

Professional, Scientific, and Technical Services in Milwaukee County, WI

Contents

What is Lightcast Data?	1
Report Parameters	2
Workforce Map	3
Executive Summary	4
Supply (Jobs)	5
Demographic Details	7
Demand	9
What skills are they posting for?	20

What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

1 Industry

54 Professional, Scientific, and Technical Services

1 County

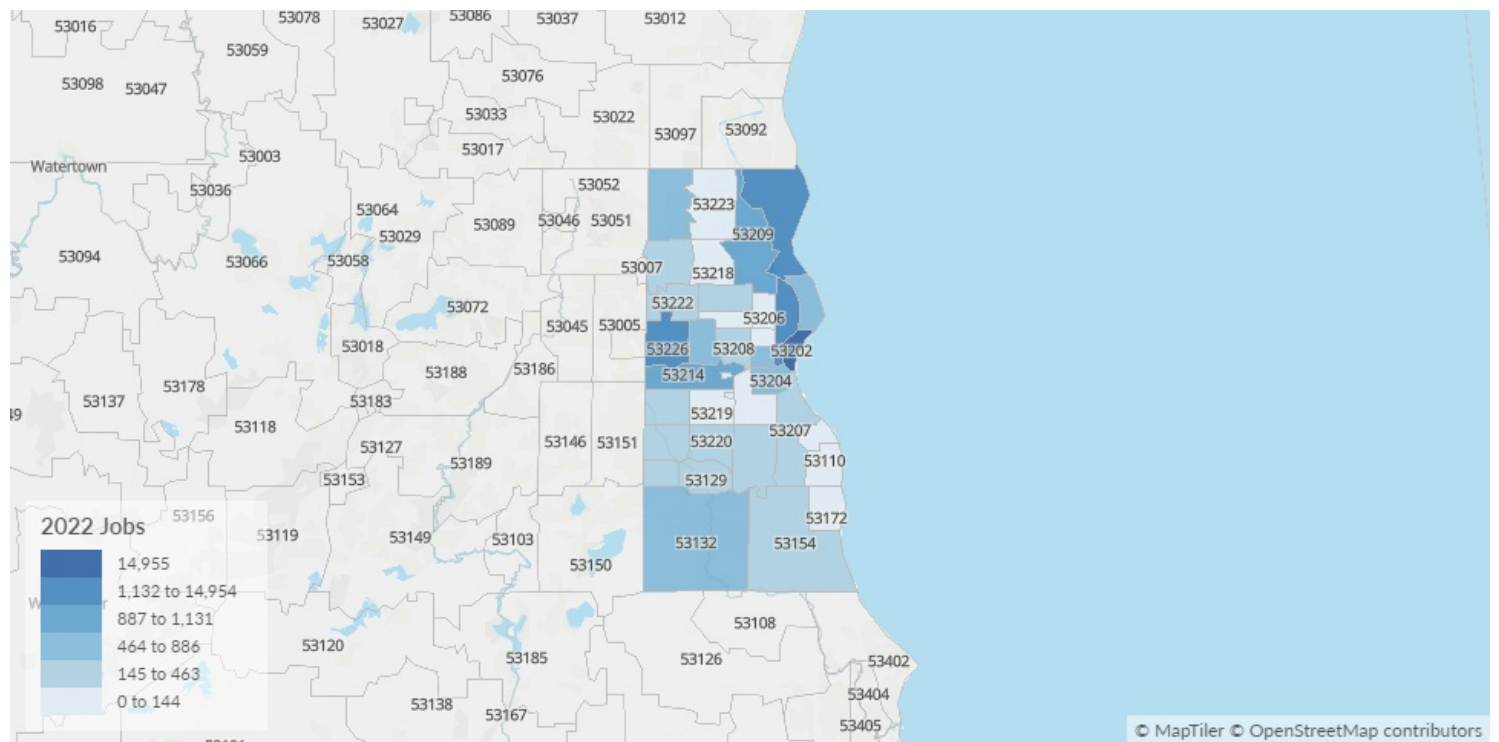
55079 Milwaukee County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen industry and geographical area.

Workforce Map



Executive Summary

Aggressive Hiring Competition Over a Thin Supply of Regional Talent



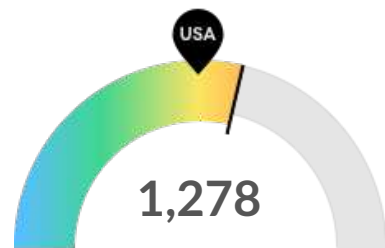
Supply (Jobs)

Milwaukee County, WI is not a hotspot for this kind of talent. The national average for an area this size is 38,747* employees, while there are 28,869 here.



Earnings Per Job

Earnings per job are below the national average. The national average salary for Professional, Scientific, and Technical Services in an area this size is \$127,249, while in Milwaukee County, WI it is \$107,311. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

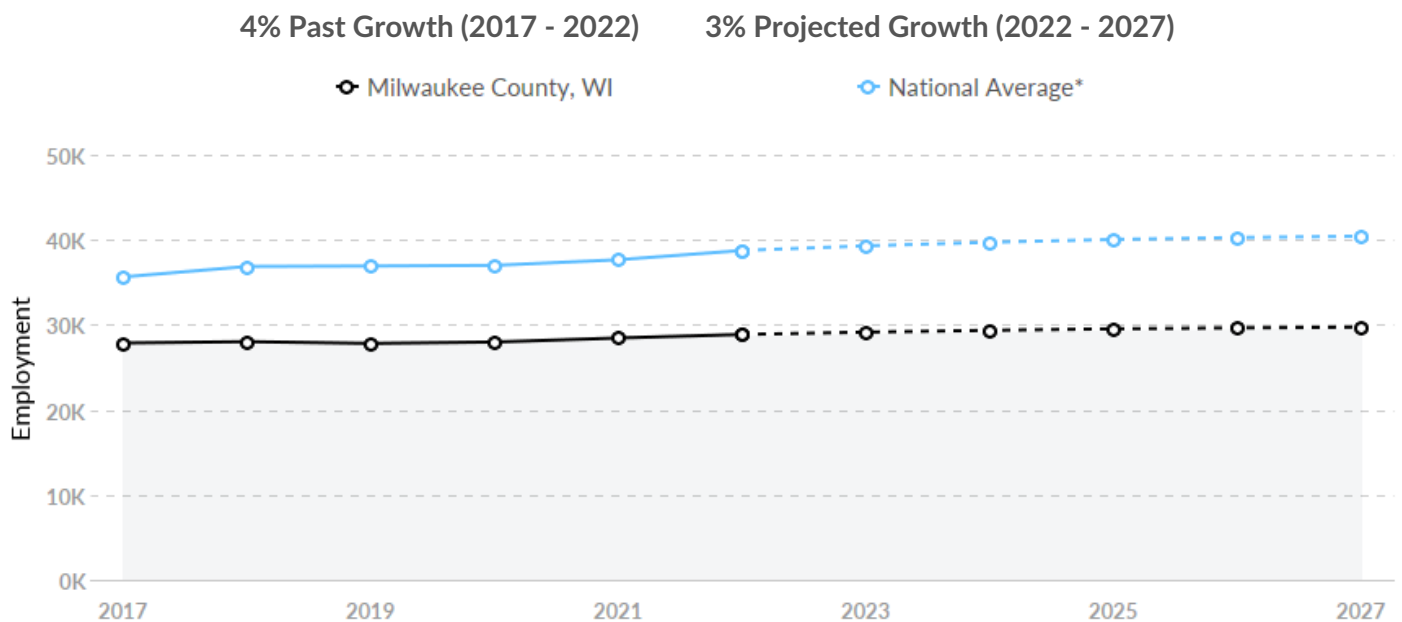
Competition from online job postings is high in Milwaukee County, WI. The national average for an area this size is 1,038* job posting/mo, while there is 1,278 here.

*National average values are derived by taking the national value for Professional, Scientific, and Technical Services and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

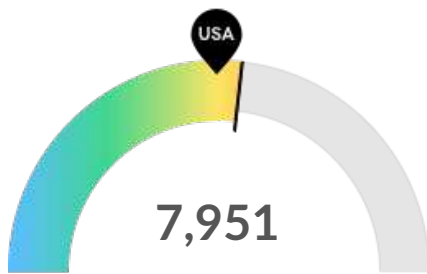
Supply Is Lower Than the National Average

The regional vs. national average employment helps you understand if the supply of Professional, Scientific, and Technical Services is a strength or weakness for Milwaukee County, WI, and how it is changing relative to the nation. An average area of this size would have 38,747* employees, while there are 28,869 here. This lower than expected supply may make it more difficult to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.



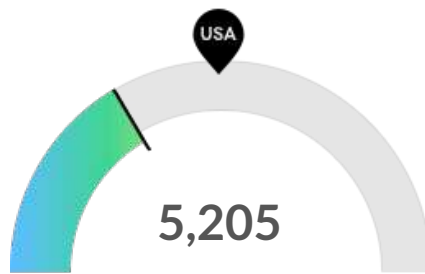
*National average values are derived by taking the national value for Professional, Scientific, and Technical Services and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Retirement Risk Is High, While Overall Diversity Is Low



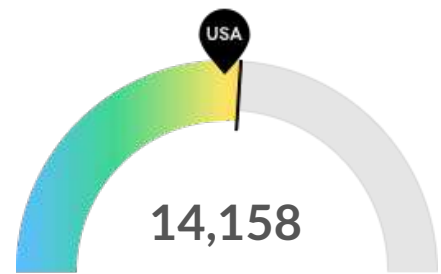
Retiring Soon

Retirement risk is high in Milwaukee County, WI. The national average for an area this size is 7,179* employees 55 or older, while there are 7,951 here.



Racial Diversity

Racial diversity is low in Milwaukee County, WI. The national average for an area this size is 8,998* racially diverse employees, while there are 5,205 here.



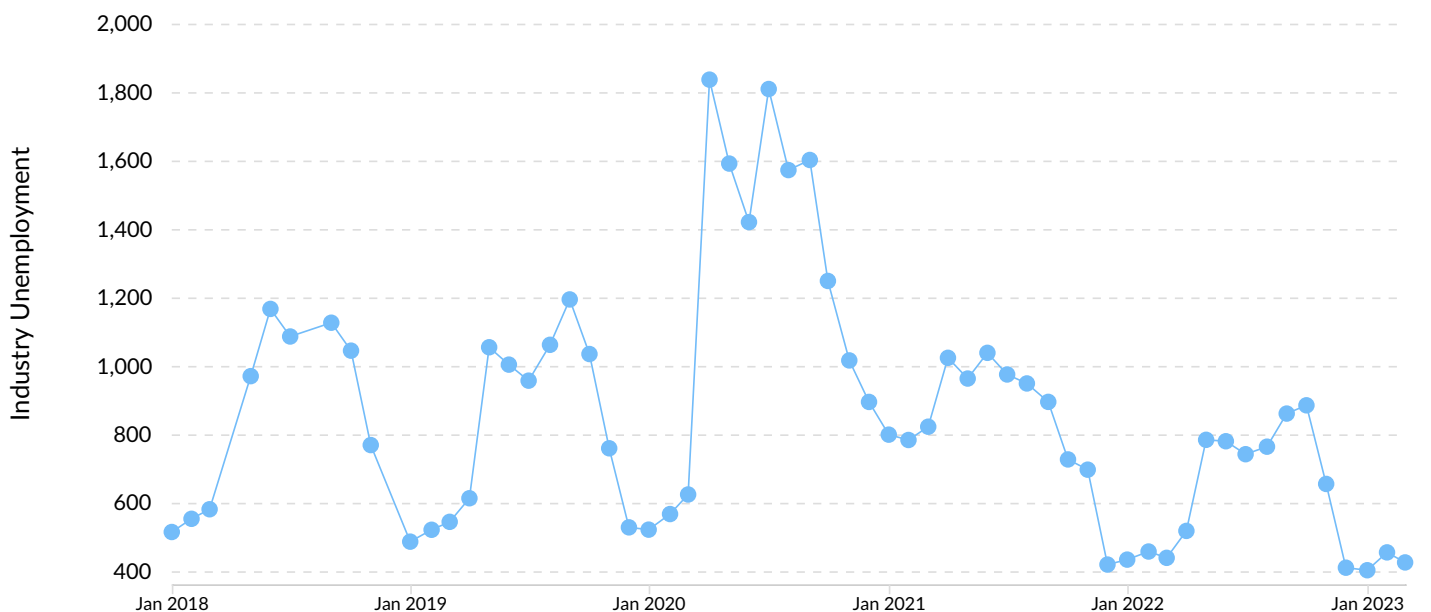
Gender Diversity

Gender diversity is about average in Milwaukee County, WI. The national average for an area this size is 13,305* female employees, while there are 14,158 here.

*National average values are derived by taking the national value for Professional, Scientific, and Technical Services and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

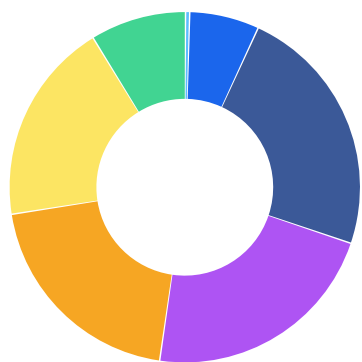
Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.



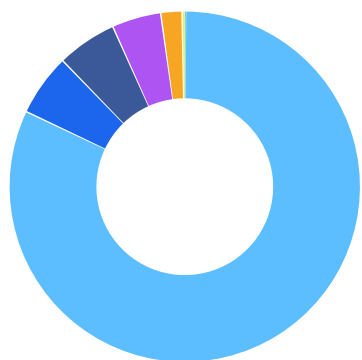
Demographic Details

Industry Age Breakdown



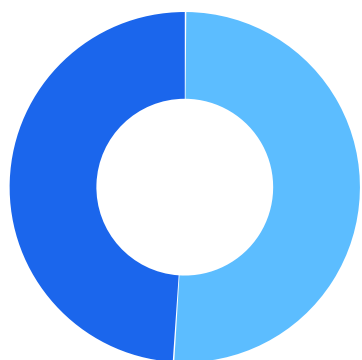
	% of Jobs	Jobs
14-18	0.4%	110
19-24	6.4%	1,853
25-34	23.3%	6,729
35-44	22.1%	6,384
45-54	20.2%	5,842
55-64	18.7%	5,401
65+	8.8%	2,550

Industry Race/Ethnicity Breakdown



	% of Jobs	Jobs
White	82.0%	23,665
Asian	5.7%	1,648
Hispanic or Latino	5.5%	1,594
Black or African American	4.5%	1,307
Two or More Races	1.9%	563
American Indian or Alaska Native	0.3%	78
Native Hawaiian or Other Pacific Islander	0.0%	14

Industry Gender Breakdown



	% of Jobs	Jobs
● Males	51.0%	14,711
● Females	49.0%	14,158

Most Jobs are Found in the Business and Financial Operations Occupations Industry Sector



Occupation	% of Industry in Occupation (2022)
● Business and Financial Operations Occupations	19.7%
● Office and Administrative Support Occupations	15.2%
● Legal Occupations	14.4%
● Computer and Mathematical Occupations	12.1%
● Arts, Design, Entertainment, Sports, and Media Occupations	9.3%
● Architecture and Engineering Occupations	8.9%
● Other	20.4%

Demand



1,560 Employers Competing

All employers in the region who posted for this job over the last 12 months.



15,341 Unique Job Postings

The number of unique postings for this job over the last 12 months.



30 Day Median Duration

Posting duration is 1 day shorter than what's typical in the region.

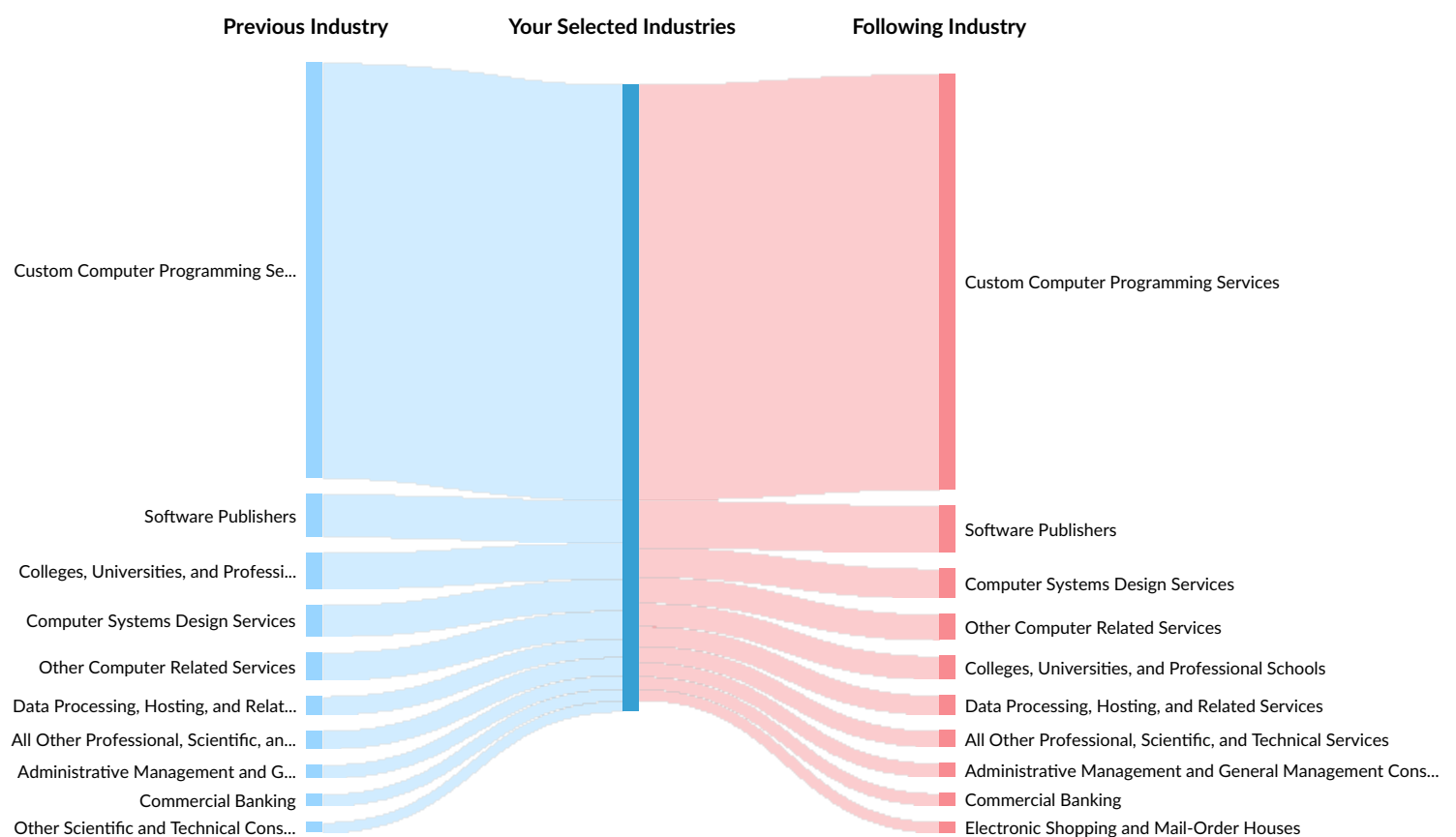
Top Companies		Unique Postings		Top Job Titles		Unique Postings	
Robert Half	1,025	<div></div>		Administrative Assistants	106	<div></div>	
KPMG	841	<div></div>		Project Managers	95	<div></div>	
Deloitte	797	<div></div>		Accountants	83	<div></div>	
Accenture	711	<div></div>		Customer Service Representativ...	74	<div></div>	
Marcus Corporation	442	<div></div>		Software Engineers	54	<div></div>	

Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



Previous Industries	Transitions
Custom Computer Programming Services	242,467
Software Publishers	24,881
Colleges, Universities, and Professional Schools	21,095
Computer Systems Design Services	18,462

Previous Industries	Transitions
Other Computer Related Services	16,311
Data Processing, Hosting, and Related Services	10,817
All Other Professional, Scientific, and Technical Services	10,562
Administrative Management and General Management Consulting Services	7,863
Commercial Banking	7,098
Other Scientific and Technical Consulting Services	6,203
Engineering Services	5,063
Electronic Computer Manufacturing	4,692
Electronic Shopping and Mail-Order Houses	4,313
All Other Information Services	4,284
Employment Placement Agencies	4,273
Semiconductor and Related Device Manufacturing	4,182
Wireless Telecommunications Carriers (except Satellite)	3,747
Marketing Consulting Services	3,725
Insurance Agencies and Brokerages	3,658
General Medical and Surgical Hospitals	3,492
National Security	3,444
Financial Transactions Processing, Reserve, and Clearinghouse Activities	3,407
Full-Service Restaurants	3,330
Temporary Help Services	3,145
Offices of Certified Public Accountants	3,071
Electronics Stores	2,779
Other Management Consulting Services	2,758
Elementary and Secondary Schools	2,727

Previous Industries	Transitions
Computer and Computer Peripheral Equipment and Software Merchant Wholesalers	2,475
Offices of Physicians (except Mental Health Specialists)	2,327
Direct Health and Medical Insurance Carriers	2,297
Internet Publishing and Broadcasting and Web Search Portals	2,198
Department Stores	2,196
Wholesale Trade Agents and Brokers	2,165
Advertising Agencies	2,124
Limited-Service Restaurants	2,066
Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	1,960
Offices of Real Estate Agents and Brokers	1,905
Educational Support Services	1,756
Offices of Lawyers	1,741
Hotels (except Casino Hotels) and Motels	1,585
All Other Personal Services	1,582
Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing	1,565
Payroll Services	1,564
All Other Business Support Services	1,543
Investment Advice	1,519
Pharmaceutical Preparation Manufacturing	1,412
Motion Picture and Video Production	1,307
Automobile Manufacturing	1,257
Supermarkets and Other Grocery (except Convenience) Stores	1,237
Drugs and Druggists' Sundries Merchant Wholesalers	1,211
Junior Colleges	1,210

Previous Industries	Transitions
Telecommunications Resellers	1,202
Human Resources Consulting Services	1,164
Commercial and Institutional Building Construction	1,155
Other Accounting Services	1,151
Aircraft Manufacturing	1,135
All Other Miscellaneous Ambulatory Health Care Services	1,102
Offices of Other Holding Companies	1,101
All Other Miscellaneous Store Retailers (except Tobacco Stores)	1,085
Securities Brokerage	1,066
Family Clothing Stores	1,056
Electrical Contractors and Other Wiring Installation Contractors	1,032
Direct Property and Casualty Insurance Carriers	971
Marketing Research and Public Opinion Polling	954
Office Administrative Services	951
Other General Government Support	924
Surgical and Medical Instrument Manufacturing	909
Fitness and Recreational Sports Centers	894
Turbine and Turbine Generator Set Units Manufacturing	893
Other Activities Related to Real Estate	849
Other Individual and Family Services	844
All Other Support Services	844
Couriers and Express Delivery Services	831
Religious Organizations	809
Pharmacies and Drug Stores	798
Home Health Care Services	796

Previous Industries	Transitions
Direct Life Insurance Carriers	796
Lessors of Nonresidential Buildings (except Miniwarehouses)	780
Computer Facilities Management Services	748
Offices of All Other Miscellaneous Health Practitioners	694
Civic and Social Organizations	693
Plumbing, Heating, and Air-Conditioning Contractors	653
Research and Development in Biotechnology (except Nanobiotechnology)	610
Medical Laboratories	610
Support Activities for Oil and Gas Operations	607
Graphic Design Services	571
Other Services Related to Advertising	543
All Other Specialty Trade Contractors	501
Process, Physical Distribution, and Logistics Consulting Services	410
Testing Laboratories	386
Architectural Services	377
Research and Development in the Social Sciences and Humanities	373
Public Relations Agencies	365
Environmental Consulting Services	243
Translation and Interpretation Services	236
Tax Preparation Services	212
All Other Legal Services	167
Research and Development in Nanotechnology	167
Veterinary Services	162

Following Industries	Transitions
Custom Computer Programming Services	242,467
Software Publishers	27,561
Computer Systems Design Services	17,325
Other Computer Related Services	15,099
Colleges, Universities, and Professional Schools	13,626
Data Processing, Hosting, and Related Services	11,463
All Other Professional, Scientific, and Technical Services	9,602
Administrative Management and General Management Consulting Services	8,207
Commercial Banking	7,356
Electronic Shopping and Mail-Order Houses	6,514
All Other Information Services	5,748
Other Scientific and Technical Consulting Services	5,710
Engineering Services	4,527
Financial Transactions Processing, Reserve, and Clearinghouse Activities	4,222
Employment Placement Agencies	4,219
Insurance Agencies and Brokerages	3,656
Marketing Consulting Services	3,123
Offices of Certified Public Accountants	3,028
Electronic Computer Manufacturing	3,027
Temporary Help Services	2,999
General Medical and Surgical Hospitals	2,923
Other Management Consulting Services	2,808
Semiconductor and Related Device Manufacturing	2,745
Direct Health and Medical Insurance Carriers	2,741
Wireless Telecommunications Carriers (except Satellite)	2,393

Following Industries	Transitions
Wholesale Trade Agents and Brokers	2,367
Full-Service Restaurants	2,347
Internet Publishing and Broadcasting and Web Search Portals	2,262
Investment Advice	2,020
Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	1,964
Offices of Real Estate Agents and Brokers	1,874
Offices of Physicians (except Mental Health Specialists)	1,858
Computer and Computer Peripheral Equipment and Software Merchant Wholesalers	1,855
Advertising Agencies	1,674
Electronics Stores	1,598
Elementary and Secondary Schools	1,585
Pharmaceutical Preparation Manufacturing	1,569
Automobile Manufacturing	1,483
All Other Personal Services	1,473
Department Stores	1,461
Telecommunications Resellers	1,399
All Other Business Support Services	1,343
Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing	1,332
National Security	1,310
Offices of Lawyers	1,275
Limited-Service Restaurants	1,252
Motion Picture and Video Production	1,231
Educational Support Services	1,229
All Other Miscellaneous Ambulatory Health Care Services	1,135

Following Industries	Transitions
Payroll Services	1,097
Offices of Other Holding Companies	1,076
Commercial and Institutional Building Construction	1,072
Real Estate Credit	1,067
Securities Brokerage	1,044
Surgical and Medical Instrument Manufacturing	1,021
Other Accounting Services	992
Aircraft Manufacturing	988
All Other Miscellaneous Store Retailers (except Tobacco Stores)	973
Television Broadcasting	962
Miscellaneous Financial Investment Activities	953
All Other Support Services	928
Human Resources Consulting Services	921
Direct Property and Casualty Insurance Carriers	910
Other Activities Related to Real Estate	886
Electrical Contractors and Other Wiring Installation Contractors	885
Hotels (except Casino Hotels) and Motels	879
Other General Government Support	825
Pharmacies and Drug Stores	822
Supermarkets and Other Grocery (except Convenience) Stores	819
Direct Life Insurance Carriers	815
Research and Development in Biotechnology (except Nanobiotechnology)	785
Office Administrative Services	781
Marketing Research and Public Opinion Polling	760

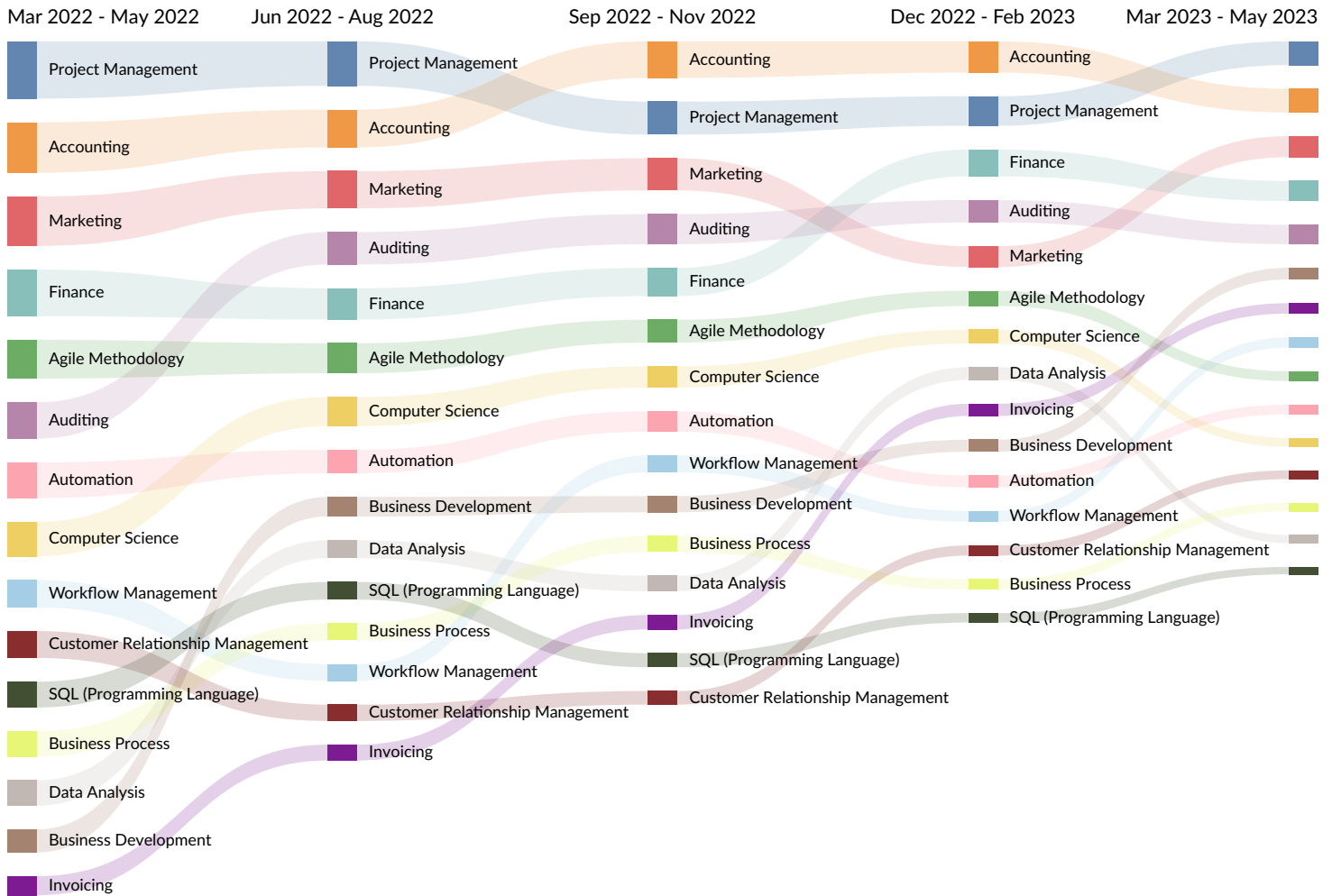
Following Industries	Transitions
Drugs and Druggists' Sundries Merchant Wholesalers	733
Home Health Care Services	715
Computer Facilities Management Services	711
Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers	707
Other Individual and Family Services	643
Junior Colleges	639
Medical Laboratories	619
Lessors of Nonresidential Buildings (except Miniwarehouses)	605
Plumbing, Heating, and Air-Conditioning Contractors	594
Graphic Design Services	547
Analytical Laboratory Instrument Manufacturing	544
Civic and Social Organizations	514
Support Activities for Oil and Gas Operations	461
Other Services Related to Advertising	454
All Other Specialty Trade Contractors	405
Process, Physical Distribution, and Logistics Consulting Services	353
Architectural Services	307
Research and Development in the Social Sciences and Humanities	291
Testing Laboratories	287
Public Relations Agencies	251
Tax Preparation Services	230
Translation and Interpretation Services	185
Environmental Consulting Services	179
Research and Development in Nanotechnology	170

Following Industries	Transitions
Veterinary Services	112
All Other Legal Services	106
Landscape Architectural Services	68

What skills are they posting for?

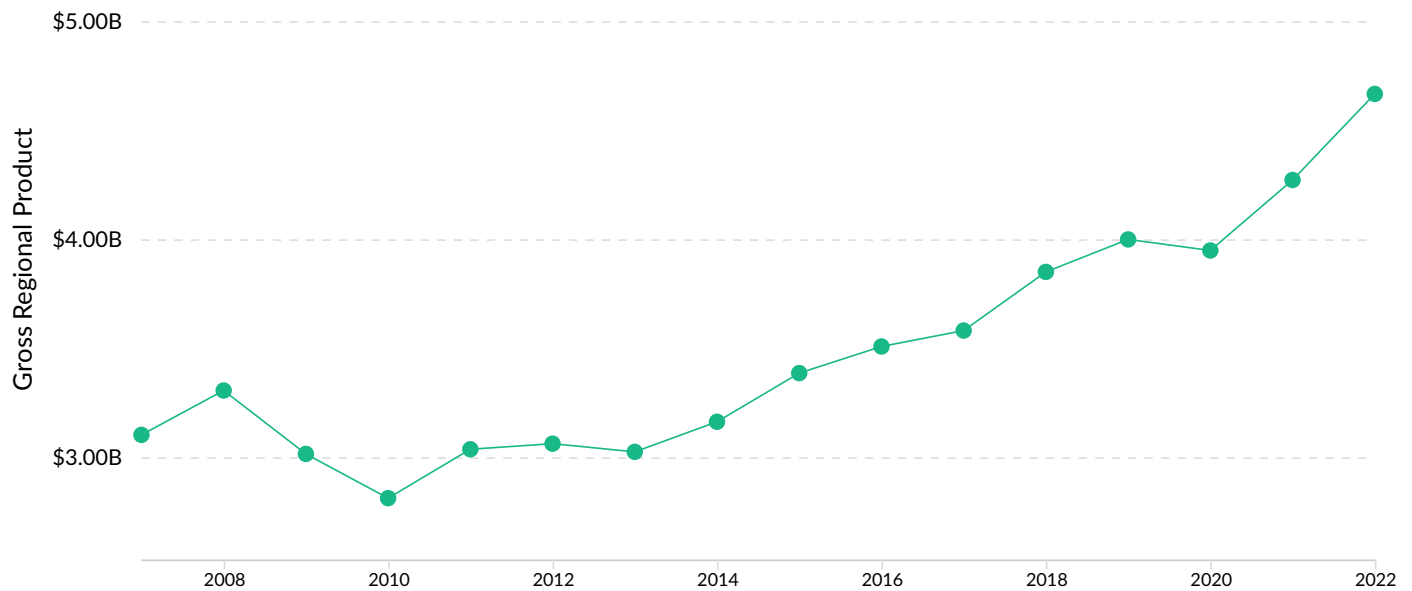
Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.



Gross Regional Product (GRP)

\$3.7B	\$818.7M	\$137.6M	\$4.7B
Earnings (2022)	Property Income (2022)	Taxes (2022)	Total GRP (2022)



Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Temporary Help Services	\$122,887,996	\$4,416	\$122,892,412
Corporate, Subsidiary, and Regional Managing Offices	\$109,745,165	\$4,146,080	\$113,891,245
Internet Publishing and Broadcasting and Web Search Portals	\$961,680	\$78,177,379	\$79,139,059
Lessors of Residential Buildings and Dwellings	\$77,313,168	\$105,698	\$77,418,866
Offices of Real Estate Agents and Brokers	\$35,768,907	\$28,469,466	\$64,238,373