



MILWAUKEE
PUBLIC SCHOOLS



VOICES
Of The Elders

CAMP **RISE**

2022 PROGRAM REPORT





Employ Milwaukee

Vision of Camp RISE

*A Message from Employ Milwaukee
President & CEO Chytania Brown*

Camp RISE was created with the vision to provide enrichment and support to Milwaukee boys and address the crisis of young men committing crime in our community. Employ

Milwaukee has a rich history of youth development, and as a personal passion of mine I was elated to expand our reach to include the innovative programming of Camp RISE.

The program curriculum is designed to serve youth by providing preventive and proactive early intervention services; specifically, work-based learning and enrichment activities that are structured and staffed by culturally-relatable young adults and senior members of the community.



Chytania Brown
President & CEO
Employ Milwaukee

Programming includes culturally-based youth leadership development activities to empower the youth and promote confidence, leadership, and life skills. Providing activities such as teamwork workshops, beautifying the city of Milwaukee, and job site visits offers youth the tools to become community leaders and to contribute to a better society. We are proud of the young men who committed themselves to this program and have shown immense personal growth since Camp RISE began.

Thank you to our partners Milwaukee Public Schools, City of Milwaukee, and Voices of the Elders for investing in the future of our city. **When we RISE together, we are all stronger.**





Camp Facts

Campers were required to be boys between the ages of 10-15, attend a Milwaukee Public school, and reside within the city of Milwaukee.



636

Completed interest forms



191

Campers



\$200,291

Earned by campers



Scan here to see campers discuss what Camp RISE means to them!



Camp Field Trips

Camp RISE aims to expose campers to new experiences and activities. This summer, campers were able to visit many places in and around Milwaukee to learn new things and participant in community-betterment projects.



Victory Garden

The campers spent a day working at Victory Garden Urban Farm. They were able to work alongside farm staff to build raised beds and lay gravel at one of their community-changing projects.



Oak Ridge Farm

Campers enjoyed unique experiences at Milwaukee Public Schools' Oak Ridge Farm. The campers were able to enjoy hayrides, nature walks, and view many different farm animals.



Hunger Task Force

During the work experience at Hunger Task Force, campers sorted food and stocked boxes for food distributions. Campers got to participate hands on in Hunger Task Force's goal of ending hunger in the Milwaukee community.



Financial Literacy Workshop



BMO Financial Literacy Education

BMO provided a hands-on program which gave the campers a glimpse into finances, budgets, and savings. The interactive experience kept campers engaged while they learned critical financial skills and responsible money management that will be useful throughout the campers' lives.



Camp Activities



STEM Fest

Campers had the opportunity to attend STEM Fest at King Park. Their interest was captivated in various activities including a Tesla Model X demonstration, face painting, an elephant toothpaste experiment and tethered hot air balloon rides.

Martial Arts

The campers were able to participate in a martial arts workshop with Teju Ologboni.

City Beautification

Throughout their time at camp, campers participated in beautifying various sites at Milwaukee County Parks. This was a great team building activity for the campers and gave them the chance to learn about landscape maintenance.



Guest Speakers

Camp RISE offered inspirational talks and workshops led by leaders in the community across many industries.

Cavalier Johnson

Mayor of Milwaukee

Jeffery Norman

Milwaukee Police Chief

Dr. Darrell Williams

WI Division of Emergency Management

Mandela Barnes

Lt. Governor of WI

Steve Johnson

Assistant Police Chief

Reggie Jackson

Journalist

Clear the Airwaves

Community organization

David Feldmeier

Police Inspector

Muhibb Dyer

Motivational Speaker

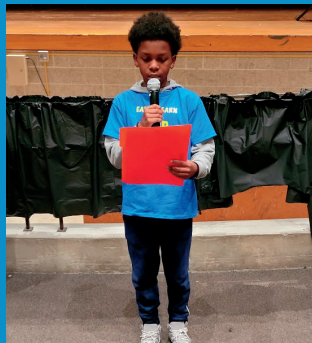


Success Story

Ricky S., age 11, was so excited to be able to attend Camp RISE this summer. He convinced his mom to enroll him after seeing a flyer at his school, excited about the opportunity to earn his first paycheck. During his time at camp Ricky built great friendships with fellow campers and gained a mentor in his group leader, Mr. Babatu, who taught Ricky lessons that have stuck with him long after camp: "I learned how to be a man. Be respectful, never look down, keep going – try and try and try again".

When Lt. Governor Mandela Barnes spoke at camp, Ricky was chosen to introduce him, which was a highlight of his experience. Ricky also learned about financial literacy and saving money. After treating himself to a pair of sneakers, he plans to save the rest of the money he earned this summer.

Ricky's mother, Ebony, said that since attending Camp RISE Ricky has become more responsible and ready to try new things. She was excited that men in the community came together to be a positive influence on the next generation: **"It was wonderful to see the community take hold of youth and redirect them".**



Ricky S.
Camper

Top Left: Ricky between Lt. Gov. Mandela Barnes and Mr. Babatu.
Top Right: Ricky and fellow camper Jayden showing off their ribbons from Skills Week. Bottom Left: Ricky at Oak Ridge Farms. Bottom Right: Ricky introducing Lt. Gov. Mandela Barnes.



98%

of guardians said they would consider enrolling their child in future programs.

Employ Milwaukee administered a survey to the guardians of all campers. Over 41% of parents completed the survey with positive results and helpful feedback to improve the camp experience for years to come.



9 the average number of likelihood to recommend Camp RISE to other families (scale of 1-10, 10 being very likely).

92% said that being paid helped their camper with money habits.

90% said their camper has shown positive growth since the start of camp.





Recommendations for Future Programming

The first year of Camp RISE has clearly demonstrated the potential of the program. To continuously improve Camp RISE, we have identified three key recommendations.

1 Expanding Hands-On Activities & Field Trips

The most positive part of the camp for many campers was going on field trips and participating in hands-on activities and workshops. It would be beneficial next year to include more of these types of activities. We would like to increase outside time to encourage campers to be more active, boost creativity through arts-related projects, and explore more potential careers through a varied sampling of worksite visits.

2 Restructuring

We will review alternative structuring scenarios to find the optimal number of campers, supervision, scheduling, and transportation that will allow us to serve as many campers as possible while preserving the benefits of camp.

3 Expanding to Girls

We intend to expand camp next year to include girl participants. Many girls and their guardians in the community expressed interest in Camp RISE, and we want girls to have access to the same enriching experiences as the boys. We plan on keeping the boy and girl camp headquarters in different locations.

Thank You

to our generous funders
the City of Milwaukee, the
State of Wisconsin, and
Milwaukee Public Schools.



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