

Professional, Scientific, and Technical Services in Milwaukee County, WI



Contents

| | |
|---|----|
| What is Lightcast Data? | 1 |
| Report Parameters | 2 |
| Workforce Map | 3 |
| Executive Summary | 4 |
| Supply (Jobs) | 5 |
| Demographic Details | 7 |
| Demand | 9 |
| What skills are they posting for? | 20 |

What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

1 Industry

54 Professional, Scientific, and Technical Services

1 County

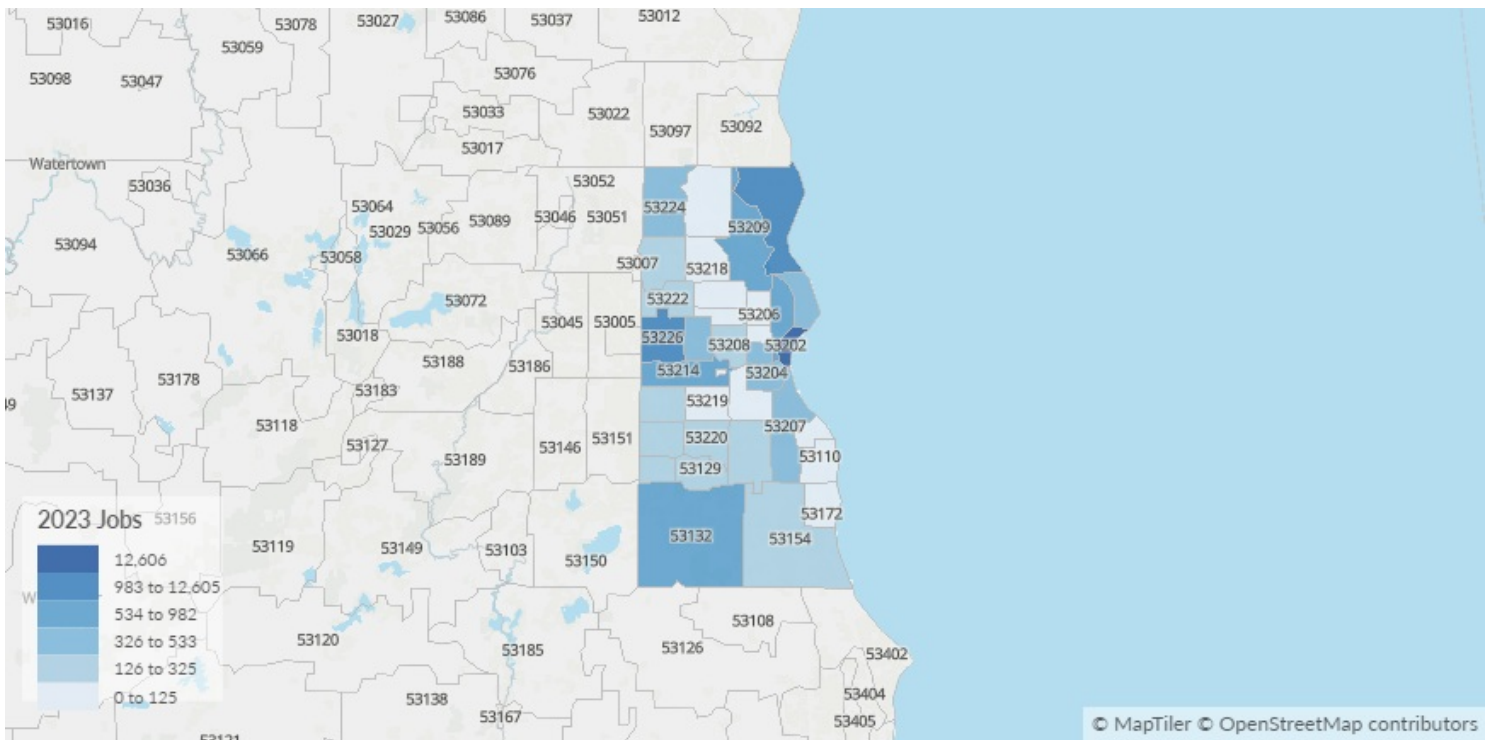
55079 Milwaukee County, WI

Class of Worker

QCEW Employees and Non-QCEW Employees

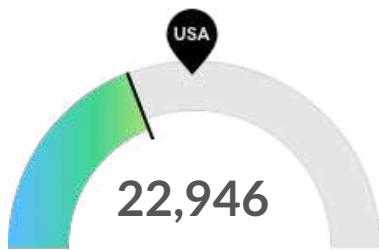
The information in this report pertains to the chosen industry and geographical area.

Workforce Map



Executive Summary

Aggressive Hiring Competition Over a Thin Supply of Regional Talent



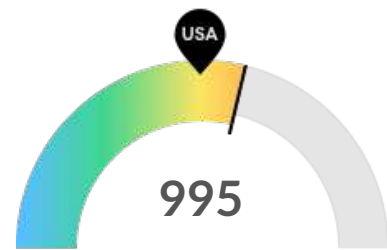
Supply (Jobs)

Milwaukee County, WI is not a hotspot for this kind of talent. The national average for an area this size is 32,959* employees, while there are 22,946 here.



Earnings Per Job

Earnings per job are below the national average. The national average salary for Professional, Scientific, and Technical Services in an area this size is \$137,855, while in Milwaukee County, WI it is \$121,195. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

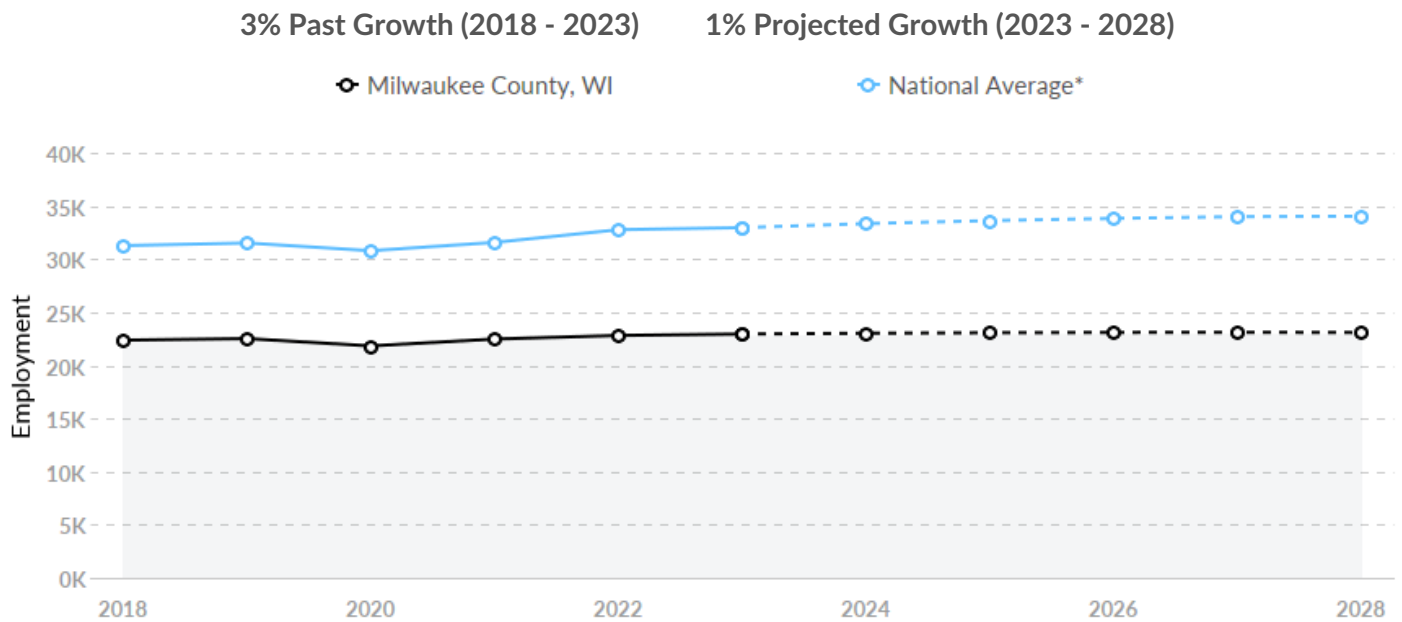
Competition from online job postings is high in Milwaukee County, WI. The national average for an area this size is 806* job postings/mo, while there are 995 here.

*National average values are derived by taking the national value for Professional, Scientific, and Technical Services and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

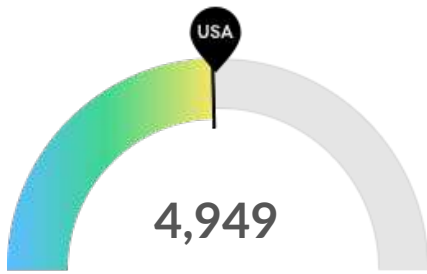
Supply Is Lower Than the National Average

The regional vs. national average employment helps you understand if the supply of Professional, Scientific, and Technical Services is a strength or weakness for Milwaukee County, WI, and how it is changing relative to the nation. An average area of this size would have 32,959* employees, while there are 22,946 here. This lower than expected supply may make it more difficult to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.



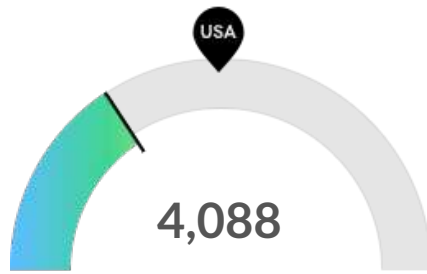
*National average values are derived by taking the national value for Professional, Scientific, and Technical Services and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Retirement Risk Is About Average, While Overall Diversity Is Low



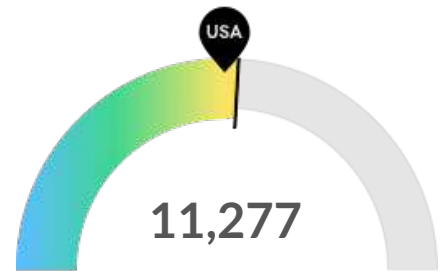
Retiring Soon

Retirement risk is about average in Milwaukee County, WI. The national average for an area this size is 5,063* employees 55 or older, while there are 4,949 here.



Racial Diversity

Racial diversity is low in Milwaukee County, WI. The national average for an area this size is 7,478* racially diverse employees, while there are 4,088 here.



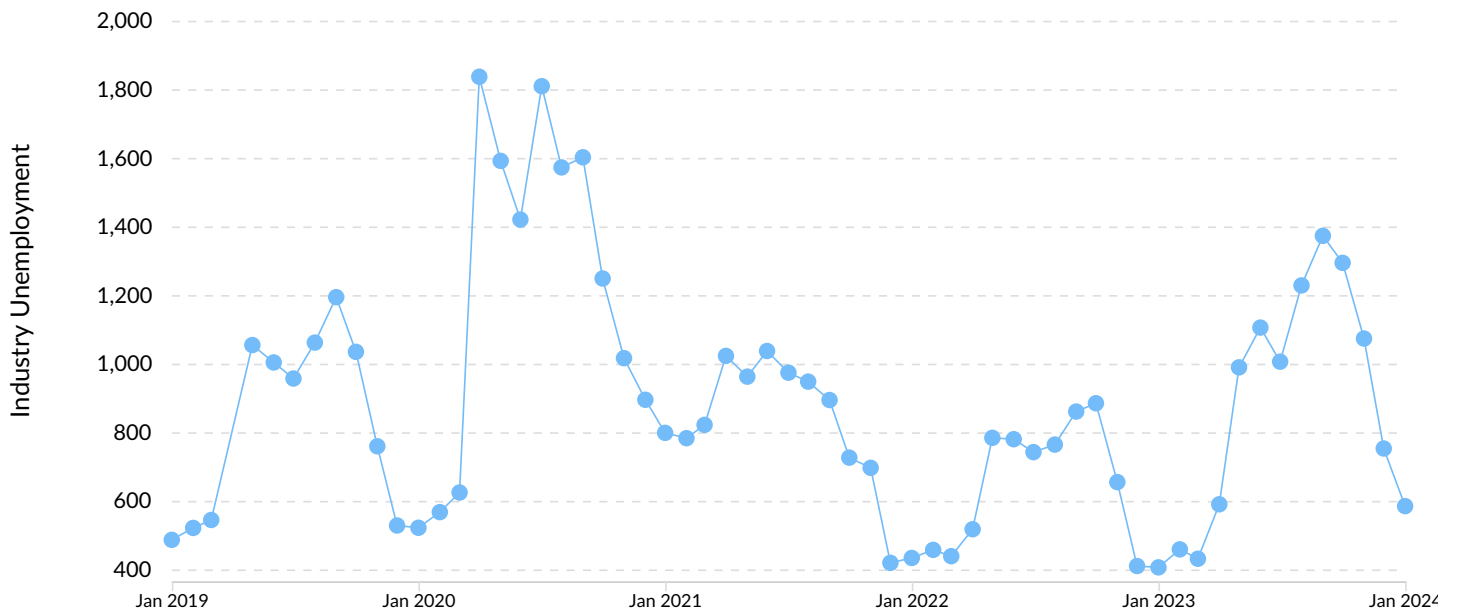
Gender Diversity

Gender diversity is about average in Milwaukee County, WI. The national average for an area this size is 10,705* female employees, while there are 11,277 here.

*National average values are derived by taking the national value for Professional, Scientific, and Technical Services and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

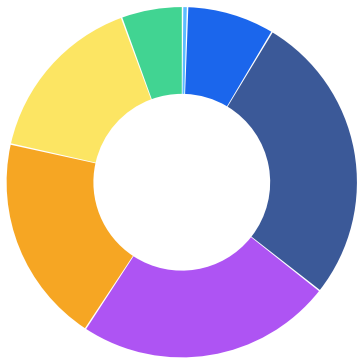
Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.



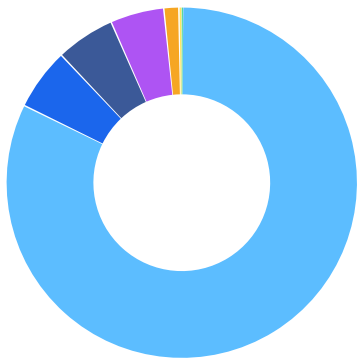
Demographic Details

Industry Age Breakdown



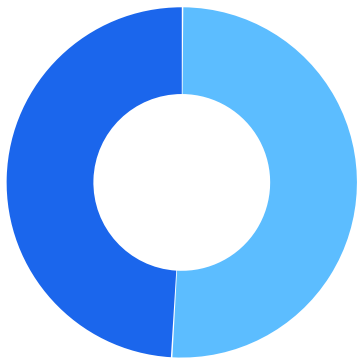
| | % of Jobs | Jobs |
|-------|-----------|-------|
| 14-18 | 0.5% | 105 |
| 19-24 | 8.1% | 1,854 |
| 25-34 | 27.0% | 6,195 |
| 35-44 | 23.6% | 5,426 |
| 45-54 | 19.2% | 4,415 |
| 55-64 | 15.9% | 3,653 |
| 65+ | 5.7% | 1,296 |

Industry Race/Ethnicity Breakdown



| | % of Jobs | Jobs |
|---|-----------|--------|
| White | 82.2% | 18,857 |
| Hispanic or Latino | 5.7% | 1,308 |
| Asian | 5.4% | 1,250 |
| Black or African American | 5.0% | 1,137 |
| Two or More Races | 1.4% | 316 |
| American Indian or Alaska Native | 0.3% | 69 |
| Native Hawaiian or Other Pacific Islander | 0.0% | 8 |

Industry Gender Breakdown



| | % of Jobs | Jobs |
|---------|-----------|--------|
| Males | 50.9% | 11,669 |
| Females | 49.1% | 11,277 |

Most Jobs are Found in the Business and Financial Operations Occupations Industry Sector



| Occupation | % of Industry in Occupation (2023) |
|---|------------------------------------|
| Business and Financial Operations Occupations | 19.3% |
| Office and Administrative Support Occupations | 16.3% |
| Legal Occupations | 14.6% |
| Computer and Mathematical Occupations | 12.9% |
| Architecture and Engineering Occupations | 10.4% |
| Management Occupations | 6.9% |
| Other | 19.6% |

Demand



1,330 Employers Competing

All employers in the region who posted for this job over the last 12 months.



11,942 Unique Job Postings

The number of unique postings for this job over the last 12 months.



26 Day Median Duration

Posting duration is 3 days shorter than what's typical in the region.

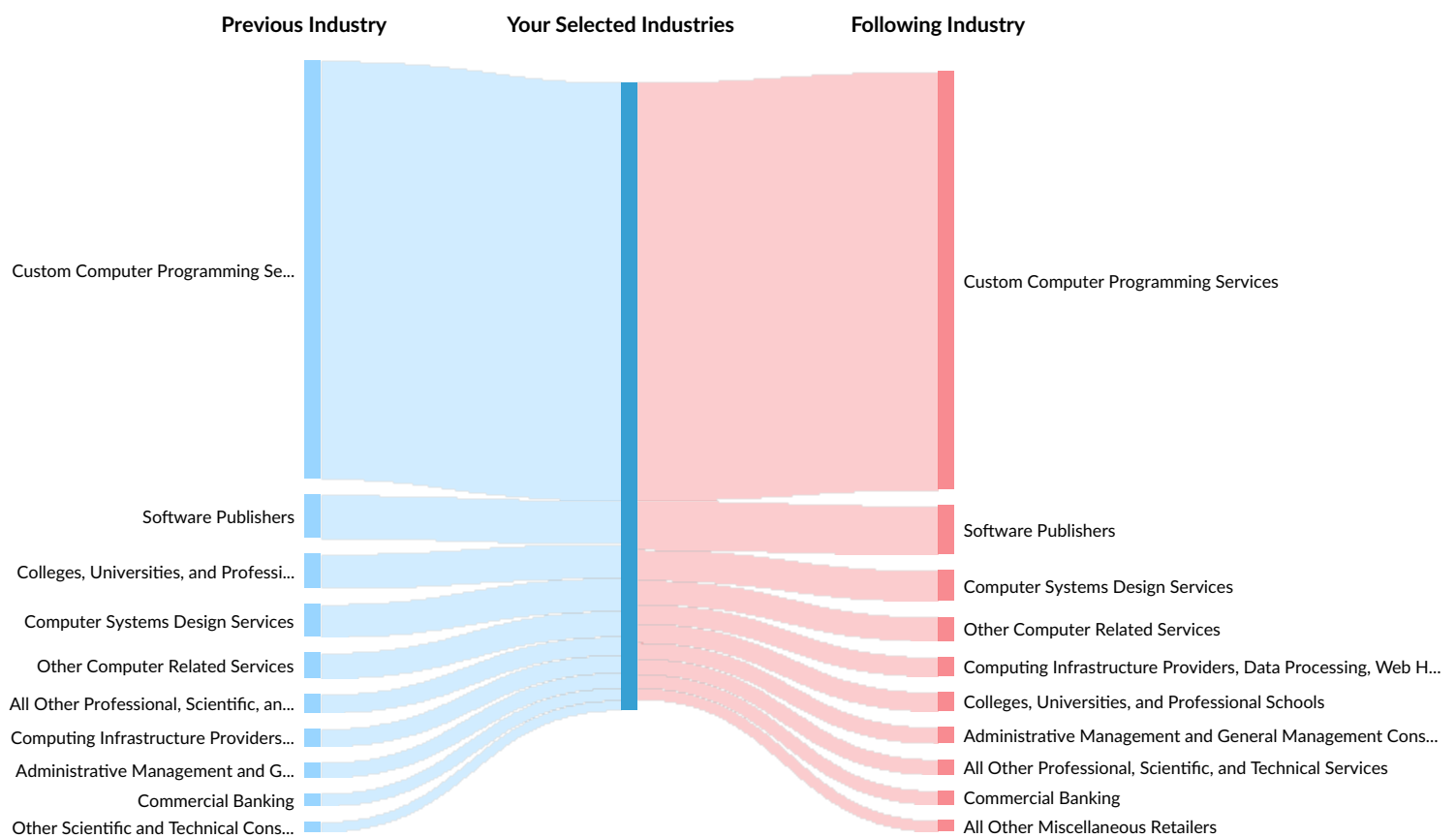
| Top Companies | Unique Postings | Top Job Titles | Unique Postings |
|------------------------|-----------------|-----------------------------------|-----------------|
| Deloitte | 731 | Accountants | 59 |
| The Infosoft Group | 621 | Administrative Assistants | 53 |
| Accenture | 454 | Business Analysts | 50 |
| Robert Half | 439 | Customer Service Representativ... | 43 |
| PricewaterhouseCoopers | 405 | Systems Engineers | 40 |

Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



| Previous Industries | Transitions |
|--|-------------|
| Custom Computer Programming Services | 274,625 |
| Software Publishers | 28,402 |
| Colleges, Universities, and Professional Schools | 22,429 |
| Computer Systems Design Services | 21,608 |

| Previous Industries | Transitions |
|--|-------------|
| Other Computer Related Services | 16,701 |
| All Other Professional, Scientific, and Technical Services | 12,161 |
| Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services | 11,614 |
| Administrative Management and General Management Consulting Services | 10,009 |
| Commercial Banking | 8,091 |
| Other Scientific and Technical Consulting Services | 6,478 |
| Engineering Services | 6,082 |
| Employment Placement Agencies | 5,643 |
| Electronic Computer Manufacturing | 5,488 |
| Computer Terminal and Other Computer Peripheral Equipment Manufacturing | 5,039 |
| Web Search Portals and All Other Information Services | 4,865 |
| All Other Miscellaneous Retailers | 4,636 |
| Marketing Consulting Services | 4,341 |
| Insurance Agencies and Brokerages | 4,316 |
| General Medical and Surgical Hospitals | 4,301 |
| Full-Service Restaurants | 4,290 |
| Wireless Telecommunications Carriers (except Satellite) | 4,142 |
| National Security | 4,123 |
| Financial Transactions Processing, Reserve, and Clearinghouse Activities | 3,949 |
| Other Management Consulting Services | 3,924 |
| Electronics and Appliance Retailers | 3,909 |
| Temporary Help Services | 3,860 |
| Advertising Agencies | 3,413 |
| Elementary and Secondary Schools | 3,253 |

| Previous Industries | Transitions |
|--|-------------|
| Offices of Physicians (except Mental Health Specialists) | 3,122 |
| Offices of Certified Public Accountants | 3,095 |
| Direct Health and Medical Insurance Carriers | 3,027 |
| Clothing and Clothing Accessories Retailers | 2,948 |
| Limited-Service Restaurants | 2,607 |
| Offices of Real Estate Agents and Brokers | 2,568 |
| Computer and Computer Peripheral Equipment and Software Merchant Wholesalers | 2,509 |
| Office Administrative Services | 2,488 |
| Portfolio Management and Investment Advice | 2,415 |
| Investment Banking and Securities Intermediation | 2,392 |
| Wholesale Trade Agents and Brokers | 2,366 |
| Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology) | 2,318 |
| All Other Personal Services | 2,135 |
| Offices of Lawyers | 2,111 |
| Hotels (except Casino Hotels) and Motels | 2,065 |
| Educational Support Services | 2,027 |
| Lessors of Nonresidential Buildings (except Miniwarehouses) | 1,966 |
| Department Stores | 1,854 |
| Motion Picture and Video Production | 1,726 |
| Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing | 1,673 |
| All Other Telecommunications | 1,664 |
| All Other Support Services | 1,641 |
| Cosmetics, Beauty Supplies, and Perfume Retailers | 1,635 |
| Electrical Contractors and Other Wiring Installation Contractors | 1,607 |

| Previous Industries | Transitions |
|--|-------------|
| Payroll Services | 1,603 |
| Pharmaceutical Preparation Manufacturing | 1,594 |
| Supermarkets and Other Grocery Retailers (except Convenience Retailers) | 1,594 |
| All Other Miscellaneous Ambulatory Health Care Services | 1,586 |
| Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers | 1,567 |
| Telecommunications Resellers | 1,563 |
| Other Accounting Services | 1,529 |
| All Other Business Support Services | 1,471 |
| Commercial and Institutional Building Construction | 1,382 |
| Offices of Other Holding Companies | 1,367 |
| Automobile and Light Duty Motor Vehicle Manufacturing | 1,362 |
| Other General Government Support | 1,338 |
| Junior Colleges | 1,329 |
| Human Resources Consulting Services | 1,328 |
| Drugs and Druggists' Sundries Merchant Wholesalers | 1,293 |
| Aircraft Manufacturing | 1,226 |
| Fitness and Recreational Sports Centers | 1,149 |
| Miscellaneous Financial Investment Activities | 1,114 |
| Pharmacies and Drug Retailers | 1,107 |
| Couriers and Express Delivery Services | 1,058 |
| Direct Property and Casualty Insurance Carriers | 1,052 |
| Other Activities Related to Real Estate | 1,034 |
| Home Health Care Services | 1,025 |
| Process, Physical Distribution, and Logistics Consulting Services | 1,006 |

| Previous Industries | Transitions |
|--|-------------|
| Religious Organizations | 998 |
| Marketing Research and Public Opinion Polling | 993 |
| Surgical and Medical Instrument Manufacturing | 976 |
| Plumbing, Heating, and Air-Conditioning Contractors | 964 |
| Offices of All Other Miscellaneous Health Practitioners | 896 |
| Research and Development in Biotechnology (except Nanobiotechnology) | 876 |
| Computer Facilities Management Services | 819 |
| Other Individual and Family Services | 801 |
| Medical Laboratories | 764 |
| Graphic Design Services | 758 |
| Child Care Services | 754 |
| Civic and Social Organizations | 644 |
| All Other Specialty Trade Contractors | 632 |
| Other Services Related to Advertising | 576 |
| Support Activities for Oil and Gas Operations | 564 |
| Analytical Laboratory Instrument Manufacturing | 541 |
| Architectural Services | 516 |
| Public Relations Agencies | 434 |
| Research and Development in the Social Sciences and Humanities | 426 |
| Testing Laboratories and Services | 423 |
| Environmental Consulting Services | 329 |
| Tax Preparation Services | 270 |
| Veterinary Services | 227 |
| All Other Legal Services | 164 |

| Following Industries | Transitions |
|--|-------------|
| Custom Computer Programming Services | 274,625 |
| Software Publishers | 32,186 |
| Computer Systems Design Services | 20,081 |
| Other Computer Related Services | 15,819 |
| Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services | 12,714 |
| Colleges, Universities, and Professional Schools | 12,425 |
| Administrative Management and General Management Consulting Services | 10,595 |
| All Other Professional, Scientific, and Technical Services | 10,149 |
| Commercial Banking | 9,053 |
| All Other Miscellaneous Retailers | 7,464 |
| Web Search Portals and All Other Information Services | 6,367 |
| Other Scientific and Technical Consulting Services | 6,047 |
| Engineering Services | 5,590 |
| Employment Placement Agencies | 5,334 |
| Financial Transactions Processing, Reserve, and Clearinghouse Activities | 4,876 |
| Direct Health and Medical Insurance Carriers | 4,657 |
| Insurance Agencies and Brokerages | 4,211 |
| Other Management Consulting Services | 4,093 |
| General Medical and Surgical Hospitals | 3,854 |
| Marketing Consulting Services | 3,669 |
| Temporary Help Services | 3,569 |
| Full-Service Restaurants | 3,291 |
| Electronic Computer Manufacturing | 3,262 |
| Portfolio Management and Investment Advice | 3,185 |

| Following Industries | Transitions |
|--|-------------|
| Computer Terminal and Other Computer Peripheral Equipment Manufacturing | 3,089 |
| Offices of Certified Public Accountants | 3,063 |
| Advertising Agencies | 2,724 |
| Wholesale Trade Agents and Brokers | 2,596 |
| Offices of Physicians (except Mental Health Specialists) | 2,591 |
| Wireless Telecommunications Carriers (except Satellite) | 2,591 |
| Offices of Real Estate Agents and Brokers | 2,572 |
| Office Administrative Services | 2,511 |
| Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology) | 2,333 |
| Electronics and Appliance Retailers | 2,303 |
| Clothing and Clothing Accessories Retailers | 2,137 |
| Computer and Computer Peripheral Equipment and Software Merchant Wholesalers | 2,031 |
| Elementary and Secondary Schools | 1,949 |
| All Other Personal Services | 1,892 |
| Investment Banking and Securities Intermediation | 1,881 |
| Pharmaceutical Preparation Manufacturing | 1,837 |
| Motion Picture and Video Production | 1,756 |
| All Other Business Support Services | 1,736 |
| Semiconductor and Related Device Manufacturing | 1,659 |
| All Other Support Services | 1,649 |
| Automobile and Light Duty Motor Vehicle Manufacturing | 1,622 |
| All Other Miscellaneous Ambulatory Health Care Services | 1,621 |
| Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing | 1,576 |
| Limited-Service Restaurants | 1,573 |

| Following Industries | Transitions |
|--|-------------|
| Offices of Lawyers | 1,536 |
| Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers | 1,481 |
| All Other Telecommunications | 1,451 |
| National Security | 1,442 |
| Payroll Services | 1,412 |
| Telecommunications Resellers | 1,410 |
| Other Accounting Services | 1,373 |
| Miscellaneous Financial Investment Activities | 1,362 |
| Educational Support Services | 1,356 |
| Electrical Contractors and Other Wiring Installation Contractors | 1,325 |
| Offices of Other Holding Companies | 1,303 |
| Commercial and Institutional Building Construction | 1,297 |
| Other General Government Support | 1,227 |
| Hotels (except Casino Hotels) and Motels | 1,190 |
| Real Estate Credit | 1,145 |
| Other Activities Related to Real Estate | 1,114 |
| Pharmacies and Drug Retailers | 1,099 |
| Television Broadcasting Stations | 1,086 |
| Research and Development in Biotechnology (except Nanobiotechnology) | 1,084 |
| Human Resources Consulting Services | 1,064 |
| Surgical and Medical Instrument Manufacturing | 1,057 |
| Aircraft Manufacturing | 1,046 |
| Department Stores | 1,045 |
| Supermarkets and Other Grocery Retailers (except Convenience Retailers) | 971 |

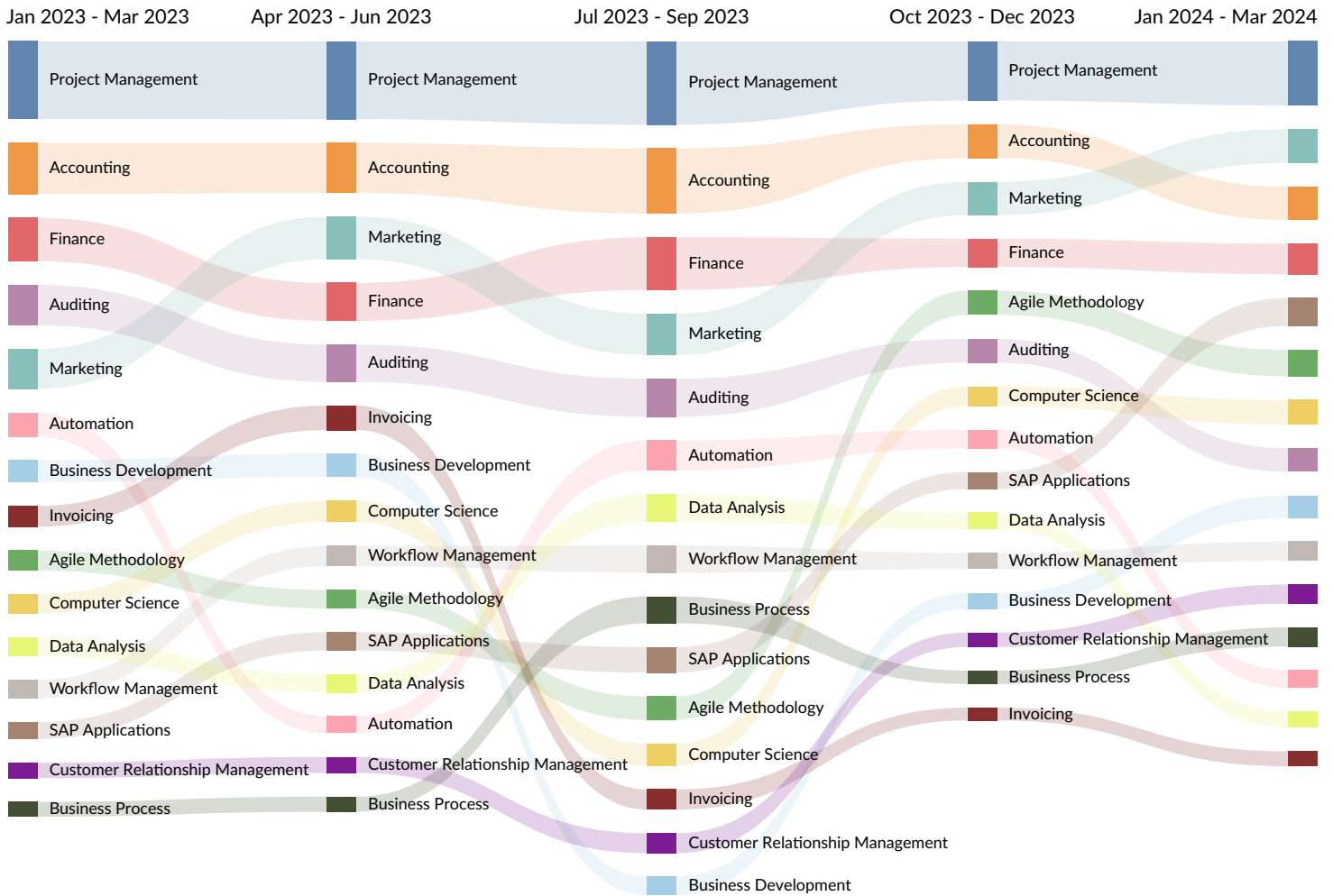
| Following Industries | Transitions |
|---|-------------|
| Medical Laboratories | 960 |
| Direct Property and Casualty Insurance Carriers | 957 |
| Direct Life Insurance Carriers | 921 |
| Home Health Care Services | 920 |
| Lessors of Nonresidential Buildings (except Miniwarehouses) | 889 |
| Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers | 862 |
| Process, Physical Distribution, and Logistics Consulting Services | 853 |
| Plumbing, Heating, and Air-Conditioning Contractors | 849 |
| Marketing Research and Public Opinion Polling | 803 |
| Computer Facilities Management Services | 799 |
| Offices of All Other Miscellaneous Health Practitioners | 784 |
| Junior Colleges | 703 |
| Lessors of Residential Buildings and Dwellings | 700 |
| Other Individual and Family Services | 689 |
| Analytical Laboratory Instrument Manufacturing | 668 |
| Graphic Design Services | 656 |
| Other Services Related to Advertising | 530 |
| All Other Specialty Trade Contractors | 514 |
| Architectural Services | 479 |
| Research and Development in the Social Sciences and Humanities | 391 |
| Environmental Consulting Services | 339 |
| Testing Laboratories and Services | 310 |
| Public Relations Agencies | 290 |
| Tax Preparation Services | 273 |

| Following Industries | Transitions |
|--|-------------|
| Translation and Interpretation Services | 252 |
| Veterinary Services | 178 |
| Research and Development in Nanotechnology | 132 |
| All Other Legal Services | 106 |

What skills are they posting for?

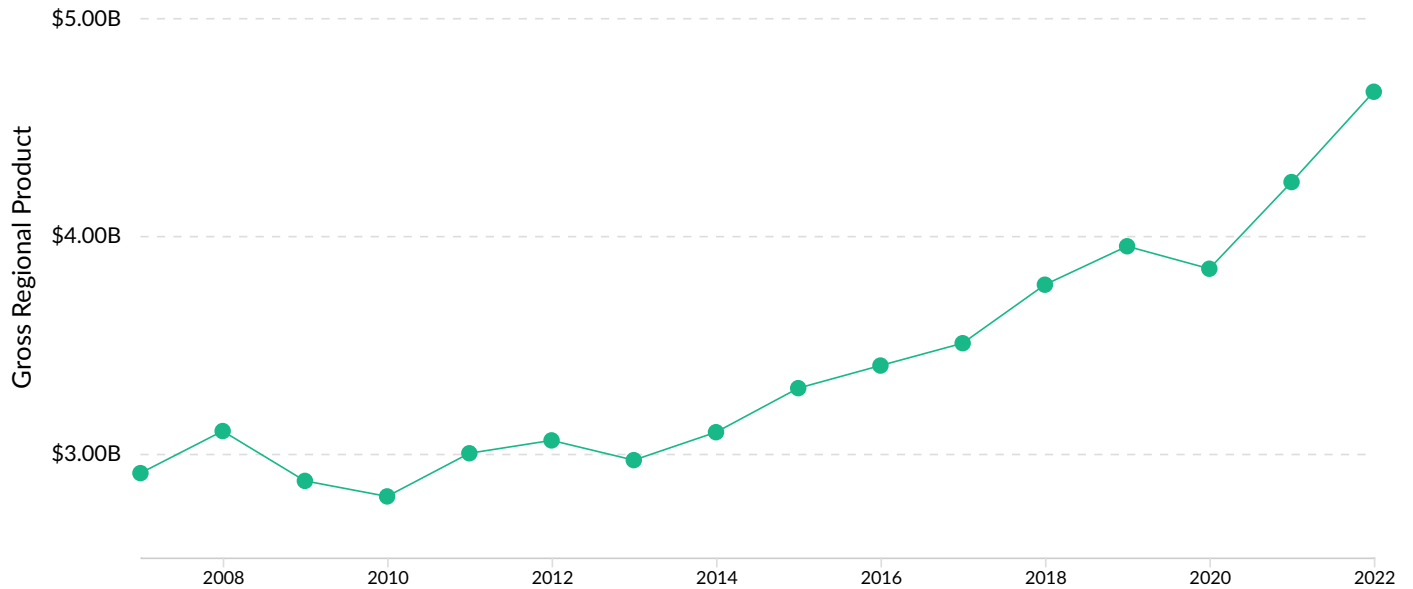
Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.



Gross Regional Product (GRP)

| | | | |
|-----------------|------------------------|-----------------|------------------|
| \$3.7B | \$775.9M | \$138.6M | \$4.7B |
| Earnings (2022) | Property Income (2022) | Taxes (2022) | Total GRP (2022) |



Industry Requirements

| Purchases from | In-region Purchases | Imported Purchases | Total Purchases |
|--|---------------------|--------------------|-----------------|
| Temporary Help Services | \$121,077,809 | \$4,812 | \$121,082,622 |
| Corporate, Subsidiary, and Regional Managing Offices | \$108,902,368 | \$4,218,394 | \$113,120,763 |
| Lessors of Residential Buildings and Dwellings | \$78,089,919 | \$92,706 | \$78,182,625 |
| Offices of Real Estate Agents and Brokers | \$39,074,576 | \$29,250,438 | \$68,325,014 |
| Administrative Management and General Management Consulting Services | \$50,147,946 | \$10,136,858 | \$60,284,804 |