



July 6, 2017



Dear Workforce Partners and Stakeholders,

**Welcome workforce leaders from 11 urban Midwestern cities to Milwaukee!** Employ Milwaukee is pleased to be hosting a three-day gathering for the Midwest Urban Strategies (MUS) consortium during the height of Milwaukee's summer season. MUS is made up of urban workforce development boards from across the Midwest, including Milwaukee, Minneapolis, MN, Gary, IN, Indianapolis, IN, Detroit, MI, St. Louis, MO, Cincinnati, OH, Columbus, OH, Cleveland, OH, Chicago, IL, Kansas City, MO, and Wichita, KS. Our guests will be in town from July 6 - 8. We have a busy schedule as we continue our collaborative work toward improving economic growth and

workforce development across the region. I look forward to productive meetings this week. To date, the consortium has been awarded \$13 million in Department of Labor discretionary funds.

I would like to thank the Department of Workforce Development for their collaboration on the Milwaukee Career Expo, which took place Thursday, June 8. Hundreds of Milwaukee area job seekers met with 120 employers across industries, and nearly 50 job seekers were offered jobs on the spot!

Continuing on the topic of talent sourcing, in the second quarter we held customized recruitments for employers in financial services and healthcare, and a manufacturing recruitment for Milwaukee-based manufacturer Stainless Foundry & Engineering. Additionally, we hosted a first of its kind event where our healthcare employer partners through the Center for Healthcare Careers of Southeast Wisconsin 'drafted' MPS students into internships from now until the end of the year. All of the young people are part of MPS's Healthcare Careers Pipeline Initiative.

On Monday, June 26th nearly 1,300 young people started their summer jobs through the Earn & Learn Community Work Experience! I'm excited about a new Earn & Learn partnership with the Medical College of Wisconsin (MCW). We've included more information in the article below.

Finally, I would like to thank the National Fund for inviting me to speak at their Workforce Solutions 2017 Leadership Convening on June 16th in Philadelphia. The National Fund is the parent organization of local workforce funding alliances, including the Milwaukee Area Workforce Funding Alliance led by Director Tim McMurtry. I'm honored to serve on the board of directors for both organizations. It was a great conference! I enjoyed reconnecting and meeting with community and business leaders from across the country.

Enjoy Summer!



20 Earn & Learn students will intern at the Medical College of Wisconsin (MCW) this summer. This one-of-a-kind summer job experience is the result of a new partnership between Employ Milwaukee and the MCW.

## Featured Partner

### Medical College of Wisconsin

The Medical College of Wisconsin (MCW) is one of Wisconsin's premier academic institutions recognized for educating and developing the future medical workforce. We are very fortunate to be partnering with them through our Earn & Learn Summer Youth Employment Initiative. This June, 20 Earn & Learn students from the Community Work Experience component of Earn & Learn began training for their hands-on 6 - 8 week internships with the MCW in everything from molecular modeling to biomedical informatics support.

For over 120 years, the Medical College of Wisconsin has been leading the way in medical research, education, and patient services. Through their multiple educational programs including Apprenticeship in Medicine (AIM), a program for high school students from historically underrepresented backgrounds interested in medicinal careers, MCW strives to make medical care and education more accessible for everyone. MCW is also a member of the Clinical and Translational Science Institute (CTSI), a consortium of eight Wisconsin institutions committed to using biomedical research discoveries for practical patient care and increasing diversity within the clinical and translational science workforce.

"We are very pleased with our partnership with Employ Milwaukee," said Joseph E. Kerschner, MD, MCW Dean, School of Medicine and Executive Vice President. "We are eager to help these young prospective scientists cultivate their passions in multiple medical and clinical fields, and look forward to working with Employ Milwaukee to develop the talent of our future workforce."



Willie Wade, Chief Marketing Officer, Employ Milwaukee, speaks during a press conference at the Earn & Learn MCW student interns' orientation with Mayor Tom Barrett, Reza Shaker, MD, Senior Associate Dean, Center Director, Chief, Professor, Department of Medicine, Division of Gastroenterology and Joseph E. Kerschner, MD, MCW Dean, School of Medicine and Executive Vice President.

*Earn & Learn Community Work Experience will employ nearly 1,300 Young People this summer.*

## Company Feature

### **Stainless Foundry & Engineering Hires Candidates Following Recruitment Event**

Recently, Employ Milwaukee collaborated with the Milwaukee-based manufacturer Stainless Foundry & Engineering on a customized recruitment event. Stainless Foundry President and CEO Jim Stachowiak spoke to a room of about 75 job seekers about opportunities for employment and advancement at the company.

Following the recruitment event, Stainless Foundry hired four individuals to fill manufacturing jobs and is conducting On-The-Job Training with the new hires. Stachowiak believes in recruiting from the surrounding area.

"I believe the way to find employees is to look to the community. I've participated in recruitment programs with other companies, including GE. This is a great way to find quality workers," said Stachowiak. "If you are looking for a job with the potential to move up, this is the company for you," he told job seekers.

The event was part of the Mayor's Manufacturing Partnership, a collaboration between stakeholders including the Mayor's Office, Employ Milwaukee, WRTP/BIG STEP, technical colleges and economic development groups. The Partnership has two overarching goals: 1) to help eliminate the manufacturing skills

gap by training job seekers with the skills employers need to fill actual job openings; and 2) to fill these job openings with trained City of Milwaukee residents who are unemployed or underemployed, who are interested in pursuing a manufacturing career pathway.



Stainless Foundry President and CEO Jim Stachowiak speaks to job seekers about opportunities with his company.

## Staff Feature

### Jose Galvan Director of Business Services

Jose Galvan has been working for Employ Milwaukee for a year and a half and is the Director of Business Services. His role is to communicate and work with regional employers to identify their workforce needs and connect them to job seekers in the Greater Milwaukee area. Be it by making employers and employees aware of resources, or working with his staff to host hiring events at Employ Milwaukee. In addition, Jose is leading the charge on apprenticeship by communicating the value to employers.



Prior to Employ Milwaukee, Jose worked in both the private and public sectors. Most recently, he worked at the Milwaukee Metropolitan Sewerage District managing its socioeconomic Small/Veteran/Women/Minority Enterprise program and policies. He ensured the MMSD met all of its goals and requirements for public spending and also worked with workforce and community engagement and development for MMSD. He has more than 25 years of workforce development experience, including previous experience working for Employ Milwaukee when it was known as the Private Industry Council. His new position brings his career full circle.

Galvan was born, raised and currently still lives in the Greater Milwaukee Area. A proud University of Wisconsin-Milwaukee graduate, Jose now raises his 10<sup>th</sup> grade daughter, Hanah and 7<sup>th</sup> grade son Mathias in the Milwaukee area with his beautiful wife Ericka of 17 years.

"I work with employers to understand their needs, and the transferrable skills among various industries to align these needs with job seekers," said Galvan. "One of my biggest responsibilities is to ensure that all of our resources are being used at maximum capacity to benefit the community as a whole by linking both employers and job seekers." He adds, "Overall, the biggest strength of Business Services is my team."

## Employ Milwaukee News



Employ Milwaukee President and CEO Earl Buford kicks-off day two of the National Fund Workforce Solutions 2017 Leadership Convening in on June 16, 2017 in Philadelphia.



### **Nine MPS Students Received Work-Based Internships with the Area's Largest Healthcare Employers**

Recruiters and management leaders from Froedtert Health, Aurora Health Care and Children's Hospital of Wisconsin held a 'Match Day', similar to a draft, on June 13 at Employ Milwaukee. The healthcare employers met with students

and announced their 'picks'. These nine students will be introduced to some of the most in-demand job fields within the healthcare industry, including Sterile Processing, Pharmacy, Surgery, In Patient Care, Ambulatory Clinics, Radiology, and Information Technology. Each student will acquire over 500 hours of experience across these fields by the end of the year.

The project was led by the Center for Healthcare Careers of Southeast Wisconsin (CHCSEW), a partnership between the region's largest healthcare employer systems who are working collaboratively to build a diverse, sustainable future workforce. Employ Milwaukee serves as the CHCSEW Integrating Organization Partner and coordinated this initiative by identifying young people enrolled in its Career Plus program, a youth program with a strong emphasis on Science, Technology, Engineering and Math (STEM) as well as Information Technology.



Mayor Tom Barrett, Alicia Dupies, Vice President, Corporate Social Responsibility, Milwaukee Bucks, Willie Wade of Employ Milwaukee, Mark Kessenich, President and CEO WRTP/BIG STEP and others sport Bucks' hats to celebrate the training completion.

## New Carpenter Apprentices to Work on Bucks' Arena Project

Dignitaries celebrated the new carpenter apprentices who completed apprenticeship readiness training and looking forward to working on the Milwaukee Bucks development in downtown Milwaukee. The class represents a commitment by many partners to provide training for city residents to gain the skills needed for family-sustaining careers. The ceremony took place May, 25 2017. The program is rooted in the partnership between Wall-Tech, one of contractors working on the Bucks Arena, and the North Central States Regional Council of Carpenters who are providing workforce on the Arena. The need for more skilled carpenters is driven by the growth in local construction and specifically the rapid boom in the downtown Milwaukee area.

**Milwaukee Career Expo, June 8th**



More than 600 job seekers attended the Milwaukee Career Expo, June 8. The first half hour of the event focused on veterans.

## Featured in the News



The Earn & Learn partnership with MCW and Employ Milwaukee was featured in the local media.

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