

# Transportation and Warehousing in Milwaukee County, WI



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## What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



## Report Parameters

### 1 Industry

48      Transportation and Warehousing

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### 1 County

55079      Milwaukee County, WI

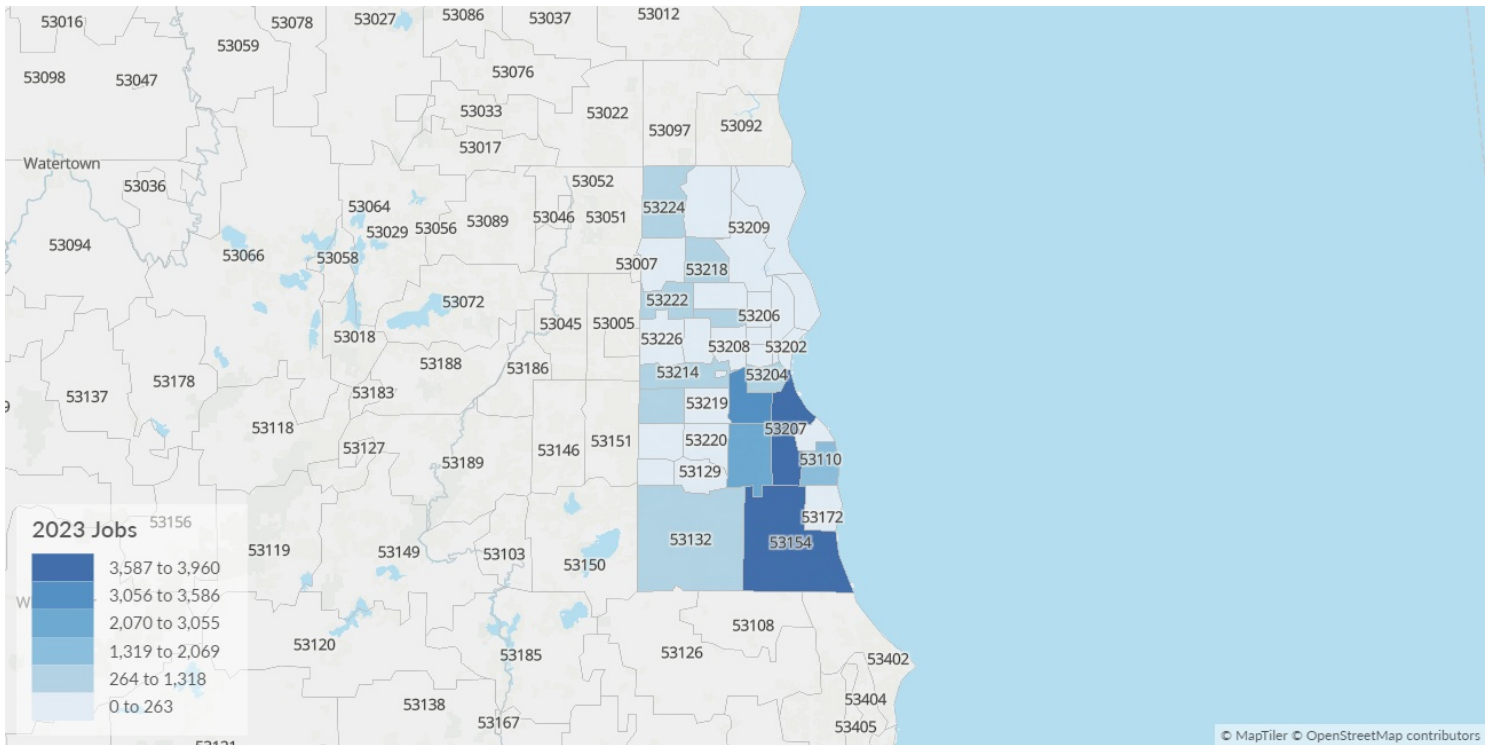
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### Class of Worker

QCEW Employees and Non-QCEW Employees

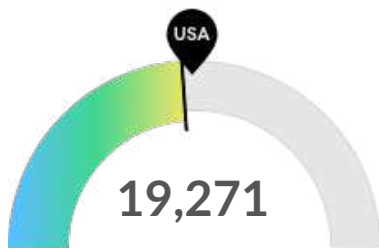
The information in this report pertains to the chosen industry and geographical area.

# Workforce Map



## Executive Summary

### Aggressive Hiring Competition Over an Average Supply of Regional Talent



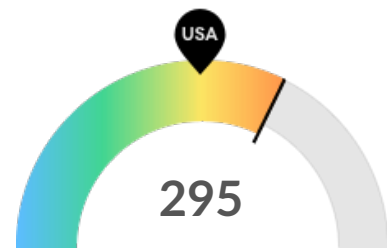
**Supply (Jobs)**

Milwaukee County, WI is about average for this kind of talent. The national average for an area this size is 20,514\* employees, while there are 19,271 here.



**Earnings Per Job**

Earnings per job are below the national average. The national average salary for Transportation and Warehousing in an area this size is \$77,733, while in Milwaukee County, WI it is \$62,312. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



**Demand (Job Postings)**

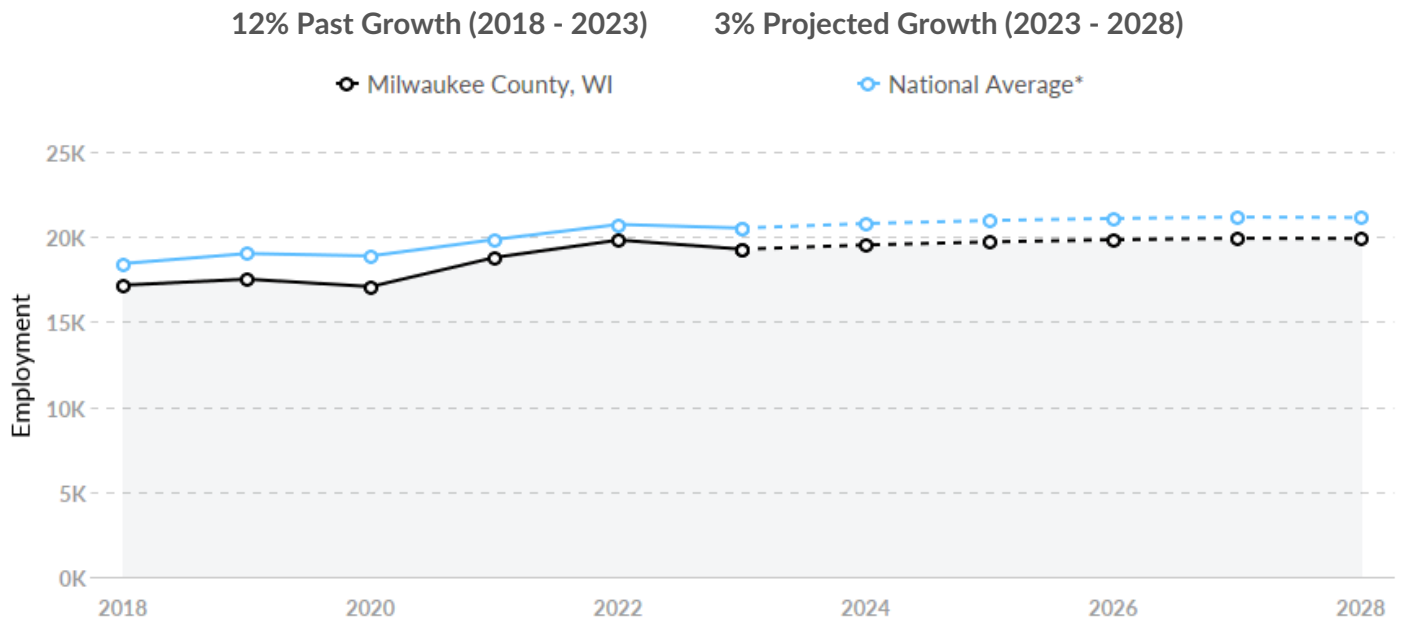
Competition from online job postings is high in Milwaukee County, WI. The national average for an area this size is 197\* job postings/mo, while there are 295 here.

\*National average values are derived by taking the national value for Transportation and Warehousing and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

## Supply (Jobs)

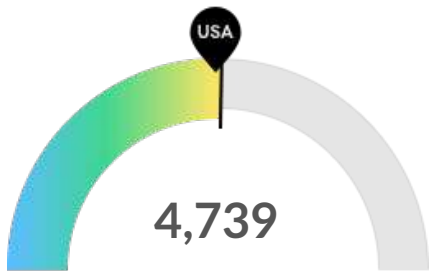
### Supply Is About Equal to the National Average

The regional vs. national average employment helps you understand if the supply of Transportation and Warehousing is a strength or weakness for Milwaukee County, WI, and how it is changing relative to the nation. An average area of this size would have 20,514\* employees, while there are 19,271 here. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.



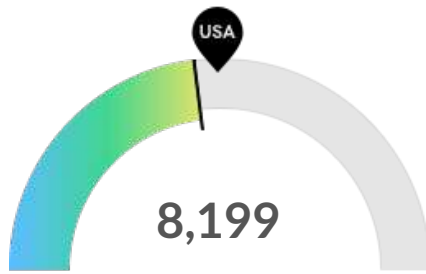
\*National average values are derived by taking the national value for Transportation and Warehousing and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

## Retirement Risk Is About Average, While Overall Diversity Is About Average



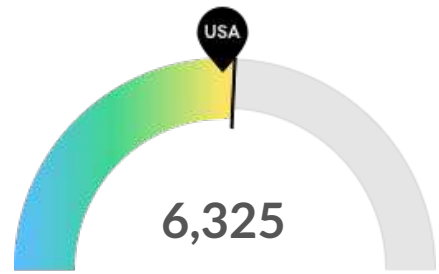
**Retiring Soon**

Retirement risk is about average in Milwaukee County, WI. The national average for an area this size is 4,655\* employees 55 or older, while there are 4,739 here.



**Racial Diversity**

Racial diversity is low in Milwaukee County, WI. The national average for an area this size is 9,200\* racially diverse employees, while there are 8,199 here.



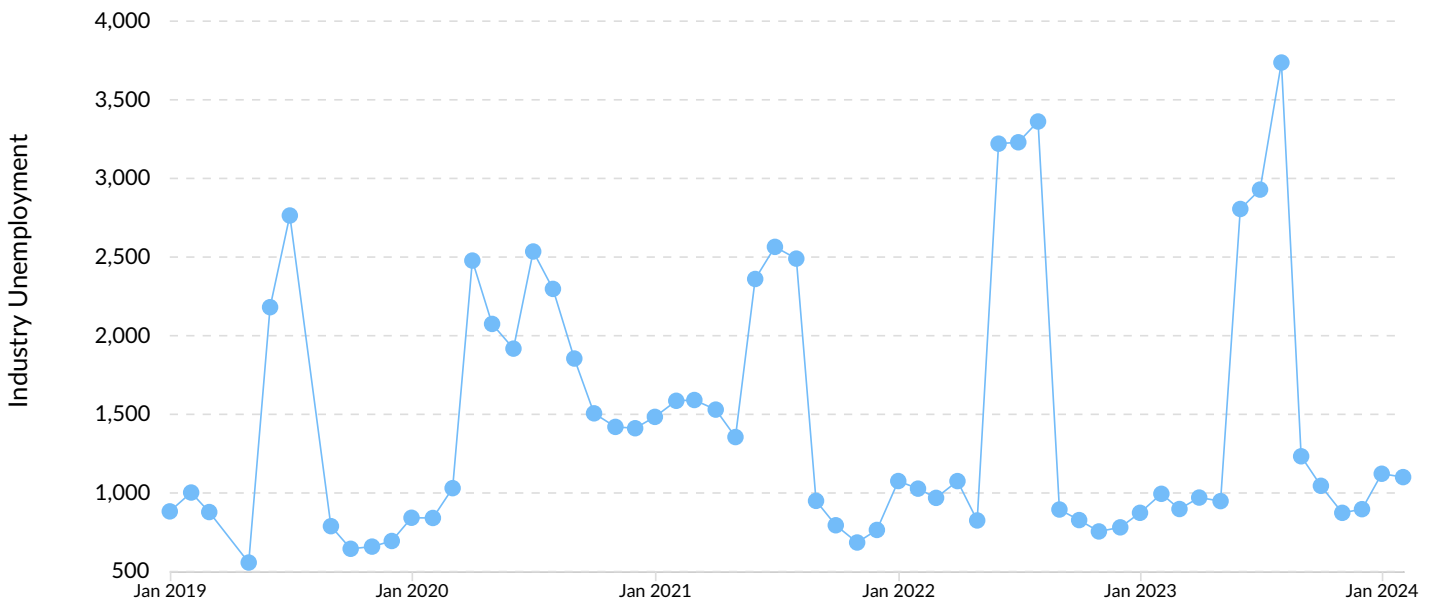
**Gender Diversity**

Gender diversity is about average in Milwaukee County, WI. The national average for an area this size is 6,048\* female employees, while there are 6,325 here.

\*National average values are derived by taking the national value for Transportation and Warehousing and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

## Unemployment Rate Trends

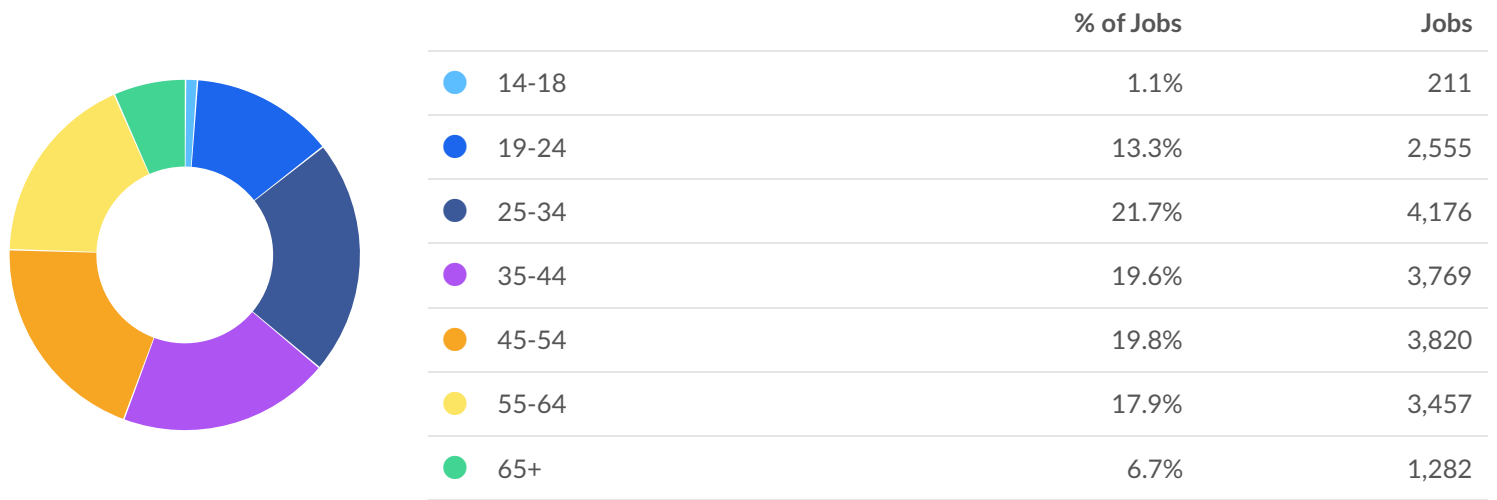
Unemployment shown at the 2-digit sector level.



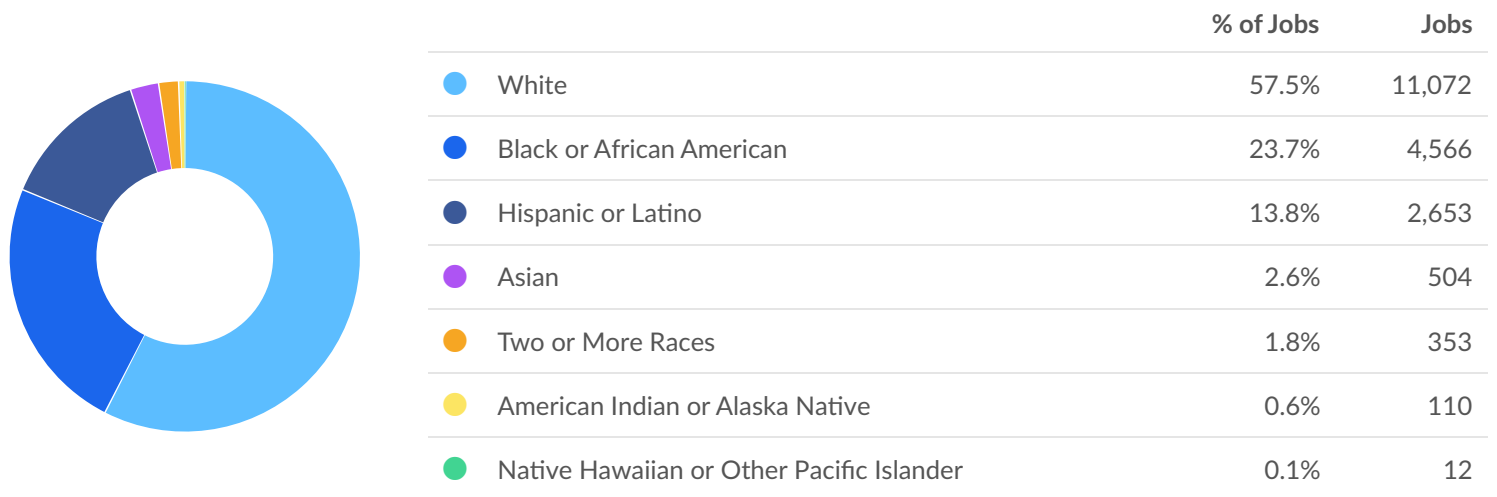


# Demographic Details

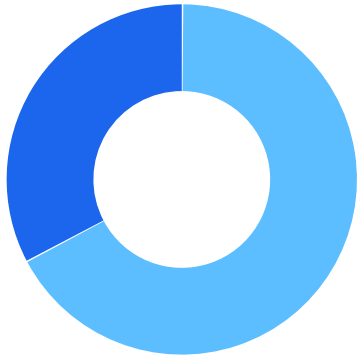
## Industry Age Breakdown



## Industry Race/Ethnicity Breakdown

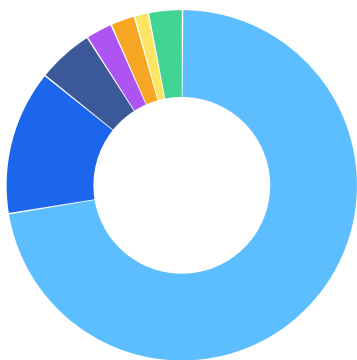


## Industry Gender Breakdown



	% of Jobs	Jobs
● Males	67.2%	12,946
● Females	32.8%	6,325

## Most Jobs are Found in the Transportation and Material Moving Occupations Industry Sector



Occupation	% of Industry in Occupation (2023)
● Transportation and Material Moving Occupations	72.3%
● Office and Administrative Support Occupations	13.4%
● Installation, Maintenance, and Repair Occupations	5.2%
● Management Occupations	2.4%
● Business and Financial Operations Occupations	2.2%
● Sales and Related Occupations	1.3%
● Other	3.1%

## Demand



### 396 Employers Competing

All employers in the region who posted for this job over the last 12 months.








### 3,540 Unique Job Postings






The number of unique postings for this job over the last 12 months.



### 27 Day Median Duration

Posting duration is 1 day longer than what's typical in the region.

Top Companies	Unique Postings
Transdev	353 
Hellermannntyton	221 
Roundy's	184 
Milwaukee Center For Independ...	97 
FedEx	89 

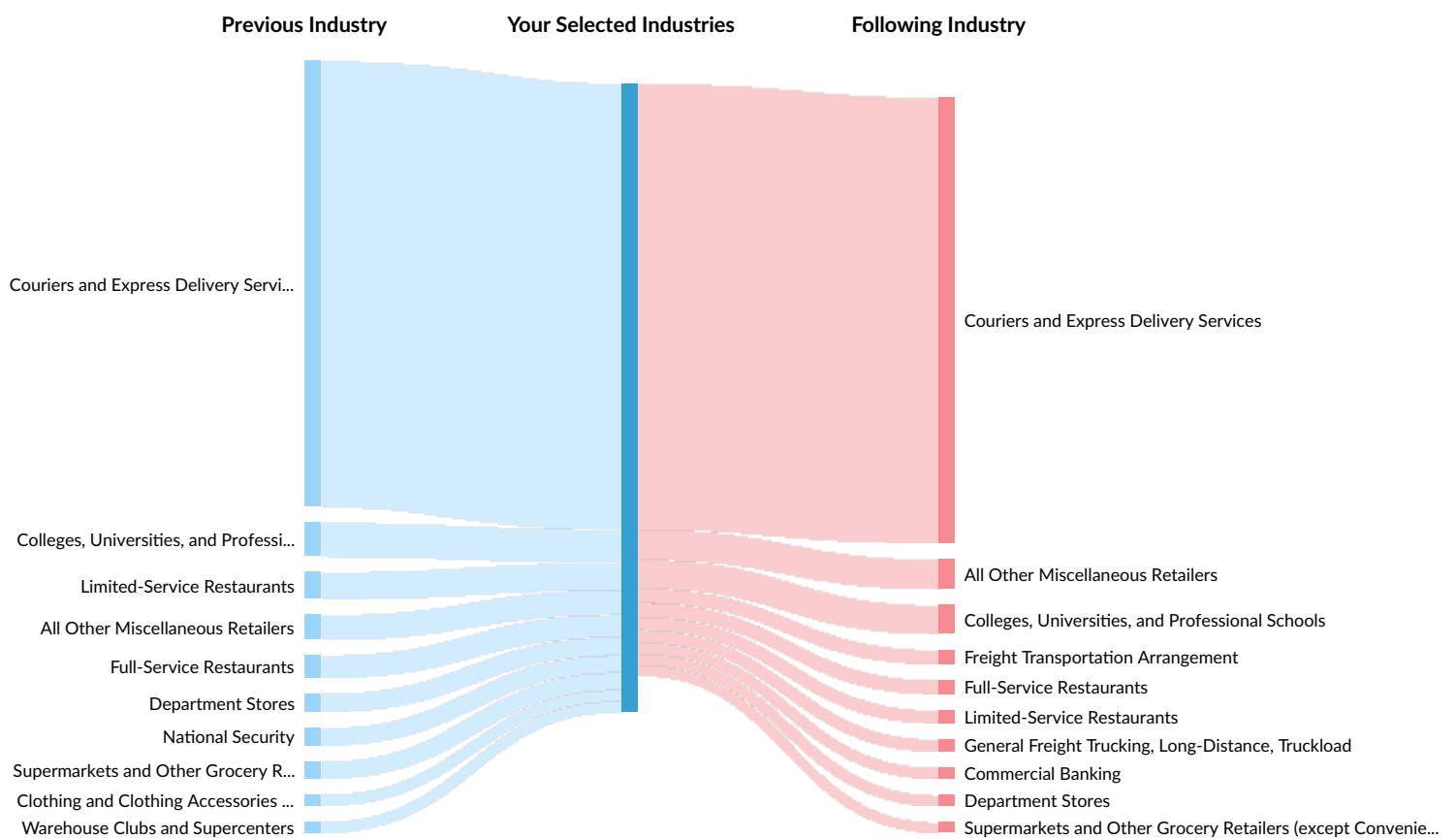
Top Job Titles	Unique Postings
CDL-A Truck Drivers	133 
OTR CDL-A Truck Drivers	79 
Forklift Operators	50 
Regional CDL-A Truck Drivers	38 
Delivery Drivers	36 

## Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



Previous Industries	Transitions
Couriers and Express Delivery Services	62,732
Colleges, Universities, and Professional Schools	4,682
Limited-Service Restaurants	3,818
All Other Miscellaneous Retailers	3,431

Previous Industries	Transitions
Full-Service Restaurants	3,154
Department Stores	2,554
National Security	2,458
Supermarkets and Other Grocery Retailers (except Convenience Retailers)	2,434
Clothing and Clothing Accessories Retailers	1,579
Warehouse Clubs and Supercenters	1,557
Local Messengers and Local Delivery	1,312
Elementary and Secondary Schools	1,199
Freight Transportation Arrangement	1,158
Hotels (except Casino Hotels) and Motels	1,124
Commercial Banking	1,103
General Freight Trucking, Long-Distance, Truckload	1,072
Hardware Retailers	946
Custom Computer Programming Services	930
Scheduled Passenger Air Transportation	876
Employment Placement Agencies	860
All Other Professional, Scientific, and Technical Services	833
Insurance Agencies and Brokerages	816
General Medical and Surgical Hospitals	798
Taxi and Ridesharing Services	778
Wireless Telecommunications Carriers (except Satellite)	755
Electronics and Appliance Retailers	720
Home Centers	687
Pharmacies and Drug Retailers	652
Computer Systems Design Services	650

Previous Industries	Transitions
Temporary Help Services	626
Other General Government Support	607
Software Publishers	602
Security Guards and Patrol Services	594
Sporting Goods Retailers	580
General Warehousing and Storage	564
Fitness and Recreational Sports Centers	562
Offices of Physicians (except Mental Health Specialists)	550
Engineering Services	537
Administrative Management and General Management Consulting Services	527
Offices of Real Estate Agents and Brokers	515
Other Computer Related Services	502
General Freight Trucking, Local	496
Postal Service	489
All Other General Merchandise Retailers	488
Junior Colleges	469
Automotive Parts and Accessories Retailers	469
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	451
Automobile and Light Duty Motor Vehicle Manufacturing	449
Offices of Lawyers	427
Marketing Consulting Services	425
Commercial and Institutional Building Construction	365
Other Miscellaneous Durable Goods Merchant Wholesalers	358
Gasoline Stations with Convenience Stores	349
Soft Drink Manufacturing	344

Previous Industries	Transitions
All Other Personal Services	339
Direct Health and Medical Insurance Carriers	328
Electrical Contractors and Other Wiring Installation Contractors	320
New Car Dealers	318
Process, Physical Distribution, and Logistics Consulting Services	317
Offices of Certified Public Accountants	304
Plumbing, Heating, and Air-Conditioning Contractors	302
Financial Transactions Processing, Reserve, and Clearinghouse Activities	289
Other Management Consulting Services	287
Portfolio Management and Investment Advice	282
Scheduled Freight Air Transportation	279
Electronic Computer Manufacturing	268
Wholesale Trade Agents and Brokers	263
Other Airport Operations	252
Office Administrative Services	243
Specialized Freight (except Used Goods) Trucking, Long-Distance	237
Advertising Agencies	236
Web Search Portals and All Other Information Services	221
General Freight Trucking, Long-Distance, Less Than Truckload	219
Other Support Activities for Air Transportation	200
Used Household and Office Goods Moving	173
Offices of Other Holding Companies	165
All Other Support Activities for Transportation	134
Aircraft Manufacturing	128

Previous Industries	Transitions
Support Activities for Oil and Gas Operations	122
Line-Haul Railroads	102
Refrigerated Warehousing and Storage	80
All Other Transit and Ground Passenger Transportation	70
Specialized Freight (except Used Goods) Trucking, Local	70
Other Support Activities for Road Transportation	67
Nonscheduled Chartered Freight Air Transportation	63
Other Nonscheduled Air Transportation	61
Other Urban Transit Systems	53
School and Employee Bus Transportation	53
Other Warehousing and Storage	52
Support Activities for Rail Transportation	50
Nonscheduled Chartered Passenger Air Transportation	49
Flight Training	40
Special Needs Transportation	35
Bus and Other Motor Vehicle Transit Systems	31
Mixed Mode Transit Systems	28
Motor Vehicle Towing	28
Scenic and Sightseeing Transportation, Water	18
Pipeline Transportation of Natural Gas	9
Commuter Rail Systems	6
All Other Pipeline Transportation	3
Following Industries	Transitions
Couriers and Express Delivery Services	62,732
All Other Miscellaneous Retailers	4,218



Following Industries	Transitions
Colleges, Universities, and Professional Schools	4,054
Freight Transportation Arrangement	2,005
Full-Service Restaurants	2,002
Limited-Service Restaurants	1,843
General Freight Trucking, Long-Distance, Truckload	1,730
Commercial Banking	1,608
Department Stores	1,594
Supermarkets and Other Grocery Retailers (except Convenience Retailers)	1,499
Warehouse Clubs and Supercenters	1,351
Elementary and Secondary Schools	1,329
General Medical and Surgical Hospitals	1,323
National Security	1,268
Local Messengers and Local Delivery	1,261
Custom Computer Programming Services	1,190
Insurance Agencies and Brokerages	1,168
Software Publishers	1,092
Clothing and Clothing Accessories Retailers	1,091
Employment Placement Agencies	1,076
Taxi and Ridesharing Services	1,063
All Other Professional, Scientific, and Technical Services	1,058
Hardware Retailers	977
Offices of Physicians (except Mental Health Specialists)	935
Engineering Services	917
Administrative Management and General Management Consulting Services	884
Computer Systems Design Services	880

Following Industries	Transitions
Hotels (except Casino Hotels) and Motels	871
Offices of Real Estate Agents and Brokers	867
Scheduled Passenger Air Transportation	791
Temporary Help Services	779
Other General Government Support	737
Security Guards and Patrol Services	716
General Warehousing and Storage	662
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	642
Wireless Telecommunications Carriers (except Satellite)	641
Other Computer Related Services	628
General Freight Trucking, Local	607
Electronics and Appliance Retailers	604
Automobile and Light Duty Motor Vehicle Manufacturing	597
Home Centers	585
Pharmacies and Drug Retailers	578
Portfolio Management and Investment Advice	566
Postal Service	565
Offices of Certified Public Accountants	550
Offices of Lawyers	538
Commercial and Institutional Building Construction	533
Marketing Consulting Services	507
Process, Physical Distribution, and Logistics Consulting Services	497
Fitness and Recreational Sports Centers	488
Financial Transactions Processing, Reserve, and Clearinghouse Activities	486

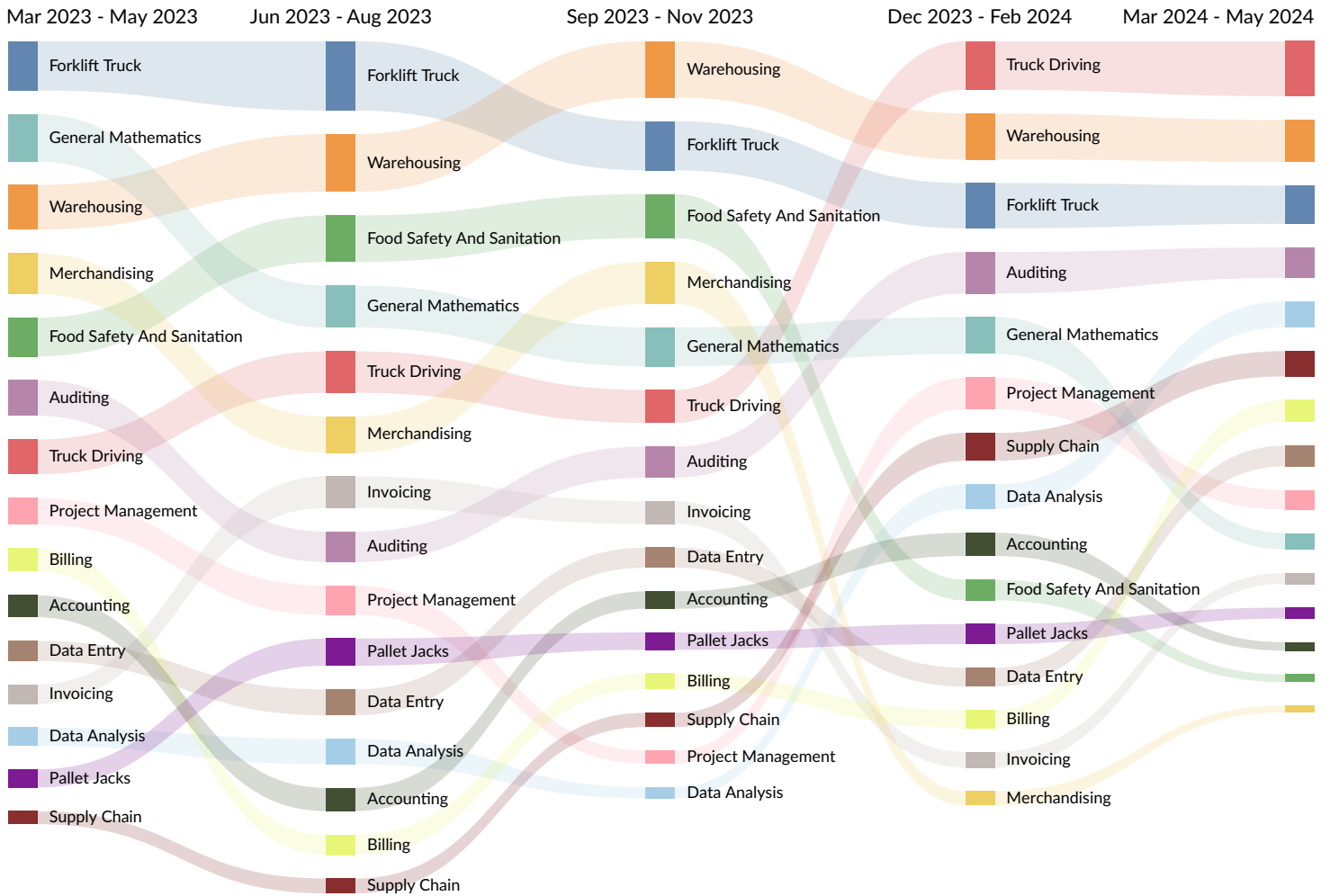
Following Industries	Transitions
Soft Drink Manufacturing	459
Plumbing, Heating, and Air-Conditioning Contractors	454
Direct Health and Medical Insurance Carriers	454
Electrical Contractors and Other Wiring Installation Contractors	438
Office Administrative Services	422
Wholesale Trade Agents and Brokers	413
Other Management Consulting Services	412
Junior Colleges	411
Other Miscellaneous Durable Goods Merchant Wholesalers	399
All Other Personal Services	373
General Freight Trucking, Long-Distance, Less Than Truckload	362
General Line Grocery Merchant Wholesalers	360
Pharmaceutical Preparation Manufacturing	339
Home Health Care Services	312
Electronic Computer Manufacturing	308
Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing	305
All Other Support Services	305
Aircraft Manufacturing	301
All Other Support Activities for Transportation	299
Surgical and Medical Instrument Manufacturing	298
Specialized Freight (except Used Goods) Trucking, Long-Distance	296
Web Search Portals and All Other Information Services	286
Offices of Other Holding Companies	254
Advertising Agencies	247

Following Industries	Transitions
Other Airport Operations	205
Other Support Activities for Air Transportation	189
Used Household and Office Goods Moving	152
Refrigerated Warehousing and Storage	131
Charter Bus Industry	130
Specialized Freight (except Used Goods) Trucking, Local	114
Line-Haul Railroads	112
Scheduled Freight Air Transportation	112
Other Urban Transit Systems	93
Other Support Activities for Road Transportation	92
All Other Transit and Ground Passenger Transportation	79
Other Warehousing and Storage	68
Support Activities for Rail Transportation	68
Other Nonscheduled Air Transportation	59
School and Employee Bus Transportation	57
Nonscheduled Chartered Passenger Air Transportation	56
Special Needs Transportation	50
Mixed Mode Transit Systems	41
Motor Vehicle Towing	38
Bus and Other Motor Vehicle Transit Systems	33
Nonscheduled Chartered Freight Air Transportation	31
Commuter Rail Systems	20
Scenic and Sightseeing Transportation, Water	20
Pipeline Transportation of Natural Gas	11
All Other Pipeline Transportation	3

# What skills are they posting for?

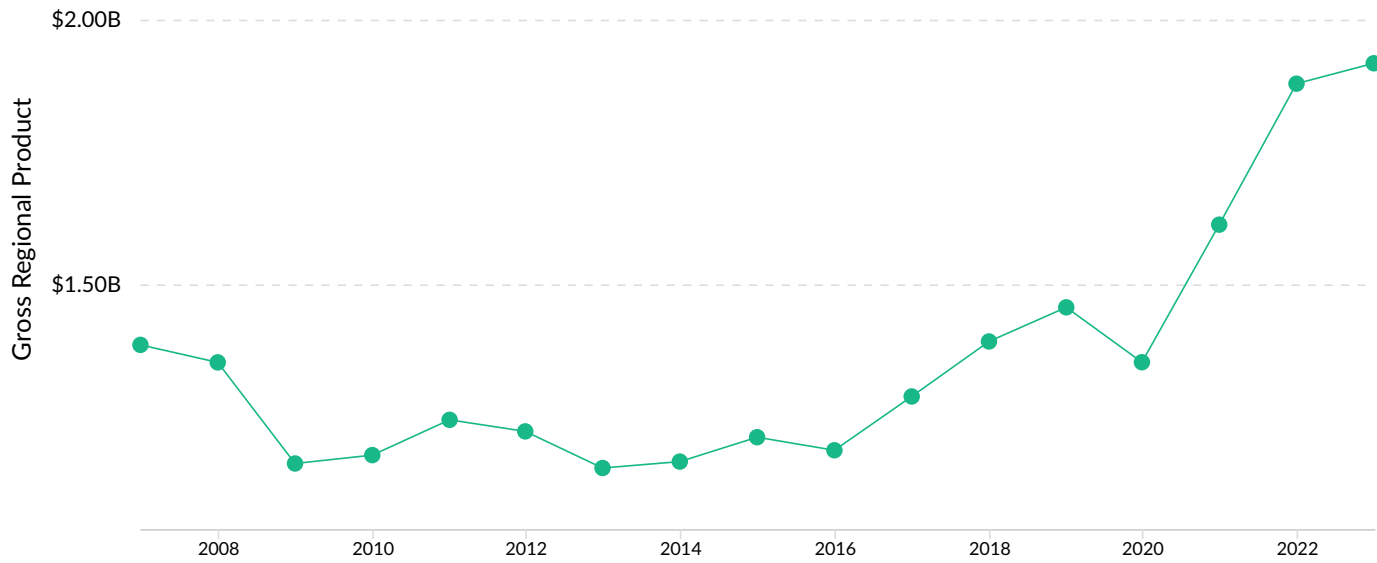
## Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.



## Gross Regional Product (GRP)

<b>\$1.4B</b>	<b>\$425.2M</b>	<b>\$70.5M</b>	<b>\$1.9B</b>
Earnings (2023)	Property Income (2023)	Taxes (2023)	Total GRP (2023)



## Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Petroleum Refineries	\$0	\$173,524,088	\$173,524,088
Freight Transportation Arrangement	\$88,402,685	\$13,320,016	\$101,722,701
Couriers and Express Delivery Services	\$67,015,493	\$14,664,489	\$81,679,982
Temporary Help Services	\$50,578,545	\$1,745	\$50,580,289
Insurance Agencies and Brokerages	\$24,959,828	\$24,460,314	\$49,420,142