



Employ Milwaukee Workforce Investment Board Board of Directors Meeting

June 9, 2016
We Energies
Public Service Building
Auditorium, 2nd Floor
231 West Michigan Street
Milwaukee, WI 53203
8:30 a.m.

Board Members Present:

Don Layden (Board Chair), Earl Buford, Dan Buehrle, Carol Burgett, Sheila Cochran, Robert Cocroft, Lea Collins-Worachek, Carla Cross, Darienne Driver, Alicia Dupies, Mike Fabishak, Pam Fendt, Andres Gonzalez, John Kissinger, Ted Matkom, Darryl Morin, Lois O'Keefe, Alan Perlstein, David Pifer, Lauri Rollings, Thelma Sias, Howard Snyder, Rhonda Taylor-Parris, Gwen Washington, Patricia Woodard, and Steven Xiong.

Board Members Absent: Randy Crump, Vicki Martin, Lupe Martinez, James Roberts Jr., Karen Spindler, and Wallace White, and Renee Zakhar.

Guests/Visitors Present: Cheryl Randall (for Dr. Vicki Martin), Wade Woodworth (for James Roberts. Jr.), Theresa Loerke (DWD), Julio Maldonado and Terrell Morgan (Maldonado & Morgan)

Staff Present: Chytania Brown, Carolyn Carson, Pete Coffaro, Vera Davis, Jack Knutson, Jill Lintonen, Deborah Moore, Patti Porth, Sara Rogers, Leslie Silletti, Willie Wade and Ricardo Ybarra.

MINUTES

The meeting was called to order by Board Chairman Don Layden at 8:43 a.m. at We Energies, Public Service Building, Auditorium, 2nd Floor, 231 West Michigan Street, Milwaukee, WI 53203.

1. Minutes from the March 17, 2016 meeting were approved unanimously

2. Chair's Report

- Executive Committee Report Given
- Special "Thank you" to We Energies and Employ Milwaukee BOD Member and Board Vice Chair Thelma Sias for hosting our meeting this morning.

2016 Earn & Learn Site and funding updates

- 2016 Earn & Learn Sites-57 Applicants-all sites were approved except 1 site that had an incomplete application. An Earn & Learn donation/support letter was sent out to all Employ Milwaukee BOD Members.

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- Over 3600 students applied for the 2016 E&L Summer Job Program. This year Employ Milwaukee introduced a new “on -line” application process-over 2100 applications were completed.
- 2016 funds for E&L offered capacity for 1,000+ students
- Special thanks to Thelma Sias and We Energies and their commitment for E&L-We Energies will sponsor 6 E&L interns this summer.

3. President’s Report

Employ Milwaukee Rebranding Update

- As many of you know back in February at the State of the City Address, Mayor Barrett announced that MAWIB had changed its name to *Employ Milwaukee*.
- Rebranding presentation by Julio Maldonado & Terrell Morgan principals with Maldonado & Morgan.-New logo (seal) unveiled-fyi the new logo incorporate the 5 Industry Advisory Sectors (IAB’s).
- New Tagline-“Working Today for Tomorrow’s Success.”

June 2, DOL Sec. Tom Perez Visit/Meeting Update

- Meeting highlights given (Arena, MATC)
- Boys & Girls Club roundtable event with youth participants.

Employ Milwaukee Fundraising Updates

- The American Job Center (AJC)-EM is one of 10 cities to get AJC Funds.
- Midwest Consortium updates
- Earl reviewed other DOL grants funds, received and pending-American Apprenticeship Initiative, Career Plus (working with North and South Division, Bradley Tech, and Obama High School). See Handouts.
- Brief discussion of the movie 53206 which will preview this week highlighting the poor conditions of residents living in Milwaukee’s 53206 zip code. Per Earl and Don, Employ Milwaukee is working with Milwaukee County and its UpLift program to address workforce needs in that zip code.
- Business Services Job Scan-Pete Coffaro conducted a presentation to the board members. See handouts
 - Highlights included: The Job Scan focused on employee skill sets, abilities, etc., for employers.
 - Job Scan information offers “real-time” information on Open jobs, sourcing challenges, In-Demand occupations, and key core competencies.
 - Also soft/essential skills-5 target sectors: healthcare, hospitality, construction, manufacturing, finance, and emerging sectors.
 - Key take-aways: Quantitative vs. Qualitative data, focused on solutions, System Integration, Getting to Scale, and Feedback.

4. Committee Reports

A. Personnel & Finance Committee Report – John Kissinger

1. Approval of the 2017 Budget: See Handouts for additional details.



- John Kissinger reported that the current budget is \$19M which is the same as FY2016. Keep the budget “flat.”
- The budget also reflects a max 3% increase for staff for annual reviews.
- Motion was made by Carla Cross to approve the Budget, Dan Buehrl, seconded the motion, the budget pass approved unanimously.

2. PNC Line of Credit:

- John asked for an approval for a line of credit (LOC) at PNC Bank- Some discussion was held around setting up a process to monitor the use of the LOC and that a formal justification process be put in place before the LOC can be used-per Ted Matkom. Per Don Layden, the Board Treasurer (John Kissinger) should be given advanced notice before the LOC is used.
- Motion to approve was requested, Carla Cross moved approval, Pam Fendt, 2nd, the motion was approved unanimously.

B. Program Committee Report – Ted Matkom

- No report given, the next Program Committee meeting is scheduled for June 15, 2016.

5. Other Business – Per Don any BOD members who would like information on the private screening on the docudrama “53206” please let Don know. Thelma wanted to congratulate Earl on 2 years of leadership of Employ Milwaukee!

The meeting was adjourned at 10:01 a.m.