



April 9, 2019



Dear Workforce Partners and Stakeholders,

The year is off to a busy start as we intensify our recruitment efforts and develop innovative approaches to connect supply and demand.

The application period is now open for Mayor Barrett's Earn & Learn Summer Youth Employment Program! Young people began applying for the program on March 18, and have until Saturday, April 27, 2019 at 3:00 p.m. to complete their application. For more information on Earn & Learn go to our website, [employmilwaukee.org](http://employmilwaukee.org).

We are now recruiting for our new BankWork\$ program. Classes begin

April 16th at Journey House on Milwaukee's south side. The BankWork\$ program connects individuals in underserved neighborhoods to jobs in retail banking. I am proud to say, we are joining an impressive list of cities who have partnered with BankWork\$, including Atlanta, Chicago, Dallas, Denver, Houston, Los Angeles, Philadelphia, Phoenix, Portland, San Francisco, Seattle, and Tacoma, Washington. I would like to thank our bank partners to date for investing in the BankWork\$ program: The Wisconsin Bankers Association, Associated Bank, Educator's Credit Union, North Shore Bank, Prime Financial Credit Union, UW Credit Union, Park Banks, Wells Fargo, The Equitable Bank, Spring Bank, First Federal Bank of Wisconsin, and First Bank Financial Centre.

Our Reentry Team is working directly with employers to connect returning citizens to employment. They are providing weekly opportunities for individuals to meet with hiring employers. Employ Milwaukee's reentry programs were recently featured in the BizTimes. [Link to article below.](#)

Our Mobile Workforce Connections Team, led by Tim McMurtry II, has connected with more than 3,300 individuals who were not accessing services through the workforce system. Tim and his team attend events throughout Milwaukee County, providing information and one-on-one assistance to job seekers.

On Wednesday, March 27th we hosted the Latino Workforce Development Summit at UMOS. Thank you to all of the community leaders who participated in this day of information gathering and candid discussion about how to better engage with job seekers in the Latino community. I want to extend a big thank you to all of the attendees for taking the time to participate and to UMOS for hosting this important event. I look forward to next steps!

## **Now Accepting Applications for Earn & Learn**

Help us get the word out! Young people who are interested in a summer work experience can apply now for Earn & Learn. The Earn & Learn Summer Youth Employment Program provides young adults an entry-level 6- to 8-week work experience. Young people earn a subsidized wage for a maximum of 20 hours each week while developing work readiness skills, such as work site communication and punctuality.



Earn & Learn applications must be completed by April 27th at 3:00 PM

[CLICK HERE FOR TO APPLY FOR EARN & LEARN](#)

## Employ Milwaukee's Reentry Business Services Connects Returning Citizens to Jobs

Employ Milwaukee's Reentry Business Services is giving returning citizens a second chance by connecting them directly to hiring employers and job openings. More than 250 individuals attended for four hiring events in the month of March. The events, designed for returning citizens, featured a different company each week. Each Thursday throughout March from 11:00 a.m. to 1:00 p.m. companies were invited to Employ Milwaukee to recruit individuals enrolled in Employ Milwaukee's reentry programs. Participating employers included Lowe's, Manpower, The Milwaukee Center for Independence, and Pitney Bowes. A special thank you to our participating business partners.



***Willie C. Wade, President and CEO, and the Reentry Business Services team welcome HR representatives from Pitney Bowes to Employ Milwaukee on Thursday, March 28th.***

"Thank you for holding the job event yesterday for us. Such a nice group of job seekers! The vast majority (more than 50 of the 60 we saw) made a great first impression," said Ruth Gonsky, Lowe's of Franklin, HR

Manager. "We invited most to stop in to our in-store job event on Saturday for a full interview. As always, I appreciate your efforts to have your job seekers well prepared. It is always a pleasure to work with Employ Milwaukee and your job seekers."

If your company would like to learn more about how to connect with Employ Milwaukee's Reentry Business Services, contact Frederick Nelson at (414) 270-1738 or [Frederick.Nelson@employmilwaukee.org](mailto:Frederick.Nelson@employmilwaukee.org).

Employ Milwaukee's reentry programs were recently featured in the BizTimes. [Click Here for BizTimes Article](#).

## Mobile Workforce Connections Meets People Where They Gather

**This innovative program builds relationships with job seekers in the community**

The Mobile Workforce Connections team, led by Tim McMurtry II, may be coming to a location near you! Mobile Workforce Connections is a community outreach team that connects with individuals at places where they gather throughout communities across Milwaukee County. The team travels to community- and faith-based events, malls, businesses, libraries, and a host of other locations to meet people who may not be connected to the workforce system to show them how to connect. For those people who are interested in more information and continuing the discussion about employment and career services, they are invited to Employ Milwaukee's workforce "Hub," a computer lab with additional resources.



***Employ Milwaukee's Community Relations Manager Tim McMurtry II leads the Mobile Workforce Connections Team.***

"We know it's sometimes hard to take that first step and walk through the doors of a Job Center," said Tim McMurtry II, Community Relations Manager for Employ Milwaukee. "That's why we go out into the community and meet people where they gather. We've had a lot of success connecting people to the workforce system by getting to know them in a place that's comfortable for the individual."

In just over a year, the Mobile Workforce Connections team has connected with more than 3,300 individuals by actively recruiting.

# Now Recruiting for BankWork\$!

## We Are Seeking Candidates to Participate in Training Leading to Job Placement in the Retail Banking Industry

Employ Milwaukee has partnered with BankWork\$ and the Wisconsin Bankers Association (WBA) to bring the nationally successful retail banking industry training program to southeastern Wisconsin. BankWork\$ offers eight-week, no cost training to prepare individuals for careers in retail banking. We are now recruiting for classes starting Tuesday, April 16th. The classes will be held at Journey House, located at 2110 W. Scott Street, on Milwaukee's south side. To register for the BankWork\$ program, go to [employmilwaukee.org](http://employmilwaukee.org) and fill out the BankWork\$ registration form. [Click here to apply for BankWork\\$.](#)



*BankWork\$ is an eight-week, no cost training program for retail banking occupations.*

For more information or to invest in the BankWork\$ Program, contact Jovo Potkonjak at [jovo.potkonjak@employmilwaukee.org](mailto:jovo.potkonjak@employmilwaukee.org) or (414) 270-7529.

## Employ Milwaukee Holds Latino Workforce Development Summit

On Wednesday, March 27, 2019, Employ Milwaukee invited leaders from the Latino community to participate in a Latino Workforce Development Summit to collaborate on ways to better engage with the Latino workforce.



*Thank you for attending the Latino Workforce Development Summit!*

The group worked together throughout the course of the day, from 9:00 a.m. to 2:00 p.m., offering insight and recommendations on how to connect with and engage residents. Tangible recommendations

were made to improve processes and procedures, greater presence and engagement, accountability and outcome reporting, and enhance partnerships and programs.

Thank you to Employ Milwaukee Board Member and UMOS President and CEO Lupe Martinez for hosting the event, along with our Board Member champions, Board Chair Don Layden, Baird Venture Partners; Darryl Morin, Advanced Wireless; Gene Manzanet, U.S. Bank; and Andres Gonzalez, Froedtert Hospital.

## IN THE NEWS



Employ Milwaukee's Latino Workforce Development Summit was featured in El Conquistador Newspaper. [Click Here for Article](#)



Willie C. Wade highlighted in the Daily Reporter's "On The Level" feature. [Click Here for Article](#)



Willie C. Wade was interviewed for the Shepherd Express "Off The Cuff" [Click Here for Article](#)

## Employ Milwaukee 2018 Annual Report



**[CLICK HERE for the 2018 Annual Report](#)**

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