

# Professional, Scientific, and Technical Services

in Milwaukee County, WI

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# What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as The Atlantic, Forbes, Harvard Business Review, The New York Times, The Wall Street Journal, and USA Today.



The New Hork



# **Report Parameters**

## 1 Industry

Professional, Scientific, and Technical Services

# 1 County

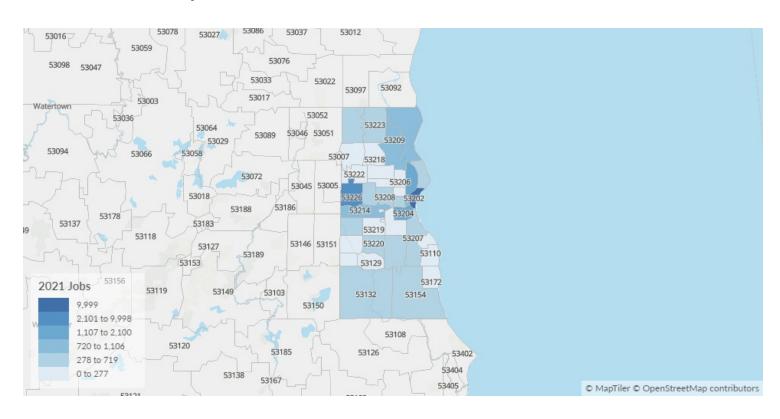
55079 Milwaukee County, WI

## Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen industry and geographical area.

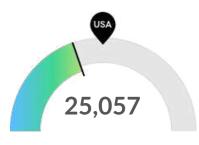
# Workforce Map





# **Executive Summary**

## **Aggressive Hiring Competition Over a Thin Supply of Regional Talent**



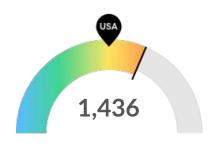
#### Supply (Jobs)

Milwaukee County, WI is not a hotspot for this kind of talent. The national average for an area this size is 34,733\* employees, while there are 25,057 here.



#### **Earnings Per Job**

Earnings per job are below the national average. The national average salary for Professional, Scientific, and Technical Services in an area this size is \$118,407, while in Milwaukee County, WI it is \$103,833. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



#### **Demand (Job Postings)**

Competition from online job postings is high in Milwaukee County, WI. The national average for an area this size is 1,001\* job posting/mo, while there is 1,436 here.

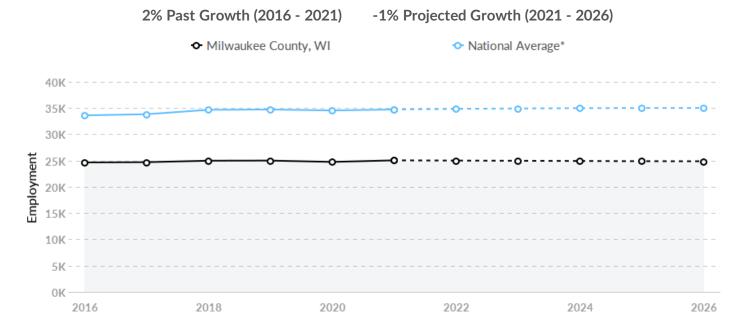
<sup>\*</sup>National average values are derived by taking the national value for Professional, Scientific, and Technical Services and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.



# Supply (Jobs)

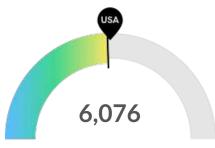
### Supply Is Lower Than the National Average

The regional vs. national average employment helps you understand if the supply of Professional, Scientific, and Technical Services is a strength or weakness for Milwaukee County, WI, and how it is changing relative to the nation. An average area of this size would have 34,733\* employees, while there are 25,057 here. This lower than expected supply may make it more difficult to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.



<sup>\*</sup>National average values are derived by taking the national value for Professional, Scientific, and Technical Services and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

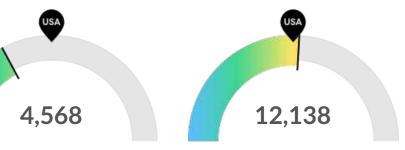
## Retirement Risk Is About Average, While Overall Diversity Is Low



## Retiring Soon Racial Diversity

Retirement risk is about average in
Milwaukee County, WI. The
national average for an area this
size is 6,234\* employees 55 or
older, while there are 6,076 here.

Racial diversity is low in
Milwaukee County, WI. The
national average for an area this
size is 7,536\* racially diverse
employees, while there are 4,568
here.



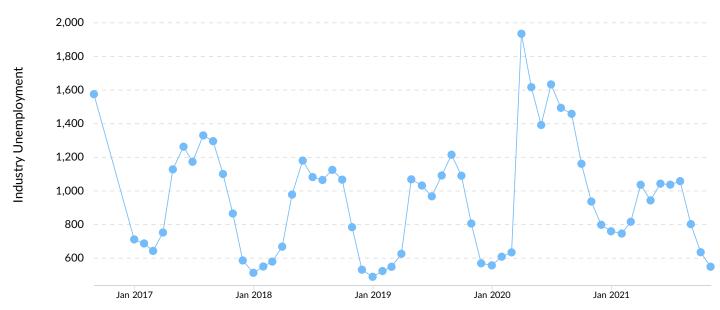
#### **Gender Diversity**

Gender diversity is about average in Milwaukee County, WI. The national average for an area this size is 11,525\* female employees, while there are 12,138 here.

\*National average values are derived by taking the national value for Professional, Scientific, and Technical Services and scaling it down to account for the difference in overall workforce size between the nation and Milwaukee County, WI. In other words, the values represent the national average adjusted for region size.

## **Unemployment Rate Trends**

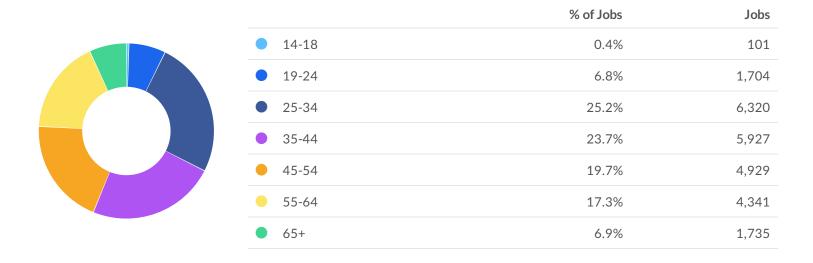
Unemployment shown at the 2-digit sector level.



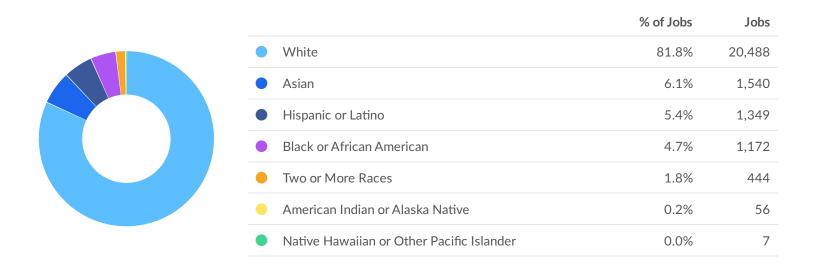


# **Demographic Details**

## **Industry Age Breakdown**



## **Industry Race/Ethnicity Breakdown**

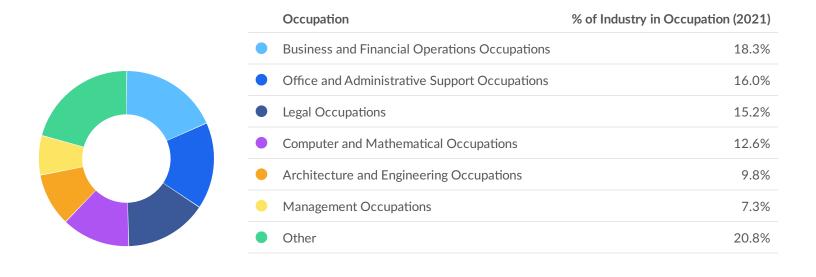




# **Industry Gender Breakdown**



# Most Jobs are Found in the Business and Financial Operations Occupations **Industry Sector**





# **Demand**



#### 1,405 Employers Competing

All employers in the region who posted for this job over the last 12 months.



#### 17,232 Unique Job Postings

The number of unique postings for this job over the last 12 months.

Top Companies	Unique Postings		
Accenture	1,259		
Deloitte	1,184		
Cynet Systems	459		
PricewaterhouseCoopers	426		
Compass Group	401		

Top Job Titles	Unique Postings	
Project Managers	94	
Customer Service Representativ	70	
Java Developers	68	
Business Analysts	65	
Software Engineers	64	



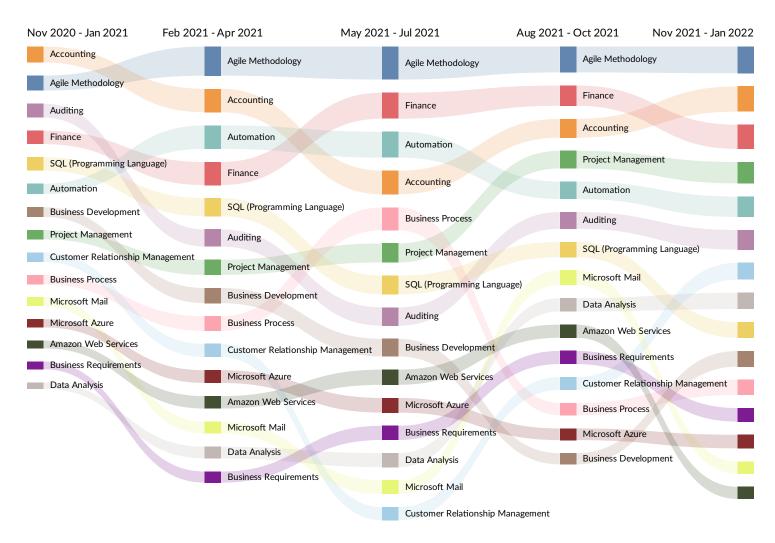
# **Industry Gain and Drain**

Reliable Gain and Drain information is not available for the currently selected industry.

# What skills are they posting for?

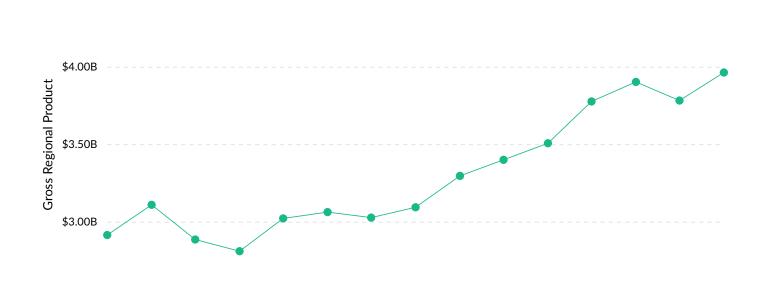
## Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.



## **Gross Regional Product (GRP)**

\$3.2B	\$752.2M	\$16.7M	\$4.0B
Earnings (2021)	Property Income (2021)	Taxes (2021)	Total GRP (2021)



# **Industry Requirements**

Purchases from	In-region Purchases	Imported Purchases	<b>Total Purchases</b>
Corporate, Subsidiary, and Regional Managing Offices	\$96,880,026	\$3,713,918	\$100,593,944
Temporary Help Services	\$76,476,095	\$487	\$76,476,582
Internet Publishing and Broadcasting and Web Search Portals	\$903,209	\$70,759,934	\$71,663,143
Commercial Banking	\$43,644,548	\$96,887	\$43,741,435
Lessors of Residential Buildings and Dwellings	\$42,463,650	\$79,625	\$42,543,275