings
Registered Nurses	68
Project Managers	61
Business Analysts	50
Customer Service Representativ...	48
Accountants	43

Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



Previous Industries	Transitions
Custom Computer Programming Services	601,797
Administrative Management and General Management Consulting Services	516,058
Computer Systems Design Services	503,966

Previous Industries	Transitions
Engineering Services	490,939
Offices of Lawyers	474,180
Offices of Certified Public Accountants	467,906
Colleges, Universities, and Professional Schools	457,543
All Other Professional, Scientific, and Technical Services	370,279
Other Computer Related Services	257,651
Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	170,400
Marketing Consulting Services	154,646
Software Publishers	153,843
Advertising Agencies	151,697
Other Management Consulting Services	138,989
Other Scientific and Technical Consulting Services	124,572
Other Accounting Services	120,318
Research and Development in Biotechnology (except Nanobiotechnology)	113,275
Architectural Services	105,700
Commercial Banking	96,782
General Medical and Surgical Hospitals	88,201
National Security	87,194
Payroll Services	86,469
Employment Placement Agencies	83,343
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	79,237
Full-Service Restaurants	68,905
Electronics and Appliance Retailers	63,206
Elementary and Secondary Schools	62,926

Previous Industries	Transitions
Pharmaceutical Preparation Manufacturing	60,477
Offices of Physicians (except Mental Health Specialists)	54,944
Veterinary Services	49,929
Insurance Agencies and Brokerages	46,456
Clothing and Clothing Accessories Retailers	43,835
Public Relations Agencies	41,717
Marketing Research and Public Opinion Polling	40,699
Testing Laboratories and Services	40,246
Offices of Real Estate Agents and Brokers	40,187
Environmental Consulting Services	37,871
Limited-Service Restaurants	37,867
Web Search Portals and All Other Information Services	34,172
Portfolio Management and Investment Advice	34,049
Research and Development in the Social Sciences and Humanities	34,047
Commercial and Institutional Building Construction	33,998
Direct Health and Medical Insurance Carriers	33,804
Wireless Telecommunications Carriers (except Satellite)	32,087
Other General Government Support	31,921
Process, Physical Distribution, and Logistics Consulting Services	31,726
Office Administrative Services	31,184
Temporary Help Services	30,540
Supermarkets and Other Grocery (except Convenience) Stores	30,231
Investment Banking and Securities Intermediation	29,785
Human Resources Consulting Services	29,012
Electronic Computer Manufacturing	28,218

Previous Industries	Transitions
Computer Terminal and Other Computer Peripheral Equipment Manufacturing	28,089
Hotels (except Casino Hotels) and Motels	27,618
All Other Personal Services	26,834
Graphic Design Services	26,018
Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing	25,391
Electrical Contractors and Other Wiring Installation Contractors	22,314
All Other Miscellaneous Ambulatory Health Care Services	22,263
Tax Preparation Services	22,237
Other Services Related to Advertising	20,519
Pharmacies and Drug Retailers	20,474
Direct Property and Casualty Insurance Carriers	20,290
Junior Colleges	20,274
All Other Miscellaneous Retailers	20,027
All Other General Merchandise Retailers	19,807
All Other Support Services	19,110
Fitness and Recreational Sports Centers	18,708
Educational Support Services	18,675
Motion Picture and Video Production	18,560
Aircraft Manufacturing	18,489
Home Health Care Services	18,270
Automobile and Light Duty Motor Vehicle Manufacturing	18,171
Other Individual and Family Services	18,054
Wholesale Trade Agents and Brokers	17,652
Plumbing, Heating, and Air-Conditioning Contractors	16,988

Previous Industries	Transitions
Other Activities Related to Real Estate	16,947
All Other Legal Services	16,826
Financial Transactions Processing, Reserve, and Clearinghouse Activities	16,656
Medical Laboratories	16,532
Religious Organizations	16,259
Direct Life Insurance Carriers	16,174
Landscape Architectural Services	16,166
Offices of Other Holding Companies	16,087
Department Stores	15,565
Semiconductor and Related Device Manufacturing	15,435
Snack and Nonalcoholic Beverage Bars	15,423
Surgical and Medical Instrument Manufacturing	15,120
Warehouse Clubs and Supercenters	15,031
Computer and Computer Peripheral Equipment and Software Merchant Wholesalers	14,609
Civic and Social Organizations	14,591
Couriers and Express Delivery Services	14,410
Lessors of Residential Buildings and Dwellings	13,851
Surveying and Mapping (except Geophysical) Services	13,696
Child Care Services	13,671
Support Activities for Oil and Gas Operations	13,604
Analytical Laboratory Instrument Manufacturing	13,324
Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	13,112
Courts	13,053
Interior Design Services	13,020

Following Industries	Transitions
Custom Computer Programming Services	600,987
Administrative Management and General Management Consulting Services	534,164
Computer Systems Design Services	500,337
Engineering Services	498,518
Offices of Lawyers	474,878
Offices of Certified Public Accountants	462,330
All Other Professional, Scientific, and Technical Services	365,995
Colleges, Universities, and Professional Schools	335,376
Other Computer Related Services	259,197
Software Publishers	180,682
Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	172,568
Marketing Consulting Services	152,834
Advertising Agencies	149,262
Other Management Consulting Services	139,425
Other Scientific and Technical Consulting Services	120,987
Other Accounting Services	120,417
Commercial Banking	117,969
Research and Development in Biotechnology (except Nanobiotechnology)	116,157
Architectural Services	104,889
Payroll Services	86,805
General Medical and Surgical Hospitals	85,565
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	84,709
Employment Placement Agencies	77,322
Pharmaceutical Preparation Manufacturing	68,433

Following Industries	Transitions
Electronics and Appliance Retailers	65,775
Elementary and Secondary Schools	52,794
Insurance Agencies and Brokerages	52,021
Offices of Physicians (except Mental Health Specialists)	50,368
Veterinary Services	48,879
Full-Service Restaurants	47,476
Web Search Portals and All Other Information Services	42,450
Portfolio Management and Investment Advice	41,875
Offices of Real Estate Agents and Brokers	41,480
Public Relations Agencies	41,113
Direct Health and Medical Insurance Carriers	40,454
Marketing Research and Public Opinion Polling	39,868
Investment Banking and Securities Intermediation	38,546
Testing Laboratories and Services	38,323
National Security	38,065
Environmental Consulting Services	38,001
Research and Development in the Social Sciences and Humanities	34,637
Commercial and Institutional Building Construction	33,229
Office Administrative Services	31,600
Process, Physical Distribution, and Logistics Consulting Services	31,582
Other General Government Support	31,234
Clothing and Clothing Accessories Retailers	30,255
Human Resources Consulting Services	28,653
Temporary Help Services	27,739
Graphic Design Services	26,096

Following Industries	Transitions
All Other Personal Services	25,831
Financial Transactions Processing, Reserve, and Clearinghouse Activities	25,225
Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing	24,978
All Other Miscellaneous Ambulatory Health Care Services	24,283
Electronic Computer Manufacturing	23,934
Limited-Service Restaurants	23,587
Wireless Telecommunications Carriers (except Satellite)	23,457
Direct Property and Casualty Insurance Carriers	23,271
Motion Picture and Video Production	22,663
Computer Terminal and Other Computer Peripheral Equipment Manufacturing	21,472
Hotels (except Casino Hotels) and Motels	21,341
Electrical Contractors and Other Wiring Installation Contractors	20,767
Automobile and Light Duty Motor Vehicle Manufacturing	20,442
Tax Preparation Services	20,417
Other Services Related to Advertising	20,408
All Other Miscellaneous Retailers	19,593
Semiconductor and Related Device Manufacturing	19,565
Aircraft Manufacturing	19,141
Pharmacies and Drug Retailers	18,508
Direct Life Insurance Carriers	18,338
Supermarkets and Other Grocery (except Convenience) Stores	18,046
Home Health Care Services	17,937
Surgical and Medical Instrument Manufacturing	17,685
Wholesale Trade Agents and Brokers	17,589

Following Industries	Transitions
Other Activities Related to Real Estate	17,298
Medical Laboratories	17,038
All Other Support Services	16,915
Offices of Other Holding Companies	16,629
Junior Colleges	16,460
Plumbing, Heating, and Air-Conditioning Contractors	16,308
Other Individual and Family Services	15,985
All Other Legal Services	15,525
Landscape Architectural Services	15,489
Educational Support Services	15,409
Computer and Computer Peripheral Equipment and Software Merchant Wholesalers	15,314
Guided Missile and Space Vehicle Manufacturing	14,333
Lessors of Residential Buildings and Dwellings	14,152
Religious Organizations	14,114
Warehouse Clubs and Supercenters	13,815
Miscellaneous Financial Investment Activities	13,733
Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	13,453
Fitness and Recreational Sports Centers	13,426
Analytical Laboratory Instrument Manufacturing	13,253
Other Electric Power Generation	13,236
Surveying and Mapping (except Geophysical) Services	12,735
Translation and Interpretation Services	12,684
Interior Design Services	12,513
Research and Development in Nanotechnology	12,479
All Other Telecommunications	12,151

Following Industries	Transitions
All Other Specialty Trade Contractors	11,984
All Other Business Support Services	11,940

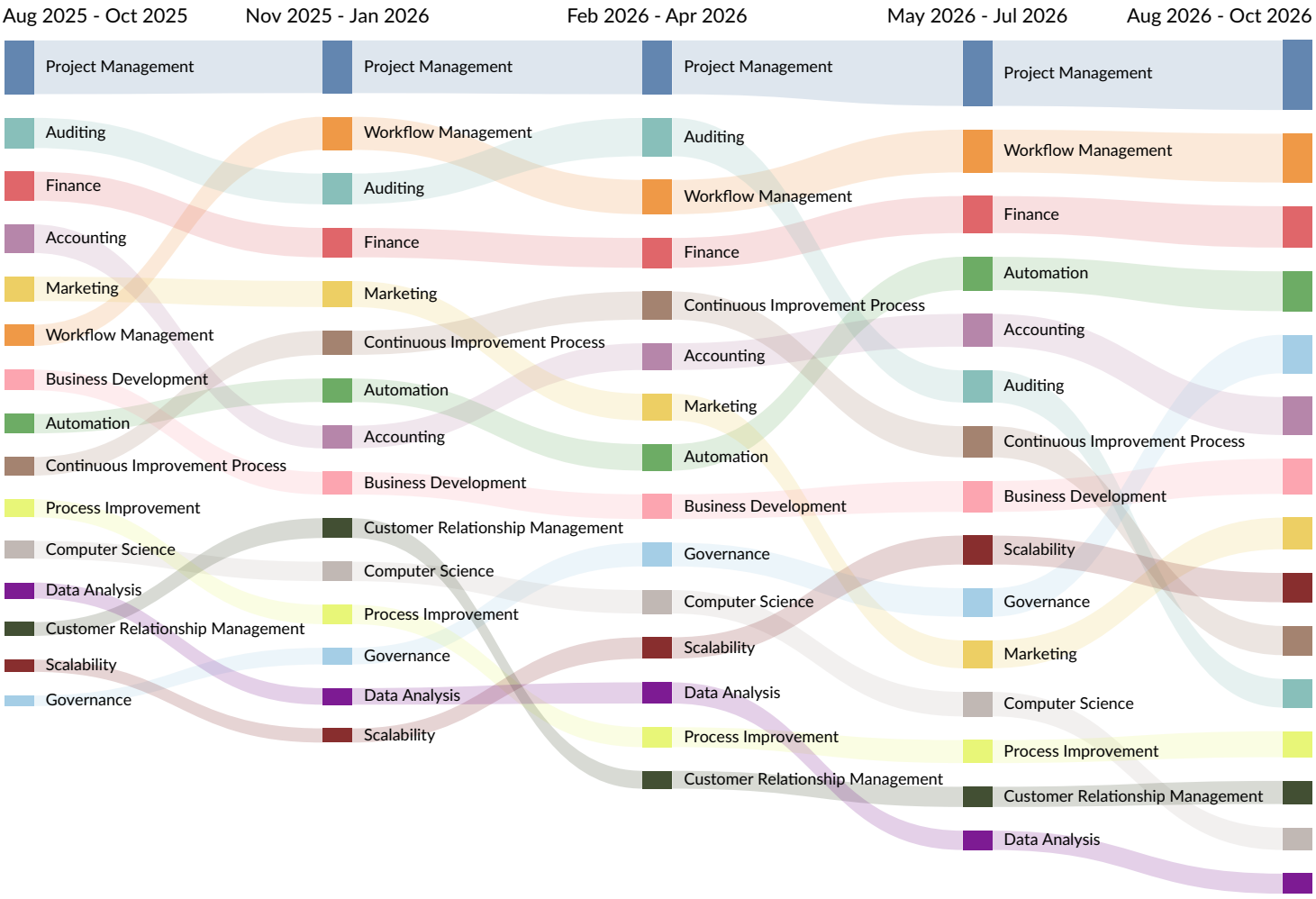
Layoff Activity (Reported WARN Notices)

No WARN layoff events were found for the selected industry and time period.

What skills are they posting for?

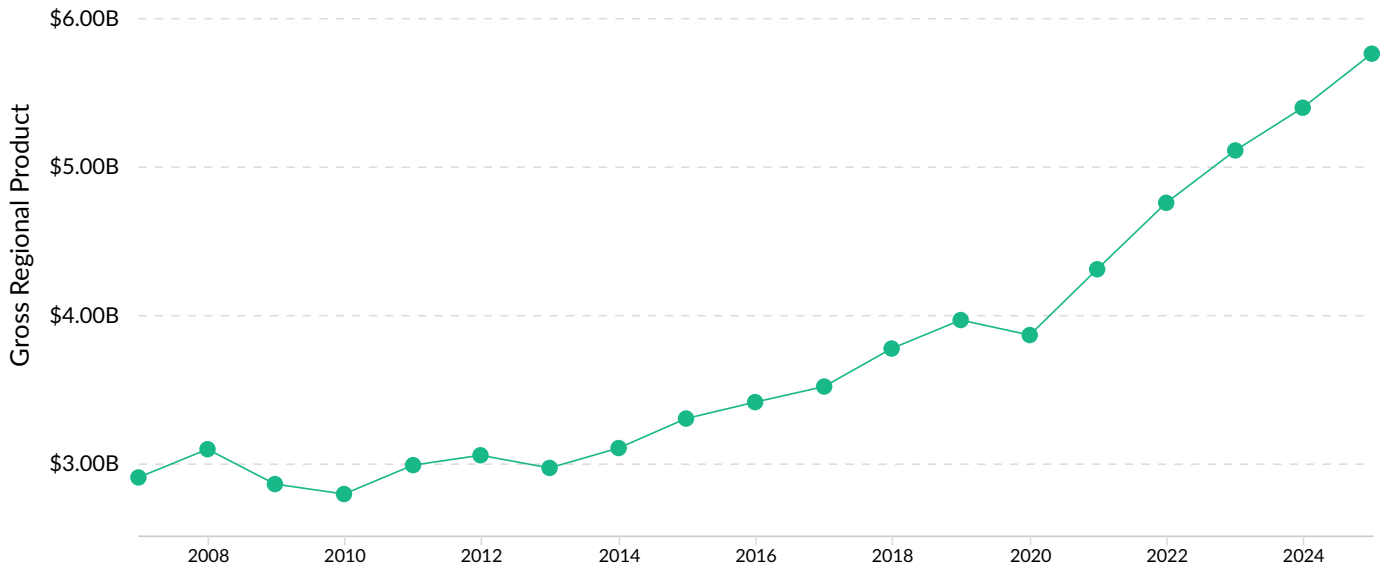
Top 15 Skills for All Job Types Sought by Your Selected Companies by Quarter

Skills help us understand the direction an industry is headed.



Gross Regional Product (GRP)

$4.4B	$1.1B	$182.5M	$5.8B
Earnings (2025)	Property Income (2025)	Taxes (2025)	Total GRP (2025)



Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Temporary Help Services	$93,326,725	$1,876	$93,328,601
Corporate, Subsidiary, and Regional Managing Offices	$76,439,488	$74,751	$76,514,239
Lessors of Residential Buildings and Dwellings	$65,085,967	$8,972,777	$74,058,745
Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	$1,317,388	$55,858,641	$57,176,029
Offices of Real Estate Agents and Brokers	$28,465,094	$26,274,358	$54,739,452