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Employ Milwaukee Hosts Hospitality Onsite Hiring Event with Dozens of Job Seekers and 7 Milwaukee Area Businesses

--Employer Shiftgig extended job offers to 17 people during the event--

Milwaukee—On Friday, March 17, 2017, Employ Milwaukee hosted a customized onsite hiring event for seven Milwaukee area companies with job openings in the Hospitality Sector. Nearly 80 pre-qualified job seekers dressed for success with resumes in-hand for the event which ran from 9:00 a.m. to 12:00 p.m. Prior to their onsite interviews, job seekers were welcomed by Vice President of Business Services Peter Coffaro, and presented with career ladder information by Dustin Farberg of the Bartolotta Restaurant Group and Audrea Evans of White Lodging.

Job seekers interested in participating in the onsite hiring event were required to attend a mandatory employer-directed pre-screening and assessment event. Pre-qualified job seekers were then identified and awarded a ticket to Friday's hiring event.

"Hospitality is a booming industry. As of today, there are more than 1,300 job openings in the hospitality industry in the metro Milwaukee area. Events such as this are connecting employers to qualified workers," said Earl Buford, Employ Milwaukee President and CEO. "We want to not only put people into jobs, but introduce them to a career pathway, and ultimately family supporting careers."

Companies that participated in the hospitality hiring event included: Marcus Hotels & Resorts, Marriott, Potawatomi Hotel & Casino, Bartolotta Restaurant Group, Shiftgig, G4S Security, and Spectrum.

"We are very pleased with the quality of candidates at the hiring event. So much so, we made offers to 17 people on the spot," said LT Evans, Community Operations Manager - Expansion. "We are looking forward to continued work with Employ Milwaukee to build our workforce."

Employ Milwaukee administers an industry-driven sector-based workforce model. This highly effective model promotes long-term economic prosperity and sustainable employment. Through direct employer engagement in high demand industry sectors, Industry Advisory Board participants identify skill requirements and employment opportunities within key sectors. Customized hiring events are just one of the services Employ Milwaukee provides to employers and job seekers in the greater Milwaukee area. For more information, visit <u>http://www.employmilwaukee.org/home.htm</u>.