

Health Care and Social Assistance in Milwaukee County, WI

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What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

1 Industry

62	Health Care and Social Assistance
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1 County

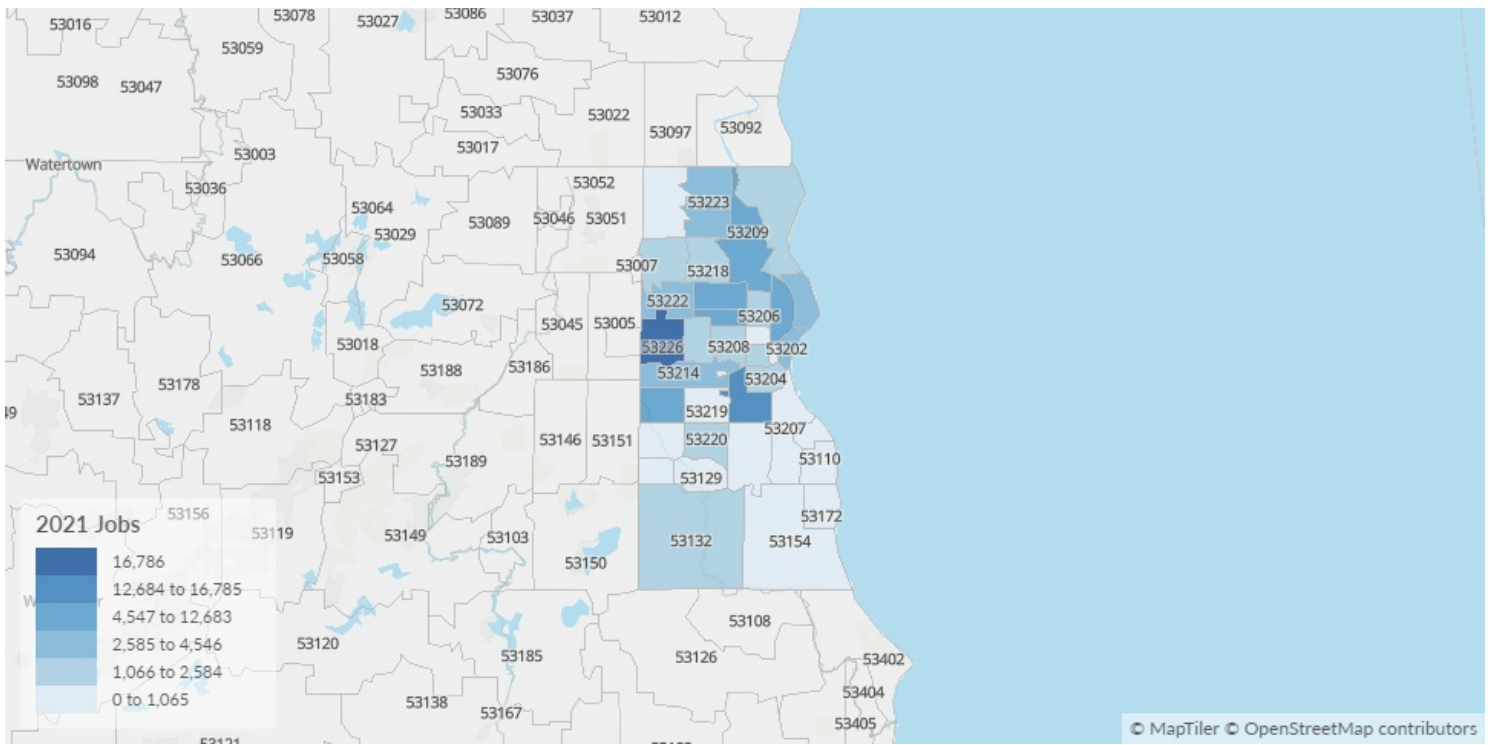
55079	Milwaukee County, WI
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

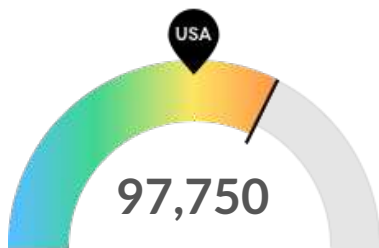
The information in this report pertains to the chosen industry and geographical area.

Workforce Map



Executive Summary

Aggressive Hiring Competition Over a Deep Supply of Regional Talent



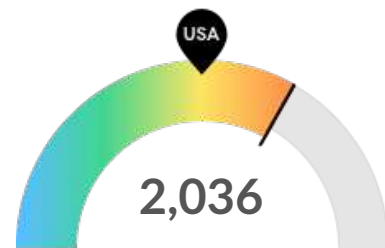
Supply (Jobs)

Milwaukee County, WI is a hotspot for this kind of talent. The national average for an area this size is 64,922* employees, while there are 97,750 here.



Earnings Per Job

Earnings per job are below the national average. The national average salary for Health Care and Social Assistance in an area this size is \$68,089, while in Milwaukee County, WI it is \$60,432. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

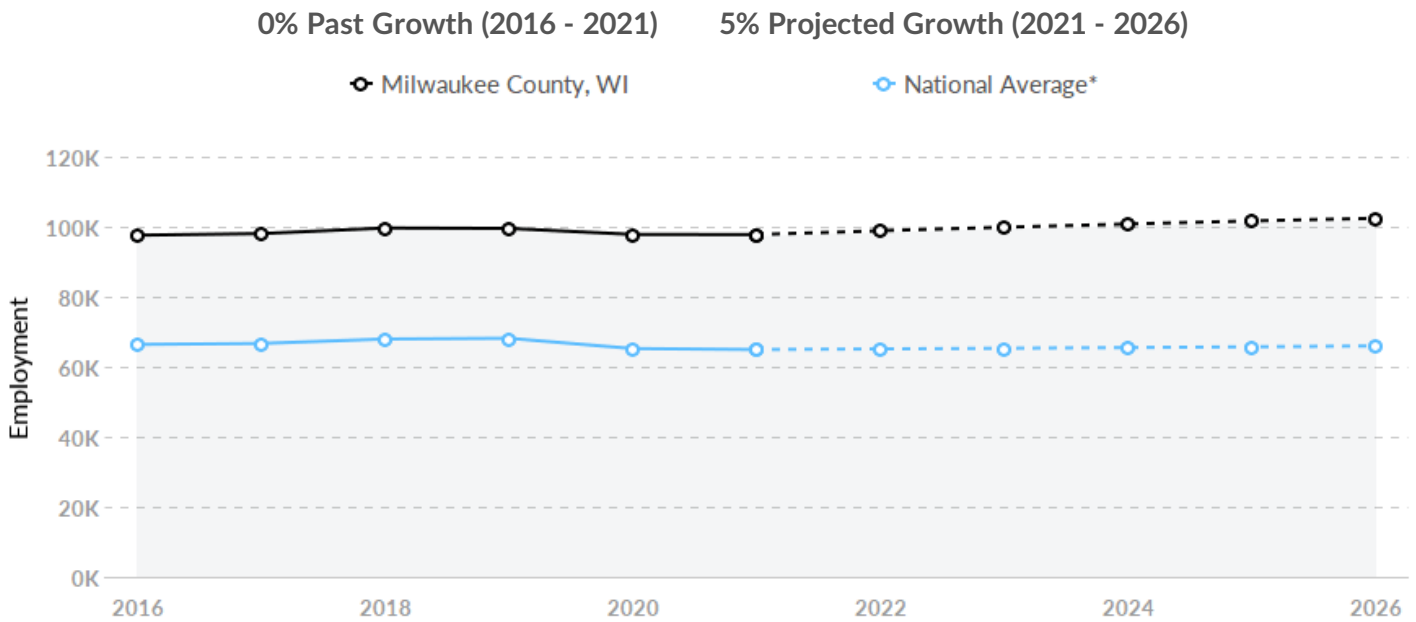
Competition from online job postings is high in Milwaukee County, WI. The national average for an area this size is 1,291* job posting/mo, while there are 2,036 here.

*National average values are derived by taking the national value for Health Care and Social Assistance and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

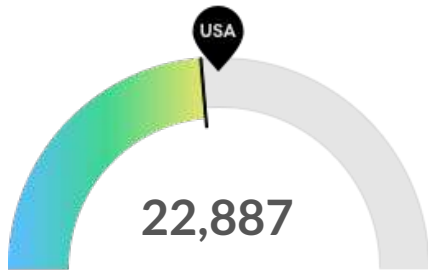
Supply Is Higher Than the National Average

The regional vs. national average employment helps you understand if the supply of Health Care and Social Assistance is a strength or weakness for Milwaukee County, WI, and how it is changing relative to the nation. An average area of this size would have 64,922* employees, while there are 97,750 here. This higher than expected supply may make it easier to find candidates. The gap between expected and actual employment is expected to increase over the next 5 years.



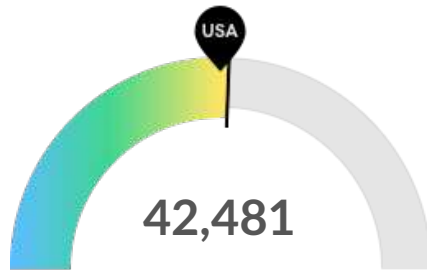
*National average values are derived by taking the national value for Health Care and Social Assistance and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

Retirement Risk Is About Average, While Overall Diversity Is About Average



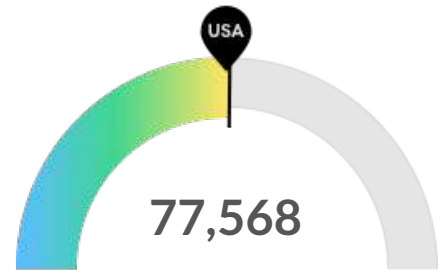
Retiring Soon

Retirement risk is about average in Milwaukee County, WI. The national average for an area this size is 24,785* employees 55 or older, while there are 22,887 here.



Racial Diversity

Racial diversity is about average in Milwaukee County, WI. The national average for an area this size is 40,927* racially diverse employees, while there are 42,481 here.



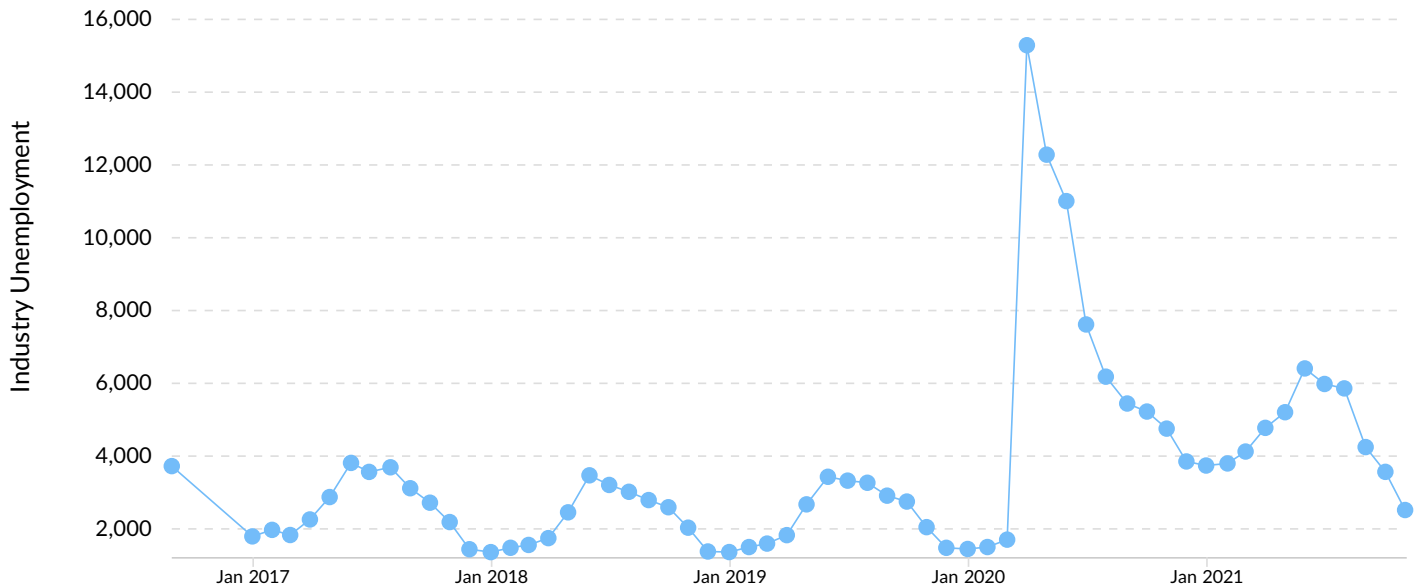
Gender Diversity

Gender diversity is about average in Milwaukee County, WI. The national average for an area this size is 76,431* female employees, while there are 77,568 here.

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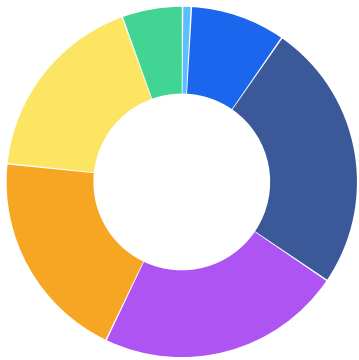
Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.



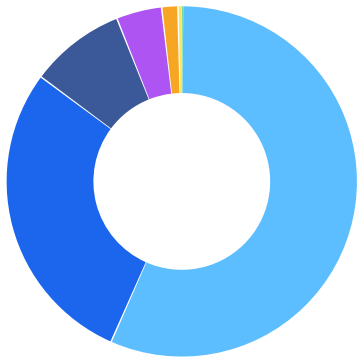
Demographic Details

Industry Age Breakdown



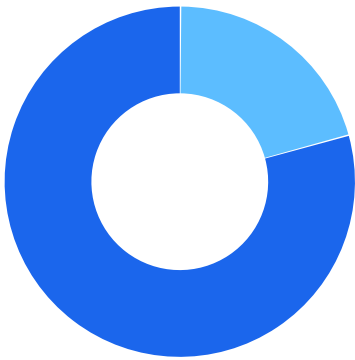
	% of Jobs	Jobs
14-18	0.8%	788
19-24	8.8%	8,584
25-34	24.8%	24,273
35-44	22.6%	22,110
45-54	19.5%	19,108
55-64	17.8%	17,429
65+	5.6%	5,458

Industry Race/Ethnicity Breakdown



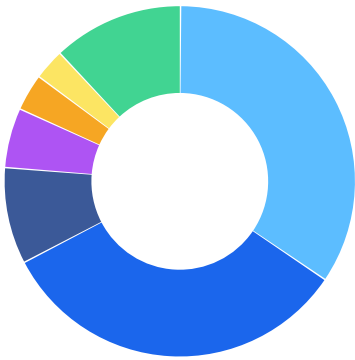
	% of Jobs	Jobs
White	56.5%	55,269
Black or African American	28.6%	27,911
Hispanic or Latino	8.8%	8,604
Asian	4.2%	4,100
Two or More Races	1.5%	1,456
American Indian or Alaska Native	0.4%	365
Native Hawaiian or Other Pacific Islander	0.0%	45

Industry Gender Breakdown



	% of Jobs	Jobs
Males	20.6%	20,181
Females	79.4%	77,568

Most Jobs are Found in the Healthcare Support Occupations Industry Sector



Occupation	% of Industry in Occupation (2021)
Healthcare Support Occupations	34.4%
Healthcare Practitioners and Technical Occupations	32.9%
Office and Administrative Support Occupations	8.9%
Community and Social Service Occupations	5.5%
Educational Instruction and Library Occupations	3.4%
Management Occupations	2.9%
Other	12.0%

Demand



804 Employers Competing

All employers in the region who posted for this job over the last 12 months.



24,429 Unique Job Postings

The number of unique postings for this job over the last 12 months.

Top Companies	Unique Postings
Froedtert & The Medical College...	4,076
Aurora Health Care	3,767
Ascension	3,518
KinderCare	270
Maxim Healthcare Services	227

Top Job Titles	Unique Postings
Registered Nurses	330
Certified Nursing Assistants	293
Patient Care Technicians	269
Caregivers	243
Medical Assistants	199

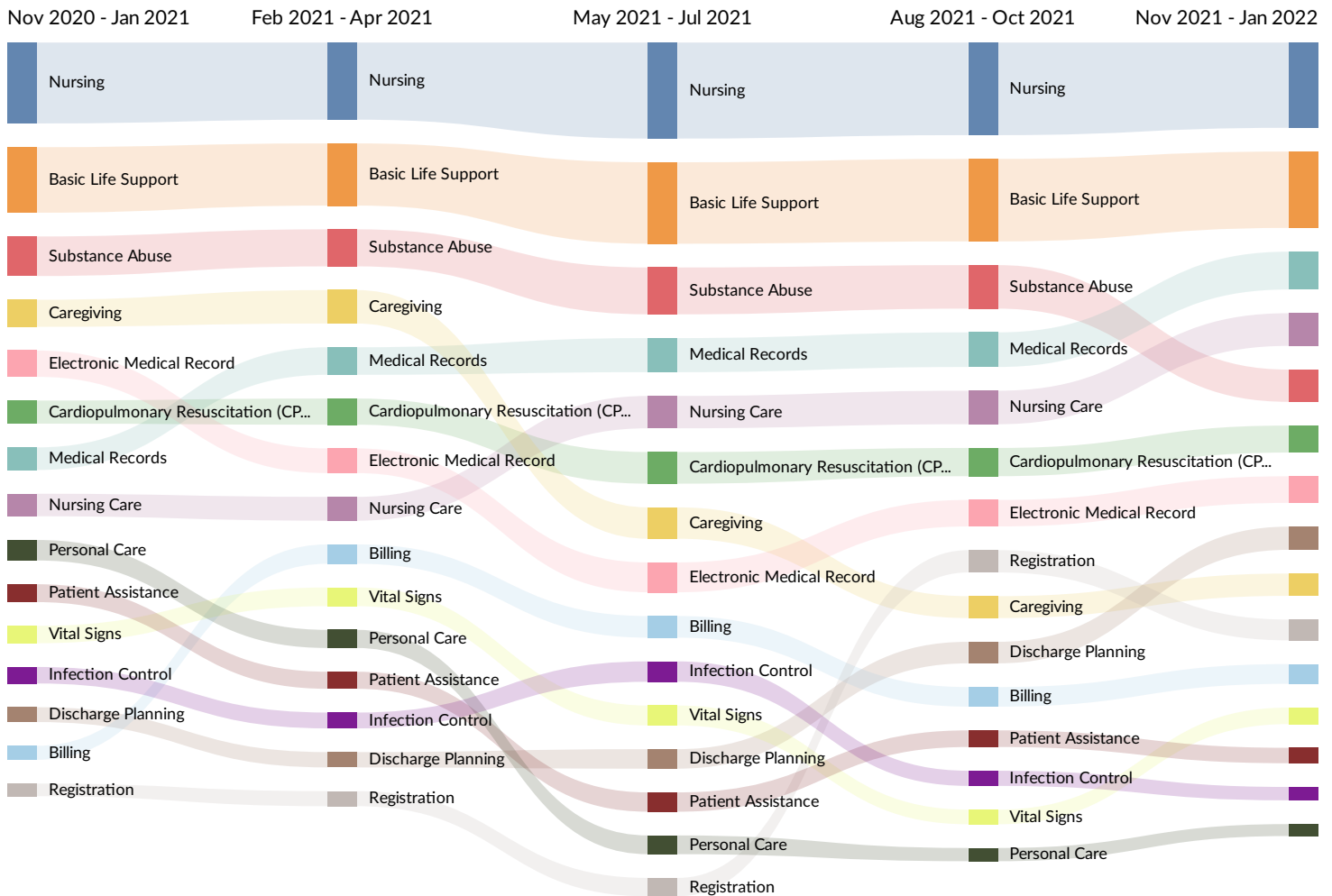
Industry Gain and Drain

Reliable Gain and Drain information is not available for the currently selected industry.

What skills are they posting for?

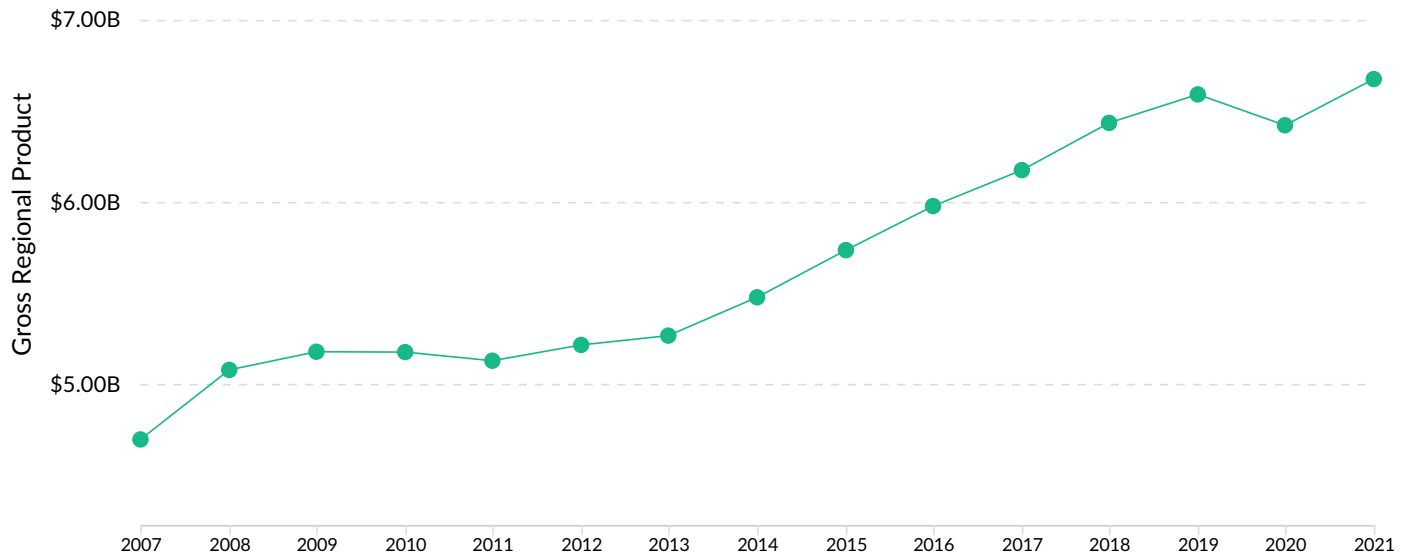
Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.



Gross Regional Product (GRP)

<p>\$6.1B</p> <p>Earnings (2021)</p>	<p>\$687.7M</p> <p>Property Income (2021)</p>	<p>-\$85.5M</p> <p>Taxes (2021)</p>	<p>\$6.7B</p> <p>Total GRP (2021)</p>
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Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Corporate, Subsidiary, and Regional Managing Offices	\$205,160,573	\$7,864,879	\$213,025,452
Direct Property and Casualty Insurance Carriers	\$148,356,954	\$60,300,045	\$208,656,999
Direct Health and Medical Insurance Carriers	\$166,649,389	\$383,613	\$167,033,002
Temporary Help Services	\$162,867,033	\$1,037	\$162,868,070
Lessors of Residential Buildings and Dwellings	\$147,445,025	\$276,480	\$147,721,505