



## Employ Milwaukee Workforce Development Board Board of Directors Meeting

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December 8, 2016  
Employ Milwaukee  
2338 N. 27<sup>th</sup> Street  
Milwaukee, WI 53210  
8:30 a.m.

### **Board Members Present:**

John Kissinger (presided as Board Chair), Earl Buford, Carol Burgett, Sheila Cochran, Robert Cocroft, Lea Collins-Worachek, Carla Cross, Randy Crump, Alicia Dupies, Mike Fabishak, Pam Fendt, Andres Gonzalez, Lois O'Keefe, Alan Perlstein, David Pifer, Lauri Rollings, James Roberts, Jr., Darryl Morin, Howard Snyder, Rhonda Taylor-Parris, Gwen Washington, Wallace White, Patricia Woodard, Wade Woodworth, Steven Xiong and Renee Zakhar

**Board Members Absent:** Don Layden, Karen Spindler, Dr. Darienne Drive, Dr. Vicki Martin, Lupe Martinez,.

**Guests/Visitors Present:** Carrie Danz (for Dr. Vicki Martin), Wade Woodworth (with James Roberts. Jr.), Theresa Loerke (*DWD*), Wendell Willis (for Dr. Darienne Driver), Tim McMurtry(*MAWFA*), Navjeet Singh (*National Fund for Workforce Solutions*), Jerry Roberts (Bader Philanthropies); Jennifer Tarkowski (*Wegner CPAs*)

**Staff Present:** Chytania Brown, Tracey Carey, Rob Cherry, Pete Coffaro ,Vera Davis, Delores Graves, Jill Lintonen, Patti Porth, Anne Rascone, MelissaKaye Shekoski, Willie Wade and Ricardo Ybarra.

### MINUTES

The meeting was called to order by Vice Chair John Kissinger at 8:35 a.m. at 8700 W Watertown Plank Road; Milwaukee WI 53226; hosted by Andres Gonzales from Froedtert Hospital.

1. Minutes from the September 1, 2016 Meeting were approved unanimously
2. Presentation by Andres Gonzales, Vice president, Chief Diversity officer for Froedtert Health

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### 3. Chair's Report

- *Where We Are to the Transition Plan*

Presentation from Earl Buford outlining steps taken by leadership to integrate the strategic direction and specific tactics provided within the Transition Plan into Employ Milwaukee's operations. Update on recommendations and where the organization is to date in three key areas:

- Addressing Employer and Industry Needs
- Services to Community Members Seeking Training and Work
- Partner and Service Provider Relationships

- *2017 Earn & Learn*

Led by Vice Chair John Kissinger- Planning is beginning earlier with an concentrated effort to raise \$4M and employ 2,000 youth for Summer 2017.

- Wallace White, Randy Crump, John Kissinger, and Lea Collins-Worachek shared their experiences with hosting an E&L youth for the summer.
- Update on fundraising efforts to date and anticipated cuts in public funding

- *Board Survey*

Don Layden, John Kissinger, and Earl Buford are asking all board members to participate in the Board survey has been drafted and will circulate over the holiday season.

### 4. Executive Committee Report

- *Chief Operating Officer Posting*

Committee members from the Personnel & Finance and Executive Committees made themselves available for the interview process. Hire was anticipated by end of December.

- *2017 Board Calendar Circulated*

Member affirmed an 8:30 starting time for the next year.

### 5. President's Report

- *Rebrand/ Website Update\**

Presented by Jill Lintonen

- Web Analytics and presentation of new website
- Request made that list of Board of Directors be added



- *2016 by the Numbers\**
  - Board reviewed data from July 1-September 30
  - Requested a sector breakdown
  - Requested more clarity around wages (with youth and without)
- *Coordinating Council – The Supply-Side\**

Presentation by Vice President Willie Wade and Vera Davis

  - Board ask for specific engagement of MPS
- *Midwest Urban Strategies Update*

Led by Earl Buford

  - Outline of structure and participating cities
  - Announcement around America’s Promise - \$6M. Grant is for 8 cities and will train more than 1,430 individuals for middle- to-high-skilled jobs and fund the regional coordinating efforts of Midwest Urban Strategies
  - Board asked for more detailed presentation and how it integrates into our overall strategic plan for next meeting

## 6. Committee Reports

- *Personnel & Finance Committee*

Led by Vice President of Finance and Administration Patti Porth

  - Presentation by Jennifer Tarkowski of Wegner CPAs on 2016 Annual Audit
    - **Motion for Approval made by Pam Fendt; Seconded by Steven Xiong**
    - **Approved by Board**
- *Program Committee*

Brief discussion lead by Vice President of Programs and Grants Compliance Chytania Brown

## 7. Presentation of National Fund’s Social Innovation Fund (SIF) Evaluation Report

Special guests: Tim McMurtry, Milwaukee Area Workforce Funding Alliance, and Navjeet Singh. Senior Vice President at the National Fund for Workforce Solutions

**Adjournment at 10:45am**