

# Transportation and Warehousing in Milwaukee County, WI

Southwest Wisconsin Workforce Development Board



Wisconsin

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## What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



## Report Parameters

### 1 Industry

48      Transportation and Warehousing

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### 1 County

55079      Milwaukee County, WI

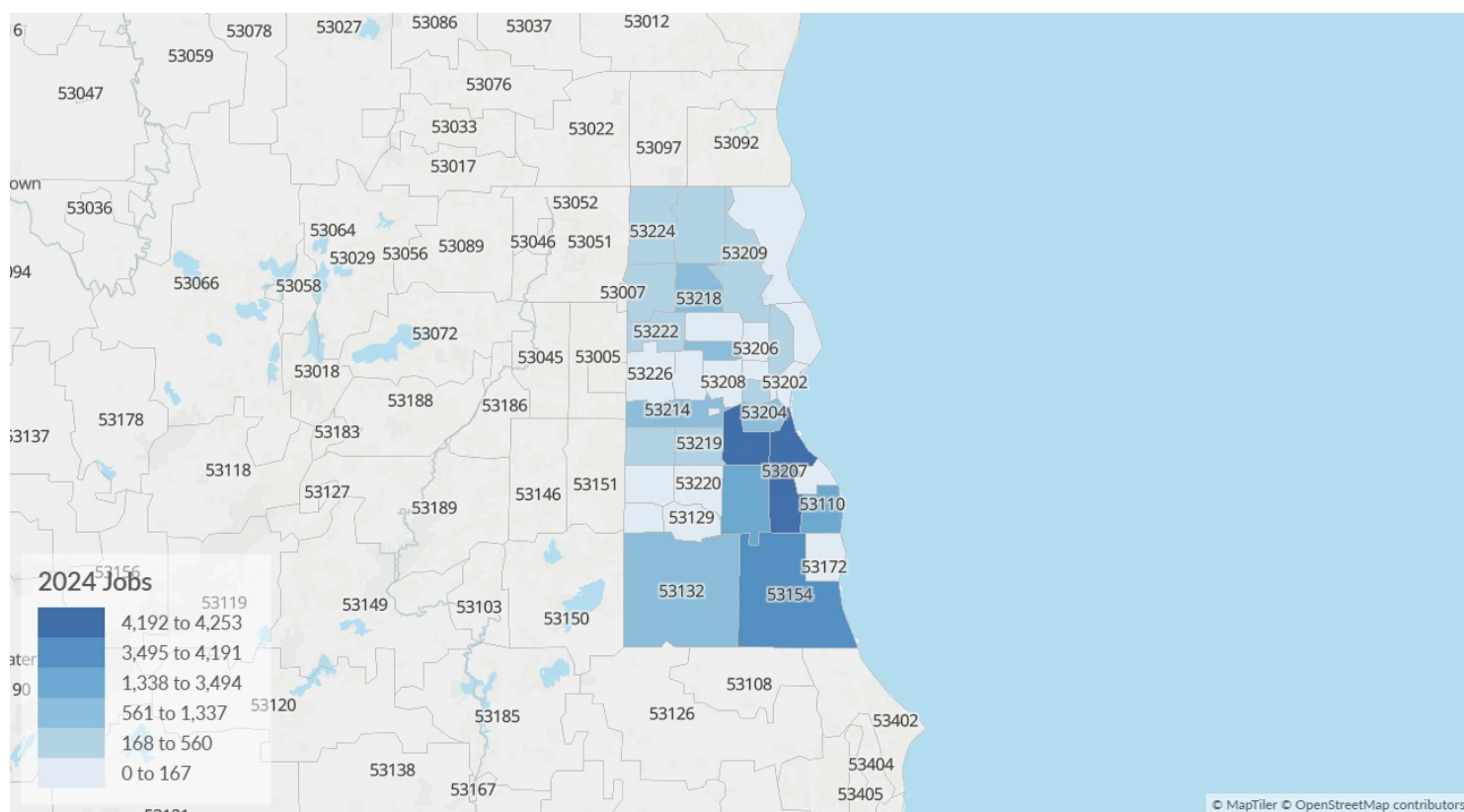
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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

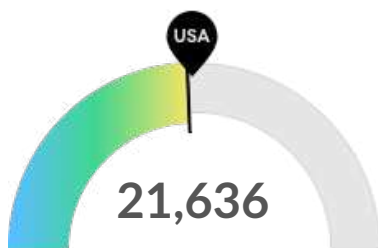
The information in this report pertains to the chosen industry and geographical area.

## Workforce Map



## Executive Summary

### Aggressive Hiring Competition Over an Average Supply of Regional Talent



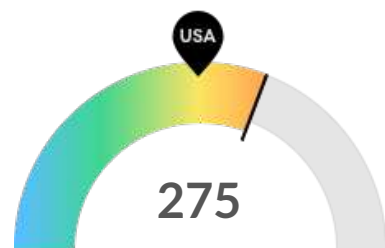
**Supply (Jobs)**

Milwaukee County, WI is about average for this kind of talent. The national average for an area this size is 22,419\* employees, while there are 21,636 here.



**Earnings Per Job**

Earnings per job are below the national average. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



**Demand (Job Postings)**

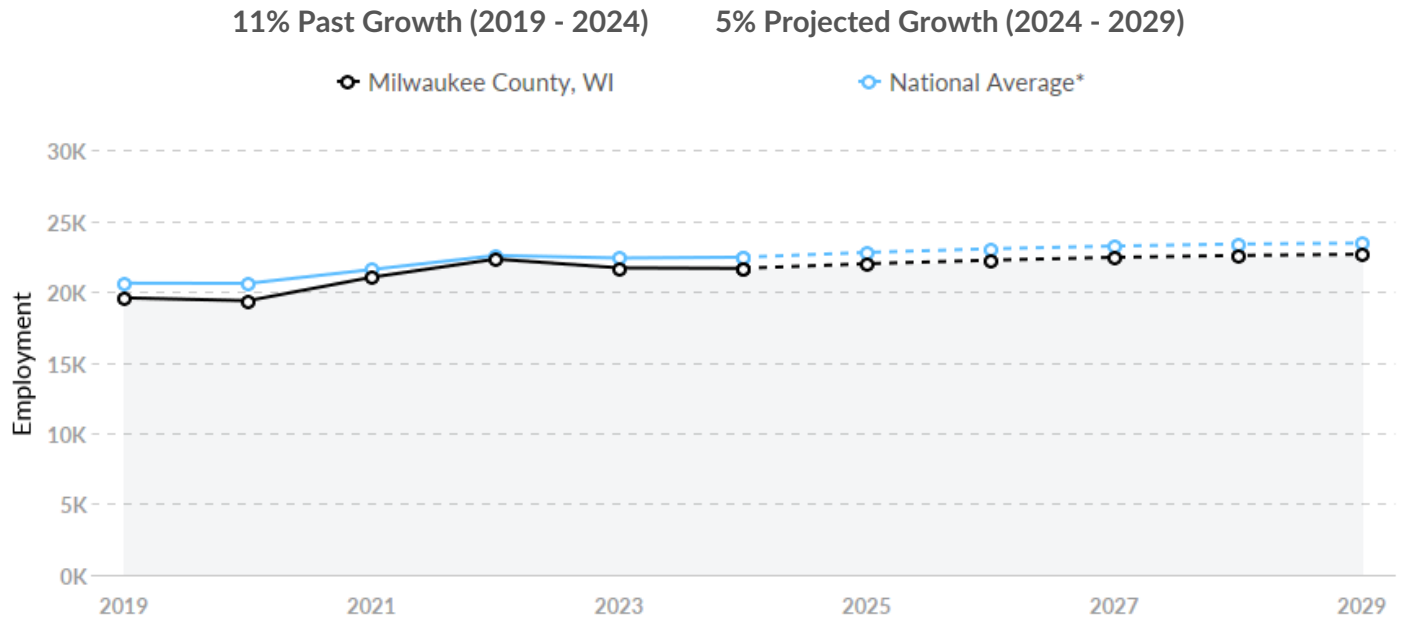
Competition from online job postings is high in Milwaukee County, WI. The national average for an area this size is 199\* job postings/mo, while there are 275 here.

\*National average values are derived by taking the national value for Transportation and Warehousing and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

## Supply (Jobs)

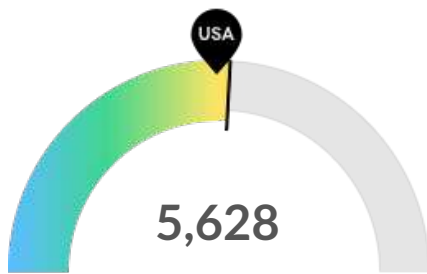
### Supply Is About Equal to the National Average

The regional vs. national average employment helps you understand if the supply of Transportation and Warehousing is a strength or weakness for Milwaukee County, WI, and how it is changing relative to the nation. An average area of this size would have 22,419\* employees, while there are 21,636 here. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.



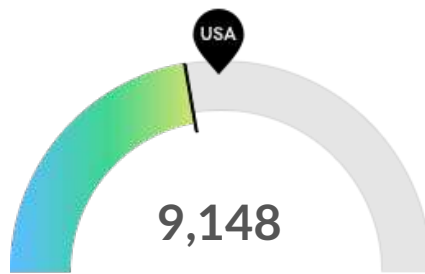
\*National average values are derived by taking the national value for Transportation and Warehousing and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

## Retirement Risk Is About Average, While Overall Diversity Is About Average



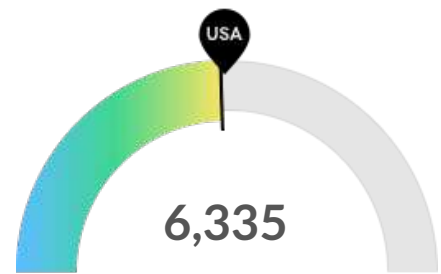
**Retiring Soon**

Retirement risk is about average in Milwaukee County, WI. The national average for an area this size is 5,350\* employees 55 or older, while there are 5,628 here.



**Racial Diversity**

Racial diversity is low in Milwaukee County, WI. The national average for an area this size is 10,760\* racially diverse employees, while there are 9,148 here.



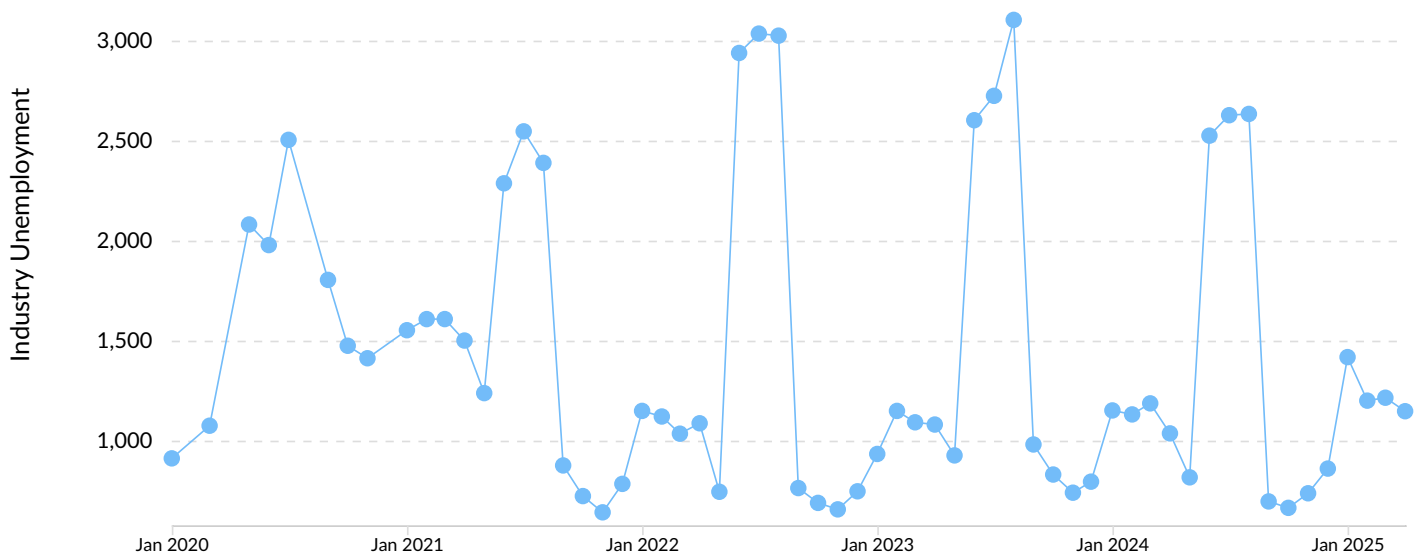
**Gender Diversity**

Gender diversity is about average in Milwaukee County, WI. The national average for an area this size is 6,510\* female employees, while there are 6,335 here.

\*National average values are derived by taking the national value for Transportation and Warehousing and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

## Unemployment Rate Trends

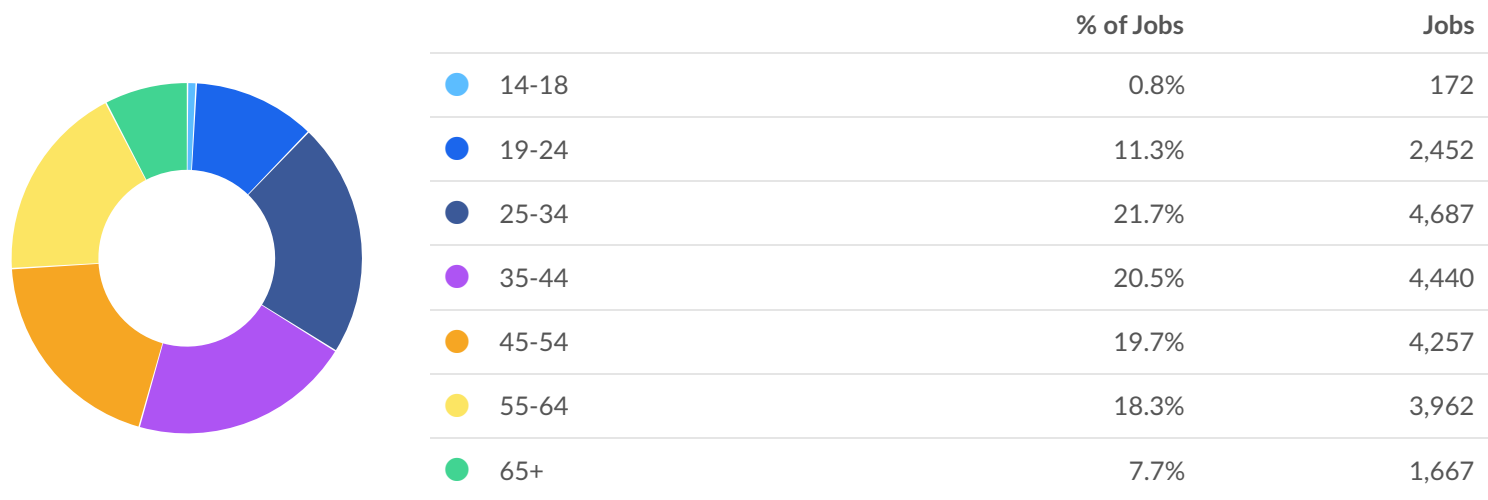
Unemployment shown at the 2-digit sector level.



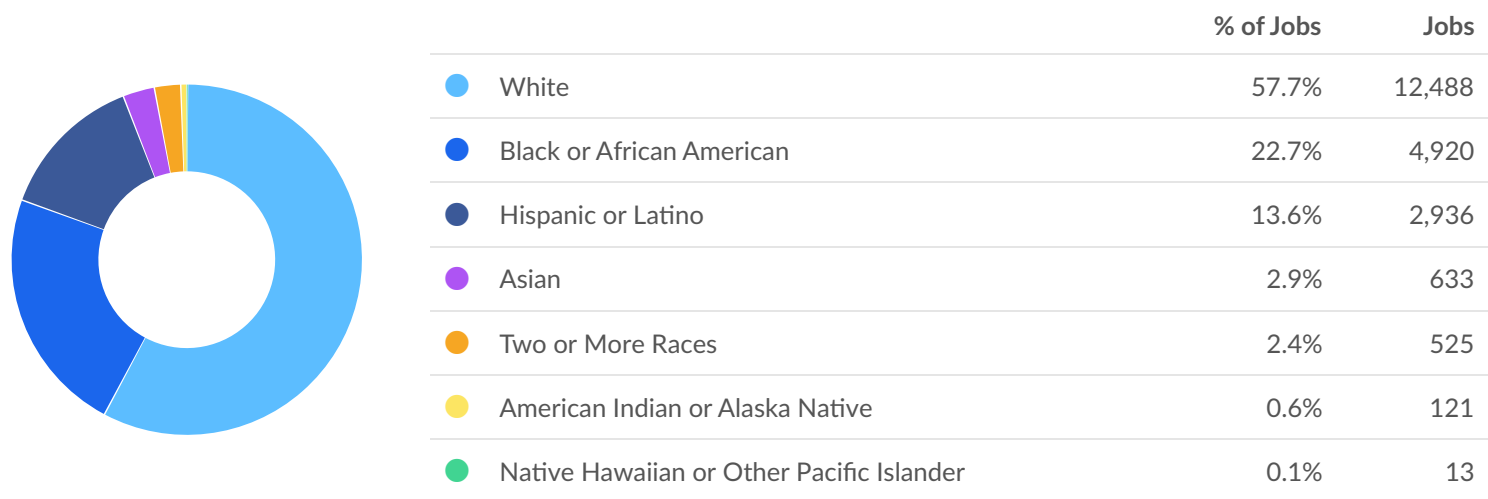


# Demographic Details

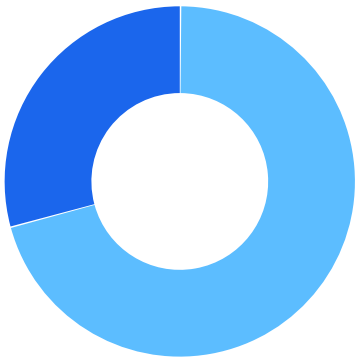
## Industry Age Breakdown



## Industry Race/Ethnicity Breakdown

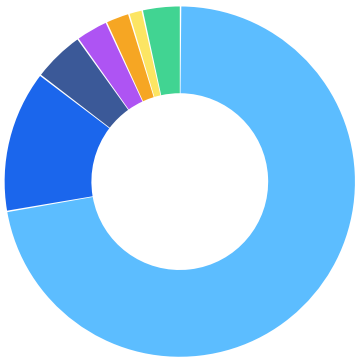


### Industry Gender Breakdown



	% of Jobs	Jobs
Males	70.7%	15,302
Females	29.3%	6,335

### Most Jobs are Found in the Transportation and Material Moving Occupations Industry Sector



Occupation	% of Industry in Occupation (2024)
Transportation and Material Moving Occupations	72.2%
Office and Administrative Support Occupations	13.1%
Installation, Maintenance, and Repair Occupations	4.8%
Management Occupations	3.0%
Business and Financial Operations Occupations	2.2%
Sales and Related Occupations	1.3%
Other	3.5%

## Demand



### 470 Employers Competing

All employers in the region who posted for this job over the last 12 months.



### 3,302 Unique Job Postings

The number of unique postings for this job over the last 12 months.



### 29 Day Median Duration

Posting duration is 2 days longer than what's typical in the region.

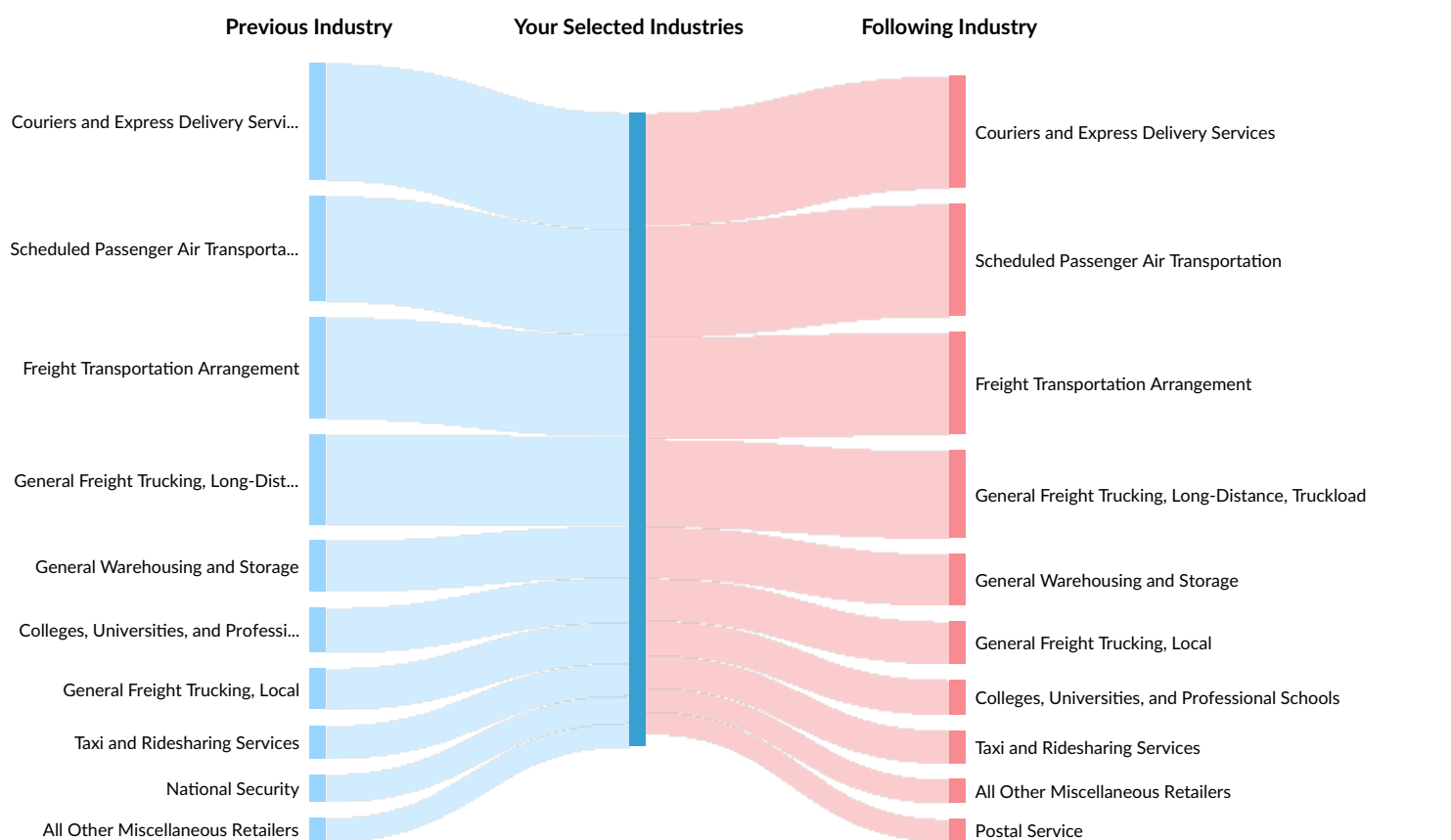
Top Companies		Unique Postings		Top Job Titles		Unique Postings	
Hellermannntyton	224	<div></div>		CDL-A Truck Drivers	180	<div></div>	
Transdev	223	<div></div>		OTR CDL-A Truck Drivers	101	<div></div>	
UPS	125	<div></div>		Regional CDL-A Truck Drivers	56	<div></div>	
Penske Automotive Group	110	<div></div>		Forklift Operators	55	<div></div>	
FedEx	78	<div></div>		Dedicated CDL-A Truck Drivers	45	<div></div>	

## Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



Previous Industries	Transitions
Couriers and Express Delivery Services	78,196
Scheduled Passenger Air Transportation	70,687
Freight Transportation Arrangement	67,716
General Freight Trucking, Long-Distance, Truckload	60,623

Previous Industries	Transitions
General Warehousing and Storage	34,123
Colleges, Universities, and Professional Schools	29,922
General Freight Trucking, Local	27,474
Taxi and Ridesharing Services	21,937
National Security	18,361
All Other Miscellaneous Retailers	15,856
Postal Service	14,897
Line-Haul Railroads	14,777
Limited-Service Restaurants	14,637
Local Messengers and Local Delivery	14,571
Full-Service Restaurants	14,469
Other Support Activities for Air Transportation	13,237
Clothing and Clothing Accessories Retailers	10,222
Other Airport Operations	10,197
Department Stores	9,709
Custom Computer Programming Services	9,548
Supermarkets and Other Grocery (except Convenience) Stores	9,456
Specialized Freight (except Used Goods) Trucking, Long-Distance	9,224
Elementary and Secondary Schools	9,076
Scheduled Freight Air Transportation	8,864
Commercial Banking	8,832
All Other Professional, Scientific, and Technical Services	8,364
Software Publishers	8,308
Employment Placement Agencies	7,948
Engineering Services	7,330

Previous Industries	Transitions
Hotels (except Casino Hotels) and Motels	7,115
Administrative Management and General Management Consulting Services	6,697
Used Household and Office Goods Moving	6,629
Warehouse Clubs and Supercenters	6,622
Other Urban Transit Systems	6,445
All Other Support Activities for Transportation	6,420
Other Warehousing and Storage	6,326
Insurance Agencies and Brokerages	6,273
General Medical and Surgical Hospitals	6,112
General Freight Trucking, Long-Distance, Less Than Truckload	5,978
Computer Systems Design Services	5,841
Marine Cargo Handling	5,304
Nonscheduled Chartered Passenger Air Transportation	5,244
Deep Sea Passenger Transportation	5,206
Offices of Real Estate Agents and Brokers	5,186
Other Support Activities for Road Transportation	5,099
Other Computer Related Services	4,951
Wireless Telecommunications Carriers (except Satellite)	4,861
Refrigerated Warehousing and Storage	4,650
Offices of Physicians (except Mental Health Specialists)	4,640
Other General Government Support	4,615
Other Nonscheduled Air Transportation	4,602
Pipeline Transportation of Natural Gas	4,599
Temporary Help Services	4,544
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	4,377

Previous Industries	Transitions
School and Employee Bus Transportation	4,314
Process, Physical Distribution, and Logistics Consulting Services	4,285
Mixed Mode Transit Systems	4,180
Specialized Freight (except Used Goods) Trucking, Local	4,089
All Other Transit and Ground Passenger Transportation	4,055
Offices of Lawyers	3,895
Port and Harbor Operations	3,787
Hardware Retailers	3,777
Electronics and Appliance Retailers	3,758
Security Guards and Patrol Services	3,691
Plumbing, Heating, and Air-Conditioning Contractors	3,657
Automobile and Light Duty Motor Vehicle Manufacturing	3,570
Web Search Portals and All Other Information Services	3,527
Commuter Rail Systems	3,469
Special Needs Transportation	3,414
Offices of Certified Public Accountants	3,410
Commercial and Institutional Building Construction	3,312
Pharmacies and Drug Retailers	3,222
All Other Personal Services	3,204
Other Management Consulting Services	3,198
Bus and Other Motor Vehicle Transit Systems	3,176
Marketing Consulting Services	3,175
Support Activities for Rail Transportation	3,146
Flight Training	3,032
Nonscheduled Chartered Freight Air Transportation	3,027

Previous Industries	Transitions
Fitness and Recreational Sports Centers	2,894
Junior Colleges	2,819
Aircraft Manufacturing	2,728
Home Centers	2,674
Portfolio Management and Investment Advice	2,592
Electrical Contractors and Other Wiring Installation Contractors	2,588
Office Administrative Services	2,544
Financial Transactions Processing, Reserve, and Clearinghouse Activities	2,520
Scenic and Sightseeing Transportation, Water	2,515
Sporting Goods Retailers	2,494
Wholesale Trade Agents and Brokers	2,480
Motor Vehicle Towing	2,429
Charter Bus Industry	2,399
All Other Pipeline Transportation	2,386
Direct Health and Medical Insurance Carriers	2,346
All Other Support Services	2,344
Advertising Agencies	2,338
Gasoline Stations with Convenience Stores	2,335
Other Miscellaneous Durable Goods Merchant Wholesalers	2,326
New Car Dealers	2,311
Automotive Parts and Accessories Retailers	2,273
<b>Following Industries</b>	<b>Transitions</b>
Couriers and Express Delivery Services	75,156
Scheduled Passenger Air Transportation	75,055



Following Industries	Transitions
Freight Transportation Arrangement	68,591
General Freight Trucking, Long-Distance, Truckload	58,677
General Warehousing and Storage	34,387
General Freight Trucking, Local	28,391
Colleges, Universities, and Professional Schools	23,309
Taxi and Ridesharing Services	21,894
All Other Miscellaneous Retailers	15,852
Postal Service	14,991
Line-Haul Railroads	14,969
Local Messengers and Local Delivery	14,563
Other Support Activities for Air Transportation	12,415
Custom Computer Programming Services	10,203
Elementary and Secondary Schools	9,946
Software Publishers	9,720
Engineering Services	9,648
Full-Service Restaurants	9,531
Specialized Freight (except Used Goods) Trucking, Long-Distance	9,433
Other Airport Operations	9,262
Commercial Banking	9,130
All Other Professional, Scientific, and Technical Services	9,042
General Medical and Surgical Hospitals	8,607
Employment Placement Agencies	7,780
Insurance Agencies and Brokerages	7,641
Limited-Service Restaurants	7,579
Administrative Management and General Management Consulting Services	7,544

Following Industries	Transitions
National Security	7,321
Clothing and Clothing Accessories Retailers	7,103
All Other Support Activities for Transportation	6,895
Offices of Real Estate Agents and Brokers	6,883
Scheduled Freight Air Transportation	6,558
Used Household and Office Goods Moving	6,510
General Freight Trucking, Long-Distance, Less Than Truckload	6,268
Other Urban Transit Systems	6,179
Supermarkets and Other Grocery (except Convenience) Stores	6,168
Other Warehousing and Storage	6,144
Computer Systems Design Services	6,069
Marine Cargo Handling	6,037
Offices of Physicians (except Mental Health Specialists)	5,640
Department Stores	5,628
Other Computer Related Services	5,538
Warehouse Clubs and Supercenters	5,301
Other Support Activities for Road Transportation	5,300
Hotels (except Casino Hotels) and Motels	5,292
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	5,283
Deep Sea Passenger Transportation	5,233
Nonscheduled Chartered Passenger Air Transportation	5,173
Process, Physical Distribution, and Logistics Consulting Services	4,807
Pipeline Transportation of Natural Gas	4,769
Refrigerated Warehousing and Storage	4,634
Other General Government Support	4,615

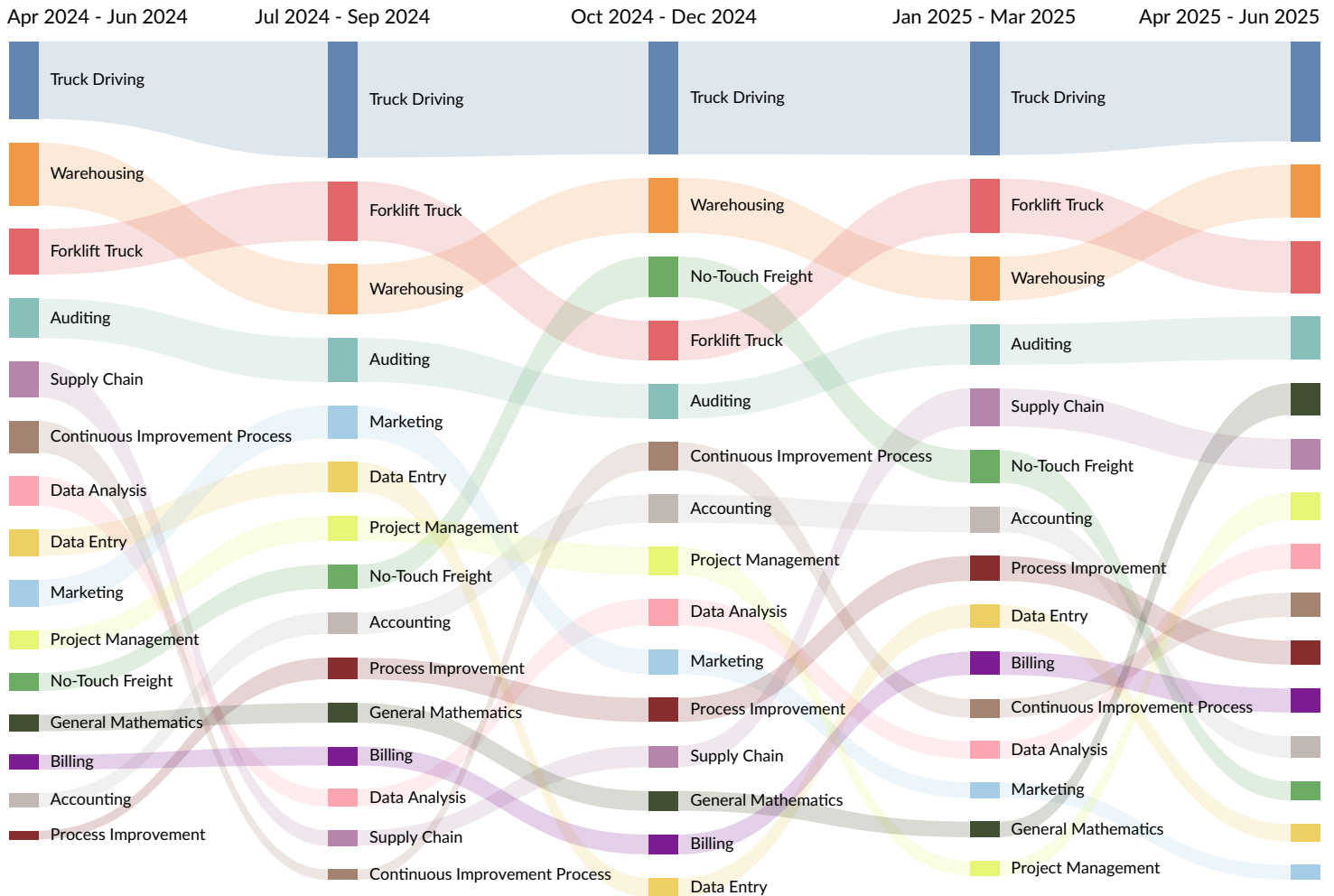
Following Industries	Transitions
Temporary Help Services	4,462
Specialized Freight (except Used Goods) Trucking, Local	4,351
School and Employee Bus Transportation	4,330
Automobile and Light Duty Motor Vehicle Manufacturing	4,184
Mixed Mode Transit Systems	4,158
Portfolio Management and Investment Advice	4,041
All Other Transit and Ground Passenger Transportation	4,025
Other Nonscheduled Air Transportation	4,021
Port and Harbor Operations	3,887
Offices of Lawyers	3,852
Web Search Portals and All Other Information Services	3,761
Aircraft Manufacturing	3,641
Other Management Consulting Services	3,638
Special Needs Transportation	3,619
Offices of Certified Public Accountants	3,619
Commercial and Institutional Building Construction	3,592
Plumbing, Heating, and Air-Conditioning Contractors	3,586
Charter Bus Industry	3,466
Commuter Rail Systems	3,458
Wireless Telecommunications Carriers (except Satellite)	3,457
Security Guards and Patrol Services	3,441
Marketing Consulting Services	3,384
Financial Transactions Processing, Reserve, and Clearinghouse Activities	3,297
All Other Personal Services	3,263
Bus and Other Motor Vehicle Transit Systems	3,180

Following Industries	Transitions
Hardware Retailers	3,152
Direct Health and Medical Insurance Carriers	3,068
Office Administrative Services	3,013
Support Activities for Rail Transportation	3,000
Wholesale Trade Agents and Brokers	2,995
Nonscheduled Chartered Freight Air Transportation	2,952
Electrical Contractors and Other Wiring Installation Contractors	2,892
Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing	2,804
Pharmacies and Drug Retailers	2,780
Junior Colleges	2,704
All Other Support Services	2,670
Electronics and Appliance Retailers	2,569
All Other Pipeline Transportation	2,473
Offices of Other Holding Companies	2,467
Other Miscellaneous Durable Goods Merchant Wholesalers	2,465
Scenic and Sightseeing Transportation, Water	2,451
Motor Vehicle Towing	2,430
Fitness and Recreational Sports Centers	2,348
Advertising Agencies	2,303
Pharmaceutical Preparation Manufacturing	2,298
Soft Drink Manufacturing	2,270
Home Health Care Services	2,195
General Line Grocery Merchant Wholesalers	2,194

# What skills are they posting for?

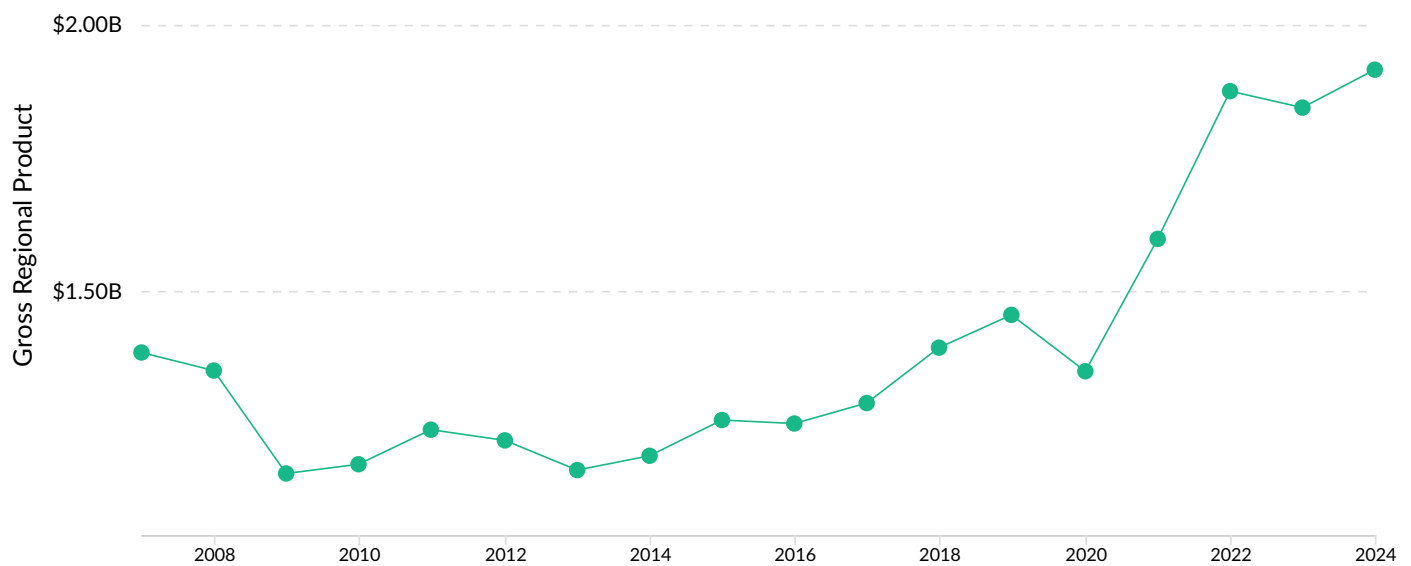
## Top 15 Skills for All Job Types Sought by Your Selected Companies by Quarter

Skills help us understand the direction an industry is headed.



## Gross Regional Product (GRP)

<b>\$1.5B</b>	<b>\$306.2M</b>	<b>\$81.9M</b>	<b>\$1.9B</b>
Earnings (2024)	Property Income (2024)	Taxes (2024)	Total GRP (2024)



## Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Petroleum Refineries	\$0	\$122,060,860	\$122,060,860
Freight Transportation Arrangement	\$70,373,790	\$5,201,684	\$75,575,474
Couriers and Express Delivery Services	\$50,239,866	\$12,910,942	\$63,150,809
Insurance Agencies and Brokerages	\$27,954,126	\$25,861,690	\$53,815,816
Temporary Help Services	\$43,348,588	\$1,200	\$43,349,788