

Financial Services

in Milwaukee County, WI

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What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

2 Industries

52 Finance and Insurance

53 Real Estate and Rental and Leasing

1 County

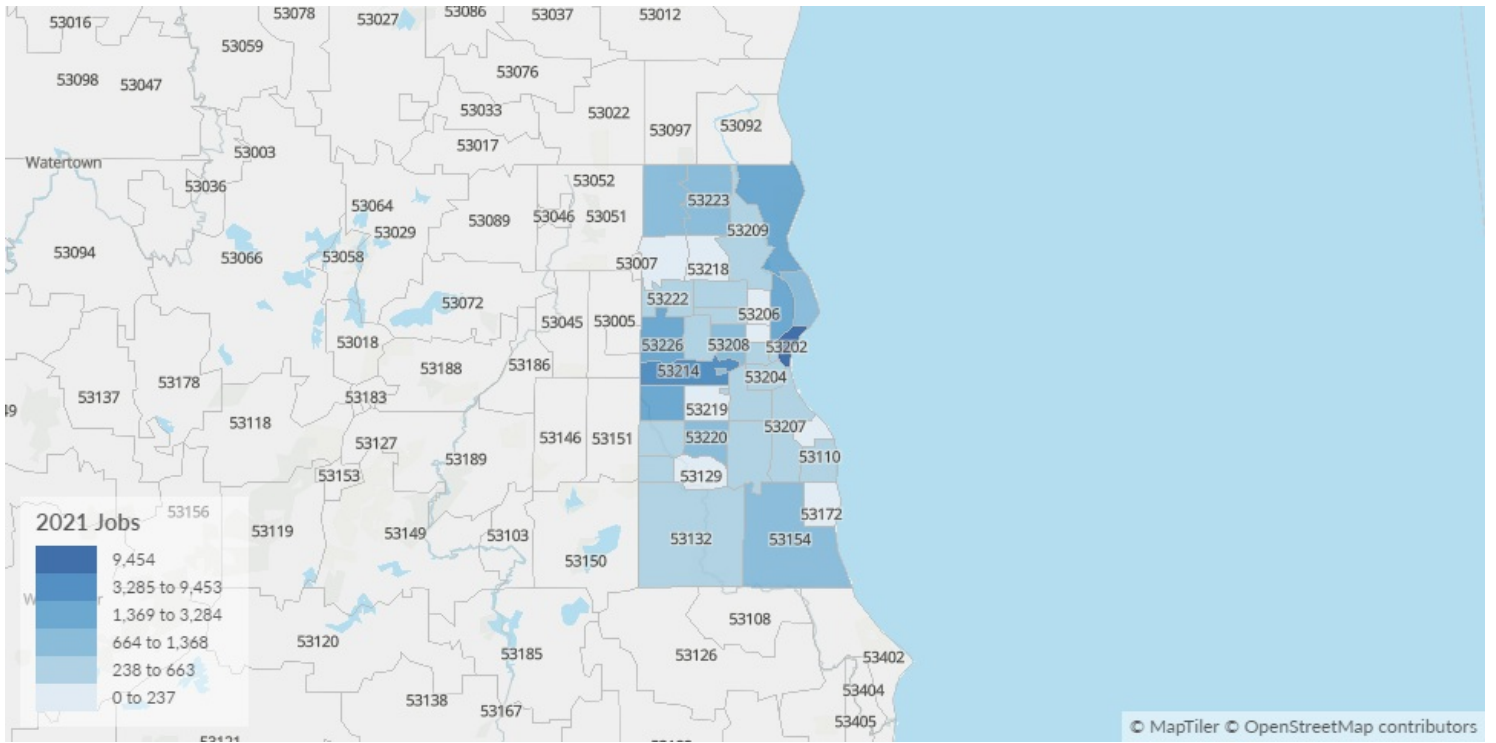
55079 Milwaukee County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

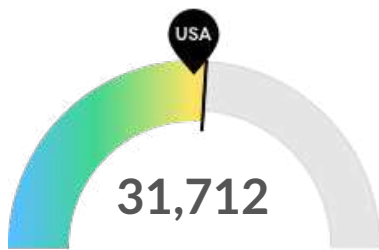
The information in this report pertains to the chosen industries and geographical area.

Workforce Map



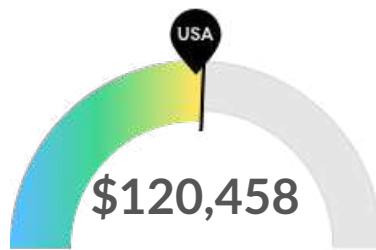
Executive Summary

Aggressive Hiring Competition Over an Average Supply of Regional Talent



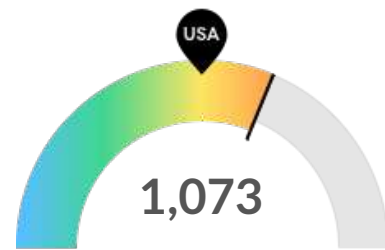
Supply (Jobs)

Milwaukee County, WI is about average for this kind of talent. The national average for an area this size is 29,861* employees, while there are 31,712 here.



Earnings Per Job

Earnings per job are about the same as the national average. The national average salary for your industries in an area this size is \$123,009, while in Milwaukee County, WI it is \$120,458. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

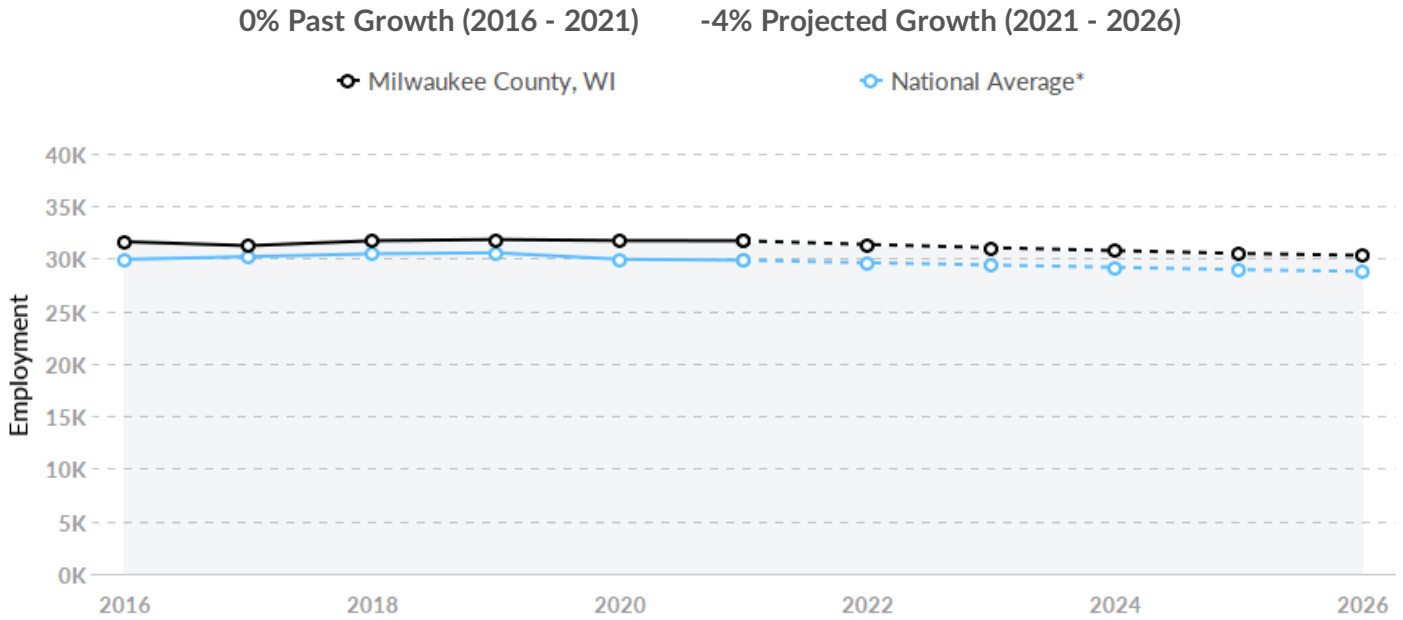
Competition from online job postings is high in Milwaukee County, WI. The national average for an area this size is 758* job postings/mo, while there is 1,073 here.

*National average values are derived by taking the national value for your industries and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

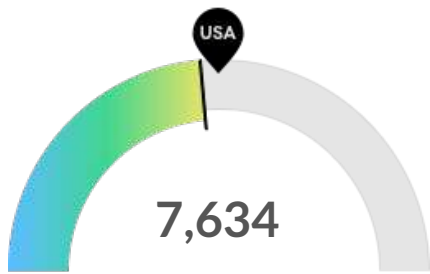
Supply Is About Equal to the National Average

The regional vs. national average employment helps you understand if the supply of your industries is a strength or weakness for Milwaukee County, WI, and how it is changing relative to the nation. An average area of this size would have 29,861* employees, while there are 31,712 here. The gap between expected and actual employment is projected to narrow over the next 5 years.



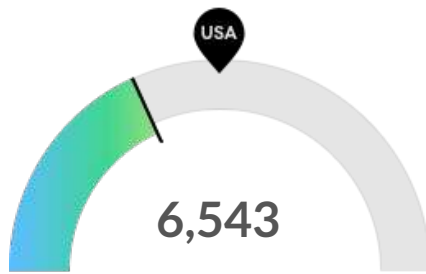
*National average values are derived by taking the national value for your industries and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Retirement Risk Is About Average, While Overall Diversity Is Low



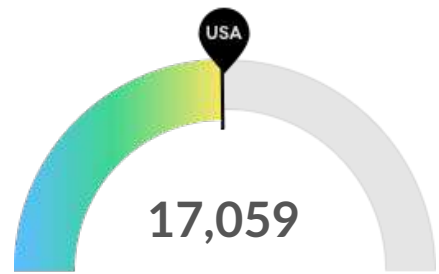
Retiring Soon

Retirement risk is about average in Milwaukee County, WI. The national average for an area this size is 8,290* employees 55 or older, while there are 7,634 here.



Racial Diversity

Racial diversity is low in Milwaukee County, WI. The national average for an area this size is 10,024* racially diverse employees, while there are 6,543 here.



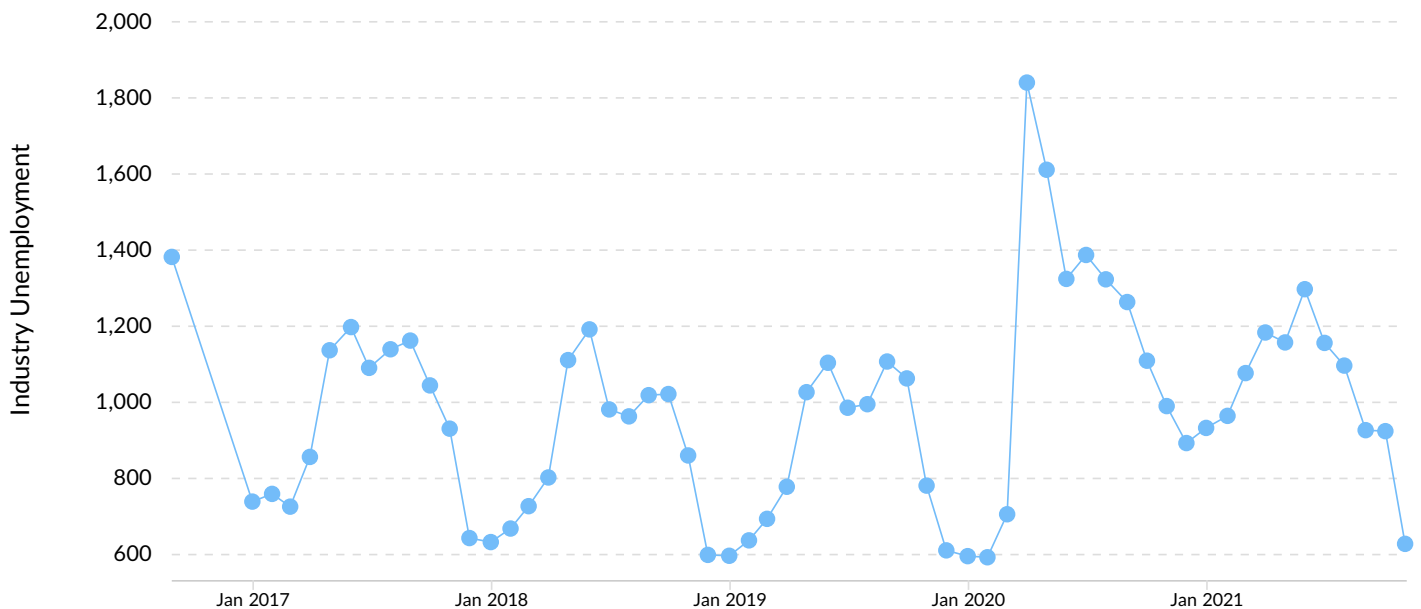
Gender Diversity

Gender diversity is about average in Milwaukee County, WI. The national average for an area this size is 17,263* female employees, while there are 17,059 here.

*National average values are derived by taking the national value for your industries and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

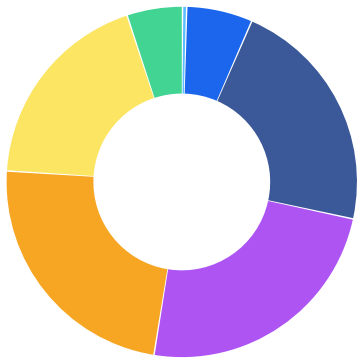
Unemployment Rate Trends

Unemployment shown at the 2-digit sectors level.



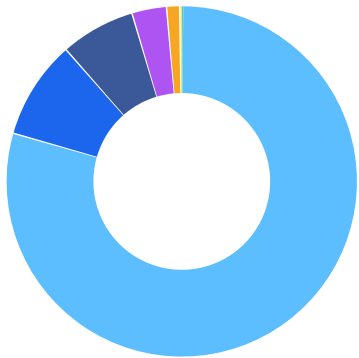
Demographic Details

Industry Age Breakdown



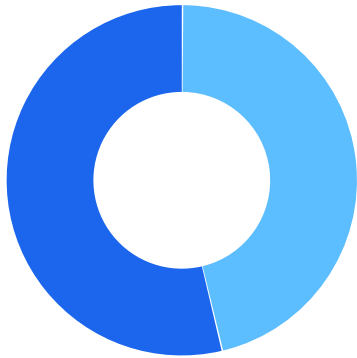
	% of Jobs	Jobs
14-18	0.4%	121
19-24	6.1%	1,929
25-34	21.8%	6,929
35-44	24.2%	7,660
45-54	23.5%	7,439
55-64	19.0%	6,010
65+	5.1%	1,623

Industry Race/Ethnicity Breakdown



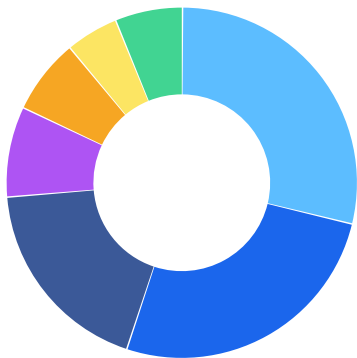
	% of Jobs	Jobs
White	79.4%	25,169
Black or African American	9.1%	2,884
Hispanic or Latino	6.9%	2,183
Asian	3.2%	1,013
Two or More Races	1.2%	380
American Indian or Alaska Native	0.2%	76
Native Hawaiian or Other Pacific Islander	0.0%	8

Industry Gender Breakdown



	% of Jobs	Jobs
Males	46.2%	14,653
Females	53.8%	17,059

Most Jobs are Found in the Office and Administrative Support Occupations Industry Sector



Occupation	% of Industry in Occupation (2021)
Office and Administrative Support Occupations	28.7%
Business and Financial Operations Occupations	26.3%
Sales and Related Occupations	18.6%
Management Occupations	8.3%
Computer and Mathematical Occupations	6.9%
Installation, Maintenance, and Repair Occupations	4.9%
Other	6.2%

Demand



602 Employers Competing

All employers in the region who posted for this job over the last 12 months.



12,874 Unique Job Postings

The number of unique postings for this job over the last 12 months.

Top Companies	Unique Postings
Northwestern Mutual	2,928
FIS	699
U.S. Bancorp	668
Associated Bank	384
Assurance	300

Top Job Titles	Unique Postings
Licensed Medicare Insurance A...	130
Maintenance Technicians	119
Tellers	91
Licensed Health Insurance Agen...	86
Customer Service Representativ...	83

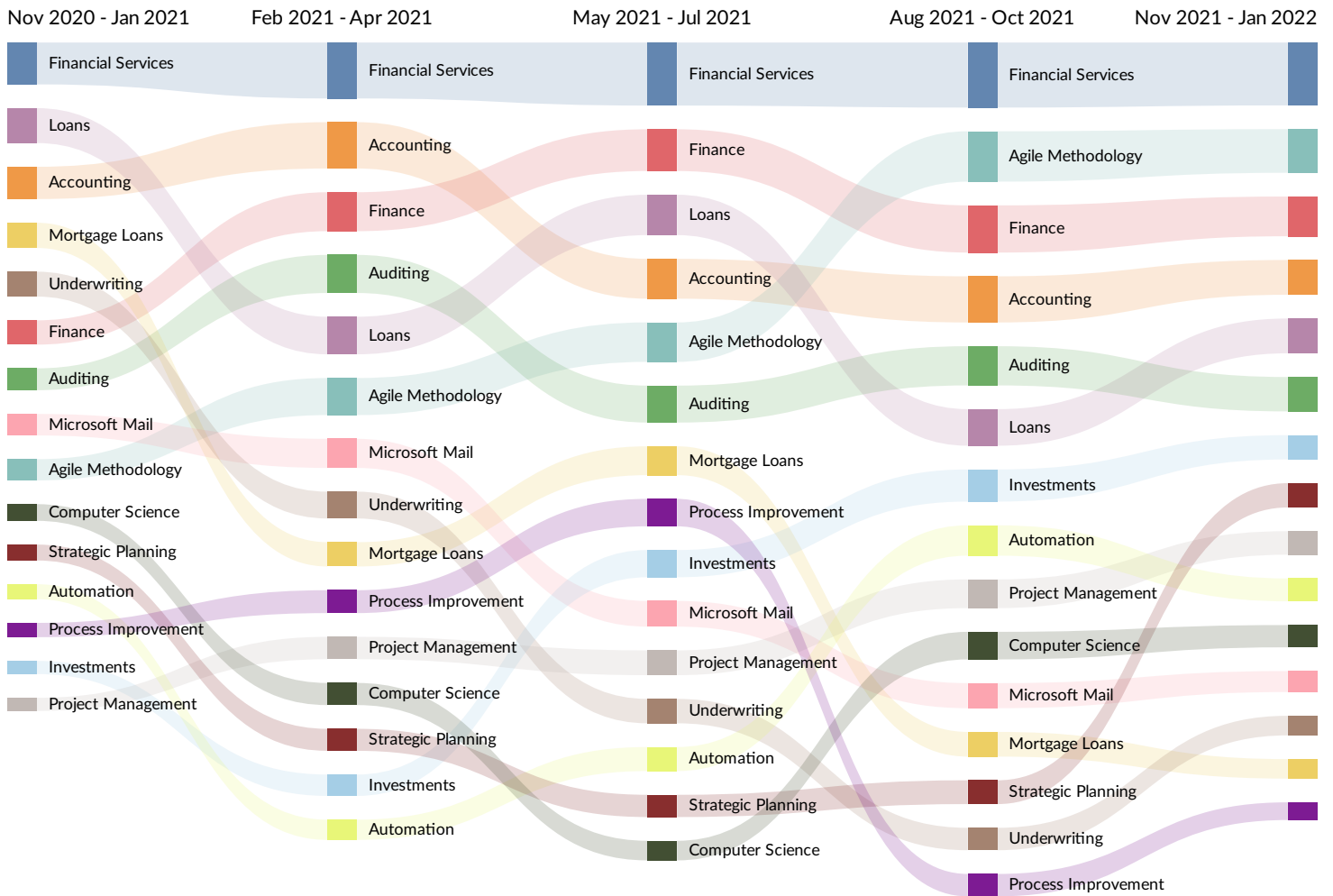
Industry Gain and Drain

Reliable Gain and Drain information is not available for the currently selected industry.

What skills are they posting for?

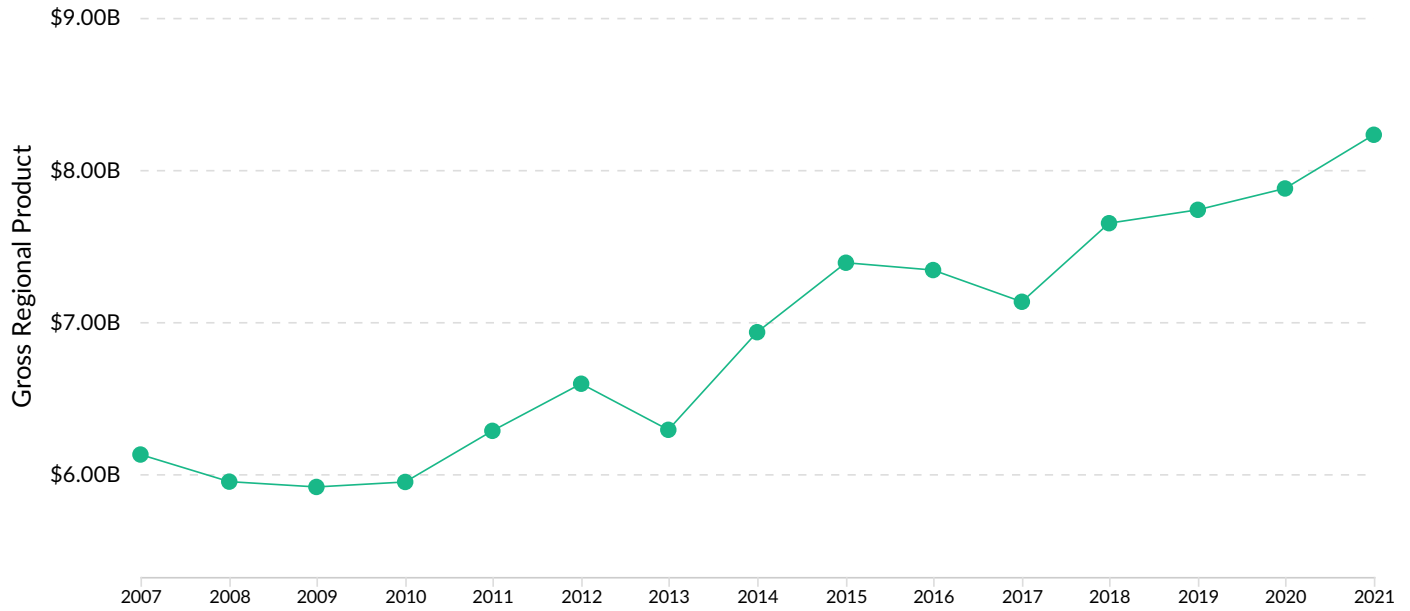
Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.



Gross Regional Product (GRP)

<p>\$5.0B</p> <p>Earnings (2021)</p>	<p>\$2.8B</p> <p>Property Income (2021)</p>	<p>\$422.2M</p> <p>Taxes (2021)</p>	<p>\$8.2B</p> <p>Total GRP (2021)</p>
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Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Insurance Agencies and Brokerages	\$809,436,473	\$282,057,399	\$1,091,493,872
Commercial Banking	\$360,095,074	\$799,377	\$360,894,451
Offices of Lawyers	\$221,078,798	\$146,014	\$221,224,812
Portfolio Management	\$180,595,748	\$25,233,134	\$205,828,882
Investment Advice	\$145,414,736	\$45,877,167	\$191,291,903