



September 28, 2018



Dear Workforce Partners and Stakeholders,

I am grateful and honored to have been named President and CEO of Employ Milwaukee by Mayor Tom Barrett in July. I'm looking forward to building upon the organization's success.

I'd like to begin with good news. We received a \$1.5 million grant from the U.S. Department of Labor to support our reentry efforts. The grant will fund "Motivated to Apprenticeship Pathways" (MAP), a fast-tracked integrated cognitive behavioral change and employability program with a paid learning and training experience aimed at reducing recidivism for young adults.

We had a busy and productive summer. Mayor Barrett's Earn & Learn Summer

Youth Employment program continued to provide quality employment opportunities to young people in our community. Approximately 900 youth workers were employed at 70 work sites. We continue to strive to provide new and innovative work experiences to the Earn & Learn youth workers, such as film work at the Haggerty Museum of Art, and an introduction to careers in the medical field at the Medical College of Wisconsin.

On August 1st, we launched the first-ever Financial Services Apprenticeship in the State of Wisconsin for the occupation of Financial Planner. We were honored to have John Ladd, Administrator, Office of Apprenticeship, for the U.S. Department of Labor, in town for this monumental event. A big thank you to Principal Financial for hosting the announcement and their outstanding hospitality!

We continue to provide extensive Rapid Response services, since May 2018, for Bon-Ton and JCPenney workers. We are connecting people to Dislocated Worker Program services and tailoring services to meet each individual's needs. Services range from assisting with resumes to more intensive access to training and upskilling for their current or a new career path. Our Rapid Response staff has hosted multiple hiring events to connect the dislocated workers to employers seeking their skillset, including a job fair on August 14th with 26 hiring companies and 182 job seekers in attendance.

Additionally, our Business Services Team has hosted numerous targeted hiring events over the summer for employers across industry sectors, including retail/hospitality, transportation/logistics, and healthcare.

Our Reentry programming continues to connect returning citizens with employment upon their release. We've highlighted our efforts in a new video. Check it out below.

I look forward to great collaborations and even greater successes. We plan to improve upon our strong foundation with loftier goals - more training, education, and more people employed.

## A Second Chance for Returning Citizens

Hear from subject matter experts, returning citizens, and Employ Milwaukee leadership about providing employment opportunities to returning citizens.



Employ Milwaukee Second Chance Video

## Staff Feature

### Willie C. Wade, President and CEO

On July 19, 2018, Mayor Tom Barrett announced Willie C. Wade will be Employ Milwaukee's new President and CEO. Wade joined Employ Milwaukee in January of 2016. Prior to Employ Milwaukee, Wade served as the 7th District Alderman for the City of Milwaukee for more than four terms.

"Willie Wade's passionate leadership and commitment to connecting people to lifelong employment is unparalleled," said Mayor Barrett. "Willie is a proven change maker which he demonstrated in his time as an Alderman and in his current role at Employ Milwaukee. I am pleased with Willie's ability to get things done."

Wade collaborates with stakeholders at all levels to strengthen and streamline the workforce system. Working closely with companies, job seekers, community- and faith-based organizations, education partners, developers, chambers of commerce, and economic development organizations, Wade is a champion of workforce innovation and job creation throughout the Milwaukee area. [Click Here for News Release](#)



## Partner Feature

### Earn & Learn Workers Were Employed at 70 Work Sites

Mayor Barrett's Earn & Learn Summer Youth Employment Program ran from June 25th to August 18th. Nearly 900 young adults were employed at 70 different work sites throughout the Milwaukee area.

The goal of the Earn &

Learn program is to assist young people at a transitional point in their lives into adulthood by obtaining job skills and work experiences. The participants begin with Job Readiness Training at Employ Milwaukee which includes topics such as financial literacy, EEO, filling out applications, and creating resumes. The Community Work Experience (CWE) component of the program is geared towards youth ages 14-24 seeking entry level employment. Earn & Learn gives the participants the opportunity to obtain 7 weeks employment for 20 hours a week.



Earn & Learn youth work at the Haggerty Museum of Art to film, media, document, and interview artists about their new art exhibits.

*"I think the business community getting involved is great for showing leadership skills to young people and having a resource for them to gain some skills." --Marquis Gilbert, Lead Artist*

## Company Feature

### Principal Financial Hosts Event to Celebrate First-Ever Financial Services Apprenticeship

It's official! Wisconsin now has a Financial Services Apprenticeship. Employ Milwaukee worked with the Wisconsin Department of Workforce Development, Principal Financial, Equitable Bank and Associated Bank, to develop the state's first Registered Apprenticeship in the financial sector for Financial Planner. Registered Apprenticeship is an evidence-based workforce training model that combines on-the-job-learning with related theoretical instruction.



John Ladd, Administrator, Office of Apprenticeship, U.S. Dept. of Labor, Christopher Hagerup, Deputy Secretary, Wisconsin Department of Workforce Development, Dan Buehrle, Regional Managing Director, Principal, Joshua Johnson, Bureau of Apprenticeship, DWD, and Willie C. Wade, President and CEO, Employ Milwaukee participate in signing ceremony.

Employers drive this model, which incorporates industry input into the development of training standards that can be customized by participating businesses. The process involves a Developing a Curriculum (DACUM) process, which includes a focus group and a facilitated storyboarding process to capture the major duties and responsibilities for an occupation. In addition, the necessary knowledge, skills and personality traits of those who are successful in the industry are captured.

Principal Financial hosted the signing event which featured a

presentation, signing ceremony, and refreshments. Thank you to Principal for your hospitality and investment in workforce!

## Employ Milwaukee News

### WORKFORCE TODAY

### Earn & Learn Students Given the Opportunity to Learn First-Hand About Careers in the Medical Field



Willie C. Wade speaks at the closing ceremony addressing MCW and Earn & Learn students who participated in the CTSI 500 Stars Program work experience.

For the second year in a row, Employ Milwaukee has partnered with the Clinical & Translational Science Institute of Southeast Wisconsin (CTSI) at the Medical College of Wisconsin (MCW) to give young people who participate in Mayor Barrett's Earn & Learn Summer Youth Employment Program an opportunity to gain first-hand knowledge of careers in the medical field at one of the most prestigious medical research institutions in the country.

On Friday, August 3, 2018, Willie C. Wade, President and CEO, Employ Milwaukee, was the keynote speaker at the CTSI 500 Stars Program closing ceremony at the Medical College where he congratulated the young people. In his remarks, Mr. Wade discussed the importance of innovative partnerships to prepare our future workforce and emphasized the extraordinary opportunity these young people are being given to be able to do a summer internship at MCW/CTSI and get an early introduction to careers in the medical field. He also thanked the MCW for the great partnership with the Mayor's Earn & Learn Program and Employ Milwaukee.

Over the past two summers, 47 Earn & Learn students have participated in the CTSI 500 Stars Summer Internship Program, working in various departments at CTSI partner organizations (including MCW), representing research laboratories, clinical and translational research settings, research administration and support settings, and many more. Moreover,

some students took part in the MCW's Apprenticeship in Medicine program for high school students from historically underrepresented backgrounds interested in medical careers. All students received hands-on experience in live settings, participated in enrichment and mentoring activities, weekly translational science lecture series and much more. Students also had the opportunity to visit the Museum of Science and Industry in Chicago, IL. In the two years of the partnership, the number of Earn & Learn young people has nearly doubled from 17 Earn & Learn participants in 2017 to 30 in 2018.

"We are very pleased with our partnership with Employ Milwaukee," said Joseph E. Kerschner, MD, Dean, MCW School of Medicine; Provost and Executive Vice President. "We are eager to help these young prospective scientists cultivate their passions in multiple medical and clinical fields and look forward to working with Employ Milwaukee to develop the talent of our future workforce."

## Featured in the News

**WALL STREET  
JOURNAL**

Reporter Shayndi Raice featured Employ Milwaukee's efforts to retain the region's talent after the Bon-Ton dislocation. [Link to Article.](#)

**MILWAUKEE  
BUSINESS JOURNAL**

Willie C. Wade talks "Making a Difference" with reporter Patrick Leary of the Milwaukee Business Journal. [Link to article.](#)

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