Transportation and Warehousing
in Milwaukee County, WI

Fox Valley Workforce Development Board

FOX VALLEY WORKFORCE DEVELOPMENT BOARD, INC.
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Wisconsin

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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.

Report Parameters

1 Industry

48	Transportation and Warehousing

1 County

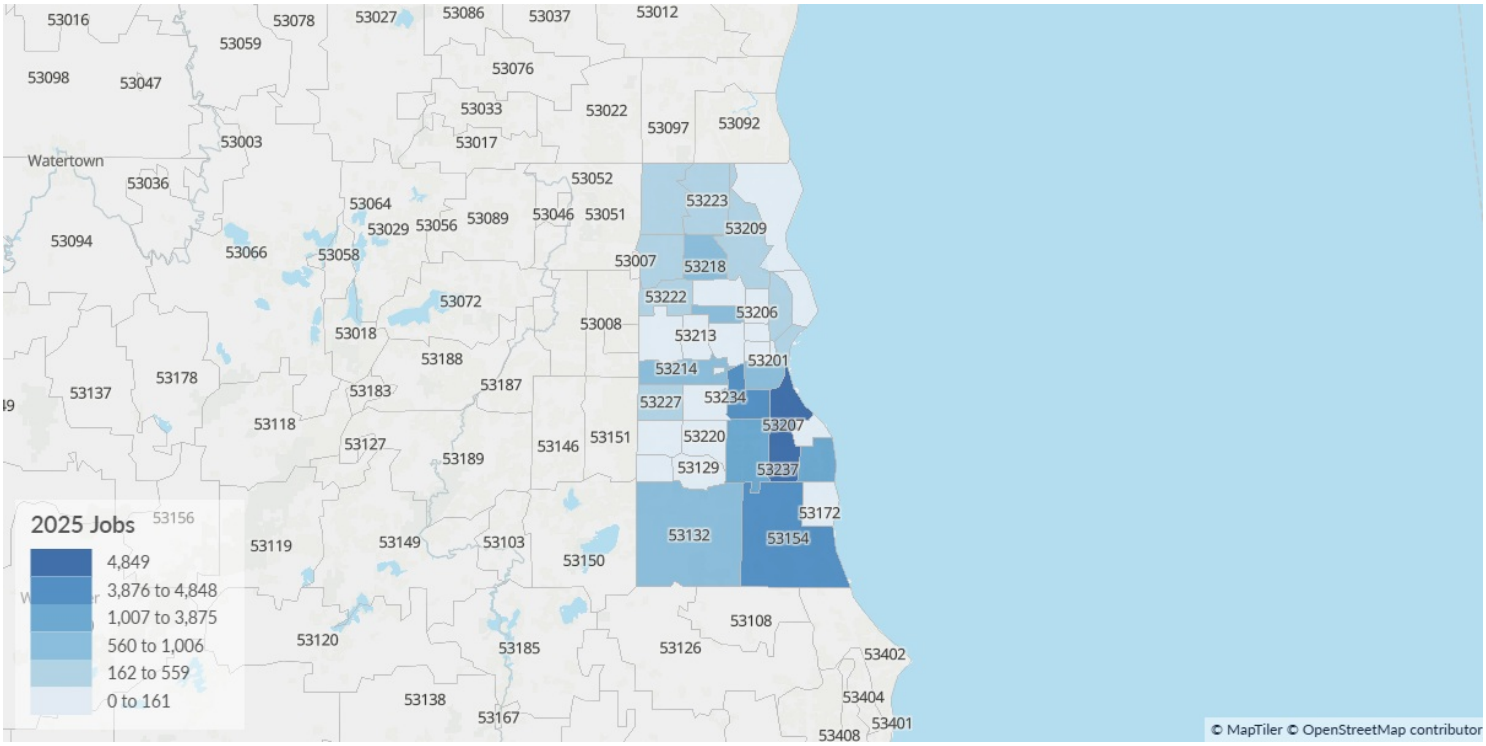
55079	Milwaukee County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

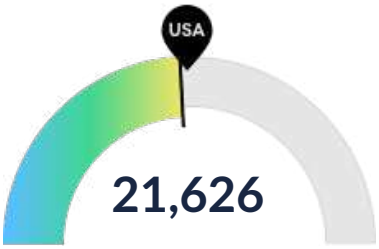
The information in this report pertains to the chosen industry and geographical area.

Workforce Map



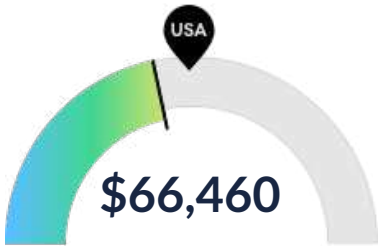
Executive Summary

Aggressive Hiring Competition Over an Average Supply of Regional Talent



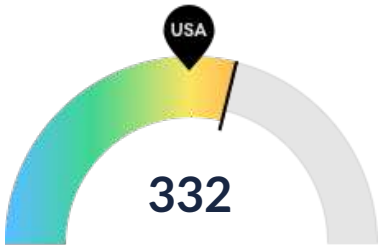
Supply (Jobs)

Milwaukee County, WI is about average for this kind of talent. The national average for an area this size is 22,659* employees, while there are 21,626 here.



Earnings Per Job

Earnings per job are below the national average. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

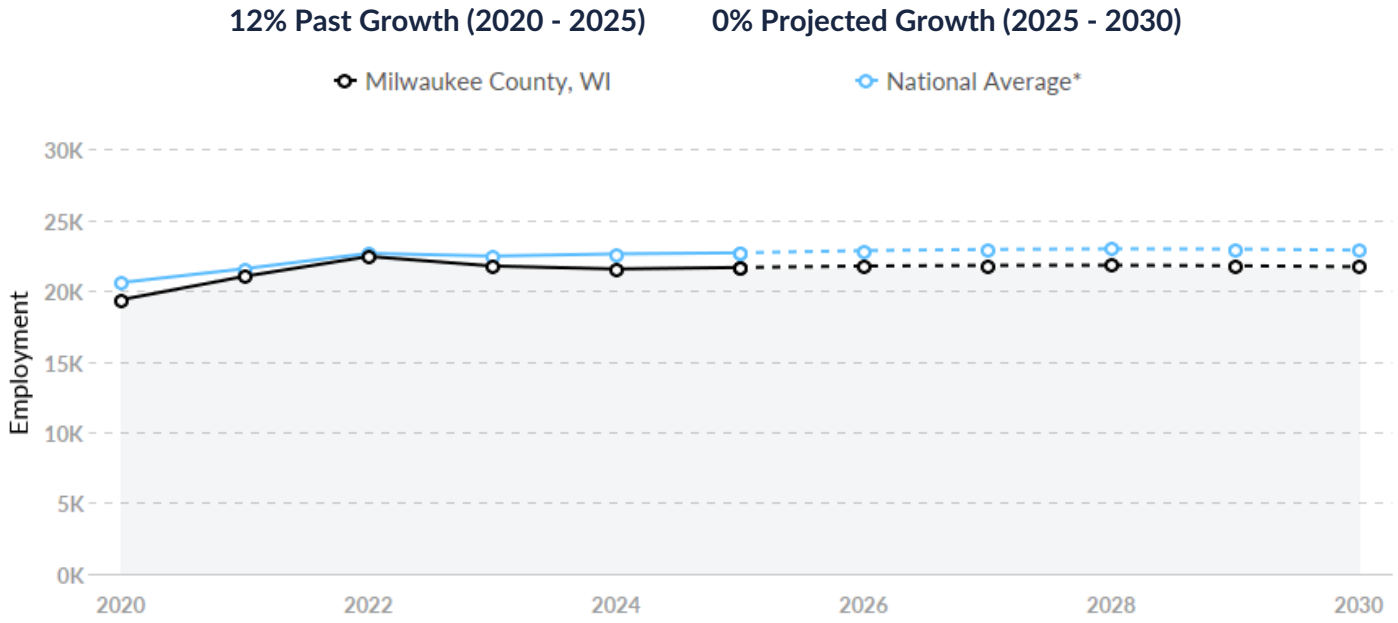
Competition from online job postings is high in Milwaukee County, WI. The national average for an area this size is 266* job postings/mo, while there are 332 here.

*National average values are derived by taking the national value for Transportation and Warehousing and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

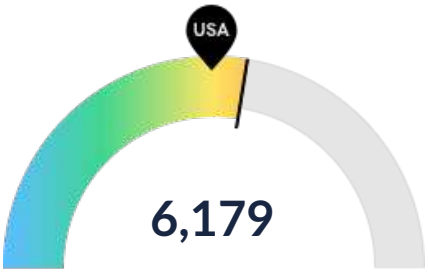
Supply Is About Equal to the National Average

The regional vs. national average employment helps you understand if the supply of Transportation and Warehousing is a strength or weakness for Milwaukee County, WI, and how it is changing relative to the nation. An average area of this size would have 22,659* employees, while there are 21,626 here. The gap between expected and actual employment is expected to increase over the next 5 years.



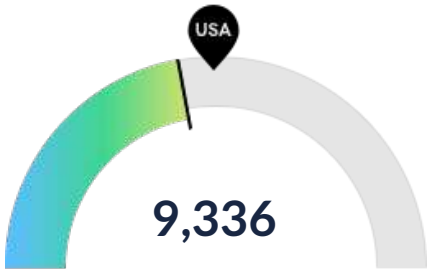
*National average values are derived by taking the national value for Transportation and Warehousing and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Retirement Risk Is High, While Overall Diversity Is About Average



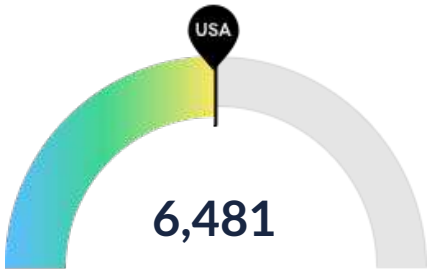
Retiring Soon

Retirement risk is high in Milwaukee County, WI. The national average for an area this size is 5,342* employees 55 or older, while there are 6,179 here.



Racial Diversity

Racial diversity is low in Milwaukee County, WI. The national average for an area this size is 11,079* racially diverse employees, while there are 9,336 here.



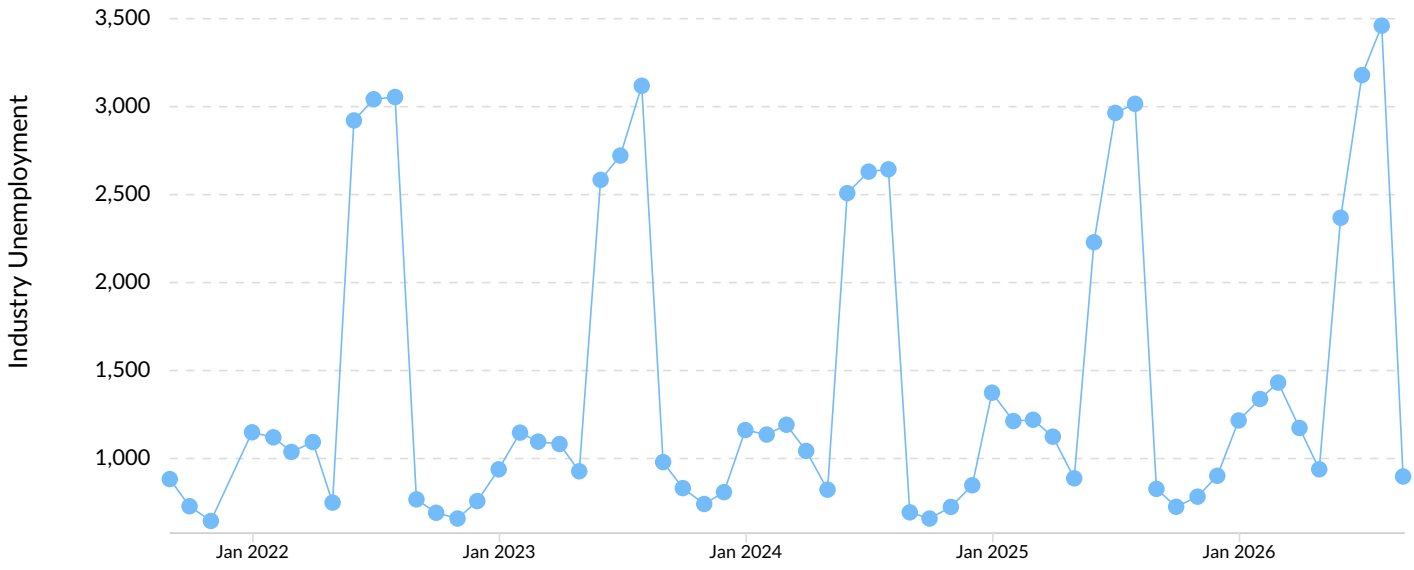
Gender Diversity

Gender diversity is about average in Milwaukee County, WI. The national average for an area this size is 6,478* female employees, while there are 6,481 here.

*National average values are derived by taking the national value for Transportation and Warehousing and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.



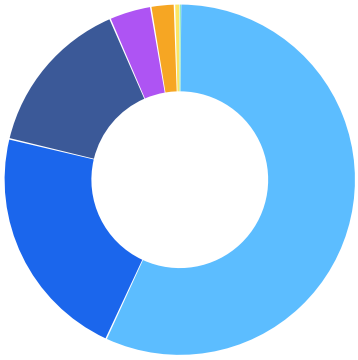
Demographic Details

Industry Age Breakdown



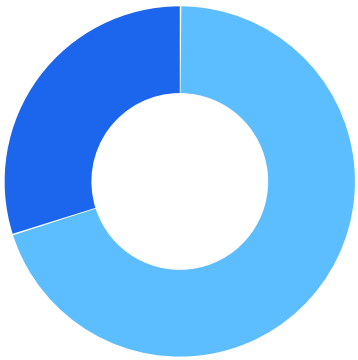
	% of Jobs	Jobs
14-18	0.8%	183
19-24	11.1%	2,404
25-34	21.0%	4,539
35-44	19.3%	4,170
45-54	19.2%	4,151
55-64	19.6%	4,235
65+	9.0%	1,944

Industry Race/Ethnicity Breakdown



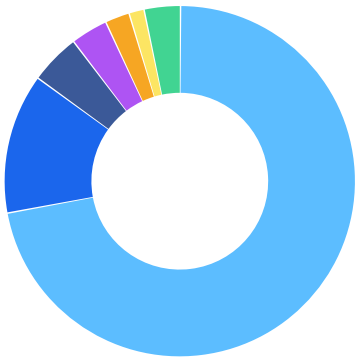
	% of Jobs	Jobs
White	56.8%	12,290
Black or African American	21.8%	4,725
Hispanic or Latino	14.7%	3,188
Asian	3.9%	834
Two or More Races	2.2%	469
American Indian or Alaska Native	0.5%	106
Native Hawaiian or Other Pacific Islander	0.1%	14

Industry Gender Breakdown



	% of Jobs	Jobs
Males	70.0%	15,145
Females	30.0%	6,481

Most Jobs are Found in the Transportation and Material Moving Occupations Industry Sector



Occupation	% of Industry in Occupation (2025)
Transportation and Material Moving Occupations	72.0%
Office and Administrative Support Occupations	12.9%
Installation, Maintenance, and Repair Occupations	4.6%
Management Occupations	3.4%
Business and Financial Operations Occupations	2.3%
Sales and Related Occupations	1.4%
Other	3.3%

Demand



530 Companies Posting

All employers in the region who posted for this job over the last 12 months.



3,982 Unique Job Postings

The number of unique postings for this job over the last 12 months.



27 Day Median Duration

Posting duration is 2 days longer than what's typical in the region.

Top Companies	Unique Postings
Hellermanntyton	185
Transdev	115
FedEx	93
UPS	76
Menzies Aviation	70

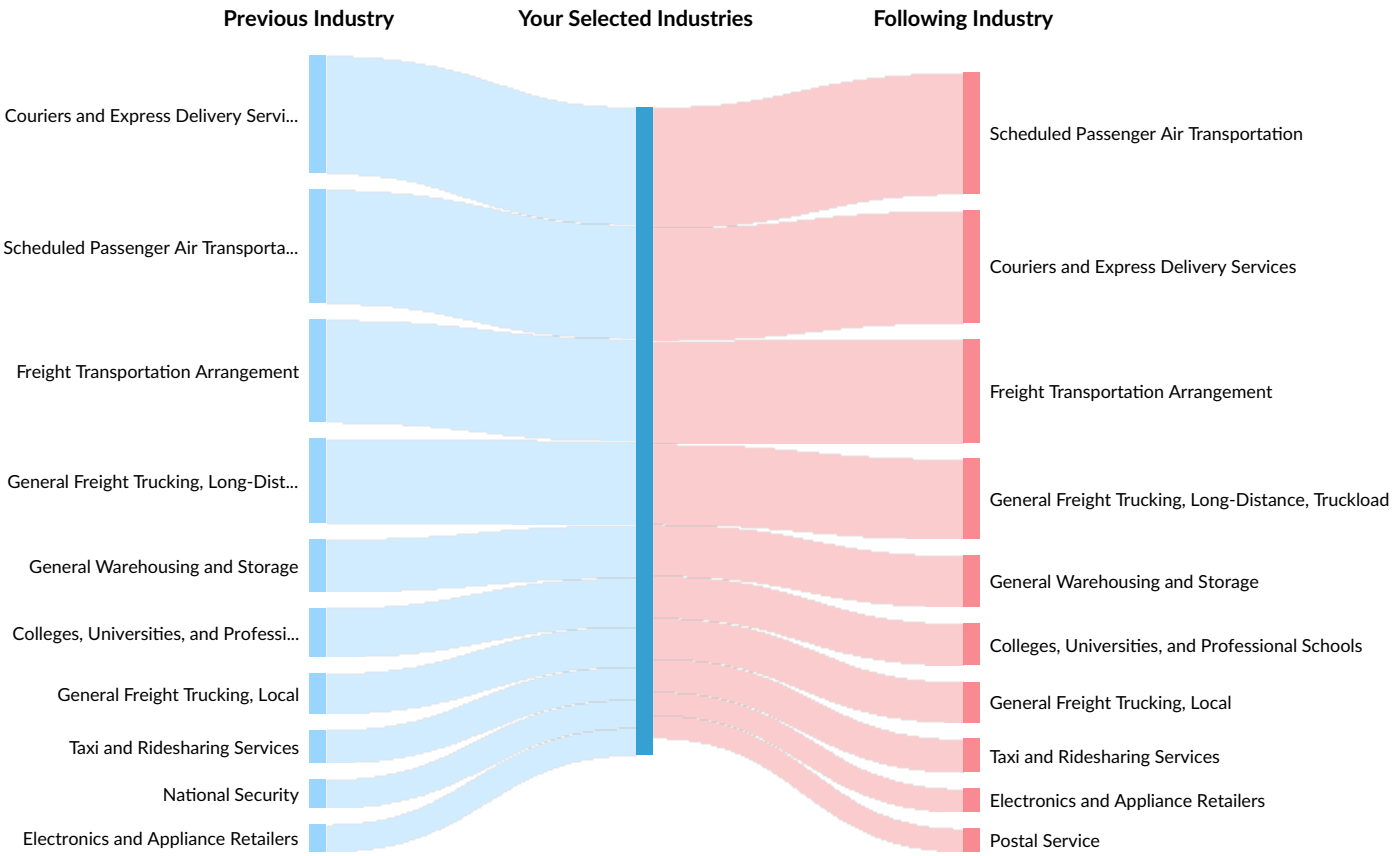
Top Job Titles	Unique Postings
CDL-A Truck Drivers	428
Regional CDL-A Truck Drivers	141
OTR CDL-A Truck Drivers	116
Local CDL-A Truck Drivers	102
Forklift Operators	73

Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



Previous Industries	Transitions
Couriers and Express Delivery Services	100,854
Scheduled Passenger Air Transportation	97,474
Freight Transportation Arrangement	87,577
General Freight Trucking, Long-Distance, Truckload	72,214

Previous Industries	Transitions
General Warehousing and Storage	44,973
Colleges, Universities, and Professional Schools	41,913
General Freight Trucking, Local	34,394
Taxi and Ridesharing Services	28,212
National Security	24,361
Electronics and Appliance Retailers	23,332
Full-Service Restaurants	20,500
Postal Service	19,857
Other Support Activities for Air Transportation	19,486
Line-Haul Railroads	19,132
Limited-Service Restaurants	17,959
Elementary and Secondary Schools	15,638
Pipeline Transportation of Natural Gas	15,532
Other Airport Operations	15,433
Supermarkets and Other Grocery (except Convenience) Stores	14,085
Local Messengers and Local Delivery	14,023
Commercial Banking	13,281
Specialized Freight (except Used Goods) Trucking, Long-Distance	11,905
Custom Computer Programming Services	11,717
Scheduled Freight Air Transportation	11,289
Clothing and Clothing Accessories Retailers	11,235
School and Employee Bus Transportation	11,117
All Other Professional, Scientific, and Technical Services	10,586
General Freight Trucking, Long-Distance, Less Than Truckload	10,568
Employment Placement Agencies	10,493

Previous Industries	Transitions
Software Publishers	10,467
Warehouse Clubs and Supercenters	10,028
Engineering Services	9,827
Administrative Management and General Management Consulting Services	9,393
Computer Systems Design Services	9,356
General Medical and Surgical Hospitals	9,201
Refrigerated Warehousing and Storage	9,160
Hotels (except Casino Hotels) and Motels	8,720
Used Household and Office Goods Moving	8,643
All Other General Merchandise Retailers	8,567
Nonscheduled Chartered Passenger Air Transportation	7,652
Other Support Activities for Road Transportation	7,619
Other Urban Transit Systems	7,507
Insurance Agencies and Brokerages	7,499
Marine Cargo Handling	7,368
Deep Sea Passenger Transportation	7,053
Department Stores	6,879
All Other Support Activities for Transportation	6,649
Offices of Real Estate Agents and Brokers	6,610
Wireless Telecommunications Carriers (except Satellite)	6,512
Specialized Freight (except Used Goods) Trucking, Local	6,316
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	6,282
Mixed Mode Transit Systems	6,048
Other Nonscheduled Air Transportation	6,033
Offices of Physicians (except Mental Health Specialists)	6,027

Previous Industries	Transitions
Port and Harbor Operations	5,800
Other Computer Related Services	5,782
Temporary Help Services	5,746
Other Warehousing and Storage	5,732
Other General Government Support	5,655
All Other Transit and Ground Passenger Transportation	5,392
Automobile and Light Duty Motor Vehicle Manufacturing	5,298
Security Guards and Patrol Services	5,168
Commuter Rail Systems	5,135
Offices of Lawyers	5,053
Special Needs Transportation	5,008
Process, Physical Distribution, and Logistics Consulting Services	4,956
Offices of Certified Public Accountants	4,955
Hardware Retailers	4,947
Plumbing, Heating, and Air-Conditioning Contractors	4,805
Web Search Portals and All Other Information Services	4,779
Other Management Consulting Services	4,667
Commercial and Institutional Building Construction	4,519
Bus and Other Motor Vehicle Transit Systems	4,418
Pharmacies and Drug Retailers	4,362
Fitness and Recreational Sports Centers	4,156
Snack and Nonalcoholic Beverage Bars	4,149
Marketing Consulting Services	4,105
All Other Personal Services	4,049
Nonscheduled Chartered Freight Air Transportation	4,028

Previous Industries	Transitions
Scenic and Sightseeing Transportation, Water	4,023
Flight Training	4,023
Support Activities for Rail Transportation	4,011
Charter Bus Industry	4,006
Junior Colleges	3,940
Portfolio Management and Investment Advice	3,768
All Other Miscellaneous Retailers	3,727
Aircraft Manufacturing	3,691
Motor Vehicle Towing	3,622
Direct Property and Casualty Insurance Carriers	3,604
New Car Dealers	3,596
Direct Health and Medical Insurance Carriers	3,513
Home Centers	3,467
Sporting Goods Retailers	3,241
General Line Grocery Merchant Wholesalers	3,199
Other Miscellaneous Durable Goods Merchant Wholesalers	3,186
Electrical Contractors and Other Wiring Installation Contractors	3,172
Soft Drink Manufacturing	3,147
Gasoline Stations with Convenience Stores	3,116
Office Administrative Services	3,111
Automotive Parts and Accessories Retailers	3,104

Following Industries	Transitions
Scheduled Passenger Air Transportation	103,817
Couriers and Express Delivery Services	96,192
Freight Transportation Arrangement	88,703

Following Industries	Transitions
General Freight Trucking, Long-Distance, Truckload	68,711
General Warehousing and Storage	44,163
Colleges, Universities, and Professional Schools	35,983
General Freight Trucking, Local	34,909
Taxi and Ridesharing Services	28,419
Electronics and Appliance Retailers	20,013
Postal Service	19,757
Line-Haul Railroads	19,389
Other Support Activities for Air Transportation	18,455
Elementary and Secondary Schools	16,830
Pipeline Transportation of Natural Gas	15,841
Other Airport Operations	14,049
Commercial Banking	13,935
Full-Service Restaurants	13,778
Local Messengers and Local Delivery	13,563
General Freight Trucking, Long-Distance, Less Than Truckload	13,039
General Medical and Surgical Hospitals	12,710
Engineering Services	12,676
Specialized Freight (except Used Goods) Trucking, Long-Distance	12,226
Software Publishers	12,055
Custom Computer Programming Services	11,920
All Other Professional, Scientific, and Technical Services	11,272
School and Employee Bus Transportation	11,169
National Security	11,089
Supermarkets and Other Grocery (except Convenience) Stores	10,334

Following Industries	Transitions
Employment Placement Agencies	10,261
Administrative Management and General Management Consulting Services	10,241
Limited-Service Restaurants	9,408
Computer Systems Design Services	9,315
Refrigerated Warehousing and Storage	9,239
Insurance Agencies and Brokerages	8,730
Used Household and Office Goods Moving	8,517
Scheduled Freight Air Transportation	8,459
Marine Cargo Handling	8,257
Warehouse Clubs and Supercenters	8,093
Other Support Activities for Road Transportation	8,034
Offices of Real Estate Agents and Brokers	7,997
Clothing and Clothing Accessories Retailers	7,946
Nonscheduled Chartered Passenger Air Transportation	7,538
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	7,413
All Other Support Activities for Transportation	7,340
Offices of Physicians (except Mental Health Specialists)	7,335
Hotels (except Casino Hotels) and Motels	7,258
Other Urban Transit Systems	7,164
Deep Sea Passenger Transportation	7,125
Specialized Freight (except Used Goods) Trucking, Local	6,674
Other Computer Related Services	6,363
Port and Harbor Operations	6,211
Mixed Mode Transit Systems	6,142
Automobile and Light Duty Motor Vehicle Manufacturing	6,059

Following Industries	Transitions
Other General Government Support	5,893
All Other General Merchandise Retailers	5,700
Other Warehousing and Storage	5,544
Temporary Help Services	5,497
All Other Transit and Ground Passenger Transportation	5,482
Other Nonscheduled Air Transportation	5,444
Special Needs Transportation	5,312
Portfolio Management and Investment Advice	5,307
Commuter Rail Systems	5,266
Offices of Lawyers	5,234
Commercial and Institutional Building Construction	5,145
Security Guards and Patrol Services	5,133
Process, Physical Distribution, and Logistics Consulting Services	5,110
Charter Bus Industry	5,044
Aircraft Manufacturing	5,041
Web Search Portals and All Other Information Services	4,954
Offices of Certified Public Accountants	4,921
Wireless Telecommunications Carriers (except Satellite)	4,856
Plumbing, Heating, and Air-Conditioning Contractors	4,815
Other Management Consulting Services	4,675
Department Stores	4,399
Bus and Other Motor Vehicle Transit Systems	4,392
Junior Colleges	4,337
Marketing Consulting Services	4,206
Direct Property and Casualty Insurance Carriers	4,161

Following Industries	Transitions
All Other Personal Services	4,134
Direct Health and Medical Insurance Carriers	4,050
Nonscheduled Chartered Freight Air Transportation	4,003
Scenic and Sightseeing Transportation, Water	3,987
Pharmacies and Drug Retailers	3,942
Support Activities for Rail Transportation	3,825
Hardware Retailers	3,773
All Other Miscellaneous Retailers	3,766
Electrical Contractors and Other Wiring Installation Contractors	3,765
Pharmaceutical Preparation Manufacturing	3,744
General Line Grocery Merchant Wholesalers	3,743
Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing	3,697
Wholesale Trade Agents and Brokers	3,614
Motor Vehicle Towing	3,595
Home Health Care Services	3,574
New Car Dealers	3,504
Financial Transactions Processing, Reserve, and Clearinghouse Activities	3,410
Investment Banking and Securities Intermediation	3,347
Fitness and Recreational Sports Centers	3,325
Other Miscellaneous Durable Goods Merchant Wholesalers	3,265
Soft Drink Manufacturing	3,225
Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	3,224

Layoff Activity (Reported WARN Notices)

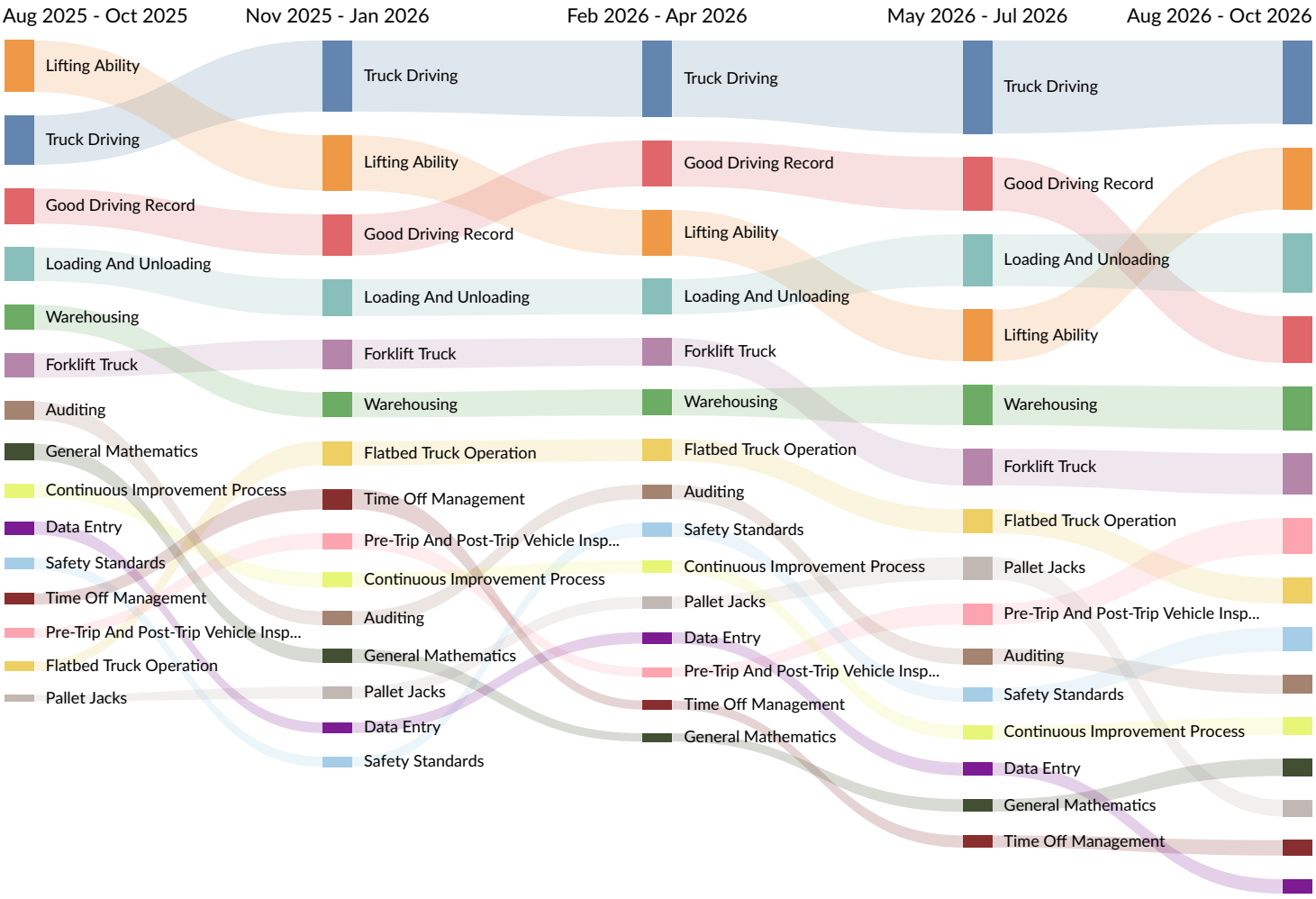
The table below shows the 50 most recent WARN records for the past 12 months. Since WARN notices can include both new notices and revisions to previously reported notices, duplicate records may be reflected in the table. Layoff data is based on employer-filed WARN notices and does not respond to occupation filters. Please see the knowledge base article to learn more.

Industry	Company	Event Date	Employees Affected
Transportation and Warehousing	Primeflight Aviation Services	11-09-2025	27

What skills are they posting for?

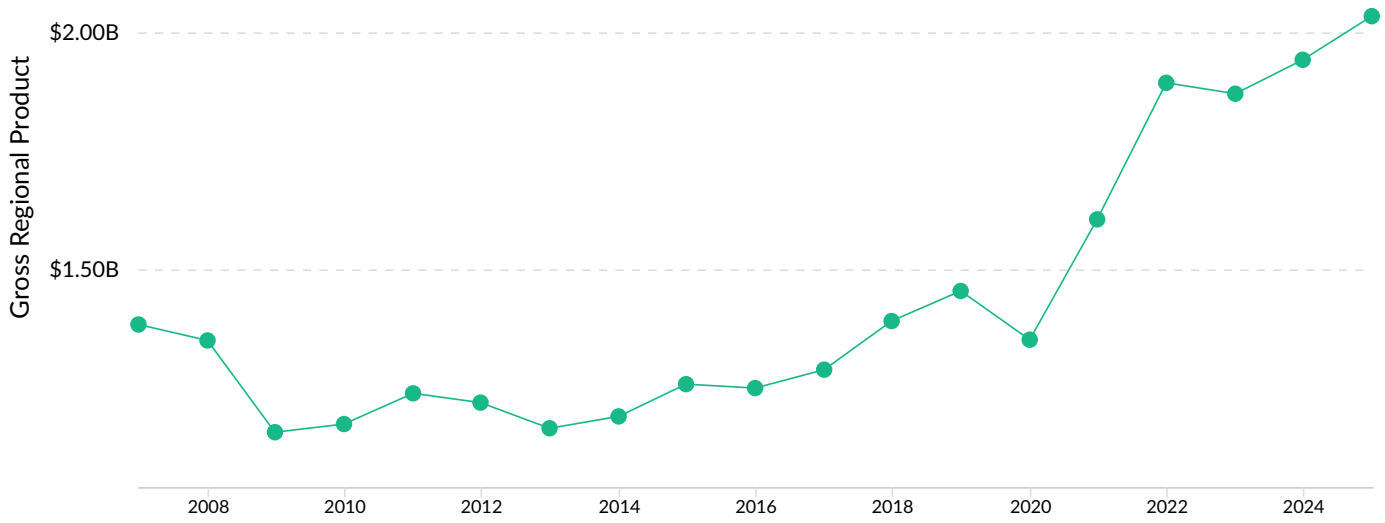
Top 15 Skills for All Job Types Sought by Your Selected Companies by Quarter

Skills help us understand the direction an industry is headed.



Gross Regional Product (GRP)

$1.6B	$353.6M	$91.6M	$2.0B
Earnings (2025)	Property Income (2025)	Taxes (2025)	Total GRP (2025)



Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Petroleum Refineries	$0	$101,292,252	$101,292,252
Freight Transportation Arrangement	$76,475,171	$382,952	$76,858,124
Insurance Agencies and Brokerages	$38,411,333	$35,495,168	$73,906,501
Couriers and Express Delivery Services	$44,619,592	$12,440,088	$57,059,680
Temporary Help Services	$42,201,977	$848	$42,202,826