



January 30, 2018



Dear Workforce Partners and Stakeholders,

We are kicking off the new year with a redesign of our website. The newly updated site offers one-stop-shopping for both job seekers and employers, with home page access to local, regional and state workforce information, a dynamic marketing and events slider, a comprehensive local workforce calendar of events, and more menu options for workforce transaction capability such as job search, service provider access, labor market information and career exploration. It connects job seekers to many resources and offers in-depth information to the regional business community. Check out employmilwaukee.org for greater access to

intentional workforce connections.

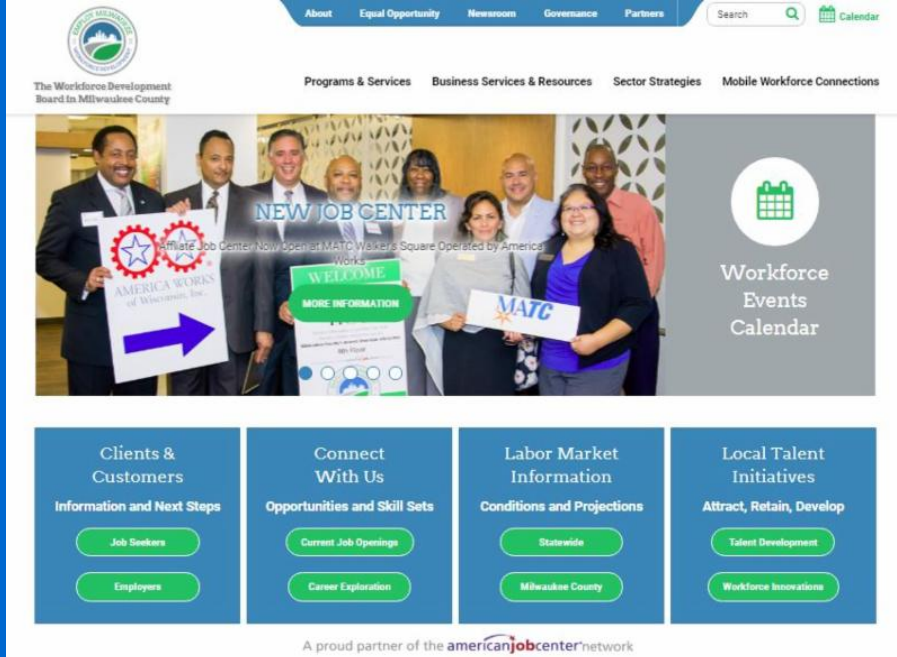
Also, this month we are highlighting our latest initiative, Mobile Workforce Connections (MWC). Our Community Relations Team could be coming to an event or location near you! Our goal is to reach out to potential job seekers who are not yet connected to the workforce system or may not know about the American Job Center network or Job Center of Wisconsin capabilities. It's not enough to hope people walk through the doors of one of our American Job Centers. To connect individuals who are disconnected from the workforce system, our staff will be canvassing communities for opportunities to meet potential job seekers. How can you make the connection? Simply [click here](#) to learn more about MWC!

We are incredibly honored to have recently received several notable accolades. Thank you to the YMCA for the prestigious Potawatomi Diversity & Inclusion award we received during the 21st annual Dr. Martin Luther King, Jr. celebration! And to the [Daily Reporter](#) for the Diversity In Business award. Back in October, the [Milwaukee Business Journal](#) named Employ Milwaukee a Top Job Training Agency. Also in the 4th quarter of 2017, we were recognized at the [National Fund's](#) 10th Anniversary celebration in Washington D.C. for a decade of changing lives. Thank you to all for these tremendous acknowledgements.

We also recently published our 2017 Annual Report. See below for more information and a link. Looking forward to an exciting 2018!

Check out our new website redesign!

Our newly updated website is a transaction-based site providing workforce information to stakeholders like never before. The new design features extensive information for our clients and customers, allows job seekers to connect to critical job search and skill exploring resources, provides labor market and talent development information for the business community, and a comprehensive calendar of events.



[CLICK HERE FOR LINK TO EMPLOYMILWAUKEE.ORG](http://EMPLOYMILWAUKEE.ORG)

MARK YOUR CALENDAR! Website Community Meeting

Employ Milwaukee staff will provide a tutorial for the new website

Friday, March 16, 2018, 1:00 - 2:00 PM

Employ Milwaukee, 2342 N. 27th Street

R.S.V.P. by March 9th to Karen Adams (414) 270-1777

Partner Feature

The Center for Healthcare Careers of Southeast Wisconsin

The [Center for Healthcare Careers of Southeast Wisconsin \(CHCSEW\)](#) is a workforce development partnership between four of southeastern Wisconsin's largest healthcare systems including Ascension, Aurora Health Care, Children's Hospital of Wisconsin, and Froedtert Health. The CHCSEW has collaborated to develop a list of the ten most in-demand entry-level healthcare positions. From this list of in-demand positions in the industry, Employ Milwaukee provides infrastructure support and acts as the project manager for this collaboration in order to impact the talent pipeline for the identified positions.

Job readiness training is essential to success in obtaining entry-level jobs. Employ Milwaukee facilitates connections and collaborations with workforce partners that offer workforce programs and services to assist individuals in their understanding of certain healthcare opportunities.

- CHCSEW's Community Engagement team identified four community organizations to closely partner with Employ Milwaukee to connect qualified individuals with career

opportunities. The demand for healthcare workers is currently greater than the supply of incoming healthcare workers.

- The partners work closely with local school districts to showcase healthcare careers and support educators and students.
- CHCSEW organizations offer training programs to help internal employees in entry level positions prepare for more advanced positions in health care through innovative teaching models that create experiences across occupations, and educate on foundational skills to prepare them with the skills to return to school.

"Our unique collaboration with Employ Milwaukee is intended to help healthcare systems create a more diverse and sustainable healthcare workforce," said Amy Rislov, Chief Human Resources Officer, Aurora Health Care and CHCSEW Chair. "With such a high demand for healthcare workers, it is crucial for those interested to learn about the field and provide them with the means to be successful in moving along a career pathway in a healthcare occupation. We are looking forward to our continued work with Employ Milwaukee."



The Center for Healthcare Careers of Southeast Wisconsin recently hosted a Healthcare Job Connector Event at Employ Milwaukee for qualified candidates to meet with recruiters from the healthcare employers that are a part of the collaboration. Funded by a grant from JP Morgan Chase, there will be three more events in 2018.

Company Feature

The Bartolotta Restaurants

The Bartolotta Restaurants are committed to excellence in every aspect of their business, and we are committed to helping them find the best possible employees. Over the past two years, the Bartolotta Restaurant Group has been a pleasure to work with, and an integral part of our Hospitality/Retail Industry Advisory Board,

and our Education and Workforce Training Sub-Committee. The Hospitality/Retail Industry Advisory Board and Education and Workforce Training Sub-Committee focus on identifying in-demand occupations and specialized training.

The Bartolotta Restaurant Group has been an active partner collaborating on hospitality hiring events. These events allow us to pre-screen candidates and provide The Bartolotta Restaurant Group with exactly what they are looking for. As a result, they can spend one-on-one quality time with candidates in the interview process, ensuring that they are a great fit for the company. The Bartolotta Restaurant Group has filled various positions from wait staff all the way to executive chef.

It has been a privilege to work with The Bartolotta Restaurant group and we look forward to continuing this partnership.



Dustin Farberg, Director of Human Resources, Bartolotta Management Group.

Staff Features

Mildred Coby, Community Relations Coordinator

Mildred Coby has joined Employ Milwaukee as the Community Relations Coordinator, a new role that she has been in for about five months. She works extensively as a part of the Mobile Workforce Connections (MWC) team. Her role is to reach out to people in the community and give people access to job and career opportunities they may not otherwise have. "I focus on making connections with people instead of



waiting for them to come to us," she says, "It adds a personal touch."

She joins Employ Milwaukee from Milwaukee Public Schools (MPS), where she was a teacher for over 15 years. While at MPS, she developed the first female mentoring program in the school system for one of the highest-risk schools. The program focuses on parental involvement, soft skills for obtaining employment, social skills, and self-building. Her extensive work with the mentoring program transfers to her role at Employ Milwaukee.

Mildred is a Milwaukee native and continues to live in the Milwaukee area. She obtained a Bachelor's of Science in Education and a Master's of Science in Education, both from the University of Wisconsin-Milwaukee, and also has some background in legal education. Mildred has one son in college who is her inspiration for her everyday work. Her son, along with her passion for involvement in her community are the inspiration for her career.

Mark Phinisee, Community Relations Specialist



Mark Phinisee has joined Employ Milwaukee as the Community Relations Specialist for the Mobile Workforce Connections (MWC) team. His role on the team is to implement and participate in different community outreach activities. Additionally, he seeks opportunities for community outreach and partnerships. He says his favorite part about his job is "reaching out to people to put them in the workforce and provide them access to new opportunities. I'm driven by helping people." His goal in this role is to try to change people's mentality about working.

He is from the Milwaukee area, graduating from Homestead High School in Mequon. Following high school, he attended Morris Brown College in Atlanta, where he was a member of the basketball team for 4 years and the tennis team for 2 years. He obtained a degree in Sociology with a minor in Criminal Justice. Mark has a 16-year-old son who attends Nicolet High School and plays basketball and golf.

Prior to Employ Milwaukee, Mark spent more than 20 years working for Milwaukee County as a juvenile probation officer. He also spent

time as a long-term substitute teacher in MPS. In addition to both of these positions, Mark has coached basketball at Homestead High School and Milwaukee Vincent High School. He feels that his prior positions along with his current position allow him to "be the person in the middle to help provide a transition into a better possible outcome."

Employ Milwaukee News

Recent Honors



Employ Milwaukee received the Potawatomi Bingo Casino "Diversity & Inclusion Award" at the 21st Annual Dr. Martin Luther King, Jr. celebration hosted by the YMCA of Metropolitan Milwaukee. Potawatomi presented the award to Earl Buford on behalf of Employ Milwaukee for the organization's encouragement and commitment to supporting diversity and inclusion within our community.



In November, Employ Milwaukee was honored by the Daily Reporter/Wisconsin Law Journal with a "Diversity in Business" award. According to the Daily Reporter, award winners have "demonstrated a significant contribution toward creating a diverse and inclusive business/academic/social community through the implementation of policies, procedures, initiatives and programs."



Employ Milwaukee was also recognized by The Milwaukee Business Journal (MBJ) as a "Top Job Training Agency." This acknowledgment was part of the MBJ's reporting on the Jobs/Skills Gap. The campaign included Earl Buford, president and CEO of Employ Milwaukee, participating in a panel discussion "Bridging the Jobs Gap Forum" in October at the Sojourner Family Peace Center.

At the end of 2017, Employ Milwaukee was



recognized at the National Fund's 10th Anniversary Celebration at the National Press Club in Washington, D.C. for our "contribution to this extraordinary collaboration that led to a decade of changing lives from 2007 to 2017."

Employ Milwaukee's 2017 Annual Report published



This past year, we intentionally forged new relationships to adapt to our changing regional economic landscape, and created a paradigm shift to better serve job seekers in workforce development area (WDA) #2. Our focus on talent development and sourcing, driven by employer demand and labor market data, created new opportunities to provide targeted recruitment to companies across industries. We invested in deeper collaborations with education and training partners to ensure an educated and skilled workforce across the region, including a targeted effort to increase workers in skilled occupations. We served more than 14,000 participants and helped more than 3,100 people obtain employment. Our employment placements and average hourly wages both saw an increase.

In the coming year, we look forward to continuing this positive momentum. To learn more, read on! [CLICK HERE FOR THE 2017 ANNUAL REPORT](#)

Recruitment Event Focuses on Advanced Manufacturing



DWD Secretary Ray Allen hosted a pre-event press conference with workforce and education partners. Earl Buford, President and CEO, Employ Milwaukee, addresses the audience.

On Thursday, October 19, 2017, the Wisconsin Department of Workforce Development (DWD) and Milwaukee area workforce partners invited job seekers to attend an Advanced Manufacturing Recruitment Event at American Serb Hall to learn about current and future job openings at companies such as Foxconn, Ace Precision, Briggs & Stratton, DRS Technologies, Eaton, GenMet Corp., HUSCO International, Kronos USA, Midwest Engineered Systems and Rexnord.

Featured in the News



The Milwaukee Business Journal named Earl Buford as one of "Milwaukee-area's 100 power brokers" and subsequently an "Executive to Watch in 2018" saying: As president of Employ Milwaukee, the county's workforce development board, Earl Buford is on the front line of finding solutions to southeastern Wisconsin's skills gap issue of bringing together unemployed city of Milwaukee workers and suburban companies looking for employees. Buford and Employ Milwaukee are also taking the lead of the workforce consortium Midwest Urban Strategies, a first-of-its-kind initiative "created as a mechanism

to drive economic growth."

A proud partner of the  **americanjobcenter** network

Employ Milwaukee | 414.270.1700 | [Website](#)



