



Employ Milwaukee Workforce Investment Board Board of Directors Meeting

September 1, 2016
Employ Milwaukee
2338 N. 27th Street
Milwaukee, WI 53210
8:30 a.m.

Board Members Present:

Don Layden (Board Chair), Earl Buford, Carol Burgett, Sheila Cochran, Robert Cocroft, Lea Collins-Worachek, Carla Cross, Randy Crump, Alicia Dupies, Mike Fabishak, Pam Fendt, Andres Gonzalez, John Kissinger, Lupe Martinez, Lois O'Keefe, Alan Perlstein, David Pifer, Lauri Rollings, Thelma Sias, Howard Snyder, Rhonda Taylor-Parris, Wallace White, Patricia Woodard, and Renee Zakhar.

Board Members Absent: Dan Buehrle, Darienne Driver, Vicki Martin, Ted Matkom, Darryl Morin, James Roberts Jr., Karen Spindler, Gwen Washington and Steven Xiong.

Guests/Visitors Present: Carriel Danz (for Dr. Vicki Martin), Wade Woodworth (for James Roberts. Jr.), Kaye Hartman, (UMOS), Theresa Loerke (DWD), Julio Maldonado and Terrell Morgan (Maldonado & Morgan), and Parker Rios (UMOS).

Staff Present: Chytania Brown, Pete Coffaro, Vera Davis, Delores Graves, Jill Lintonen, Patti Porth, Sara Rogers, Leslie Silletti, Willie Wade and Ricardo Ybarra.

MINUTES

The meeting was called to order by Board Chairman Don Layden at 8:34 a.m. at Employ Milwaukee, 2342 M. 27th Street, Milwaukee, WI 53210-Room 118.

1. Minutes from the June 9, 2016 meeting were approved unanimously

2. Chair's Report

- Executive Committee Report Given
Today's meeting will focus on:
 - IAB Hospitality Presentation
 - Performance Reporting Data
 - Employ Milwaukee's Response to Sherman Park-A broad based strategy
 - Compete Milwaukee Consortium Update

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- Hospitality IAB Presentation-Business Services VP, Pete Coffaro and Jeff McAlister Business Services Business Sector Specialist (Hospitality IAB Lead).
 - Presentation and Video
- Chairs Report:
- Employ Milwaukee's response to the Sherman Park incident and the resulting issues around workforce.
 - Governor Walker announced 4.5 Million dollars to help fund workforce efforts in Milwaukee.
 - The state (DWD) Rapid Response Model- Employ Milwaukee (EM) will partner with DWD to set up several Job Center Access Point Centers (JCAP) around the city to allow residents to come in for employment services and other supportive services.
 - Employ Milwaukee will be the first JCAP site, will launch September 13, 2016.
 - This new workforce model will focus in Milwaukee not only in Sherman Park.
 - An announcement will be made at the Sept, 13 event re: job opportunities with the several of the major hospitals.

3. President's Report

Employ Milwaukee Rebranding Update

- Rebranding Update given by Julio Maldonado & Terrell Morgan, principals with Maldonado & Morgan, re: Employ Milwaukee's new "Positioning Statement."
- Northwoods website consulting firm presented a DRAFT format of the new Employ Milwaukee Website. Tent. plans to launch the revamped website are set for late October.

4. Committee Reports

A. Personnel & Finance Committee Report – John Kissinger

- John Kissinger reported that the current budget is \$19M which is the same as FY2016. Keep the budget "flat."
- FY 2017 Budget currently has \$18.5 Million of the \$19 Million guaranteed. DOL Grants received include: Summer Jobs and Beyond and Tech Hire.
- John presented the Employ Milwaukee Policies and Procedures manual with minor revisions. John asked for a motion to approve the changes.
- Motion was made by Pam Fendt to approve the changes. Alan Perlstein seconded the motion, the budget and policy changes were approved unanimously.

B. Program Committee Report – Chytania Brown for Ted Matkom

Chytania discussed contracts that were up for renewal:

- WIOA Renewal (2nd year of 2 year contract with WIOA Title 1 Vendors.) Oct. 1, 2016-June 30, 2017.



- A motion was made by Wallace White to approve the contract extensions. Robert Cocroft seconded the motion, with *Carol Burgett* abstaining, the motion was approved.
 - Chytania discussed the Windows to Work contract up for renewal.
 - A motion was made by Wallace White to approve the contract. Robert Cocroft seconded the motion, the motion was approved unanimously.
 - Chytania discussed the new Construction RFP Services Provider contract with WRTP.
 - A motion was made by Wallace White to approve the contract. Robert Cocroft seconded the motion, with *Shelia Cochran, Mike Fabishak, Davied Pifer, and Lauri Rollings* abstaining, the motion was approved.
- 5. Other Business – Compete Midwest Consortium Presentation.**
- Tracey Carey gave a presentation on the Compete Midwest Consortium for which Employ Milwaukee is the lead workforce agency. The consortium is made up of 11 Midwest area workforce boards (DOL Region 5) This group has been able to secure funding totaling over \$7 Million dollars in DOL funds (American Apprenticeship Initiative (\$3MM) and the Tech Hire Award (\$4MM). The grant is currently pending with DOL for the America’s Promise grant (\$6MM). This model has been very successful for EM and the agency is discussing how it can further pursue a long term partnership with this group.
 - JP Morgan Chase has also expressed an interest in partnering with the consortium.
 - Earl introduced Anne Rascon as the Interim Employ Milwaukee Chief Operating Officer. Among the many duties that Anne has she will be working with the various EM departments to create departmental work plans.

The meeting was adjourned at 10:18 a.m.