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## **Employ Milwaukee Hosts Finance, Customer Service and IT Hiring Event with Over 70 Job Seekers and 12 Milwaukee Area Businesses**

Milwaukee—Today, Employ Milwaukee hosted a customized onsite hiring event for Milwaukee area companies with job openings in the Finance, Customer Service, and IT sectors. More than 70 pre-qualified job seekers attended the event which ran from 9:00 a.m. to 12:00 p.m. Prior to interviewing with employers onsite, job seekers were welcomed by Chief Program Officer Peter Coffaro, presented with career ladder information by Chase Bank, and provided with information on the Milwaukee Career Expo and other career pathway opportunities.

Job seekers interested in participating in the onsite hiring event were required to attend a mandatory pre-screening and assessment event. Pre-qualified job seekers were then identified and awarded a ticket to today's hiring event.

"We have done dozens of these events in the past year, and they are very well received by employers with current job openings," said Jose Galvan, Director of Business Services, Employ Milwaukee. "By hosting customized hiring events in high demand industry sectors, we give companies the opportunity to meet with job-ready individuals and grow their workforce."

Companies that participated in today's event included: Professional Placement Services, TCF Bank, Park Bank, Prudential Financial, Wells Fargo, Aurora Health Care, CHASE Bank, Argus Technical Services, SKYGEN – USA, Associated Bank, Equitable Bank, and Tri City Bank. The companies in attendance all have current job openings; combined, they represented hundreds of open positions. As of today industry-wide, there are more than 2,200 job openings in information technology, more than 1,000 in finance, and more than 500 open customer services positions in the metro Milwaukee area.

"We attended another recruitment event here at Employ Milwaukee earlier this year," said Ray Carreira, Branch Manager for Chase Bank. "We hired four personal bankers and two bank tellers from that event. We are hoping to have the same success today."

Employ Milwaukee administers an industry-driven sector-based workforce model. This highly effective model promotes long-term economic prosperity and sustainable employment. Through direct employer engagement in high demand industry sectors, Industry Advisory Board participants identify skill requirements and employment opportunities within key sectors. Customized hiring events are just one of the services Employ Milwaukee provides to employers and job seekers in the greater Milwaukee area. For more information, visit <http://www.employmilwaukee.org/home.htm>.

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