

Chytania Brown, President & CEO
Employ Milwaukee
2342 North 27th Street
Milwaukee, WI 53210
Phone: (414) 270-1700
Fax: (414) 225-2375
Website: <http://www.employmilwaukee.org>



Tom Barrett, Mayor, City of Milwaukee
Chief Elected Official

Donald W. Layden, Jr.
Chair

EMPLOY MILWAUKEE BOARD OF DIRECTORS

Board of Directors
Thursday, March 10th, 2022
8:30am-10:00am
Via Zoom Technology
APPROVED MINUTES

Members: Chytania Brown, Dan Bukiewicz, Randy Crump, Pam Fendt, Andres Gonzalez, Mark Kessenich, John Kissinger, Don Layden, Brian Levins, Steve Martin, Parker Rios, Jennifer Gonda, Alan Perlstein, Karen Spindler, Sylvia Swan, Laura Bray, Tamara Sinclair, Jennifer Abele,

Absent Members: Deshea Agee, Carla Cross, Jennifer Fogarty, Michael Daily, Eduardo Garza, Jakeim Jackson -Bell, Maysee Herr, Edgard Delgado, Ossie Kendrix, Vicki Martin, Darryl Morin, Dr. Katrice Cotton, Wallace White, Patrice Woodard

Guests: (Mayor) Cavalier Johnson, Dave Steele

Employ Milwaukee Staff: Chytania Brown, Julie Cayo, Vanesa Carmona- Lewis, Tawnee Graves-Oluwafemi

Chair Donald Layden called meeting to order at 8:33am

1. Approval Of Meeting Minutes from December 9th, 2021
Pam Fendt motioned for approval of December 9, 2021, minutes; Carla Cross seconded; approved unanimously.
2. Designated Chief Local Official Cavalier Johnson, Acting Mayor, City of Milwaukee

Acting Mayor Johnson greeted the Board of Directors and provided an overview of his priorities as Acting Mayor and if he is elected as permanent Mayor. Priorities include public safety, strengthening relationships with the state legislature, and helping residents access family support and jobs.

3. **Mobilise Presentation** Dave Steele, Executive Director of Mobilise.

Mr. Steele provided an overview presentation on Mobilise, a regional transit leadership counsel which is a 501 c3 non-profit organization of Southeastern Wisconsin with a Board of 25. Mr. Steele took his position with Mobilise in 2018. Mr. Steele described the Flexride Milwaukee transit

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pilot which includes pick up locations on the northwest side of Milwaukee and drop offs at employer locations in the Menomonee Falls/Butler area. Fares are free or reduced and the service is a user responsive transportation solution aimed at reducing commute times and providing access to job locations that are not on bus lines. Flexride Milwaukee is funded by a research grant from the National Science Foundation. Mobilise is a partner with Employ Milwaukee. Based on the results of the pilot and future funding, the goal is to implement Flexride transportation in Oak Creek/Franklin and Brookfield /New Berlin areas. Pam Fendt inquired who is the employer record of the drivers. Mr. Steele stated that a company named Via who is based out of Arlington, Texas. In some markets Via will own the vehicles. In our case the vehicles are owned by the driver. The drivers are paid an hourly wage by Via. Ms. Fendt what the hourly wage is. Mr. Steele agreed to check and get back to Ms. Fendt.

4. Chair Report

Chair Donald Layden stated that Shanan Leselyoung, senior CMVP, HR at Kohls Corporation, has been nominated and approved as a new board member. The Executive Committee approved a letter to the Department of Workforce Development (DWD) requesting conditional board certification through June 2022 to allow time for the City of Milwaukee mayoral election and updating the associated governance documentation. The extension was approved by DWD. The financial audit was formally presented and approved by the Personal Finance & Executive Committee January 19th, 2022, no further action is needed. The Executive Committee held a closed session about a contract matter.

CEO Update:

Chytania Brown provided an overview of her recent community speaking engagements which included OnMilwaukee.com Black is beautiful interview, Neighborhood News Service interview on Flexride Milwaukee transportation service for job seekers & workers, WTMJ interview on workforce shortage, and Digital Literacy Lab launch with CBS 58 & NBC 4 interviews. Ms. Brown provided an update on new grants from the City of Milwaukee CDBG Compete Milwaukee Program, Earn & Learn summer Youth, and WEDC Workforce Innovation Grant Round via the Boys & Girls Club. Ms. Brown provided an update on the Digital Literacy Lab in partnership with organizations Microsoft, Everyone, Kohls and People which served 45 individuals in the first quarter of the year with basic IT skills training. Employ Milwaukee is working with Milwaukee County to use Geographic Information Systems (GIS) for data analysis and mapping. Ms. Brown concluded by informing the Board that the agency's first fundraising event is being planned for October of 2022. Ms. Brown provided a labor market update and agency performance outcomes including trainings, placements, wages, and attendance at hiring events. Ms. Brown provided an update on the summer youth employment program (Earn & Learn) including when applications open for participants (March 28, 2022), outreach methods (flyers, social media, radio ads and billboards), worksite recruitment, and program goals and milestones.

Randy Crump inquired about the address of the Southside Job Center that was listed on the GIS map with the flag. Ms. Brown described the locations of Employ Milwaukee's 1 comprehensive and 2 affiliates American Job Center locations

Governance, Compliance, & Nominating Committee Update:

Andres Gonzalez welcomed Shanan Leselyoung from Kohls as a new board member. Mr. Gonzelez stated that Chytania & Julie Cayo explained the governance agreements and process that would have to be undertaken after the City of Milwaukee mayoral election to establish the Board's new Chief Local Elected Official.

Personnel, Finance, & Audit Committee Update:

John Kissinger stated that the agency CFO Lowell Raven provided a very good report and the agency is in good shape financially. Mr. Kissinger said Julie Cayo gave a good report on fund development and it more positive than it has been in the past for the agency. Mr. Kissinger said the committee is working on an investment policy for building sale proceeds per Chair Layden's direction.

Program Committee Update:

Ms. Brown provided a Program Committee update because Carla Cross was unable to attend the last Program Committee meeting. The committee reviewed and approved 9 contracts over \$50,000.

Youth Committee Update:

Ms. Brown provided a Youth Committee update because Dr. Kotton was unable to attend the last meeting. The committee discussed the wages and timeline of the Earn & Learn Program. The City of Milwaukee has a new livable wage as of March 1st which will create adjustments on how many youths are employed.

Adjourned 9:34am

Next Board of Directors meeting is scheduled for June 9, 2022, at 8:30am-10am

